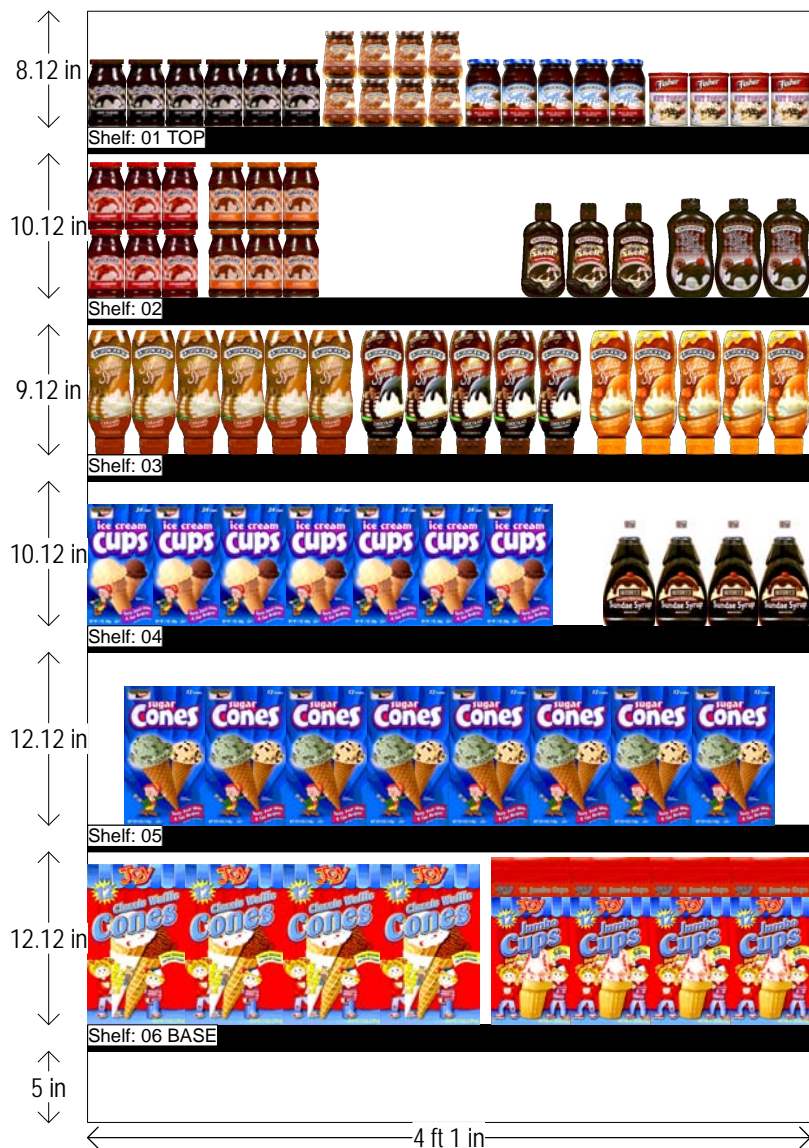


ICE CREAM CONES & TOPPINGS, 4 FT 1 IN SECTION

HQ DeCA PLANOGRAM

CLASS C STORES



Left-right

HQ DeCA/MBU PLANOGRAM

6 MARCH 2015

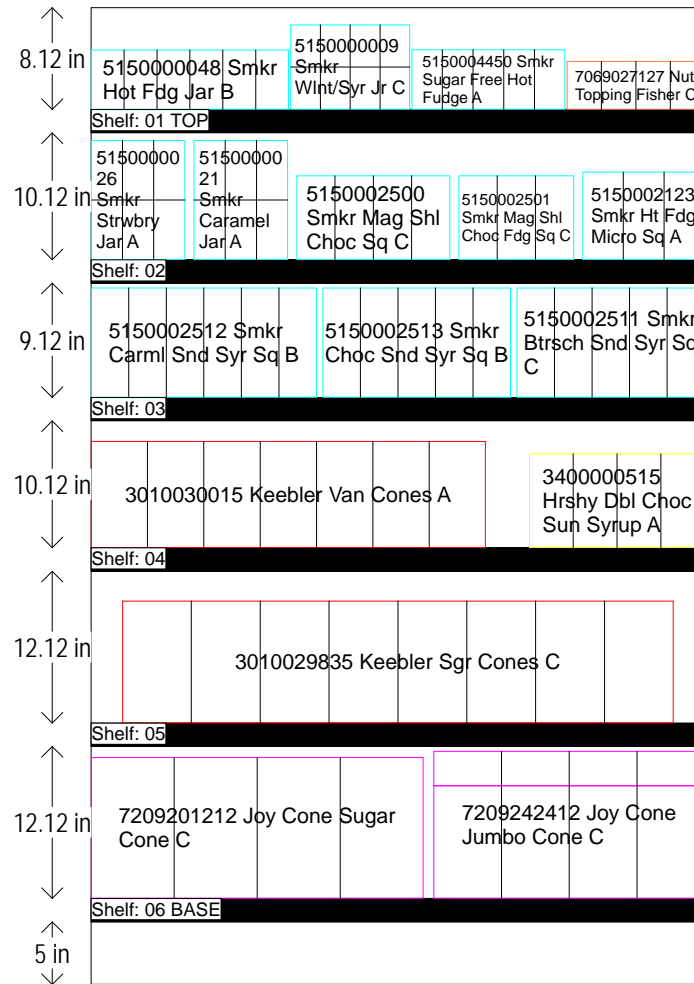
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Ice Cream Cones
Toppings 1-15-
15.psa

