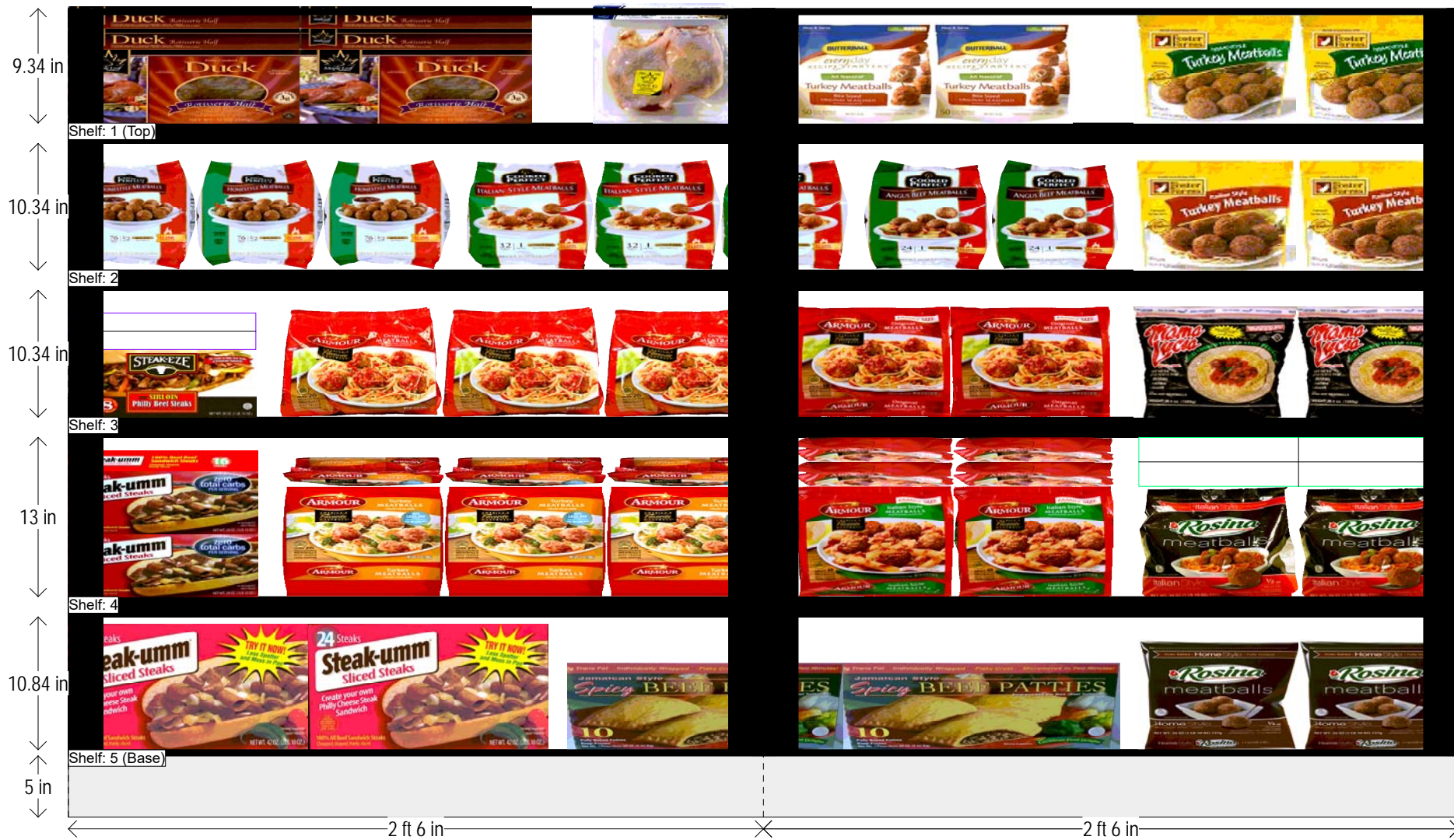


# FROZEN PACKAGE MEAT

HQ DeCA PLANOGRAM

CLASS 2 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR.

