

# HISPANIC FOODS 24 FT. SECTION - EAST

HQ DeCA PLANOGRAM

CLASS 4 5

Deleted: 5210002109, 5210002110, 5210002112  
Adjusted facing

UPK change on items 4156514164, 41565000580 from 8 to 6



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST NICHOLAS BUTORAC.

1 JUNE 2017

THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.5 CASE PACKOUT. ANY ITEMS ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

# HISPANIC FOODS 24 FT. SECTION - EAST

HQ DeCA PLANOGRAM

CLASS 4 5



100000000 Regional Salsa Regional

Shelf: 13 (Top)

Shelf: 14

Shelf: 15

Shelf: 16

Shelf: 17

Shelf: 18 (Base)

Shelf: 20

Shelf: 21

Shelf: 22

Shelf: 23

Shelf: 24 (Base)

4 ft

4 ft

Left-right

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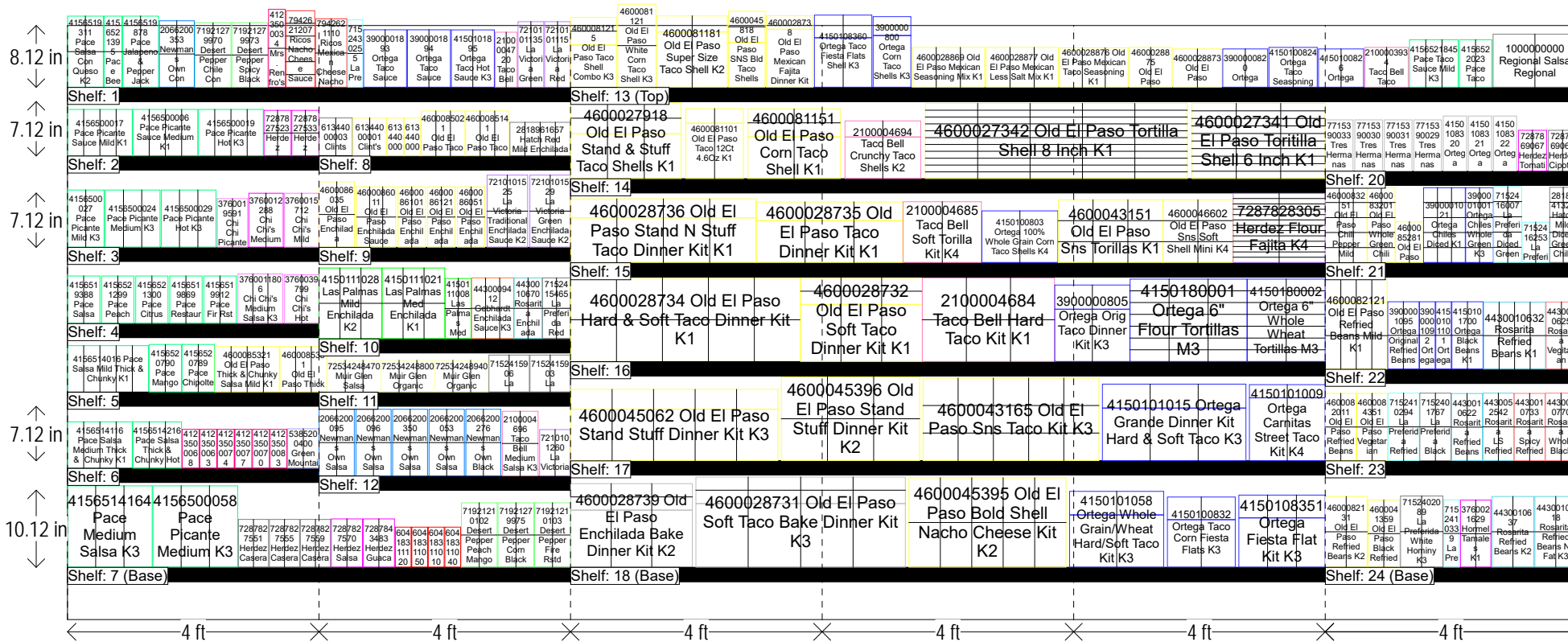
# HISPANIC FOODS 24 FT. SECTION - EAST

## HQ DeCA PLANOGRAM

### CLASS 4 5

Deleted: 5210002109, 5210002110, 5210002112  
Adjusted facing

UPK change on items 4156514164, 41565000580  
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Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST NICHOLAS BUTORAC.

