

FROZEN PREPARED MULTI SERVE MEALS - 3 DOORS 30"

HQ DeCA PLANOGRAM

CLASS 2 STORES



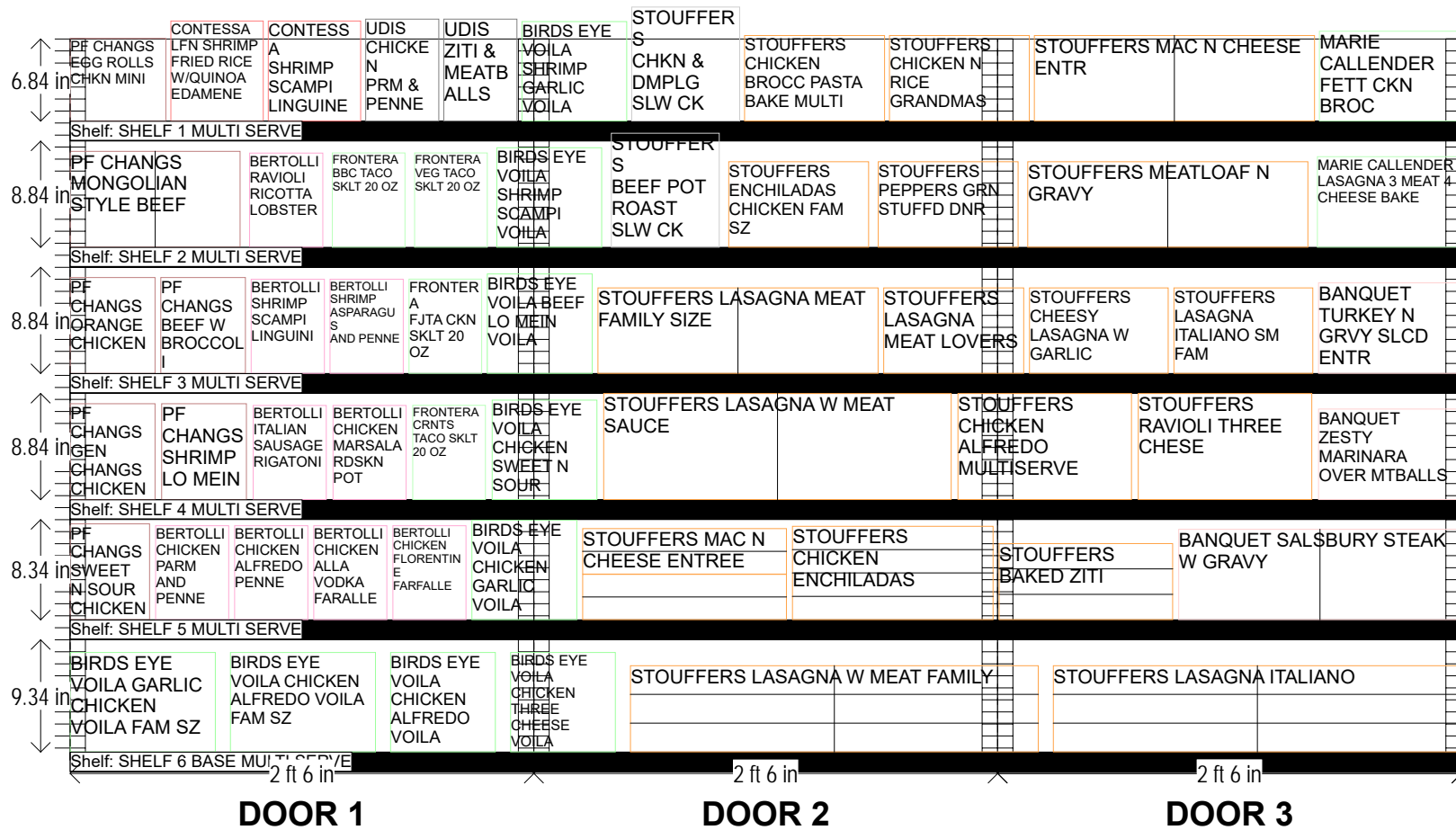
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Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON
27 JUNE 2017	ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL
Frozen PMeals Multi Serve 03-02-16.psa	

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Multi Serve Meals shelving is at different heights than Single Serve, due to the large boxes.

Stouffer's Large Meals stand up on top 4 shelves.