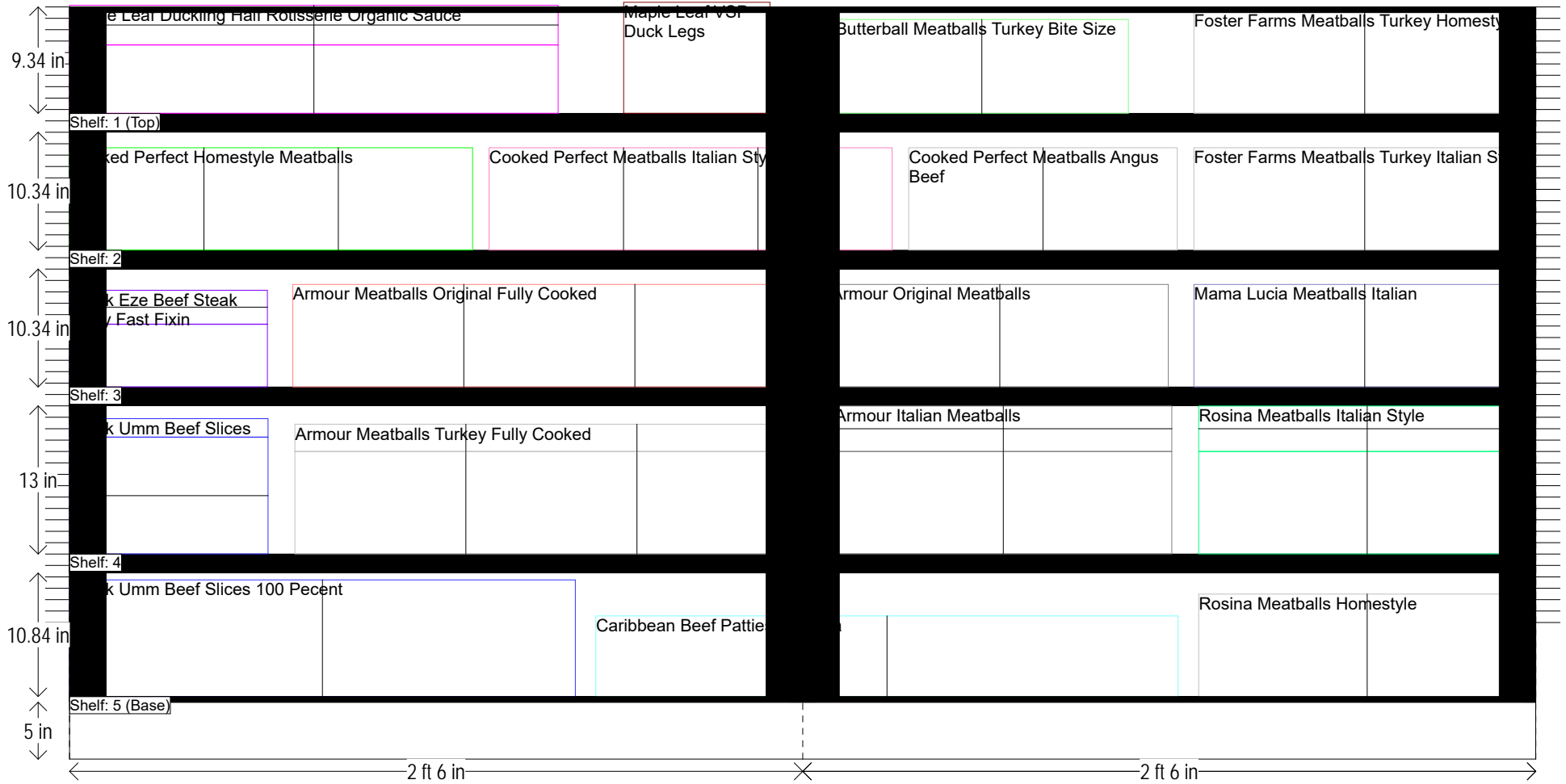
11 JULY 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

