

FROZEN FRUIT

CLASS 4 STORES

HQ DeCA PLANOGRAM



N/A

HQ DeCA PLANOGRAM APPROVED BY JAMES TAYLOR

3 APRIL 2017

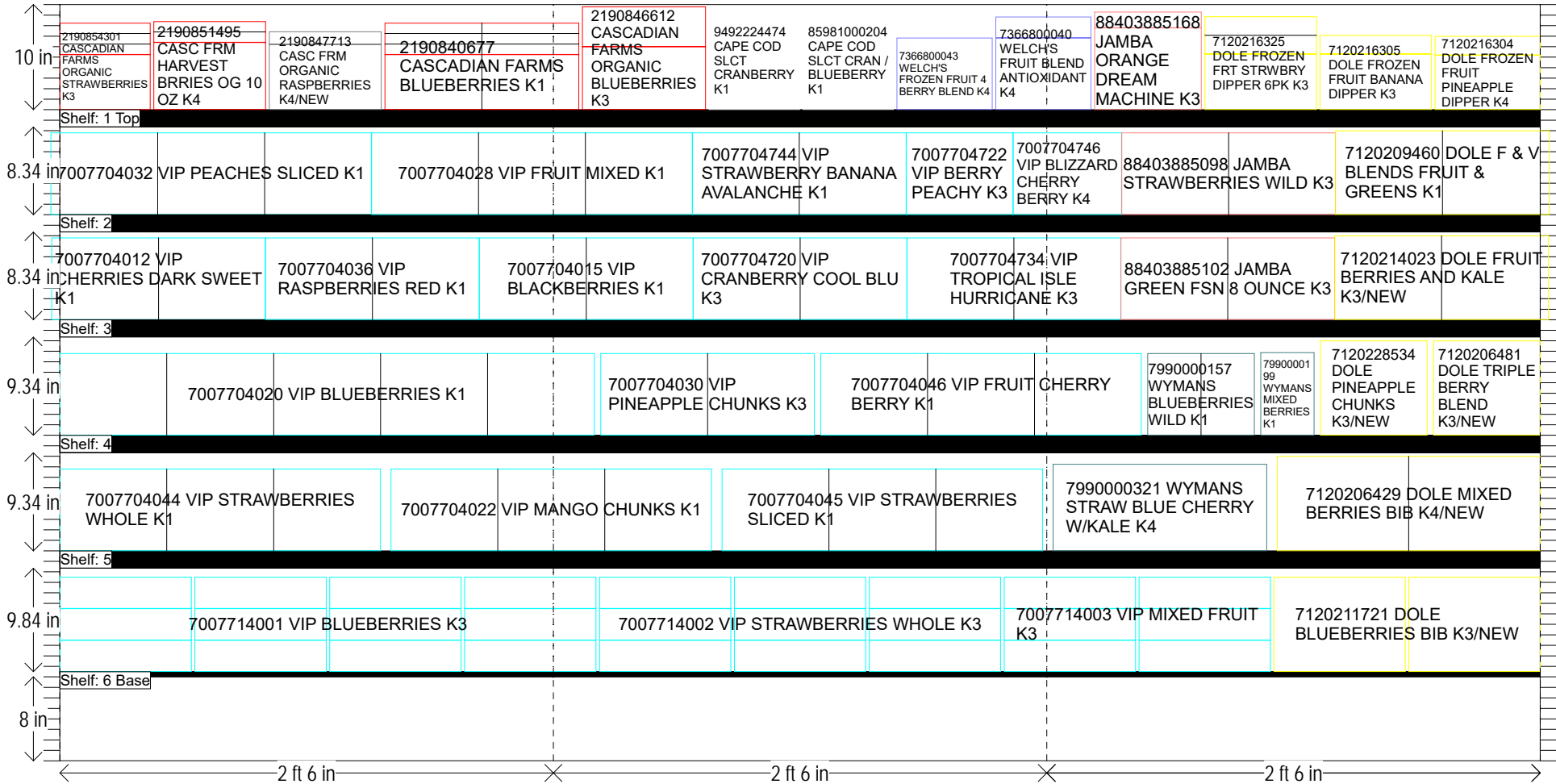
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Frozen Fruit.psa

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FROZEN FRUIT

SHELF:1 Top		WIDTH:90 in	MERCH HEIGHT:12.34 in			DEPTH:22 in			SPACE AVAIL:2.49 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2190854301	CASCADIAN FARMS ORGANIC STRAWBERRIES	10.00OZ		1	K3	12	34	2.83	5.25 in	5.50 in	1.00 in	Front	
2	2190851495	CASC FRM HARVEST BRRIES OG 10 OZ	10.00OZ		1	K4	12	28	2.33	6.40 in	6.81 in	1.00 in	Front	
3	2190847713	CASC FRM ORGANIC RASPBERRIES	8.00OZ		1	K4/NEW	12	21	1.75	6.22 in	6.82 in	1.20 in	Front	7/12/2016
4	2190840677	CASCADIAN FARMS BLUEBERRIES	8.00OZ		2	K1	12	68	5.67	5.25 in	5.90 in	1.00 in	Front	
5	2190846612	CASCADIAN FARMS ORGANIC BLUEBERRIES	28.00OZ		1	K3	6	8	1.33	6.00 in	7.50 in	3.80 in	Front	
6	9492224474	CAPE COD SLCT CRANBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
7	85981000204	CAPE COD SLCT CRAN / BLUEBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
8	7366800043	WELCH'S FROZEN FRUIT 4 BERRY BLEND	12.00OZ		1	K4	8	11	1.38	6.84 in	5.80 in	2.00 in	Front	
9	7366800040	WELCH'S FRUIT BLEND ANTIOXIDANT	12.00oz		1	K4	8	14	1.75	6.84 in	5.80 in	2.00 in	Front	
10	88403885168	JAMBA ORANGE DREAM MACHINE	8.00OZ		1	K3	8	16	2.00	7.80 in	6.50 in	1.50 in	Front	
11	7120216325	DOLE FROZEN FRT STRWBRY DIPPER 6PK	6.00PK		1	K3	8	20	2.50	5.30 in	6.79 in	1.78 in	Front	
12	7120216305	DOLE FROZEN FRUIT BANANA DIPPER	6.00PK		1	K3	8	16	2.00	5.30 in	6.79 in	1.78 in	Front	
13	7120216304	DOLE FROZEN FRUIT PINEAPPLE DIPPER	6.00CT		1	K4	8	16	2.00	5.20 in	6.40 in	1.80 in	Front	

