

# FROZEN PIZZA 6 Doors 30"

HQ DECA PLANOGRAMS

CLASS 2 STORES



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON.
3 MAY 2017	ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL
Frozen Pizza.psa	

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3 MAY 2017

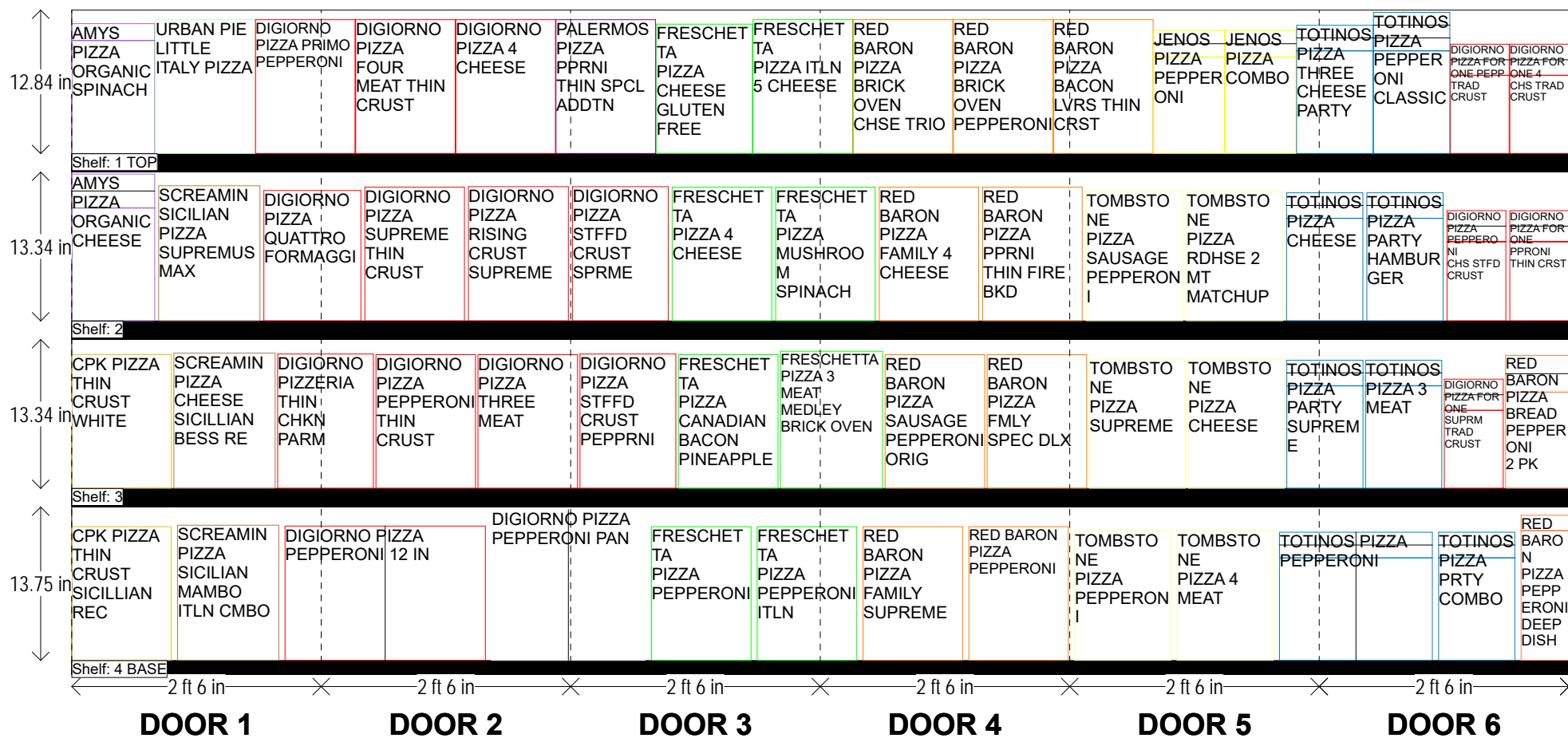
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Pizza.psa