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# HISPANIC FOODS 24 FT. SECTION - EAST

SHELF:1		WIDTH:96 in	MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:1.80 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156519311	Pace Salsa Con Queso	15.00OZ		2	K2	6	24	4.00	4.68 in	3.43 in	3.43 in	Front	
2	4156521395	Pace Beer Cheese Dip	15.00OZ		1	K2	6	12	2.00	4.68 in	3.44 in	3.44 in	Front	
3	4156519878	Pace Jalapeno & Pepper Jack Medium Dip	15.00OZ		2	K3	6	24	4.00	4.68 in	3.43 in	3.43 in	Front	
4	2066200353	Newmans Own Con Queso	16.00OZ		2	K2	12	24	2.00	4.38 in	3.35 in	3.35 in	Front	
5	71921279970	Desert Pepper Chile Con Queso	16.00OZ		2	K3	6	24	4.00	4.24 in	3.44 in	3.44 in	Front	
6	71921279973	Desert Pepper Spicy Black Bean Dip	16.00OZ		2	K3	6	24	4.00	4.24 in	3.44 in	3.44 in	Front	
7	4123500034	Mrs. Renfro's Ghost Pepper Nacho Cheese Sauce	16.00OZ		1	K3	6	12	2.00	5.13 in	3.25 in	3.25 in	Front	
8	7942621207	Ricos Nacho Cheese Sauce	14.00OZ		1	K3	12	18	1.50	1.68 in	5.50 in	5.56 in	Front	
9	7942621110	Ricos Mexican Cheese Nacho	15.00OZ		2	K3	12	28	2.33	4.50 in	3.00 in	3.00 in	Front	
10	7152430255	La Preferida Mexican Nacho Cheese Sauce	15.00OZ		1	K3	12	14	1.17	4.44 in	2.93 in	3.00 in	Front	
11	3900001893	Ortega Taco Sauce Mild	16.00OZ		2	K1	12	18	1.50	7.57 in	4.12 in	2.40 in	Front	
12	3900001894	Ortega Taco Sauce Medium	16.00OZ		2	K3	12	18	1.50	7.57 in	4.12 in	2.40 in	Front	
13	4150101895	Ortega Taco Hot Sauce	16.00OZ		2	K3	12	18	1.50	7.56 in	4.13 in	2.44 in	Front	
14	2100004720	Taco Bell Mild Restaurant Sauce	7.50OZ		2	K1	12	20	1.67	7.25 in	2.12 in	2.14 in	Front	
15	7210101135	La Victoria Green Taco Sliced Mild	12.00OZ		2	K2	12	16	1.33	8.64 in	2.48 in	2.51 in	Front	
16	7210101115	La Victoria Red Taco Sliced Mild	12.00OZ		2	K2	12	16	1.33	8.64 in	2.48 in	2.51 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:10.12 in			DEPTH:24 in			SPACE AVAIL:0.40 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156500017	Pace Picante Sauce Mild	16.00OZ		4	K1	12	28	2.33	6.12 in	3.10 in	3.10 in	Front	
2	4156500006	Pace Picante Sauce Medium	16.00OZ		4	K1	12	28	2.33	6.12 in	3.10 in	3.10 in	Front	
3	4156500019	Pace Picante Hot	16.00OZ		4	K3	12	28	2.33	6.12 in	3.10 in	3.10 in	Front	
4	7287827523	Herdez Salsa Casera Mexican Picante	7.00OZ		2	K3	12	36	3.00	3.00 in	2.60 in	2.60 in	Front	
5	7287827533	Herdez Salsa Verde Mexican Picante	7.00OZ		2	K3	12	36	3.00	3.00 in	2.60 in	2.60 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:10.12 in			DEPTH:24 in			SPACE AVAIL:0.98 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156500027	Pace Picante Mild	24.00OZ		2	K3	12	12	1.00	7.54 in	3.50 in	3.69 in	Front	
2	4156500024	Pace Picante Medium	24.00OZ		3	K3	12	18	1.50	7.54 in	3.50 in	3.69 in	Front	
3	4156500029	Pace Picante Hot	24.00OZ		3	K3	12	18	1.50	7.54 in	3.50 in	3.69 in	Front	
4	3760019591	Chi Chi Picante Salsa	16.00OZ		2	K1	12	16	1.33	6.40 in	2.90 in	2.90 in	Front	
5	3760012288	Chi Chi's Medium Salsa	24.00OZ		2	K1	12	14	1.17	7.12 in	3.31 in	3.31 in	Front	
6	3760015712	Chi Chi's Mild Salsa	24.00OZ		2	K1	12	14	1.17	7.12 in	3.30 in	3.30 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.69 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156519388	Pace Salsa Restaurant Style	16.00OZ		2	K2	12	14	1.17	6.26 in	3.11 in	3.11 in	Front	
2	4156521299	Pace Peach Mango Salsa	16.00OZ		2	K2	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
3	4156521300	Pace Citrus Pineapple Salsa	16.00OZ		2	K2	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
4	4156519869	Pace Restaurant Style Salsa Garlic n Lime Verde	16.00OZ		2	K3	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
5	4156519912	Pace Fir Rst Tom Crn Rst Salsa Med	16.00OZ		2	K3	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
6	3760011806	Chi Chi's Medium Salsa	16.00OZ		3	K3	12	24	2.00	6.52 in	2.87 in	2.87 in	Front	
7	3760039799	Chi Chi's Hot Salsa	16.00OZ		2	K2	12	14	1.17	6.40 in	3.30 in	3.31 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:15.00 in			DEPTH:24 in			SPACE AVAIL:-1.26 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156514016	Pace Salsa Mild Thick & Chunky	16.00OZ		5	K1	12	35	2.92	6.12 in	3.10 in	3.10 in	Front	
2	4156520790	Pace Mango & Habanero Salsa	16.00OZ		2	K3	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
3	4156520789	Pace Chipolte & Jalapeno Salsa	16.00OZ		2	K3	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
4	4600085321	Old El Paso Thick & Chunky Salsa Mild	16.00OZ		4	K1	12	28	2.33	6.00 in	3.08 in	3.08 in	Front	
5	4600085331	Old El Paso Thick & Chunky Salsa Medium	16.00OZ		3	K1	12	24	2.00	6.00 in	3.00 in	3.00 in	Front	

