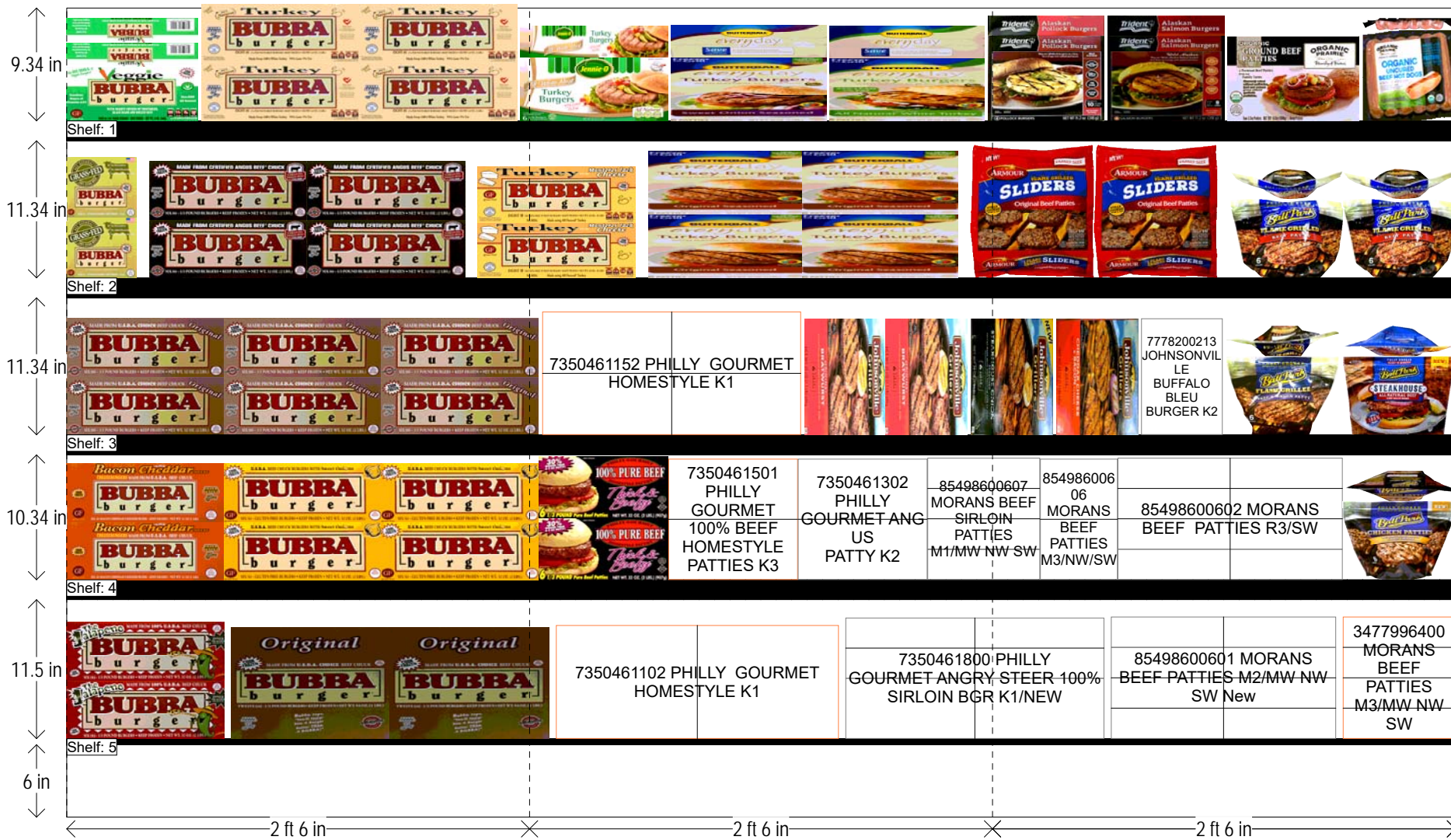


FROZEN BURGERS

CLASS 3 / 4 / 5 STORES

HQ DeCA PLANOGRAM - MW NW SW

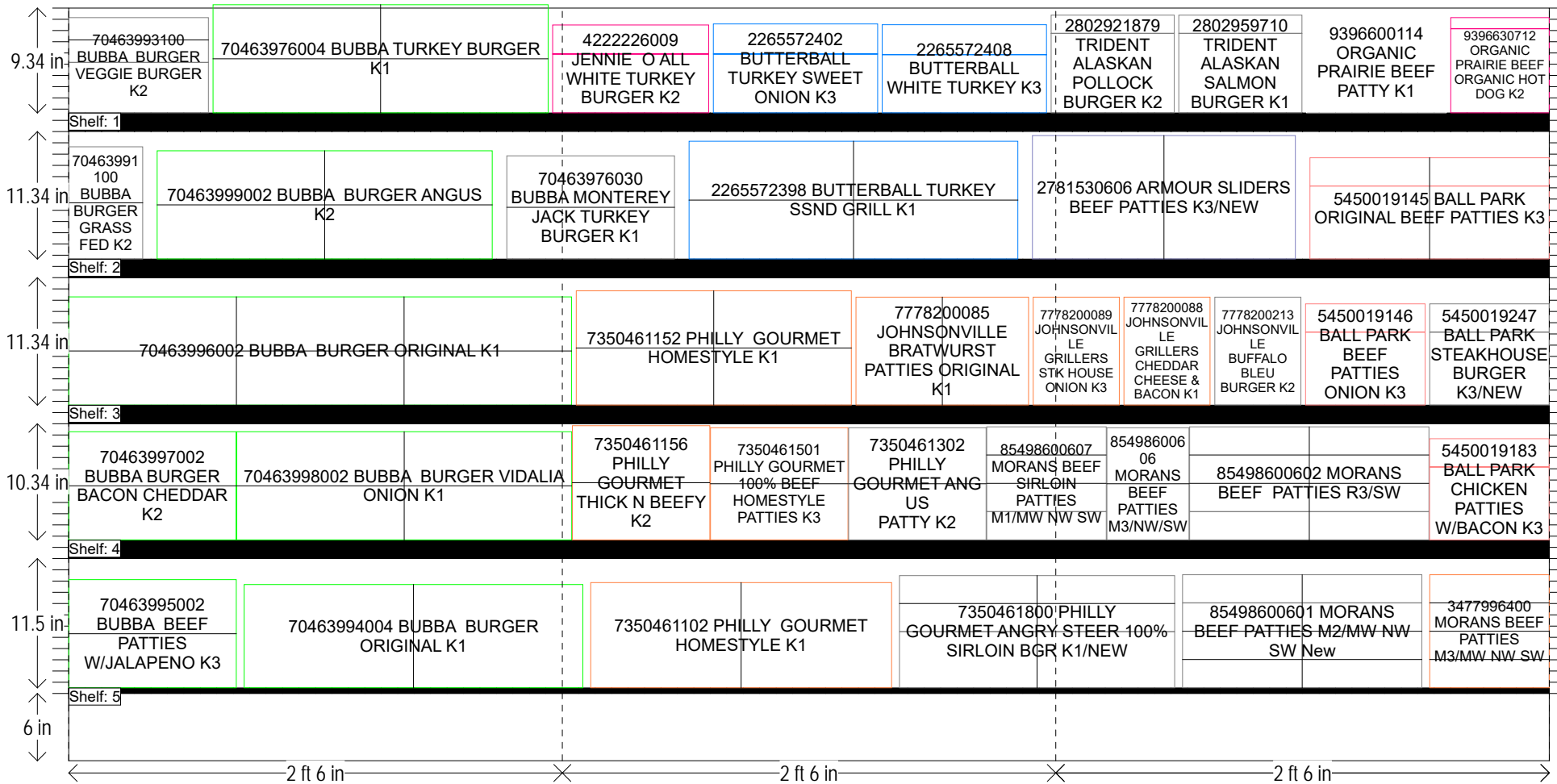


N/A	HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR, MERCHANDISING SPECIALIST IVEENA HENDERSON
18 JULY 2017	THIS IS A FACING SPECIFIC PLANOGRAM ANY ITEMS ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.
Frozen Burgers	