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SHELF:1 TOP		WIDTH:180 in			MERCH HEIGHT:12.84 in			DEPTH:22 in			SPACE AVAIL:0.70 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4227200102	AMYS PIZZA ORGANIC SPINACH	14.00OZ		1	K1	8	16	2.00	10.12 in	10.00 in	1.53 in	Front	4/19/2002
2	7570615301	URBAN PIE LITTLE ITALY PIZZA	16.90OZ		1	K2	12	15	1.25	12.00 in	12.00 in	1.44 in	Front	4/18/2016
3	7192163896	DIGIORNO PIZZA PRIMO PEPPERONI	18.70OZ		1	K1	12	15	1.25	12.00 in	12.00 in	1.38 in	Front	2/11/2013
4	7192100656	DIGIORNO PIZZA FOUR MEAT THIN CRUST	23.40OZ		1	K1	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	12/15/2005
5	7192100338	DIGIORNO PIZZA 4 CHEESE	28.20OZ		1	K2	12	14	1.17	12.00 in	12.00 in	1.54 in	Front	2/24/1998
6	7570616501	PALERMOS PIZZA PPRNI THIN SPCL ADDTN	15.70OZ		1	K2	12	17	1.42	12.00 in	12.00 in	1.26 in	Front	5/13/2008
7	7218063716	FRESCHETTA PIZZA CHEESE GLUTEN FREE	17.50OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.25 in	Front	5/14/2014
8	7218063035	FRESCHETTA PIZZA ITLN 5 CHEESE	18.50OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/12/2003
9	7218063810	RED BARON PIZZA BRICK OVEN CHSE TRIO	17.82OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/17/2015
10	7218063811	RED BARON PIZZA BRICK OVEN PEPPERONI	15.90OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	3/17/2015
11	7218063342	RED BARON PIZZA BACON LVRS THIN CRST	15.39OZ		1	K2	16	19	1.19	12.00 in	12.00 in	1.12 in	Front	4/7/2016
12	3530043464	JENOS PIZZA PEPPERONI	5.00OZ		1	K1	14	22	1.57	8.64 in	8.55 in	1.20 in	Front	6/28/2012
13	3530043462	JENOS PIZZA COMBO	5.20OZ		1	K1	14	22	1.57	8.64 in	8.55 in	1.20 in	Front	6/28/2012
14	4280011520	TOTINOS PIZZA THREE CHEESE PARTY	9.80OZ		1	K1	14	23	1.64	9.20 in	9.20 in	1.15 in	Front	6/10/2003
15	4280047645	TOTINOS PIZZA PEPPERONI CLASSIC	9.80OZ		1	K1	14	25	1.79	9.20 in	9.20 in	1.15 in	Front	9/10/2013
16	7192100829	DIGIORNO PIZZA FOR ONE PEPP TRAD CRUST	9.30OZ		1	K1	12	21	1.75	7.00 in	7.10 in	1.40 in	Front	5/22/2008
17	7192100828	DIGIORNO PIZZA FOR ONE 4 CHS TRAD CRUST	9.20OZ		1	K2	12	21	1.75	7.00 in	7.10 in	1.40 in	Front	5/22/2008