ICE CREAM CONES & TOPPINGS, 4 FT 1 IN SECTION

HQ DeCA PLANOGRAM

CLASS C STORES



Left-right

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Ice Cream
Cones Toppings
1-15-15.psa

ICE CREAM CONES & TOPPINGS, 4 FT 1 IN SECTION

SHELF:01 TOP		WIDTH:49 in		MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:0.45 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	5150000048	Smkr Hot Fdg Jar	11.75	OZ	6	K1	B	12	48	4.00	4.75 in	2.63 in	2.63 in	Front	
2	5150000009	Smkr Wint/Syr Jr	5.00	OZ	4	K1	C	12	72	6.00	3.38 in	2.38 in	2.38 in	Front	
3	5150004450	Smkr Sugar Free Hot Fudge	11.75	OZ	5	K1	A	12	40	3.33	4.78 in	2.45 in	2.45 in	Front	
4	7069027127	Nut Topping Fisher	5.00	OZ	4	K1	C	6	32	5.33	3.85 in	2.75 in	2.75 in	Front	

SHELF:02		WIDTH:49 in		MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:2.83 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	5150000026	Smkr Strwbry Jar	11.75	OZ	3	K1	A	12	60	5.00	4.77 in	2.50 in	2.50 in	Front	
2	5150000021	Smkr Caramel Jar	12.25	OZ	3	K1	A	12	60	5.00	4.77 in	2.50 in	2.50 in	Front	
3	5150002500	Smkr Mag Shl Choc Sq	7.25	OZ	4	K1	C	12	64	5.33	6.71 in	3.06 in	1.55 in	Front	
4	5150002501	Smkr Mag Shl Choc Fdg Sq	7.25	OZ	3	K1	C	12	48	4.00	6.71 in	3.06 in	1.55 in	Front	
5	5150002123	Smkr Ht Fdg Micro Sq	15.50	OZ	3	K1	A	12	42	3.50	7.00 in	3.25 in	1.75 in	Front	

SHELF:03		WIDTH:49 in		MERCH HEIGHT:12.00 in			DEPTH:26 in			SPACE AVAIL:1.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	5150002512	Smkr Carml Snd Syr Sq	20.00	OZ	6	K1	B	12	66	5.50	8.75 in	3.00 in	2.25 in	Front	
2	5150002513	Smkr Choc Snd Syr Sq	20.00	OZ	5	K1	B	12	55	4.58	8.75 in	3.00 in	2.25 in	Front	
3	5150002511	Smkr Btrsch Snd Syr Sq	20.00	OZ	5	K1	C	12	55	4.58	8.75 in	3.00 in	2.25 in	Front	

SHELF:04		WIDTH:49 in		MERCH HEIGHT:10.00 in			DEPTH:26 in			SPACE AVAIL:3.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3010030015	Keebler Van Cones	3.00	OZ	7	K1	A	6	35	5.83	8.50 in	4.50 in	4.38 in	Front	
2	3400000515	Hrshy Dbl Choc Sun Syrup	15.00	OZ	4	K1/NEW	A	12	52	4.33	7.50 in	3.50 in	1.88 in	Front	3/19/2014

SHELF:05		WIDTH:49 in		MERCH HEIGHT:12.12 in			DEPTH:26 in			SPACE AVAIL:5.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3010029835	Keebler Sgr Cones	4.00	OZ	8	K1	C	6	80	13.33	9.75 in	5.50 in	2.50 in	Front	

SHELF:06 BASE		WIDTH:49 in		MERCH HEIGHT:12.12 in			DEPTH:27 in			SPACE AVAIL:0.84 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	7209201212	Joy Cone Sugar Cone	7.00	OZ	4	K1	C	12	32	2.67	11.25 in	6.63 in	3.13 in	Front	
2	7209242412	Joy Cone Jumbo Cone	2.75	OZ	4	K1	C	12	48	4.00	9.00 in	5.41 in	2.75 in	Front	