SHELF:6		WIDTH:48 in	MERCH HEIGHT:16.00 in			DEPTH:26 in			SPACE AVAIL:0.80 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date

# HISPANIC FOODS 24 FT. SECTION - EAST

1	4156514116	Pace Salsa Medium Thick & Chunky	16.00OZ	4	K1	12	32	2.67	6.12 in	3.10 in	3.10 in	Front	
2	4156514216	Pace Salsa Thick & Chunky Hot	16.00OZ	3	K1	12	24	2.00	6.12 in	3.10 in	3.10 in	Front	
3	4123500068	Mrs. Renfro's Medium Salsa	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
4	4123500063	Mrs. Renfro's Mexican Sala Green	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
5	4123500074	Mrs. Renfro's Peach Salsa	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
6	4123500077	Mrs. Renfro's Mango Habanero Salsa	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
7	4123500070	Mrs. Renfro's Habanera Salsa	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
8	4123500083	Mrs. Renfro's Mexican Sala Ghot Pepper	16.00OZ	1	K3	6	8	1.33	5.13 in	3.25 in	3.25 in	Front	
9	5385200400	Green Mountain Gringo Truly Medium Salsa	16.00OZ	2	K3	12	16	1.33	5.20 in	3.00 in	3.01 in	Front	

SHELF:7 (Base)		WIDTH:96 in	MERCH HEIGHT:18.00 in			DEPTH:26 in			SPACE AVAIL:1.36 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4156514164	Pace Medium Salsa	64.00OZ		3	K3	6	18	3.00	10.72 in	5.40 in	3.96 in	Front	
2	4156500058	Pace Picante Medium	64.00OZ		3	K3	6	18	3.00	10.72 in	5.40 in	3.96 in	Front	
3	7287827551	Herdez Casera Mild	16.00OZ		2	K2	12	16	1.33	6.30 in	2.90 in	2.90 in	Front	
4	7287827555	Herdez Casera Medium	16.00OZ		2	K2	12	16	1.33	6.30 in	2.90 in	2.90 in	Front	
5	7287827559	Herdez Casera Hot	16.00OZ		2	K3	12	16	1.33	6.30 in	2.90 in	2.90 in	Front	
6	7287827570	Herdez Salsa Verde	16.00OZ		2	K2	12	16	1.33	6.37 in	3.00 in	3.00 in	Front	
7	7287843483	Herdez Guacamole Salsa	15.70OZ		2	K3	12	16	1.33	6.37 in	3.00 in	3.00 in	Front	
8	60418311120	Frontera Med Chunky Tomato Salsa 6/16oz	16.00OZ		1	K3	6	8	1.33	5.30 in	3.05 in	3.05 in	Front	
9	60418311050	Frontera Tomatillo Med Salsa 6/16oz	16.00OZ		1	K3	6	8	1.33	5.30 in	3.05 in	3.05 in	Front	
10	60418311010	Frontera Hot Chipolte Salsa 6/16oz	16.00OZ		1	K3	6	8	1.33	5.30 in	3.05 in	3.05 in	Front	
11	60418311040	Frontera Jalapeno Citanro Salsa 6/16oz	16.00OZ		1	K3	6	8	1.33	5.30 in	3.05 in	3.05 in	Front	
12	71921210102	Desert Pepper Peach Mango Salsa	16.00OZ		2	K3	6	28	4.67	4.24 in	3.44 in	3.44 in	Front	
13	71921279975	Desert Pepper Corn Black Bean Salsa	16.00OZ		2	K3	6	28	4.67	4.24 in	3.44 in	3.44 in	Front	
14	71921210103	Desert Pepper Fire Rstd Tomato Chiptle Salsa	16.00OZ		2	K3	6	28	4.67	4.24 in	3.44 in	3.44 in	Front	