SHELF:2		WIDTH:180 in			MERCH HEIGHT:13.95 in			DEPTH:22 in			SPACE AVAIL:6.69 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4227200101	AMYS PIZZA ORGANIC CHEESE	13.00OZ		1	K2	8	18	2.25	10.12 in	10.00 in	1.53 in	Front	11/17/2005
2	7570615103	SCREAMIN SICILIAN PIZZA SUPREMUS MAX	25.00OZ		1	K1	12	12	1.00	12.13 in	12.20 in	1.70 in	Front	10/22/2014
3	7192148353	DIGIORNO PIZZA QUATTRO FORMAGGI	18.30OZ		1	K2	12	15	1.25	11.70 in	11.70 in	1.38 in	Front	2/11/2013
4	7192100657	DIGIORNO PIZZA SUPREME THIN CRUST	24.82OZ		1	K1	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	6/2/2004
5	7192194947	DIGIORNO PIZZA RISING CRUST SUPREME	31.50OZ		1	K1	12	11	0.92	12.05 in	12.06 in	1.95 in	Front	9/12/2013
6	7192182588	DIGIORNO PIZZA STFFD CRUST SPRME	26.40OZ		1	K1	12	14	1.17	12.05 in	11.55 in	1.55 in	Front	4/19/2016
7	7218063983	FRESCHETTA PIZZA 4 CHEESE	24.62OZ		1	K1	14	14	1.00	12.00 in	12.00 in	1.53 in	Front	7/16/1997
8	7218063074	FRESCHETTA PIZZA MUSHROOM SPINACH	22.52OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	9/26/2014
9	7218063429	RED BARON PIZZA FAMILY 4 CHEESE	21.06OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	7/21/1992
10	7218063322	RED BARON PIZZA PPRNI THIN FIRE BKD	15.77OZ		1	K2	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	9/5/2012
11	7192156197	TOMBSTONE PIZZA SAUSAGE PEPPERONI	20.60OZ		1	K2	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014
12	7192143601	TOMBSTONE PIZZA RDHSE 2 MT MATCHUP	23.91OZ		1	K2	12	19	1.58	11.60 in	11.60 in	1.15 in	Front	4/19/2016
13	4280011300	TOTINOS PIZZA CHEESE	9.80OZ		1	K1	14	23	1.64	9.20 in	9.20 in	1.15 in	Front	9/15/1997
14	4280011200	TOTINOS PIZZA PARTY HAMBURGER	10.90OZ		1	K2	14	23	1.64	9.20 in	9.20 in	1.15 in	Front	12/13/2005
15	7192101669	DIGIORNO PIZZA PEPPERONI CHS STFD CRU...	8.50OZ		1	K1	12	21	1.75	7.10 in	7.10 in	1.40 in	Front	2/7/2011
16	7192100989	DIGIORNO PIZZA FOR ONE PPRONI THIN CRST	8.40OZ		1	K2	12	21	1.75	7.10 in	7.10 in	1.40 in	Front	5/22/2008

SHELF:3		WIDTH:180 in			MERCH HEIGHT:15.05 in			DEPTH:22 in			SPACE AVAIL:4.09 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7192195259	CPK PIZZA THIN CRUST WHITE	13.40OZ		1	K2	14	19	1.36	12.00 in	12.00 in	1.13 in	Front	9/12/2013
2	7570615100	SCREAMIN PIZZA CHEESE SICILLIAN BESS RE	20.80OZ		1	K2	12	12	1.00	12.13 in	12.20 in	1.70 in	Front	3/13/2015
3	7192135782	DIGIORNO PIZZERIA THIN CHKN PARM	17.30OZ		1	K2	14	17	1.21	12.05 in	11.55 in	1.25 in	Front	4/19/2016
4	7192100659	DIGIORNO PIZZA PEPPERONI THIN CRUST	22.19OZ		1	K2	14	16	1.14	12.00 in	12.00 in	1.37 in	Front	6/2/2004
5	7192180560	DIGIORNO PIZZA THREE MEAT	29.80OZ		1	K1	12	15	1.25	12.00 in	12.00 in	1.38 in	Front	3/14/2014
6	7192192580	DIGIORNO PIZZA STFFD CRUST PEPPRNI	22.20OZ		1	K1	12	14	1.17	12.05 in	11.55 in	1.55 in	Front	4/19/2016
7	7218063069	FRESCHETTA PIZZA CANADIAN BACON PINE...	27.01OZ		1	K2	14	14	1.00	12.00 in	12.00 in	1.50 in	Front	3/16/2012
8	7218056356	FRESCHETTA PIZZA 3 MEAT MEDLEY BRICK ...	23.08OZ		1	K2	16	17	1.06	12.31 in	12.31 in	1.25 in	Front	2/7/2012
9	7218063470	RED BARON PIZZA SAUSAGE PEPPERONI OR...	21.90OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	12/20/2002
10	7218063469	RED BARON PIZZA FMLY SPEC DLX	22.95OZ		1	K1	16	17	1.06	12.00 in	12.00 in	1.29 in	Front	7/21/1992
11	7192191198	TOMBSTONE PIZZA SUPREME	22.00OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014
12	7192137760	TOMBSTONE PIZZA CHEESE	19.80OZ		1	K1	12	17	1.42	11.60 in	11.60 in	1.29 in	Front	3/14/2014
13	4280010700	TOTINOS PIZZA PARTY SUPREME	10.90OZ		1	K2	14	23	1.64	9.20 in	9.20 in	1.15 in	Front	6/3/2004
14	4280010800	TOTINOS PIZZA 3 MEAT	10.50OZ		1	K2	14	23	1.64	9.20 in	9.20 in	1.15 in	Front	9/15/1997
15	7192100827	DIGIORNO PIZZA FOR ONE SUPRM TRAD CR...	10.00OZ		1	K2	12	21	1.75	7.00 in	7.10 in	1.40 in	Front	5/22/2008

