

FROZEN PIZZA 9 Doors 30"

HQ DECA PLANOGRAMS

CLASS 3 STORES



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON.
3 MAY 2017	ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL
Frozen Pizza.psa	

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Shelf: 1 TOP SINGLE SERVE



Shelf: 2 SINGLE SERVE



Shelf: 3 SINGLE SERVE



Shelf: 4 SINGLE SERVE



Shelf: 5 BASE SINGLE SERVE

2 ft 6 in

DOOR 9

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON.

3 MAY 2017

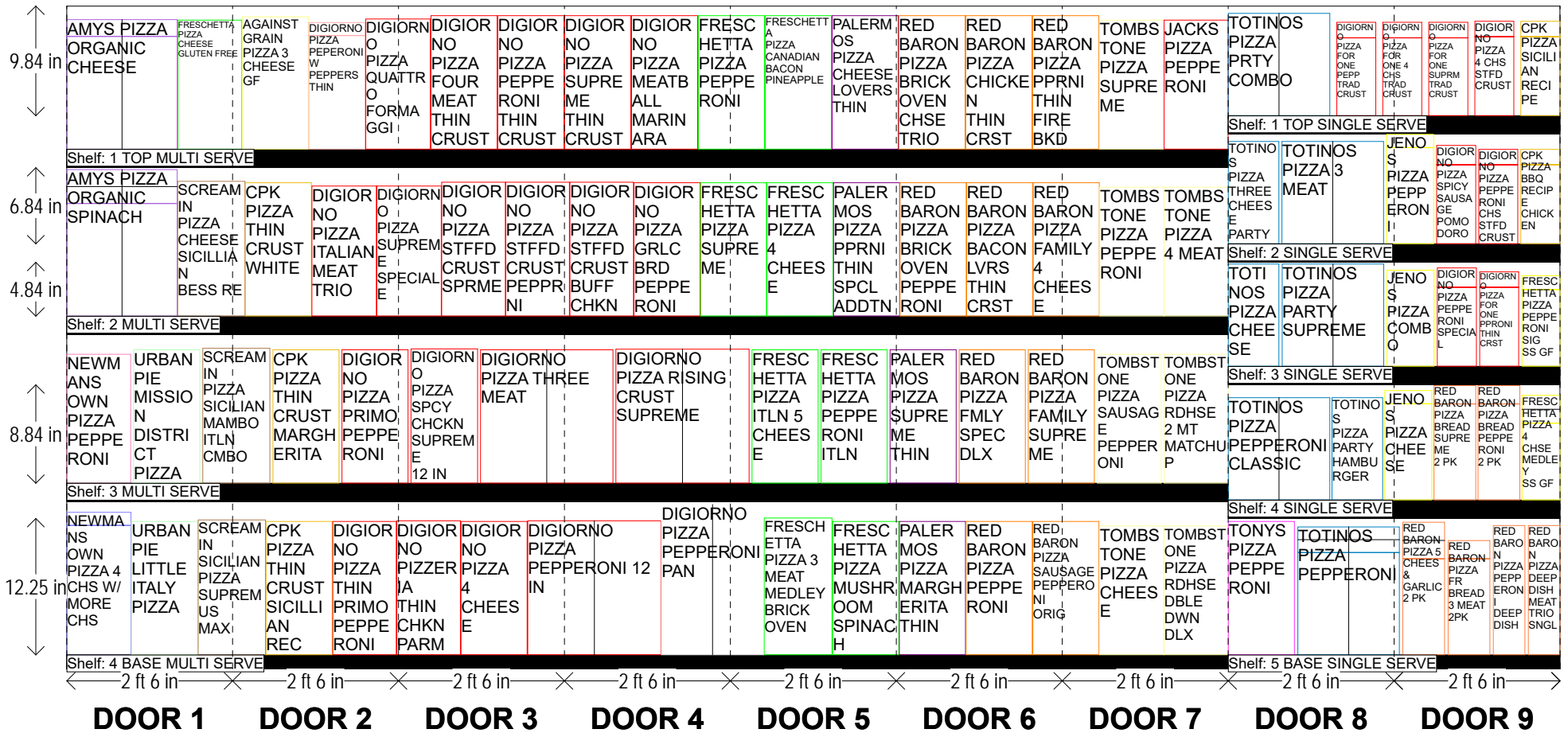
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SHELF:1 TOP MULTI S... WIDTH:210 in			MERCH HEIGHT:12.40 in			DEPTH:22 in			SPACE AVAIL:1.40 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4227200101	AMYS PIZZA ORGANIC CHEESE	13.00OZ		2	K2	8	32	4.00	10.12 in	10.00 in	1.53 in	Front	11/17/2005
2	7218063716	FRESCHETTA PIZZA CHEESE GLUTEN FREE	17.50OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.25 in	Front	5/14/2014
3	89245300108	AGAINST GRAIN PIZZA 3 CHEESE GF	24.00OZ		1	M3/NE C...	6	15	2.50	11.90 in	11.90 in	1.38 in	Front	11/26/2012
4	7192196143	DIGIORNO PIZZA PEPERONI W PEPPERS THIN	10.60OZ		1	K3	12	20	1.67	10.20 in	10.20 in	1.18 in	Front	3/14/2014
5	7192148353	DIGIORNO PIZZA QUATTRO FORMAGGI	18.30OZ		1	K2	12	15	1.25	11.70 in	11.70 in	1.38 in	Front	2/11/2013