FROZEN BURGERS

CLASS 3 / 4 / 5 STORES

HQ DeCA PLANOGRAM - MW NW SW



N/A HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR, MERCHANDISING SPECIALIST IVEENA HENDERSON

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Frozen Burgers

FROZEN BURGERS

SHELF:1		WIDTH:90 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:2.12 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	70463993100	VEGGIE BUBBA BU	BUBBA BURGER VEGGIE BURGER	12.00OZ		1	K2	12	19	1.58	4.50 in	8.50 in	2.00 in	Front	
2	70463976004	TURKEY BUBBA BU	BUBBA TURKEY BURGER	32.00OZ		2	K1	12	28	2.33	4.82 in	10.19 in	2.78 in	Front	
3	4222226009	JENNIE O	JENNIE O ALL WHITE TURKEY BURGER	32.00OZ		1	K2	9	12	1.33	5.25 in	9.50 in	2.59 in	Front	
4	2265572402	BUTTERBALL	BUTTERBALL TURKEY SWEET ONION	32.00OZ		1	K3	9	12	1.33	5.25 in	10.00 in	2.68 in	Front	
5	2265572408	BUTTERBALL	BUTTERBALL WHITE TURKEY	32.00OZ		1	K3	9	12	1.33	5.19 in	10.00 in	2.68 in	Front	
6	2802921879	TRIDENT	TRIDENT ALASKAN POLLOCK BURGER	11.20OZ		1	K2	12	16	1.33	7.08 in	7.50 in	1.63 in	Front	
7	2802959710	TRIDENT	TRIDENT ALASKAN SALMON BURGER	11.20OZ		1	K1	12	16	1.33	7.08 in	7.50 in	1.63 in	Front	
8	9396600114	ORGANIC PRAIRIE	ORGANIC PRAIRIE BEEF PATTY	10.00OZ		1	K1	6	14	2.33	7.00 in	8.50 in	2.00 in	Front	
9	9396630712	ORGANIC PRAIRIE	ORGANIC PRAIRIE BEEF ORGANIC HOT DOG	12.00OZ		1	K2	12	24	2.00	7.50 in	6.00 in	1.00 in	Front	

SHELF:2		WIDTH:90 in		MERCH HEIGHT:11.34 in		DEPTH:22 in		SPACE AVAIL:4.35 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	70463991100	BUBBA BURGER	BUBBA BURGER GRASS FED	16.00OZ		1	K2	12	16	1.33	5.00 in	4.50 in	2.75 in	Front	
2	70463999002	BUBBA BURGERS 2	BUBBA BURGER ANGUS	32.00OZ		2	K2	12	28	2.33	4.82 in	10.19 in	2.78 in	Front	
3	70463976030	BUBBA BURGER	BUBBA MONTEREY JACK TURKEY BURGER	32.00OZ		1	K1	12	14	1.17	4.60 in	10.21 in	2.85 in	Front	
4	2265572398	BUTTERBALL LLC	BUTTERBALL TURKEY SSND GRILL	32.00OZ		2	K1	9	32	3.56	5.25 in	10.00 in	2.68 in	Front	
5	2781530606	ARMOUR	ARMOUR SLIDERS BEEF PATTIES	20.00OZ		2	K3/NEW	8	12	1.50	11.00 in	8.00 in	3.25 in	Front	6/14/2016
6	5450019145	BALL PARK	BALL PARK ORIGINAL BEEF PATTIES	16.20OZ		2	K3	4	22	5.50	6.50 in	7.28 in	2.52 in	Front	

