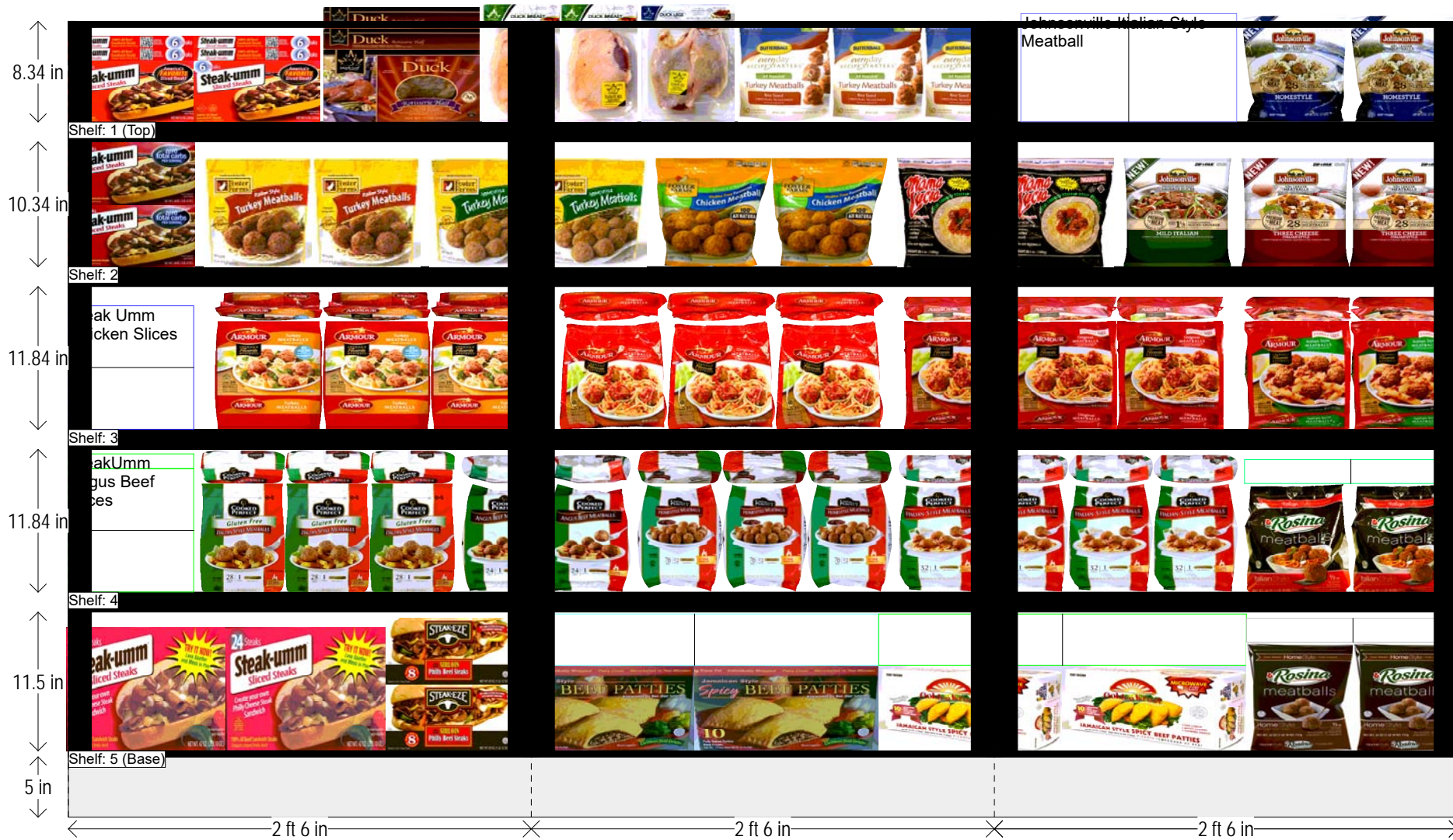


FROZEN PACKAGE MEAT

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR.