6	7192100656	DIGIORNO PIZZA FOUR MEAT THIN CRUST	23.40OZ		1	K1	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	12/15/2005
7	7192100659	DIGIORNO PIZZA PEPPERONI THIN CRUST	22.19OZ		1	K2	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	6/2/2004
8	7192100657	DIGIORNO PIZZA SUPREME THIN CRUST	24.82OZ		1	K1	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	6/2/2004
9	7192156426	DIGIORNO PIZZA MEATBALL MARINARA	27.90OZ		1	K3	12	15	1.25	12.00 in	12.00 in	1.38 in	Front	2/13/2012
10	7218063979	FRESCHETTA PIZZA PEPPERONI	25.12OZ		1	K1	14	14	1.00	12.00 in	12.00 in	1.53 in	Front	7/16/1997
11	7218063069	FRESCHETTA PIZZA CANADIAN BACON PINE...	27.01OZ		1	K2	14	14	1.00	12.00 in	12.00 in	1.50 in	Front	3/16/2012
12	7570616500	PALERMOS PIZZA CHEESE LOVERS THIN	14.55OZ		1	K3	12	17	1.42	12.00 in	12.00 in	1.26 in	Front	1/18/2011
13	7218063810	RED BARON PIZZA BRICK OVEN CHSE TRIO	17.82OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/17/2015
14	7218063341	RED BARON PIZZA CHICKEN THIN CRST	14.97OZ		1	K3	16	19	1.19	12.00 in	12.00 in	1.12 in	Front	4/7/2016
15	7218063322	RED BARON PIZZA PPRNI THIN FIRE BKD	15.77OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	9/5/2012
16	7192191198	TOMBSTONE PIZZA SUPREME	22.00OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014
17	7465379187	JACKS PIZZA PEPPERONI	15.40OZ		1	K3	12	27	2.25	11.60 in	11.60 in	0.81 in	Front	3/14/2014