SHELF:2		WIDTH:90 in	MERCH HEIGHT:8.50 in			DEPTH:22 in			SPACE AVAIL:-1.10 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704032	VIP PEACHES SLICED	16.00OZ		3	K1	12	42	3.50	7.80 in	6.50 in	1.50 in	Front	
2	7007704028	VIP FRUIT MIXED	16.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
3	7007704744	VIP STRAWBERRY BANANA AVALANCHE	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
4	7007704722	VIP BERRY PEACHY	16.00OZ		1	K3	12	16	1.33	7.80 in	6.50 in	1.30 in	Front	
5	7007704746	VIP BLIZZARD CHERRY BERRY	16.00OZ		1	K4	12	16	1.33	7.80 in	6.60 in	1.30 in	Front	
6	88403885098	JAMBA STRAWBERRIES WILD	8.00OZ		2	K3	8	28	3.50	7.80 in	6.50 in	1.50 in	Front	
7	7120209460	DOLE F & V BLENDS FRUIT & GREENS	16.00OZ		2	K1	8	28	3.50	8.00 in	6.50 in	1.50 in	Front	

SHELF:3		WIDTH:90 in	MERCH HEIGHT:8.34 in			DEPTH:22 in			SPACE AVAIL:-1.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704012	VIP CHERRIES DARK SWEET	12.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704036	VIP RASPBERRIES RED	12.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
3	7007704015	VIP BLACKBERRIES	12.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
4	7007704720	VIP CRANBERRY COOL BLU	16.00OZ		2	K3	12	28	2.33	7.80 in	6.50 in	1.50 in	Front	
5	7007704734	VIP TROPICAL ISLE HURRICANE	16.00OZ		2	K3	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
6	88403885102	JAMBA GREEN FSN 8 OUNCE	8.00OZ		2	K3	8	28	3.50	7.80 in	6.50 in	1.50 in	Front	
7	7120214023	DOLE FRUIT BERRIES AND KALE	16.00OZ		2	K3/NEW	6	28	4.67	8.00 in	6.50 in	1.50 in	Front	

SHELF:4		WIDTH:90 in	MERCH HEIGHT:9.50 in			DEPTH:22 in			SPACE AVAIL:2.25 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704020	VIP BLUEBERRIES	12.00OZ		5	K1	12	80	6.67	7.80 in	6.50 in	1.30 in	Front	
2	7007704030	VIP PINEAPPLE CHUNKS	16.00OZ		2	K3	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
3	7007704046	VIP FRUIT CHERRY BERRY	12.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
4	7990000157	WYMANS BLUEBERRIES WILD	15.00OZ		2	K1	8	22	2.75	7.80 in	3.25 in	2.00 in	Front	
5	7990000199	WYMANS MIXED BERRIES	15.00OZ		1	K1	8	11	1.38	7.88 in	3.25 in	2.00 in	Front	
6	7120228534	DOLE PINEAPPLE CHUNKS	32.00OZ		1	K3/NEW	6	14	2.33	9.00 in	6.50 in	1.50 in	Front	
7	7120206481	DOLE TRIPLE BERRY BLEND	32.00OZ		1	K3/NEW	6	14	2.33	9.00 in	6.50 in	1.50 in	Front	

SHELF:5		WIDTH:90 in	MERCH HEIGHT:8.50 in			DEPTH:22 in			SPACE AVAIL:2.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704044	VIP STRAWBERRIES WHOLE	16.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
2	7007704022	VIP MANGO CHUNKS	16.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
3	7007704045	VIP STRAWBERRIES SLICED	16.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
4	7990000321	WYMANS STRAW BLUE CHERRY W/KALE	48.00OZ		1	K4	8	12	1.50	8.25 in	13.00 in	1.75 in	Front	
5	7120206429	DOLE MIXED BERRIES BIB	40.00OZ		2	K4/NEW	6	14	2.33	9.00 in	8.00 in	3.00 in	Front	

SHELF:6 Base		WIDTH:90 in	MERCH HEIGHT:9.50 in			DEPTH:25 in			SPACE AVAIL:2.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date

FROZEN FRUIT

1	7007714001	VIP BLUEBERRIES	48.00OZ	4	K3	6	24	4.00	9.00 in	8.00 in	3.00 in	Base	
2	7007714002	VIP STRAWBERRIES WHOLE	48.00OZ	3	K3	6	18	3.00	9.00 in	8.00 in	3.00 in	Base	
3	7007714003	VIP MIXED FRUIT	48.00OZ	2	K3	6	12	2.00	9.00 in	8.00 in	3.00 in	Base	6/15/2016
4	7120211721	DOLE BLUEBERRIES BIB	40.00OZ	2	K3/NEW	6	28	4.67	9.00 in	8.00 in	1.75 in	Front	