

HISPANIC FOODS 8 FT. SECTION

EUROPE PLANOGRAM

FOR CLASS C STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JON SANDERS.

19 OCTOBER 2016

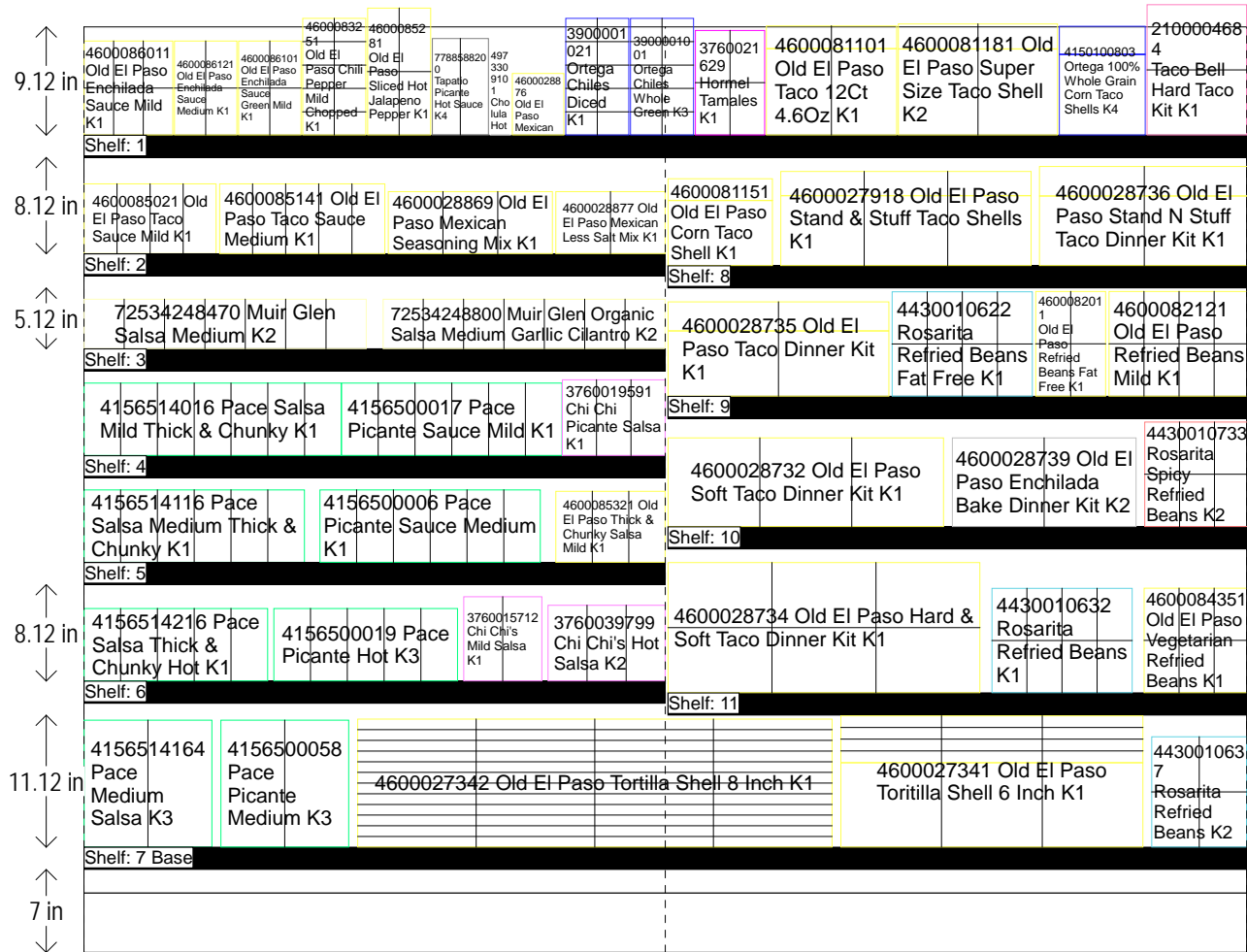
THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.5 CASE PACKOUT. ANY ITEMS ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