SHELF:2 MULTI SERVE WIDTH:210 in			MERCH HEIGHT:13.95 in			DEPTH:22 in			SPACE AVAIL:0.58 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4227200102	AMYS PIZZA ORGANIC SPINACH	14.00OZ		2	K1	8	36	4.50	10.12 in	10.00 in	1.53 in	Front	4/19/2002
2	7570615100	SCREAMIN PIZZA CHEESE SICILLIAN BESS RE	20.80OZ		1	K2	12	12	1.00	12.13 in	12.20 in	1.70 in	Front	3/13/2015
3	7192195259	CPK PIZZA THIN CRUST WHITE	13.40OZ		1	K2	14	19	1.36	12.00 in	12.00 in	1.13 in	Front	9/12/2013
4	7192139144	DIGIORNO PIZZA ITALIAN MEAT TRIO	20.50OZ		1	K3	10	15	1.50	11.70 in	11.70 in	1.38 in	Front	2/11/2013
5	7192111439	DIGIORNO PIZZA SUPREME SPECIALE	21.30OZ		1	K3	10	15	1.50	11.70 in	11.70 in	1.38 in	Front	2/11/2013
6	7192182588	DIGIORNO PIZZA STFFD CRUST SPRME	26.40OZ		1	K1	12	14	1.17	12.05 in	11.55 in	1.55 in	Front	4/19/2016
7	7192192580	DIGIORNO PIZZA STFFD CRUST PEPPRNI	22.20OZ		1	K1	12	14	1.17	12.05 in	11.55 in	1.55 in	Front	4/19/2016
8	7192117411	DIGIORNO PIZZA STFFD CRUST BUFF CHKN	20.90OZ		1	K3	12	14	1.17	12.05 in	11.55 in	1.55 in	Front	4/19/2016
9	7192102529	DIGIORNO PIZZA GRLC BRD PEPPERONI	30.70OZ		1	K3	12	14	1.17	12.00 in	12.00 in	1.51 in	Front	5/31/2006
10	7218063975	FRESCHETTA PIZZA SUPREME	28.01OZ		1	K3	14	14	1.00	12.00 in	11.97 in	1.53 in	Front	7/16/1997
11	7218063983	FRESCHETTA PIZZA 4 CHEESE	24.62OZ		1	K1	14	14	1.00	12.00 in	12.00 in	1.53 in	Front	7/16/1997
12	7570616501	PALERMOS PIZZA PPRNI THIN SPCL ADDTN	15.70OZ		1	K2	12	17	1.42	12.00 in	12.00 in	1.26 in	Front	5/13/2008
13	7218063811	RED BARON PIZZA BRICK OVEN PEPPERONI	15.90OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/17/2015
14	7218063342	RED BARON PIZZA BACON LVRS THIN CRST	15.39OZ		1	K2	16	19	1.19	12.00 in	12.00 in	1.12 in	Front	4/7/2016
15	7218063429	RED BARON PIZZA FAMILY 4 CHEESE	21.06OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	7/21/1992
16	7192167217	TOMBSTONE PIZZA PEPPERONI	20.60OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014
17	7192162052	TOMBSTONE PIZZA 4 MEAT	23.00OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014