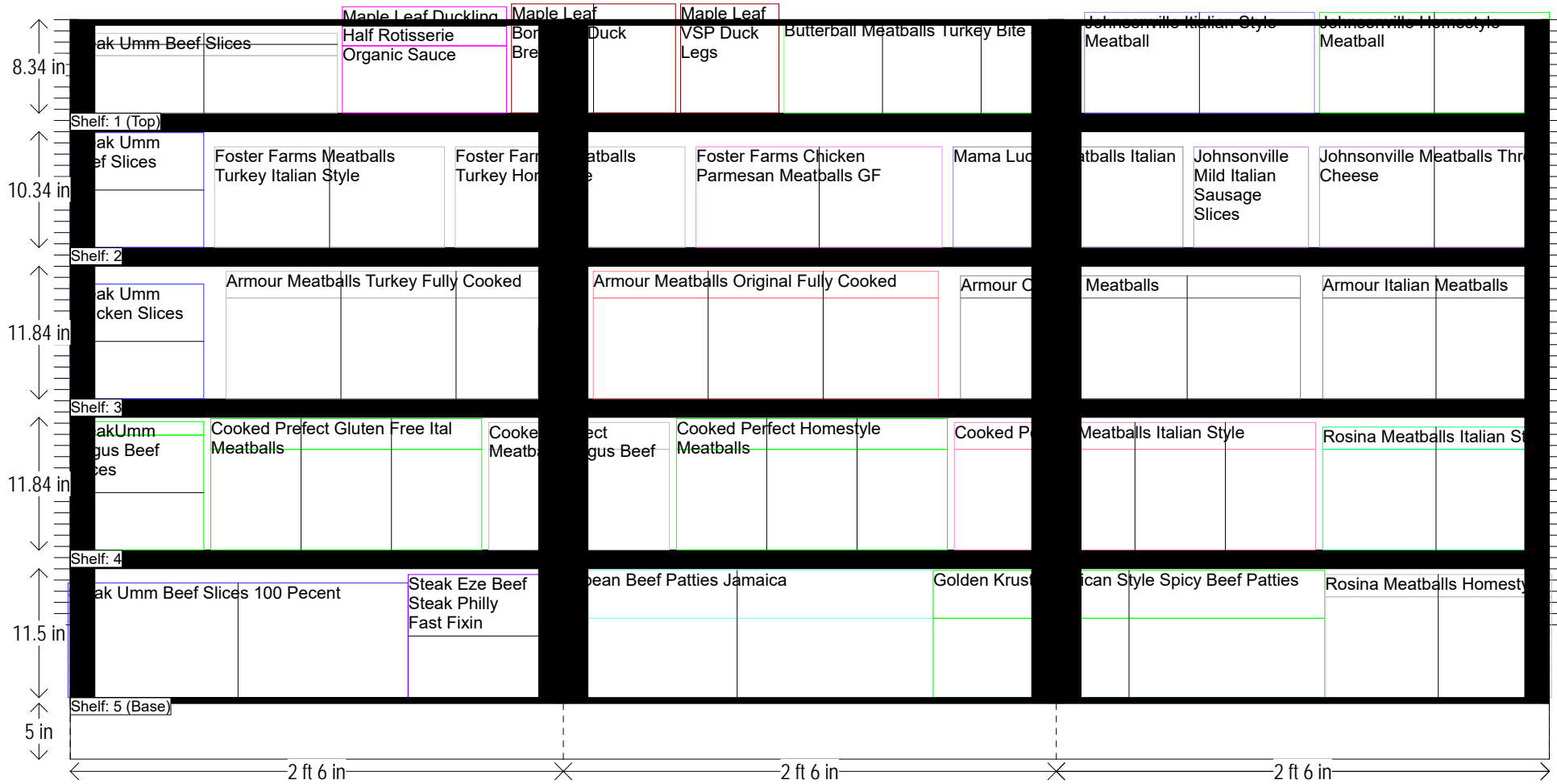
11 JULY 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

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FROZEN PACKAGE MEAT

SHELF:1 (Top)		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:1.74 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254506262	STEAK UMM	Steak Umm Beef Slices	9.00OZ		2	K3/Chg	12	60	5.00	5.13 in	8.13 in	1.00 in	Front	
2	7398100510	MAPLE LEAF	Maple Leaf Duckling Half Rotisserie ...	12.00OZ		1	K1/Chg	12	18	1.50	6.00 in	10.00 in	1.75 in	Front	
3	7398134064	MAPLE LEAF	Maple Leaf Boneless Duck Breast	7.50OZ		2	K1/Chg	9	44	4.89	9.75 in	5.00 in	1.00 in	Front	
4	7398134069	MAPLE LEAF	Maple Leaf VSP Duck Legs	16.00OZ		1	K3	6	17	2.83	9.75 in	6.00 in	1.25 in	Front	
5	2265582925	BUTTERBALL	Butterball Meatballs Turkey Bite Size	25.00OZ		3	K2	12	27	2.25	8.25 in	6.00 in	2.40 in	Front	
6	77782030410	JOHNSONVILLE	Johnsonville Italian Style Meatball	24.00OZ		2	K3/NEW	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	6/14/2016
7	7778203040	JOHNSONVILLE	Johnsonville Homestyle Meatball	24.00OZ		2	K3/NEW	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	6/14/2016