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Frozen PMeals Multi Serve 03-02-16.psa	

FROZEN PREPARED MULTI SERVE MEALS - 3 DOORS 30"

SHELF:SHELF 1 MULTI SERVE		WIDTH:90 in	MERCH HEIGHT:8.50 in		DEPTH:22 in		SPACE AVAIL:3.03 in								
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3100070004	PF CHANGS	PF CHANGS EGG ROLLS CHKN MINI	8.80OZ		1	K2	12	13	1.08	6.90 in	6.20 in	1.65 in	Front	9/4/2014
2	8169700403	CONTESSA	CONTESSA LFN SHRIMP FRIED RI...	21.00OZ		1	K2/NEW	4	6	1.50	8.35 in	6.00 in	3.50 in	Front	9/11/2013
3	8169700337	CONTESSA	CONTESSA SHRIMP SCAMPI LING...	22.00OZ		1	K2	4	6	1.50	8.35 in	6.00 in	3.50 in	Front	9/11/2013
4	69899780764	UDIS	UDIS CHICKEN PRM & PENNE	18.00OZ		1	K2/New	6	7	1.17	8.50 in	4.75 in	3.00 in	Front	11/16/2016
5	69899780763	UDIS	UDIS ZITI & MEATBALLS	18.00OZ		1	K2/New	6	7	1.17	8.50 in	4.75 in	3.00 in	Front	11/16/2016
6	1450000727	BIRDS EYE VOILA	BIRDS EYE VOILA SHRIMP GARLI...	21.00OZ		1	K2	6	9	1.50	8.30 in	6.80 in	2.40 in	Front	7/14/1999
7	1380075804	STOUFFERS	STOUFFERS CHKN & DMPLG SLW ...	26.00OZ		1	K1/New	5	7	1.40	9.50 in	7.00 in	3.00 in	Front	11/1/2016
8	1380019074	STOUFFERS	STOUFFERS CHICKEN BROCC PA...	40.00OZ		1	K1	6	10	1.67	7.13 in	9.07 in	2.07 in	Front	3/24/2010
9	1380019086	STOUFFERS	STOUFFERS CHICKEN N RICE GR...	36.00OZ		1	K2	6	10	1.67	7.13 in	9.07 in	2.07 in	Front	8/22/2011
10	1380010334	STOUFFERS	STOUFFERS MAC N CHEESE ENTR	40.00OZ		2	K1	6	20	3.33	7.13 in	9.07 in	2.07 in	Front	6/1/1992
11	2113130158	MARIE CALLENDER	MARIE CALLENDER FETT CKN BR...	26.00OZ		1	K2/NEW	8	11	1.38	7.50 in	9.19 in	1.88 in	Front	7/30/2010

SHELF:SHELF 2 MULTI SERVE		WIDTH:90 in	MERCH HEIGHT:8.50 in		DEPTH:22 in		SPACE AVAIL:5.41 in								
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3100067000	PF CHANGS	PF CHANGS MONGOLIAN STYLE B...	22.00OZ		2	K1	4	14	3.50	8.00 in	5.50 in	3.05 in	Front	5/29/2013
2	3100090023	BERTOLLI	BERTOLLI RAVIOLI RICOTTA LOBS...	24.00OZ		1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	3/14/2013
3	0418320504	FRONTERA	FRONTERA BBC TACO SKLT 20 OZ	20.00OZ		1	K1/NEW	4	6	1.50	7.87 in	4.72 in	3.37 in	Front	7/30/2010
4	0481320502	FRONTERA	FRONTERA VEG TACO SKLT 20 OZ	20.00OZ		1	K2/NEW	4	6	1.50	7.87 in	4.72 in	3.37 in	Front	7/30/2010
5	1450001172	BIRDS EYE VOILA	BIRDS EYE VOILA SHRIMP SCAMP...	21.00OZ		1	K1	6	9	1.50	8.30 in	6.80 in	2.40 in	Front	10/11/2006
6	1380075803	STOUFFERS	STOUFFERS BEEF POT ROAST SL...	26.00OZ		1	K2/New	5	7	1.40	9.50 in	7.00 in	3.00 in	Front	11/1/2016
7	1380055173	STOUFFERS	STOUFFERS ENCHILADAS CHICK...	30.00OZ		1	K1	6	10	1.67	7.13 in	9.07 in	2.07 in	Front	10/7/2008
8	1380019021	STOUFFERS	STOUFFERS PEPPERS GRN STUF...	32.00OZ		1	K1	6	10	1.67	7.13 in	9.07 in	2.07 in	Front	6/3/1999
9	1380019020	STOUFFERS	STOUFFERS MEATLOAF N GRAVY	33.00OZ		2	K1	6	20	3.33	7.13 in	9.07 in	2.07 in	Front	4/30/2001
10	2113135015	MARIE CALLENDER	MARIE CALLENDER LASAGNA 3 M...	31.00OZ		1	K1	8	11	1.38	7.55 in	9.32 in	1.93 in	Front	7/30/2010