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## HQ DeCA PLANOGRAM

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Left-right

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# FROZEN PACKAGE MEAT

SHELF:1 (Top)		WIDTH:60 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:8.00 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7398100510	MAPLE LEAF	Maple Leaf Duckling Half Rotisserie ...	12.00OZ		2	K1/Chg	12	36	3.00	6.00 in	10.00 in	1.75 in	Front	
2	7398134069	MAPLE LEAF	Maple Leaf VSP Duck Legs	16.00OZ		1	K3	6	17	2.83	9.75 in	6.00 in	1.25 in	Front	
3	2265582925	BUTTERBALL	Butterball Meatballs Turkey Bite Size	25.00OZ		2	K2	12	18	1.50	8.25 in	6.00 in	2.40 in	Front	
4	7527890982	FOSTER FARMS	Foster Farms Meatballs Turkey Hom...	32.00OZ		2	K2/Chg	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	

SHELF:2		WIDTH:60 in	MERCH HEIGHT:14.00 in	DEPTH:22 in		SPACE AVAIL:2.00 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3666906148	COOKED PERFECT	Cooked Perfect Homestyle Meatballs	32.00OZ		3	K2/Chg	10	24	2.40	9.00 in	5.50 in	2.75 in	Front	6/14/2016
2	3666906312	COOKED PERFECT	Cooked Perfect Meatballs Italian Style	32.00OZ		3	K1/CH	10	27	2.70	9.00 in	5.50 in	2.40 in	Front	
3	3666906178	COOKED PERFECT	Cooked Perfect Meatballs Angus Beef	24.00OZ		2	K1/Chg	10	18	1.80	9.00 in	5.50 in	2.40 in	Front	
4	7527890983	FOSTER FARMS	Foster Farms Meatballs Turkey Italia...	32.00OZ		2	K2/Chg	8	18	2.25	9.00 in	7.00 in	2.40 in	Front	

SHELF:3		WIDTH:60 in	MERCH HEIGHT:14.00 in	DEPTH:22 in		SPACE AVAIL:3.10 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590161835	STEAK EZE	Steak Eze Beef Steak Philly Fast Fixin	28.00OZ		1	K1	12	22	1.83	5.50 in	8.10 in	1.50 in	Front	
2	2781500070	ARMOUR	Armour Meatballs Original Fully Cook...	14.00OZ		3	K1	12	27	2.25	9.00 in	7.00 in	2.40 in	Front	
3	2781500236		Armour Original Meatballs	25.00OZ		2	K1/Chg	8	22	2.75	9.00 in	6.90 in	2.00 in	Front	
4	7350420010	MAMA LUCIA	Mama Lucia Meatballs Italian	38.00OZ		2	K1/CH	12	12	1.00	9.00 in	7.00 in	3.25 in	Front	

SHELF:4		WIDTH:60 in	MERCH HEIGHT:14.00 in	DEPTH:22 in		SPACE AVAIL:3.27 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254506256	STEAK UMM	Steak Umm Beef Slices	21.00OZ		1	K1	12	30	2.50	5.13 in	8.13 in	1.63 in	Front	
2	2781500072	ARMOUR	Armour Meatballs Turkey Fully Cooked	14.00OZ		3	K2/Chg	12	33	2.75	9.00 in	7.00 in	2.40 in	Front	
3	2781500237		Armour Italian Meatballs	25.00OZ		2	K1/Chg	8	30	3.75	9.00 in	6.90 in	2.00 in	Front	
4	7708340718	ROSINA	Rosina Meatballs Italian Style	26.00OZ		2	K1	8	30	3.75	9.00 in	6.90 in	2.00 in	Front	

SHELF:5 (Base)		WIDTH:60 in	MERCH HEIGHT:13.00 in	DEPTH:25 in		SPACE AVAIL:1.66 in									
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7254509219	STEAK UMM	Steak Umm Beef Slices 100 Percent	31.00OZ		2	K1	12	20	1.67	10.25 in	10.35 in	2.50 in	Front	
2	3607805101	CARIBBEAN	Caribbean Beef Patties Jamaica	45.00OZ		2	K1	12	10	0.83	7.08 in	11.92 in	4.28 in	Front	
3	7708340721	ROSINA	Rosina Meatballs Homestyle	26.00OZ		2	K2/Chg	8	24	3.00	9.00 in	6.90 in	2.00 in	Front	