SHELF:8		WIDTH:48 in	MERCH HEIGHT:10.12 in			DEPTH:24 in			SPACE AVAIL:0.46 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61344000003	Clints Texas Salsa Mild	16.00OZ		2	K4	6	14	2.33	5.00 in	3.20 in	3.20 in	Front	
2	61344000001	Clint's Salsa Texas Medium	16.00OZ		2	K4	6	14	2.33	5.00 in	3.20 in	3.20 in	Front	
3	61344000002	Clint's Salsa Texas Hot	16.00OZ		1	K4	6	7	1.17	5.00 in	3.20 in	3.20 in	Front	
4	61344000006	Clint's Salsa Chipolte	16.00OZ		1	K4	6	7	1.17	5.00 in	3.20 in	3.20 in	Front	
5	4600085021	Old El Paso Taco Sauce Mild	16.00OZ		3	K1	12	24	2.00	5.91 in	2.79 in	2.77 in	Front	
6	4600085141	Old El Paso Taco Sauce Medium	16.00OZ		3	K1	12	24	2.00	5.91 in	2.79 in	2.77 in	Front	
7	2818961657	Hatch Red Mild Enchilada Sauce	15.00OZ		4	K3	12	32	2.67	4.42 in	2.90 in	2.90 in	Front	

SHELF:9		WIDTH:48 in	MERCH HEIGHT:11.12 in			DEPTH:24 in			SPACE AVAIL:2.32 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600086035	Old El Paso Enchilada Sauce	19.00OZ		2	K3	12	28	2.33	4.31 in	3.39 in	3.39 in	Front	
2	4600086011	Old El Paso Enchilada Sauce Mild	10.00OZ		3	K1	12	54	4.50	3.97 in	2.50 in	2.50 in	Front	
3	4600086101	Old El Paso Enchilada Sauce Green Mild	10.00OZ		2	K1	12	36	3.00	3.97 in	2.64 in	2.64 in	Front	
4	4600086121	Old El Paso Enchilada Sauce Medium	10.00OZ		2	K1	12	36	3.00	3.97 in	2.64 in	2.64 in	Front	
5	4600086051	Old El Paso Enchilada Sauce Hot	10.00OZ		2	K3	12	36	3.00	3.97 in	2.64 in	2.64 in	Front	
6	7210101525	La Victoria Traditional Enchilada Sauce	28.00OZ		2	K2	12	24	2.00	4.75 in	3.89 in	3.89 in	Front	
7	7210101529	La Victoria Green Enchilada Sauce	28.00OZ		2	K2	12	24	2.00	4.75 in	3.89 in	3.89 in	Front	

SHELF:10		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.17 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4150111028	Las Palmas Mild Enchilada	28.00OZ		3	K2	12	36	3.00	4.65 in	4.00 in	4.00 in	Front	
2	4150111021	Las Palmas Med Enchilada	28.00OZ		3	K1	12	36	3.00	4.65 in	4.00 in	4.00 in	Front	
3	4150111008	Las Palmas Med Enchilada Sauce	10.00OZ		2	K3	24	36	1.50	3.97 in	2.50 in	2.50 in	Front	
4	4430009412	Gebhardt Enchilada Sauce	10.00OZ		3	K3	12	48	4.00	4.00 in	2.69 in	2.69 in	Front	
5	4430010670	Rosarita Enchilada Sauce	10.00OZ		2	K3	12	32	2.67	4.00 in	2.69 in	2.69 in	Front	
6	7152415465	La Preferida Red Chile Enchilada Sauce	10.00OZ		2	K3	12	32	2.67	4.00 in	2.69 in	2.69 in	Front	

SHELF:11		WIDTH:48 in	MERCH HEIGHT:15.00 in			DEPTH:24 in			SPACE AVAIL:1.88 in				
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# HISPANIC FOODS 24 FT. SECTION - EAST