SHELF:3 MULTI SERVE WIDTH:210 in			MERCH HEIGHT:15.05 in			DEPTH:22 in			SPACE AVAIL:6.80 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2066200530	NEWMANS OWN PIZZA PEPPERONI	13.20OZ		1	K3	12	15	1.25	11.60 in	11.60 in	1.38 in	Front	11/8/2010
2	7570615300	URBAN PIE MISSION DISTRICT PIZZA	20.45OZ		1	K3	12	15	1.25	12.00 in	12.00 in	1.44 in	Front	4/18/2016
3	7570615102	SCREAMIN PIZZA SICILIAN MAMBO ITLN CMBO	23.50OZ		1	K2	12	12	1.00	12.13 in	12.20 in	1.70 in	Front	10/22/2014
4	7192129053	CPK PIZZA THIN CRUST MARGHERITA	15.50OZ		1	K3	14	19	1.36	12.00 in	12.00 in	1.13 in	Front	9/12/2013
5	7192163896	DIGIORNO PIZZA PRIMO PEPPERONI	18.70OZ		1	K1	12	15	1.25	12.00 in	12.00 in	1.38 in	Front	2/11/2013
6	7192100333	DIGIORNO PIZZA SPCY CHCKN SUPREME 12 IN	31.60OZ		1	K3	12	14	1.17	12.08 in	12.08 in	1.54 in	Front	9/18/1998
7	7192180560	DIGIORNO PIZZA THREE MEAT	29.80OZ		2	K1	12	30	2.50	12.00 in	12.00 in	1.38 in	Front	3/14/2014
8	7192194947	DIGIORNO PIZZA RISING CRUST SUPREME	31.50OZ		2	K1	12	22	1.83	12.05 in	12.06 in	1.95 in	Front	9/12/2013
9	7218063035	FRESCHETTA PIZZA ITLN 5 CHEESE	18.50OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/12/2003
10	7218063052	FRESCHETTA PIZZA PEPPERONI ITLN	21.75OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/12/2003
11	7570616502	PALERMOS PIZZA SUPREME THIN	16.15OZ		1	K3	12	17	1.42	12.00 in	12.00 in	1.26 in	Front	5/13/2008
12	7218063469	RED BARON PIZZA FMLY SPEC DLX	22.95OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	7/21/1992
13	7218063471	RED BARON PIZZA FAMILY SUPREME	23.45OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	7/21/1992
14	7192156197	TOMBSTONE PIZZA SAUSAGE PEPPERONI	20.60OZ		1	K2	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014

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15	7192143601 TOMBSTONE PIZZA RDHSE 2 MT MATCHUP	23.9 OZ	1	K2	12	19	1.58	11.60 in	11.60 in	1.15 in	Front	4/19/2016
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SHELF:4 BASE MULTI ... WIDTH:210 in	MERCH HEIGHT:16.00 in	DEPTH:25 in	SPACE AVAIL:0.99 in
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Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2066200528	NEWMANS OWN PIZZA 4 CHS W/ MORE CHS	14.40OZ		1	K3/New	12	23	1.92	11.63 in	11.63 in	1.19 in	Front	2/7/2017
2	7570615301	URBAN PIE LITTLE ITALY PIZZA	16.90OZ		1	K2	12	17	1.42	12.00 in	12.00 in	1.44 in	Front	4/18/2016
3	7570615103	SCREAMIN SICILIAN PIZZA SUPREMUS MAX	25.00OZ		1	K1	12	14	1.17	12.13 in	12.20 in	1.70 in	Front	10/22/2014
4	7192147763	CPK PIZZA THIN CRUST SICILLIAN REC	15.50OZ		1	K2	14	22	1.57	12.00 in	12.00 in	1.13 in	Front	9/12/2013
5	7192174321	DIGIORNO PIZZA THIN PRIMO PEPPERONI	17.20OZ		1	K3	14	20	1.43	12.00 in	11.50 in	1.20 in	Front	3/19/2015
6	7192135782	DIGIORNO PIZZERIA THIN CHKN PARM	17.30OZ		1	K2	14	20	1.43	12.05 in	11.55 in	1.25 in	Front	4/19/2016
7	7192100338	DIGIORNO PIZZA 4 CHEESE	28.20OZ		1	K2	12	16	1.33	12.00 in	12.00 in	1.54 in	Front	2/24/1998
8	7192196239	DIGIORNO PIZZA PEPPERONI 12 IN	27.50OZ		2	K1	12	34	2.83	12.05 in	12.06 in	1.46 in	Front	2/22/2013
9	7192163593	DIGIORNO PIZZA PEPPERONI PAN	26.00OZ		2	K2/New	12	22	1.83	13.50 in	9.25 in	2.25 in	Front	5/1/2017
10	7218056356	FRESCHETTA PIZZA 3 MEAT MEDLEY BRICK ...	23.08OZ		1	K2	16	20	1.25	12.31 in	12.31 in	1.25 in	Front	2/7/2012
11	7218063074	FRESCHETTA PIZZA MUSHROOM SPINACH	22.52OZ		1	K1	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	9/26/2014
12	7570616504	PALERMOS PIZZA MARGHERITA THIN	15.55OZ		1	K3	12	19	1.58	12.00 in	12.00 in	1.26 in	Front	12/29/2011
13	7218063473	RED BARON PIZZA PEPPERONI	20.60OZ		1	K1	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	7/21/1992
14	7218063470	RED BARON PIZZA SAUSAGE PEPPERONI OR...	21.90OZ		1	K1	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	12/20/2002
15	7192137760	TOMBSTONE PIZZA CHEESE	19.80OZ		1	K1	12	19	1.58	11.60 in	11.60 in	1.29 in	Front	3/14/2014
16	7192119516	TOMBSTONE PIZZA RDHSE DBLE DWN DLX	24.90OZ		1	K3	12	21	1.75	11.60 in	11.60 in	1.15 in	Front	5/16/2016