# FROZEN PIZZA 6 Doors 30"

16	7218063244 RED BARON PIZZA BREAD PEPPERONI 2 PK	10.80OZ	1	K1	12	17	1.42	8.63 in	7.60 in	1.65 in	Front	6/3/2004
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SHELF:4 BASE		WIDTH:180 in		MERCH HEIGHT:16.00 in			DEPTH:25 in			SPACE AVAIL:8.63 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7192147763	CPK PIZZA THIN CRUST SICILLIAN REC	15.50OZ		1	K2	14	22	1.57	12.00 in	12.00 in	1.13 in	Front	9/12/2013
2	7570615102	SCREAMIN PIZZA SICILIAN MAMBO ITLN CMBO	23.50OZ		1	K2	12	14	1.17	12.13 in	12.20 in	1.70 in	Front	10/22/2014
3	7192196239	DIGIORNO PIZZA PEPPERONI 12 IN	27.50OZ		2	K1	12	34	2.83	12.05 in	12.06 in	1.46 in	Front	2/22/2013
4	7192163593	DIGIORNO PIZZA PEPPERONI PAN	26.00OZ		2	K2/New	12	22	1.83	13.50 in	9.25 in	2.25 in	Front	5/1/2017
5	7218063979	FRESCHETTA PIZZA PEPPERONI	25.12OZ		1	K1	14	16	1.14	12.00 in	12.00 in	1.53 in	Front	7/16/1997
6	7218063052	FRESCHETTA PIZZA PEPPERONI ITLN	21.75OZ		1	K2	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	3/12/2003
7	7218063471	RED BARON PIZZA FAMILY SUPREME	23.45OZ		1	K1	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	7/21/1992
8	7218063473	RED BARON PIZZA PEPPERONI	20.60OZ		1	K1	16	19	1.19	12.00 in	12.00 in	1.29 in	Front	7/21/1992
9	7192167217	TOMBSTONE PIZZA PEPPERONI	20.60OZ		1	K1	12	19	1.58	11.60 in	11.60 in	1.29 in	Front	3/14/2014
10	7192162052	TOMBSTONE PIZZA 4 MEAT	23.00OZ		1	K1	12	19	1.58	11.60 in	11.60 in	1.29 in	Front	3/14/2014
11	4280011400	TOTINOS PIZZA PEPPERONI	10.20OZ		2	K1	14	50	3.57	9.20 in	9.20 in	1.15 in	Front	6/16/1992
12	4280011600	TOTINOS PIZZA PRTY COMBO	10.70OZ		1	K1	14	25	1.79	9.20 in	9.20 in	1.15 in	Front	6/16/1992
13	7218063751	RED BARON PIZZA PEPPERONI DEEP DISH	12.00OZ		1	K2	12	19	1.58	11.63 in	5.75 in	1.40 in	Front	7/21/1992