SHELF:SHELF 3 MULTI SERVE		WIDTH:90 in	MERCH HEIGHT:8.50 in		DEPTH:22 in		SPACE AVAIL:3.52 in								
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3100067002	PF CHANGS	PF CHANGS ORANGE CHICKEN	22.00OZ		1	K1	4	7	1.75	8.00 in	5.50 in	3.05 in	Front	5/29/2013
2	3100067001	PF CHANGS	PF CHANGS BEEF W BROCCOLI	22.00OZ		1	K1	4	7	1.75	8.00 in	5.50 in	3.05 in	Front	5/29/2013
3	3100065010	BERTOLLI	BERTOLLI SHRIMP SCAMPI LINGU...	24.00OZ		1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
4	3100065013	BERTOLLI	BERTOLLI SHRIMP ASPARAGUS A...	24.00OZ		1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
5	0418320500	FRONTERA	FRONTERA FJTA CKN SKLT 20 OZ	20.00OZ		1	K1/NEW	4	6	1.50	7.87 in	4.72 in	3.37 in	Front	7/30/2010
6	1450001253	BIRDS EYE VOILA	BIRDS EYE VOILA BEEF LO MEIN ...	21.00OZ		1	K1	6	9	1.50	8.30 in	6.80 in	2.40 in	Front	2/25/2008
7	1380014333	STOUFFERS	STOUFFERS LASAGNA MEAT FAM...	38.00OZ		2	K1	6	20	3.33	7.13 in	9.07 in	2.07 in	Front	12/13/2004
8	1380083662	STOUFFERS	STOUFFERS LASAGNA MEAT LOV...	34.00OZ		1	K2	6	10	1.67	7.13 in	9.07 in	2.07 in	Front	3/20/2014
9	1380044677	STOUFFERS	STOUFFERS CHEESY LASAGNA W...	35.00OZ		1	K2	6	10	1.67	7.13 in	9.00 in	2.07 in	Front	5/20/2008
10	1380014331	STOUFFERS	STOUFFERS LASAGNA ITALIANO ...	38.00OZ		1	K1	6	10	1.67	7.13 in	9.00 in	2.07 in	Front	3/16/2006
11	3100011303	BANQUET	BANQUET TURKEY N GRVY SLCD ...	26.00OZ		1	K1	6	13	2.17	7.55 in	9.25 in	1.58 in	Front	6/20/1994

SHELF:SHELF 4 MULTI SERVE		WIDTH:90 in	MERCH HEIGHT:8.50 in		DEPTH:22 in		SPACE AVAIL:3.73 in								
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3100067007	PF CHANGS	PF CHANGS GEN CHANGS CHICK...	22.00OZ		1	K1	4	7	1.75	8.00 in	5.50 in	3.05 in	Front	5/29/2013
2	3100067005	PF CHANGS	PF CHANGS SHRIMP LO MEIN	22.00OZ		1	K1	4	7	1.75	8.00 in	5.50 in	3.05 in	Front	5/29/2013
3	3100065008	BERTOLLI	BERTOLLI ITALIAN SAUSAGE RIG...	24.00OZ		1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
4	3100065016	BERTOLLI	BERTOLLI CHICKEN MARSALA RD...	24.00OZ		1	K2	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
5	0418320501	FRONTERA	FRONTERA CRNTS TACO SKLT 20...	20.00OZ		1	K2/NEW	4	6	1.50	7.87 in	4.72 in	3.37 in	Front	7/30/2010
6	1450001317	BIRDS EYE VOILA	BIRDS EYE VOILA CHICKEN SWEE...	21.00OZ		1	K2	6	9	1.50	8.30 in	6.80 in	2.40 in	Front	11/18/2008
7	1380023260	STOUFFERS	STOUFFERS LASAGNA W MEAT S...	57.00OZ		2	K1	6	20	3.33	8.85 in	11.25 in	2.12 in	Front	2/14/2005
8	1380023270	STOUFFERS	STOUFFERS CHICKEN ALFREDO ...	57.00OZ		1	K2	6	10	1.67	8.85 in	11.25 in	2.12 in	Front	3/24/2010
9	1380044480	STOUFFERS	STOUFFERS RAVIOLI THREE CHE...	52.88OZ		1	K1	6	10	1.67	8.85 in	11.25 in	2.12 in	Front	6/16/2014
10	3100011352	BANQUET	BANQUET ZESTY MARINARA OVE...	25.00OZ		1	K2	6	13	2.17	7.55 in	9.25 in	1.58 in	Front	3/23/2010