SHELF:1 TOP SINGLE ... WIDTH:60 in	MERCH HEIGHT:9.75 in	DEPTH:22 in	SPACE AVAIL:6.10 in
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Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4280011600	TOTINOS PIZZA PRTY COMBO	10.70OZ		2	K1	14	38	2.71	9.20 in	9.20 in	1.15 in	Front	6/16/1992
2	7192100829	DIGIORNO PIZZA FOR ONE PEPP TRAD CRUST	9.30OZ		1	K1	12	18	1.50	7.00 in	7.10 in	1.40 in	Front	5/22/2008
3	7192100828	DIGIORNO PIZZA FOR ONE 4 CHS TRAD CRUST	9.20OZ		1	K2	12	18	1.50	7.00 in	7.10 in	1.40 in	Front	5/22/2008
4	7192100827	DIGIORNO PIZZA FOR ONE SUPRM TRAD CR...	10.00OZ		1	K2	12	18	1.50	7.00 in	7.10 in	1.40 in	Front	5/22/2008
5	7192101668	DIGIORNO PIZZA 4 CHS STFD CRUST	8.50OZ		1	K3	12	18	1.50	7.10 in	7.10 in	1.40 in	Front	2/7/2011
6	7192172102	CPK PIZZA SICILIAN RECIPE	6.70OZ		1	K3	12	18	1.50	7.10 in	7.10 in	1.40 in	Front	4/19/2016

SHELF:2 SINGLE SER... WIDTH:60 in	MERCH HEIGHT:13.95 in	DEPTH:22 in	SPACE AVAIL:2.55 in
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Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4280011520	TOTINOS PIZZA THREE CHEESE PARTY	9.80OZ		1	K1	14	19	1.36	9.20 in	9.20 in	1.15 in	Front	6/10/2003
2	4280010800	TOTINOS PIZZA 3 MEAT	10.50OZ		2	K2	14	38	2.71	9.20 in	9.20 in	1.15 in	Front	9/15/1997
3	3530043464	JENOS PIZZA PEPPERONI	5.00OZ		1	K1	14	20	1.43	8.64 in	8.55 in	1.20 in	Front	6/28/2012
4	7192118344	DIGIORNO PIZZA SPICY SAUSAGE POMODORO	8.50OZ		1	K3	12	15	1.25	7.10 in	7.10 in	1.75 in	Front	4/19/2016
5	7192101669	DIGIORNO PIZZA PEPPERONI CHS STFD CRU...	8.50OZ		1	K1	12	18	1.50	7.10 in	7.10 in	1.40 in	Front	2/7/2011
6	7192137555	CPK PIZZA BBQ RECIPE CHICKEN	6.60OZ		1	K3	12	18	1.50	7.10 in	7.10 in	1.40 in	Front	4/19/2016