Europe Hispanic

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Europe Hispanic	

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SHELF:1		WIDTH:98 in	MERCH HEIGHT:11.00 in			DEPTH:22 in				SPACE AVAIL:1.73 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600086011	Old El Paso Enchilada Sauce Mild	10.00OZ		3	K1	GA	12	48	4.00	3.97 in	2.50 in	2.50 in	Front	
2	4600086121	Old El Paso Enchilada Sauce Medium	10.00OZ		2	K1	GC	12	32	2.67	3.97 in	2.64 in	2.64 in	Front	
3	4600086101	Old El Paso Enchilada Sauce Green Mild	10.00OZ		2	K1	GB	12	32	2.67	3.97 in	2.64 in	2.64 in	Front	
4	4600083251	Old El Paso Chili Pepper Mild Chopped	4.00OZ		2	K1	GA	24	80	3.33	1.97 in	2.67 in	2.67 in	Front	
5	4600085281	Old El Paso Sliced Hot Jalapeno Pepper	12.00OZ		2	K1	GA	12	32	2.67	5.36 in	2.67 in	2.67 in	Front	
6	7788588200	Tapatio Picante Hot Sauce	10.00OZ		2	K4	GC	12	18	1.50	8.15 in	2.37 in	2.37 in	Front	
7	4973309101	Cholula Hot Sauce	5.00OZ		1	P1	GA	12	12	1.00	7.50 in	1.75 in	1.75 in	Front	
8	4600028876	Old El Paso Mexican Taco Seasoning	1.00OZ		1	K1		32	115	3.59	5.21 in	4.37 in	0.19 in	Front	
9	3900001021	Ortega Chiles Diced	4.00OZ		2	K1	GB	24	80	3.33	1.97 in	2.67 in	2.67 in	Front	
10	3900001001	Ortega Chiles Whole Green	4.00OZ		2	K3	GC	24	80	3.33	1.97 in	2.67 in	2.67 in	Front	
11	3760021629	Hormel Tamales	15.00OZ		2	K1	GA	12	28	2.33	4.42 in	2.93 in	2.93 in	Front	
12	4600081101	Old El Paso Taco 12Ct 4.6Oz	4.60OZ		2	K1	GC	12	28	2.33	7.29 in	5.50 in	1.93 in	Front	
13	4600081181	Old El Paso Super Size Taco Shell	6.60OZ		2	K2	GC	12	26	2.17	7.27 in	6.72 in	2.12 in	Front	
14	4150100803	Ortega 100% Whole Grain Corn Taco Shells	4.80OZ		1	K4	GC	12	12	1.00	6.80 in	7.27 in	2.39 in	Front	
15	2100004684	Taco Bell Hard Taco Kit	8.85OZ		1	K1	GC	12	20	1.67	5.50 in	8.42 in	2.13 in	Front	

SHELF:2		WIDTH:49 in	MERCH HEIGHT:10.12 in			DEPTH:26 in				SPACE AVAIL:0.79 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600085021	Old El Paso Taco Sauce Mild	16.00OZ		4	K1	GA	12	36	3.00	5.91 in	2.79 in	2.77 in	Front	
2	4600085141	Old El Paso Taco Sauce Medium	16.00OZ		5	K1	GC	12	45	3.75	5.91 in	2.79 in	2.77 in	Front	
3	4600028869	Old El Paso Mexican Seasoning Mix	1.00OZ		3	K1	GA	32	312	9.75	5.25 in	4.62 in	0.25 in	Front	
4	4600028877	Old El Paso Mexican Less Salt Mix	1.00OZ		2	K1	GC	32	208	6.50	5.25 in	4.62 in	0.25 in	Front	

SHELF:3		WIDTH:49 in	MERCH HEIGHT:20.00 in			DEPTH:26 in				SPACE AVAIL:1.40 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	72534248470	Muir Glen Salsa Medium	16.00OZ		7	K2	GC	12	49	4.08	4.18 in	3.40 in	3.40 in	Front	
2	72534248800	Muir Glen Organic Salsa Medium Garlic Cilantro	16.00OZ		7	K2	GC	12	49	4.08	4.18 in	3.40 in	3.40 in	Front	

SHELF:4		WIDTH:49 in	MERCH HEIGHT:10.00 in			DEPTH:26 in				SPACE AVAIL:0.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4156514016	Pace Salsa Mild Thick & Chunky	16.00OZ		7	K1	GA	12	56	4.67	6.12 in	3.10 in	3.10 in	Front	
2	4156500017	Pace Picante Sauce Mild	16.00OZ		6	K1	GA	12	48	4.00	6.12 in	3.10 in	3.10 in	Front	
3	3760019591	Chi Chi Picante Salsa	16.00OZ		3	K1		12	24	2.00	6.40 in	2.90 in	2.90 in	Front	

SHELF:5		WIDTH:49 in	MERCH HEIGHT:15.00 in			DEPTH:26 in				SPACE AVAIL:2.56 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4156514116	Pace Salsa Medium Thick & Chunky	16.00OZ		6	K1	GA	12	48	4.00	6.12 in	3.10 in	3.10 in	Front	
2	4156500006	Pace Picante Sauce Medium	16.00OZ		6	K1	GA	12	48	4.00	6.12 in	3.10 in	3.10 in	Front	
3	4600085321	Old El Paso Thick & Chunky Salsa Mild	16.00OZ		3	K1	GB	12	24	2.00	6.00 in	3.08 in	3.08 in	Front	