SHELF:SHELF 5 MULTI SERVE		WIDTH:90 in	MERCH HEIGHT:8.50 in		DEPTH:22 in		SPACE AVAIL:3.30 in								
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date

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1	3100067006	PF CHANGS	PF CHANGS SWEET N SOUR CHIC...	22.00OZ	1	K1	4	7	1.75	8.00 in	5.15 in	3.05 in	Front	5/29/2013
2	3100065011	BERTOLLI	BERTOLLI CHICKEN PARM AND P...	24.00OZ	1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
3	3100065009	BERTOLLI	BERTOLLI CHICKEN ALFREDO PE...	24.00OZ	1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
4	3100065014	BERTOLLI	BERTOLLI CHICKEN ALLA VODKA ...	24.00OZ	1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
5	3100065012	BERTOLLI	BERTOLLI CHICKEN FLORENTINE ...	24.00OZ	1	K1	4	6	1.50	7.85 in	4.75 in	3.20 in	Front	6/10/2013
6	1450000711	BIRDS EYE VOILA	BIRDS EYE VOILA CHICKEN GARLI...	21.00OZ	1	K1	6	9	1.50	8.30 in	6.80 in	2.40 in	Front	8/20/1998
7	1380019003	STOUFFERS	STOUFFERS MAC N CHEESE ENT...	76.00OZ	1	K1	6	8	1.33	10.67 in	13.20 in	1.90 in	Base	4/6/2004
8	1380019023	STOUFFERS	STOUFFERS CHICKEN ENCHILAD...	57.00OZ	1	K1	6	8	1.33	10.70 in	13.00 in	1.95 in	Top	4/30/2001
9	1380019736	STOUFFERS	STOUFFERS BAKED ZITI	57.00OZ	1	K1	6	6	1.00	8.85 in	11.25 in	2.12 in	Top	6/16/2014
10	3100011305	BANQUET	BANQUET SALSBURY STEAK W G...	27.00OZ	2	K1	6	26	4.33	7.55 in	9.15 in	1.58 in	Front	6/11/1992

SHELF:SHELF 6 BASE MULTI S... WIDTH:90 in		MERCH HEIGHT:10.00 in		DEPTH:25 in		SPACE AVAIL:4.80 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1450001421	BIRDS EYE VOILA	BIRDS EYE VOILA GARLIC CHICKE...	42.00OZ		1	K1	4	6	1.50	8.30 in	9.40 in	3.85 in	Front	2/28/2011
2	1450001419	BIRDS EYE VOILA	BIRDS EYE VOILA CHICKEN ALFR...	42.00OZ		1	K1	4	6	1.50	8.30 in	9.40 in	3.85 in	Front	2/28/2011
3	1450000717	BIRDS EYE VOILA	BIRDS EYE VOILA CHICKEN ALFR...	21.00OZ		1	K1	6	10	1.67	8.30 in	6.80 in	2.40 in	Front	1/29/1999
4	1450000713	BIRDS EYE VOILA	BIRDS EYE VOILA CHICKEN THRE...	21.00OZ		1	K1	6	10	1.67	8.30 in	6.80 in	2.40 in	Front	8/20/1998
5	1380055131	STOUFFERS	STOUFFERS LASAGNA W MEAT F...	90.00OZ		2	K1	6	12	2.00	10.67 in	13.20 in	2.40 in	Base	2/11/2009
6	1380020031	STOUFFERS	STOUFFERS LASAGNA ITALIANO	90.00OZ		2	K1	6	12	2.00	10.67 in	13.20 in	2.40 in	Base	4/27/2007