SHELF:3 SINGLE SER... WIDTH:60 in	MERCH HEIGHT:15.05 in	DEPTH:22 in	SPACE AVAIL:2.75 in
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Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4280011300	TOTINOS PIZZA CHEESE	9.80OZ		1	K1	14	19	1.36	9.20 in	9.20 in	1.15 in	Front	9/15/1997
2	4280010700	TOTINOS PIZZA PARTY SUPREME	10.90OZ		2	K2	14	38	2.71	9.20 in	9.20 in	1.15 in	Front	6/3/2004
3	3530043462	JENOS PIZZA COMBO	5.20OZ		1	K1	14	18	1.29	8.64 in	8.55 in	1.20 in	Front	6/28/2012
4	7192179647	DIGIORNO PIZZA PEPPERONI SPECIAL	8.10OZ		1	K3	12	15	1.25	7.10 in	7.10 in	1.75 in	Front	4/19/2016
5	7192100989	DIGIORNO PIZZA FOR ONE PPRONI THIN CRST	8.40OZ		1	K2	12	18	1.50	7.10 in	7.10 in	1.40 in	Front	5/22/2008
6	7218063777	FRESCHETTA PIZZA PEPPERONI SIG SS GF	5.50OZ		1	K3	16	20	1.25	6.90 in	6.90 in	1.25 in	Front	3/17/2015

SHELF:4 SINGLE SER... WIDTH:60 in	MERCH HEIGHT:12.00 in	DEPTH:22 in	SPACE AVAIL:1.75 in
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Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4280047645	TOTINOS PIZZA PEPPERONI CLASSIC	9.80OZ		2	K1	14	38	2.71	9.20 in	9.20 in	1.15 in	Front	9/10/2013
2	4280011200	TOTINOS PIZZA PARTY HAMBURGER	10.90OZ		1	K2	14	19	1.36	9.20 in	9.20 in	1.15 in	Front	12/13/2005
3	3530043463	JENOS PIZZA CHEESE	5.00OZ		1	K3	14	20	1.43	8.64 in	8.55 in	1.20 in	Front	6/28/2012
4	7218063247	RED BARON PIZZA BREAD SUPREME 2 PK	11.60OZ		1	K3	12	15	1.25	8.63 in	7.60 in	1.65 in	Front	6/3/2004
5	7218063244	RED BARON PIZZA BREAD PEPPERONI 2 PK	10.80OZ		1	K1	12	15	1.25	8.63 in	7.60 in	1.65 in	Front	6/3/2004
6	7218063776	FRESCHETTA PIZZA 4 CHSE MEDLEY SS GF	5.50OZ		1	K3	16	23	1.44	6.90 in	6.90 in	1.25 in	Front	3/17/2015

FROZEN PIZZA 9 Doors 30"

SHELF:5 BASE SINGL...		WIDTH:60 in			MERCH HEIGHT:12.25 in			DEPTH:25 in			SPACE AVAIL:2.90 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	7218063717	TONYS PIZZA PEPPERONI	18.56OZ		1	K3	16	21	1.31	12.00 in	12.00 in	1.15 in	Front	3/17/2015	
2	4280011400	TOTINOS PIZZA PEPPERONI	10.20OZ		2	K1	14	50	3.57	9.20 in	9.20 in	1.15 in	Front	6/16/1992	
3	7218063245	RED BARON PIZZA 5 CHEES & GARLIC 2 PK	8.80OZ		1	K3	12	19	1.58	8.63 in	7.60 in	1.65 in	Front	3/23/2015	
4	7218063243	RED BARON PIZZA FR BREAD 3 MEAT 2PK	11.00OZ		1	K3	12	17	1.42	8.63 in	7.60 in	1.65 in	Front	4/17/2007	
5	7218063751	RED BARON PIZZA PEPPERONI DEEP DISH	12.00OZ		1	K2	12	17	1.42	11.63 in	5.75 in	1.40 in	Front	7/21/1992	
6	7218063831	RED BARON PIZZA DEEP DISH MEAT TRIO SN...	11.20OZ		1	K3	12	17	1.42	11.63 in	5.75 in	1.40 in	Front	9/5/2012	