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	72534248470	Muir Glen Salsa Medium	16.00OZ		3	K2	12	21	1.75	4.18 in	3.40 in	3.40 in	Front	
2	72534248800	Muir Glen Organic Salsa Medium Garlic Cilantro	16.00OZ		3	K2	12	21	1.75	4.18 in	3.40 in	3.40 in	Front	
3	72534248940	Muir Glen Organic Salsa Medium Chipotle	16.00OZ		3	K2	12	21	1.75	4.18 in	3.40 in	3.40 in	Front	
4	7152415906	La Preferida Organic Medium Salsa	16.00OZ		2	K3	12	12	1.00	4.88 in	3.88 in	3.88 in	Front	
5	7152415903	La Preferida Organic Mild Salsa	16.00OZ		2	K3	12	12	1.00	4.88 in	3.88 in	3.88 in	Front	

SHELF:12		WIDTH:48 in			MERCH HEIGHT:16.00 in			DEPTH:26 in			SPACE AVAIL:1.54 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2066200095	Newmans Own Salsa Mild	16.00OZ		2	K2	12	28	2.33	4.38 in	3.38 in	3.38 in	Front	
2	2066200096	Newmans Own Salsa Medium	16.00OZ		2	K2	12	28	2.33	4.38 in	3.38 in	3.38 in	Front	
3	2066200350	Newmans Own Salsa Mango	16.00OZ		2	K2	12	28	2.33	4.38 in	3.35 in	3.35 in	Front	
4	2066200053	Newmans Own Salsa Pineapple	16.00OZ		2	K3	12	28	2.33	4.38 in	3.38 in	3.38 in	Front	
5	2066200276	Newmans Own Black Bean Corn	16.00OZ		2	K3	12	28	2.33	4.38 in	3.35 in	3.35 in	Front	
6	2100004696	Taco Bell Medium Salsa	16.00OZ		2	K3	12	28	2.33	4.25 in	3.43 in	3.43 in	Front	
7	7210101260	La Victoria Salsa Verde Medium	16.00OZ		2	K2	12	16	1.33	6.10 in	2.96 in	3.03 in	Front	

SHELF:13 (Top)		WIDTH:192 in			MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:3.53 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600081215	Old El Paso Taco Shell Combo	7.40OZ		1	K3	12	18	1.50	5.54 in	8.80 in	1.83 in	Front	
2	4600081121	Old El Paso White Corn Taco Shell	4.60OZ		1	K3	12	22	1.83	5.47 in	7.30 in	1.91 in	Front	
3	4600081181	Old El Paso Super Size Taco Shell	6.60OZ		2	K2	12	26	2.17	7.27 in	6.72 in	2.12 in	Front	
4	4600045818	Old El Paso SNS Bld Taco Shells Ranch 10ct	5.40OZ		1	K4	12	16	1.33	5.88 in	7.00 in	2.06 in	Front	
5	4600028738	Old El Paso Mexican Fajita Dinner Kit	12.50OZ		1	K4	12	14	1.17	7.62 in	9.00 in	1.80 in	Front	
6	4150108360	Ortega Taco Fiesta Flats Shell	5.60OZ		2	K3	12	20	1.67	6.50 in	5.50 in	3.00 in	Front	
7	3900000800	Ortega Corn Taco Shells	4.80OZ		1	K3	12	11	0.92	6.80 in	7.25 in	2.50 in	Front	
8	4600028869	Old El Paso Mexican Seasoning Mix	1.00OZ		3	K1	32	264	8.25	5.25 in	4.62 in	0.25 in	Front	
9	4600028877	Old El Paso Mexican Less Salt Mix	1.00OZ		3	K1	32	264	8.25	5.25 in	4.62 in	0.25 in	Front	
10	4600028876	Old El Paso Mexican Taco Seasoning	1.00OZ		3	K1	32	345	10.78	5.21 in	4.37 in	0.19 in	Front	
11	4600028875	Old El Paso Mexican Hot & Spicy Mix	1.00OZ		2	K2	32	176	5.50	5.25 in	4.10 in	0.25 in	Front	
12	4600028873	Old El Paso Seasoning Mix Fajita	1.00OZ		2	K2	32	96	3.00	5.05 in	4.62 in	0.45 in	Front	
13	3900000820	Ortega Taco Seasoning	1.25OZ		2	K1	24	96	4.00	5.05 in	4.32 in	0.45 in	Front	
14	4150100824	Ortega Taco Seasoning Mix 40prcent Less Sodium	1.00OZ		2	K2	24	176	7.33	5.25 in	4.63 in	0.25 in	Front	
15	4150100826	Ortega Fish Taco Seasoning	1.00OZ		2	K4	12	96	8.00	5.05 in	4.32 in	0.45 in	Front	
16	2100003934	Taco Bell Taco Seasoning Mix	1.00OZ		2	K1	24	176	7.33	5.25 in	4.16 in	0.25 in	Front	
17	4156521845	Pace Taco Sauce Mild	16.00OZ		3	K3	6	21	3.50	6.26 in	3.11 in	3.11 in	Front	
18	4156522023	Pace Taco Sauce Medium	16.00OZ		2	K3	6	14	2.33	6.26 in	3.11 in	3.11 in	Front	
19	1000000000	Regional Salsa	15.00OZ		2	Regional	12	14	1.17	7.00 in	8.00 in	2.90 in	Front	