SHELF:2		WIDTH:90 in	MERCH HEIGHT:14.00 in	DEPTH:22 in		SPACE AVAIL:3.87 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254506256	STEAK UMM	Steak Umm Beef Slices	21.00OZ		1	K1	12	26	2.17	5.13 in	8.13 in	1.63 in	Front	
2	7527890983	FOSTER FARMS	Foster Farms Meatballs Turkey Italia...	32.00OZ		2	K2/Chg	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	
3	7527890982	FOSTER FARMS	Foster Farms Meatballs Turkey Hom...	32.00OZ		2	K2/Chg	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	
4	7527899558	FOSTER FARMS	Foster Farms Chicken Parmesan Me...	28.00OZ		2	K3	6	18	3.00	9.00 in	7.50 in	2.40 in	Front	
5	7350420010	MAMA LUCIA	Mama Lucia Meatballs Italian	38.00OZ		2	K1/CH	12	12	1.00	9.00 in	7.00 in	3.25 in	Front	
6	7778203038	JOHNSONVILLE	Johnsonville Mild Italian Sausage Sli...	22.00OZ		1	K3/New	8	9	1.13	9.00 in	7.00 in	2.40 in	Front	
7	7778203042	JOHNSONVILLE SA	Johnsonville Meatballs Three Cheese	24.00OZ		2	K3	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	

SHELF:3		WIDTH:90 in	MERCH HEIGHT:14.00 in	DEPTH:22 in		SPACE AVAIL:5.37 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254507001	STEAK UMM	Steak Umm Chicken Slices	9.00OZ		1	K3	12	20	1.67	5.13 in	8.13 in	2.10 in	Front	
2	2781500072	ARMOUR	Armour Meatballs Turkey Fully Cooked	14.00OZ		3	K2/Chg	12	33	2.75	9.00 in	7.00 in	2.40 in	Front	
3	2781500070	ARMOUR	Armour Meatballs Original Fully Cook...	14.00OZ		3	K1	12	33	2.75	9.00 in	7.00 in	2.40 in	Front	
4	2781500236		Armour Original Meatballs	25.00OZ		3	K1/Chg	8	39	4.88	9.00 in	6.90 in	2.00 in	Front	
5	2781500237		Armour Italian Meatballs	25.00OZ		2	K1/Chg	8	26	3.25	9.00 in	6.90 in	2.00 in	Front	

SHELF:4		WIDTH:90 in	MERCH HEIGHT:12.34 in	DEPTH:22 in		SPACE AVAIL:2.07 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254506270	STEAKUMM	SteakUmm Angus Beef Slices	15.00OZ		1	K3/NEW	12	40	3.33	5.13 in	8.13 in	1.22 in	Front	6/14/2016
2	3666902800	COOKED PERFECT	Cooked Prefect Gluten Free Ital Meat...	24.00OZ		3	K3/NEW	10	30	3.00	9.00 in	5.50 in	2.75 in	Front	6/23/2016
3	3666906178	COOKED PERFECT	Cooked Perfect Meatballs Angus Beef	24.00OZ		2	K1/Chg	10	22	2.20	9.00 in	5.50 in	2.40 in	Front	
4	3666906148	COOKED PERFECT	Cooked Perfect Homestyle Meatballs	32.00OZ		3	K2/Chg	10	30	3.00	9.00 in	5.50 in	2.75 in	Front	6/14/2016
5	3666906312	COOKED PERFECT	Cooked Perfect Meatballs Italian Style	32.00OZ		4	K1/CH	10	44	4.40	9.00 in	5.50 in	2.40 in	Front	
6	7708340718	ROSINA	Rosina Meatballs Italian Style	26.00OZ		2	K1	8	26	3.25	9.00 in	6.90 in	2.00 in	Front	

SHELF:5 (Base)		WIDTH:90 in	MERCH HEIGHT:12.50 in	DEPTH:25 in		SPACE AVAIL:-0.28 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254509219	STEAK UMM	Steak Umm Beef Slices 100 Percent	31.00OZ		2	K1	12	20	1.67	10.25 in	10.35 in	2.50 in	Front	
2	7590161835	STEAK EZE	Steak Eze Beef Steak Philly Fast Fixin	28.00OZ		1	K1	12	32	2.67	5.50 in	8.10 in	1.50 in	Front	
3	3607805101	CARIBBEAN	Caribbean Beef Patties Jamaica	45.00OZ		2	K1	12	16	1.33	7.08 in	11.92 in	4.28 in	Front	
4	72113470011	GOLDEN KRUST	Golden Krust Jamaican Style Spicy B...	50.00OZ		2	K3/CHG	10	16	1.60	7.08 in	11.92 in	4.28 in	Front	
5	7708340721	ROSINA	Rosina Meatballs Homestyle	26.00OZ		2	K2/Chg	8	28	3.50	9.00 in	6.90 in	2.00 in	Front	