SHELF:3		WIDTH:90 in		MERCH HEIGHT:15.00 in		DEPTH:22 in		SPACE AVAIL:1.88 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	70463996002	BUBBA BURGERS	BUBBA BURGER ORIGINAL	32.00OZ		3	K1	12	42	3.50	4.82 in	10.19 in	2.78 in	Front	
2	7350461152	PHILLY GOURMET	PHILLY GOURMET HOMESTYLE	32.00OZ		2	K1	12	32	2.67	5.09 in	8.37 in	2.47 in	Front	
3	7778200085	JOHNSONVILLE SA	JOHNSONVILLE BRATWURST PATTIES ORIGI...	32.00OZ		2	K1	9	20	2.22	5.25 in	9.62 in	2.18 in	Front 90	
4	7778200089	JOHNSONVILLE SA	JOHNSONVILLE GRILLERS STK HOUSE ONION	32.00OZ		1	K3	9	10	1.11	5.25 in	9.62 in	2.18 in	Front 90	
5	7778200088	JOHNSONVILLE SA	JOHNSONVILLE GRILLERS CHEDDAR CHEES...	32.00OZ		1	K1	9	10	1.11	5.25 in	9.62 in	2.18 in	Front 90	
6	7778200213	JOHNSONVILLE	JOHNSONVILLE BUFFALO BLEU BURGER	24.00OZ		1	K2	9	10	1.11	5.25 in	9.62 in	2.18 in	Front 90	
7	5450019146	BALL PARK	BALL PARK BEEF PATTIES ONION	16.20OZ		1	K3	4	11	2.75	6.50 in	7.28 in	2.52 in	Front	
8	5450019247	BALL PARK	BALL PARK STEAKHOUSE BURGER	16.20OZ		1	K3/NEW	4	11	2.75	6.50 in	7.28 in	2.52 in	Front	

SHELF:4		WIDTH:90 in		MERCH HEIGHT:15.00 in		DEPTH:22 in		SPACE AVAIL:0.20 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	70463997002	BUBBA BURGERS	BUBBA BURGER BACON CHEDDAR	32.00OZ		1	K2	12	14	1.17	4.82 in	10.19 in	2.78 in	Front	
2	70463998002	BUBBA BURGERS	BUBBA BURGER VIDALIA ONION	32.00OZ		2	K1	12	28	2.33	4.82 in	10.19 in	2.78 in	Front	
3	7350461156	PHILLY GOURMET	PHILLY GOURMET THICK N BEEFY	32.00OZ		1	K2	12	16	1.33	5.09 in	8.37 in	2.47 in	Front	
4	7350461501	PHILLY GOURMET	PHILLY GOURMET 100% BEEF HOMESTYLE P...	30.00OZ		1	K3	12	18	1.50	5.00 in	8.37 in	2.25 in	Front	
5	7350461302	PHILLY GOURMET	PHILLY GOURMET ANGUS PATTY	24.00OZ		1	K2	12	24	2.00	5.00 in	8.37 in	1.75 in	Front	
6	85498600607	MORANS	MORANS BEEF SIRLOIN PATTIES	32.00OZ		1	M1/MW ...	8	16	2.00	6.50 in	7.28 in	2.52 in	Base	
7	85498600606	MORANS	MORANS BEEF PATTIES	32.00OZ		1	M3/NW/S...	8	44	5.50	5.00 in	5.00 in	1.00 in	Front	
8	85498600602	MORANS	MORANS BEEF PATTIES	32.00OZ		2	R3/SW	8	24	3.00	6.50 in	7.28 in	2.52 in	Base	
9	5450019183	BALL PARK	BALL PARK CHICKEN PATTIES W/BACON	17.40OZ		1	K3	4	11	2.75	6.50 in	7.28 in	2.52 in	Front	

SHELF:5		WIDTH:90 in		MERCH HEIGHT:15.00 in		DEPTH:25 in		SPACE AVAIL:2.33 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	70463995002	BUBBA BURGERS	BUBBA BEEF PATTIES W/JALAPENO	32.00OZ		1	K3	12	16	1.33	4.82 in	10.19 in	2.78 in	Front	
2	70463994004	BUBBA BURGERS	BUBBA BURGER ORIGINAL	64.00OZ		2	K1	8	16	2.00	9.21 in	10.30 in	2.88 in	Front	
3	7350461102	PHILLY GOURMET	PHILLY GOURMET HOMESTYLE	64.00OZ		2	K1	6	20	3.33	9.38 in	9.15 in	2.49 in	Front	
4	7350461800	PHILLY GOURMET	PHILLY GOURMET ANGRY STEER 100% SIRL...	32.00OZ		2	K1/NEW	12	40	3.33	5.00 in	8.37 in	2.50 in	Front	5/30/2017
5	85498600601	MORANS	MORANS BEEF PATTIES	40.00OZ		2	M2/MW ...	8	24	3.00	6.50 in	7.28 in	2.52 in	Base	
6	3477996400	MORANS	MORANS BEEF PATTIES	40.00OZ		1	M3/MW ...	8	12	1.50	6.50 in	7.28 in	2.52 in	Base	