SHELF:14		WIDTH:144 in			MERCH HEIGHT:10.12 in			DEPTH:26 in			SPACE AVAIL:4.25 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600027918	Old El Paso Stand & Stuff Taco Shells	4.70OZ		3	K1	12	60	5.00	5.90 in	7.04 in	2.05 in	Front	
2	4600081101	Old El Paso Taco 12Ct 4.6Oz	4.60OZ		2	K1	12	32	2.67	7.29 in	5.50 in	1.93 in	Front	
3	4600081151	Old El Paso Corn Taco Shell	6.80OZ		2	K1	12	44	3.67	5.50 in	8.83 in	1.84 in	Front	
4	2100004694	Taco Bell Crunchy Taco Shells	4.50OZ		2	K2	12	32	2.67	5.48 in	7.25 in	2.13 in	Front	
5	4600027342	Old El Paso Tortilla Shell 8 Inch	11.00OZ		5	K1	12	165	13.75	8.40 in	10.00 in	0.90 in	Top	
6	4600027341	Old El Paso Toritilla Shell 6 Inch	8.20OZ		3	K1	12	90	7.50	7.12 in	8.49 in	0.99 in	Top	

SHELF:15		WIDTH:144 in			MERCH HEIGHT:13.00 in			DEPTH:26 in			SPACE AVAIL:0.20 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600028736	Old El Paso Stand N Stuff Taco Dinner Kit	8.80OZ		4	K1	12	56	4.67	5.87 in	8.85 in	2.50 in	Front	
2	4600028735	Old El Paso Taco Dinner Kit	8.80OZ		3	K1	12	42	3.50	5.50 in	9.32 in	2.46 in	Front	
3	2100004685	Taco Bell Soft Torilla Kit	14.60OZ		2	K4	12	26	2.17	8.00 in	7.50 in	2.00 in	Front	
4	4150100803	Ortega 100% Whole Grain Corn Taco Shells	4.80OZ		2	K4	12	20	1.67	6.80 in	7.27 in	2.39 in	Front	
5	4600043151	Old El Paso Sns Torillas	6.70OZ		3	K1	8	45	5.63	2.75 in	6.66 in	4.55 in	Front	
6	4600046602	Old El Paso Sns Soft Shell Mini	5.10OZ		2	K4	8	30	3.75	2.75 in	6.66 in	4.55 in	Front	
7	7287828305	Herdez Flour Fajita	16.00OZ		2	K4	12	52	4.33	11.00 in	8.80 in	0.70 in	Top	

# HISPANIC FOODS 24 FT. SECTION - EAST

SHELF:16		WIDTH:144 in	MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:0.01 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600028734	Old El Paso Hard & Soft Taco Dinner Kit	11.40OZ		5	K1	12	120	10.00	5.50 in	8.77 in	2.03 in	Front	
2	4600028732	Old El Paso Soft Taco Dinner Kit	12.50OZ		3	K1	12	60	5.00	7.50 in	7.75 in	1.75 in	Front	
3	2100004684	Taco Bell Hard Taco Kit	8.85OZ		3	K1	12	72	6.00	5.50 in	8.42 in	2.13 in	Front	
4	3900000805	Ortega Orig Taco Dinner Kit	10.00OZ		2	K3	12	22	1.83	6.88 in	7.19 in	3.19 in	Front	
5	4150180001	Ortega 6" Flour Tortillas	13.92OZ		3	M3	12	42	3.50	9.70 in	7.45 in	1.55 in	Top	
6	4150180002	Ortega 6" Whole Wheat Tortillas	15.72OZ		2	M3	12	28	2.33	9.70 in	7.45 in	1.55 in	Top	