SHELF:6		WIDTH:49 in	MERCH HEIGHT:16.00 in			DEPTH:26 in				SPACE AVAIL:1.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4156514216	Pace Salsa Thick & Chunky Hot	16.00OZ		5	K1	GA	12	40	3.33	6.12 in	3.10 in	3.10 in	Front	
2	4156500019	Pace Picante Hot	16.00OZ		5	K3	GA	12	40	3.33	6.12 in	3.10 in	3.10 in	Front	
3	3760015712	Chi Chi's Mild Salsa	24.00OZ		2	K1	GB	12	14	1.17	7.12 in	3.30 in	3.30 in	Front	
4	3760039799	Chi Chi's Hot Salsa	16.00OZ		3	K2	GB	12	21	1.75	6.40 in	3.30 in	3.31 in	Front	

SHELF:7 Base		WIDTH:98 in	MERCH HEIGHT:18.00 in			DEPTH:27 in				SPACE AVAIL:2.91 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4156514164	Pace Medium Salsa	64.00OZ		2	K3	GA	8	12	1.50	10.72 in	5.40 in	3.96 in	Front	
2	4156500058	Pace Picante Medium	64.00OZ		2	K3	GA	8	12	1.50	10.72 in	5.40 in	3.96 in	Front	
3	4600027342	Old El Paso Tortilla Shell 8 Inch	11.00OZ		4	K1	GA	12	144	12.00	8.40 in	10.00 in	0.90 in	Top	
4	4600027341	Old El Paso Toritilla Shell 6 Inch	8.20OZ		3	K1	GB	12	117	9.75	7.12 in	8.49 in	0.99 in	Front	
5	4430010637	Rosarita Refried Beans	30.00OZ		2	K2	GC	12	24	2.00	4.66 in	4.01 in	4.01 in	Front	

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SHELF:8		WIDTH:49 in		MERCH HEIGHT:13.00 in			DEPTH:26 in			SPACE AVAIL:1.35 in						
Locatio...	UPC	NAME		SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600081151	Old El Paso Corn Taco Shell		6.80OZ		1	K1	GA	12	18	1.50	5.50 in	8.83 in	1.84 in	Front	
2	4600027918	Old El Paso Stand & Stuff Taco Shells		4.70OZ		3	K1	GC	12	48	4.00	5.90 in	7.04 in	2.05 in	Front	
3	4600028736	Old El Paso Stand N Stuff Taco Dinner Kit		8.80OZ		2	K1	GC	12	28	2.33	5.87 in	8.85 in	2.50 in	Front	

SHELF:9		WIDTH:49 in		MERCH HEIGHT:13.00 in			DEPTH:26 in			SPACE AVAIL:0.76 in						
Locatio...	UPC	NAME		SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600028735	Old El Paso Taco Dinner Kit		8.80OZ		2	K1	GC	12	28	2.33	5.50 in	9.32 in	2.46 in	Front	
2	4430010622	Rosarita Refried Beans Fat Free		16.00OZ		4	K1	GC	24	64	2.67	4.41 in	2.96 in	2.96 in	Front	
3	4600082011	Old El Paso Refried Beans Fat Free		16.00OZ		2	K1	GB	12	32	2.67	4.42 in	2.96 in	2.96 in	Front	
4	4600082121	Old El Paso Refried Beans Mild		16.00OZ		4	K1	GA	24	64	2.67	4.42 in	2.96 in	2.96 in	Front	

SHELF:10		WIDTH:49 in		MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:1.43 in						
Locatio...	UPC	NAME		SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600028732	Old El Paso Soft Taco Dinner Kit		12.50OZ		3	K1	GB	12	42	3.50	7.50 in	7.75 in	1.75 in	Front	
2	4600028739	Old El Paso Enchilada Bake Dinner Kit		14.00OZ		2	K2	GC	12	28	2.33	7.50 in	7.75 in	1.75 in	Front	
3	4430010733	Rosarita Spicy Refried Beans		16.00OZ		3	K2	GC	12	48	4.00	4.42 in	2.94 in	2.94 in	Front	

SHELF:11		WIDTH:49 in		MERCH HEIGHT:16.00 in			DEPTH:26 in			SPACE AVAIL:1.97 in						
Locatio...	UPC	NAME		SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4600028734	Old El Paso Hard & Soft Taco Dinner Kit		11.40OZ		3	K1	GB	12	72	6.00	5.50 in	8.77 in	2.03 in	Front	
2	4430010632	Rosarita Refried Beans		16.00OZ		4	K1	GA	24	64	2.67	4.41 in	2.96 in	2.96 in	Front	
3	4600084351	Old El Paso Vegetarian Refried Beans		16.00OZ		3	K1	GC	12	48	4.00	4.42 in	2.96 in	2.96 in	Front	