SHELF:17		WIDTH:144 in	MERCH HEIGHT:16.00 in			DEPTH:26 in			SPACE AVAIL:2.42 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600045062	Old El Paso Stand Stuff Dinner Kit	9.40OZ		5	K3	8	60	7.50	6.75 in	7.92 in	2.62 in	Front	
2	4600045396	Old El Paso Stand Stuff Dinner Kit	9.50OZ		3	K2	12	60	5.00	5.50 in	8.81 in	2.40 in	Front	
3	4600043165	Old El Paso Sns Taco Kit	10.90OZ		5	K3	8	75	9.38	3.62 in	6.72 in	4.55 in	Front	
4	4150101015	Ortega Grande Dinner Kit Hard & Soft Taco	21.30OZ		3	K3	12	33	2.75	6.91 in	9.15 in	3.15 in	Front	
5	4150101009	Ortega Carnitas Street Taco Kit	15.88OZ		2	K4	12	34	2.83	8.25 in	7.25 in	1.75 in	Front	

SHELF:18 (Base)		WIDTH:144 in	MERCH HEIGHT:18.00 in			DEPTH:26 in			SPACE AVAIL:3.25 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600028739	Old El Paso Enchilada Bake Dinner Kit	14.00OZ		3	K2	12	60	5.00	7.50 in	7.75 in	1.75 in	Front	
2	4600028731	Old El Paso Soft Taco Bake Dinner Kit	8.40OZ		4	K3	12	80	6.67	8.37 in	10.00 in	1.75 in	Front	
3	4600045395	Old El Paso Bold Shell Nacho Cheese Kit	5.40OZ		5	K2	12	120	10.00	5.88 in	6.00 in	2.06 in	Front	
4	4150101058	Ortega Whole Grain/Wheat Hard/Soft Taco Kit	15.90OZ		2	K3	12	22	1.83	6.88 in	9.00 in	3.11 in	Front	
5	4150100832	Ortega Taco Corn Fiesta Flats	5.00OZ		2	K3	12	24	2.00	6.25 in	6.50 in	3.00 in	Front	
6	4150108351	Ortega Fiesta Flat Kit	9.80OZ		3	K3	12	36	3.00	6.50 in	5.50 in	3.00 in	Front	

SHELF:20		WIDTH:48 in	MERCH HEIGHT:13.00 in			DEPTH:24 in			SPACE AVAIL:2.35 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7715390033	Tres Hermanas Green Verde Hot	8.00OZ		1	K3	8	12	1.50	6.75 in	5.33 in	2.00 in	Front	
2	7715390030	Tres Hermanas Fire Roasted Bourbon Red	8.00OZ		1	K3	8	12	1.50	6.75 in	5.33 in	2.00 in	Front	
3	7715390031	Tres Hermanas Roasted Chipotle	8.00OZ		1	K3	8	12	1.50	6.75 in	5.33 in	2.00 in	Front	
4	7715390029	Tres Hermanas Fire Roasted Red	8.00OZ		1	K3	8	12	1.50	6.75 in	5.33 in	2.00 in	Front	
5	4150108320	Ortega Taco Skillet Sauce	7.00OZ		1	K3	6	19	3.17	7.25 in	4.50 in	1.25 in	Front	
6	4150108321	Ortega Fajita Skillet Sauce	7.00OZ		1	K3	6	19	3.17	7.25 in	4.50 in	1.25 in	Front	
7	4150108322	Ortega Clntr & Grn Chiles Skillet Sauce	7.00OZ		1	K1	6	19	3.17	7.25 in	4.45 in	1.25 in	Front	
8	7287869067	Herdez Tomatillo Verde Ckng Sauce	12.00OZ		2	K3	6	16	2.67	5.37 in	2.72 in	2.72 in	Front	
9	7287869066	Herdez Cipotle Ckng Sauce	12.00OZ		2	K3	6	16	2.67	5.37 in	2.72 in	2.72 in	Front	

SHELF:21		WIDTH:48 in	MERCH HEIGHT:13.00 in			DEPTH:24 in			SPACE AVAIL:0.12 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600083251	Old El Paso Chili Pepper Mild Chopped	4.00OZ		3	K1	24	120	5.00	1.97 in	2.67 in	2.67 in	Front	
2	4600083201	Old El Paso Whole Green Chili Peppers	4.00OZ		2	K1	24	80	3.33	1.97 in	2.67 in	2.67 in	Front	
3	4600085281	Old El Paso Sliced Hot Jalapeno Pepper	12.00OZ		2	K1	12	16	1.33	5.36 in	2.67 in	2.67 in	Front	
4	3900001021	Ortega Chiles Diced	4.00OZ		3	K1	24	120	5.00	1.97 in	2.67 in	2.67 in	Front	
5	3900001001	Ortega Chiles Whole Green	4.00OZ		2	K3	24	80	3.33	1.97 in	2.67 in	2.67 in	Front	
6	7152416007	La Preferida Diced Green Chiles Mild	4.00OZ		2	K1	24	80	3.33	2.00 in	2.69 in	2.69 in	Front	
7	7152416253	La Preferida Mexican Mild Jlpno Nacho Slc	11.50OZ		2	K1	12	18	1.50	5.31 in	2.63 in	2.63 in	Front	
8	2818941322	Hatch Mild Diced Green Chile	4.00OZ		2	K3	24	90	3.75	1.98 in	2.60 in	2.60 in	Front	

SHELF:22		WIDTH:48 in	MERCH HEIGHT:20.00 in			DEPTH:24 in			SPACE AVAIL:0.44 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600082121	Old El Paso Refried Beans Mild	16.00OZ		4	K1	24	84	3.50	4.42 in	2.96 in	2.96 in	Front	
2	3900001095	Ortega Original Refried Beans	16.00OZ		2	K1	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	
3	3900001092	Ortega Fat Free Refried Beans	16.00OZ		1	K2	12	16	1.33	4.44 in	3.00 in	3.00 in	Front	
4	4150101101	Ortega Refried Beans Diced Grn Chiles	16.00OZ		1	K3	12	16	1.33	4.44 in	3.00 in	3.00 in	Front	
5	4150101700	Ortega Black Beans	15.00OZ		2	K1	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	

# HISPANIC FOODS 24 FT. SECTION - EAST

6	4430010632	Rosarita Refried Beans	16.00OZ	4	K1	24	64	2.67	4.41 in	2.96 in	2.96 in	Front	
7	4430010625	Rosarita Vegetarian Refried Beans	16.00OZ	2	K2	12	32	2.67	4.42 in	2.94 in	2.94 in	Front	

SHELF:23			WIDTH:48 in			MERCH HEIGHT:16.00 in			DEPTH:26 in			SPACE AVAIL:0.44 in		
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600082011	Old El Paso Refried Beans Fat Free	16.00OZ		2	K1	12	32	2.67	4.42 in	2.96 in	2.96 in	Front	
2	4600084351	Old El Paso Vegetarian Refried Beans	16.00OZ		2	K1	12	32	2.67	4.42 in	2.96 in	2.96 in	Front	
3	7152410294	La Preferida Refried Beans Authentic Gluten Free	16.00OZ		2	K3	24	32	1.33	4.44 in	3.00 in	3.00 in	Front	
4	7152401767	La Preferida Black Beans	15.00OZ		2	K3	24	32	1.33	4.44 in	3.00 in	3.00 in	Front	
5	4430010622	Rosarita Refried Beans Fat Free	16.00OZ		2	K1	24	32	1.33	4.41 in	2.96 in	2.96 in	Front	
6	4430052542	Rosarita LS Refried Beans	16.00OZ		2	K3	12	32	2.67	4.44 in	2.96 in	2.96 in	Front	
7	4430010733	Rosarita Spicy Refried Beans	16.00OZ		2	K2	12	32	2.67	4.42 in	2.94 in	2.94 in	Front	
8	4430010770	Rosarita Whole Black Refied Beans	15.00OZ		2	K3	12	32	2.67	4.44 in	3.00 in	3.00 in	Front	

SHELF:24 (Base)			WIDTH:48 in			MERCH HEIGHT:18.00 in			DEPTH:26 in			SPACE AVAIL:0.96 in		
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4600082131	Old El Paso Refried Beans	31.00OZ		2	K2	12	24	2.00	4.66 in	4.01 in	4.01 in	Front	
2	4600041359	Old El Paso Black Refried Beans	16.00OZ		2	K2	12	32	2.67	4.43 in	3.00 in	3.00 in	Front	
3	7152402089	La Preferida White Hominy	29.00OZ		2	K3	12	24	2.00	4.69 in	4.06 in	4.06 in	Front	
4	7152410339	La Preferida Beef Tamates Gluten Free	15.00OZ		1	K3	12	16	1.33	4.44 in	3.00 in	3.00 in	Front	
5	3760021629	Hormel Tamales	15.00OZ		2	K1	12	32	2.67	4.42 in	2.93 in	2.93 in	Front	
6	4430010637	Rosarita Refried Beans	30.00OZ		2	K2	12	24	2.00	4.66 in	4.01 in	4.01 in	Front	
7	4430010618	Rosarita Refried Beans No Fat	30.00OZ		2	K3	12	24	2.00	4.66 in	4.01 in	4.01 in	Front	