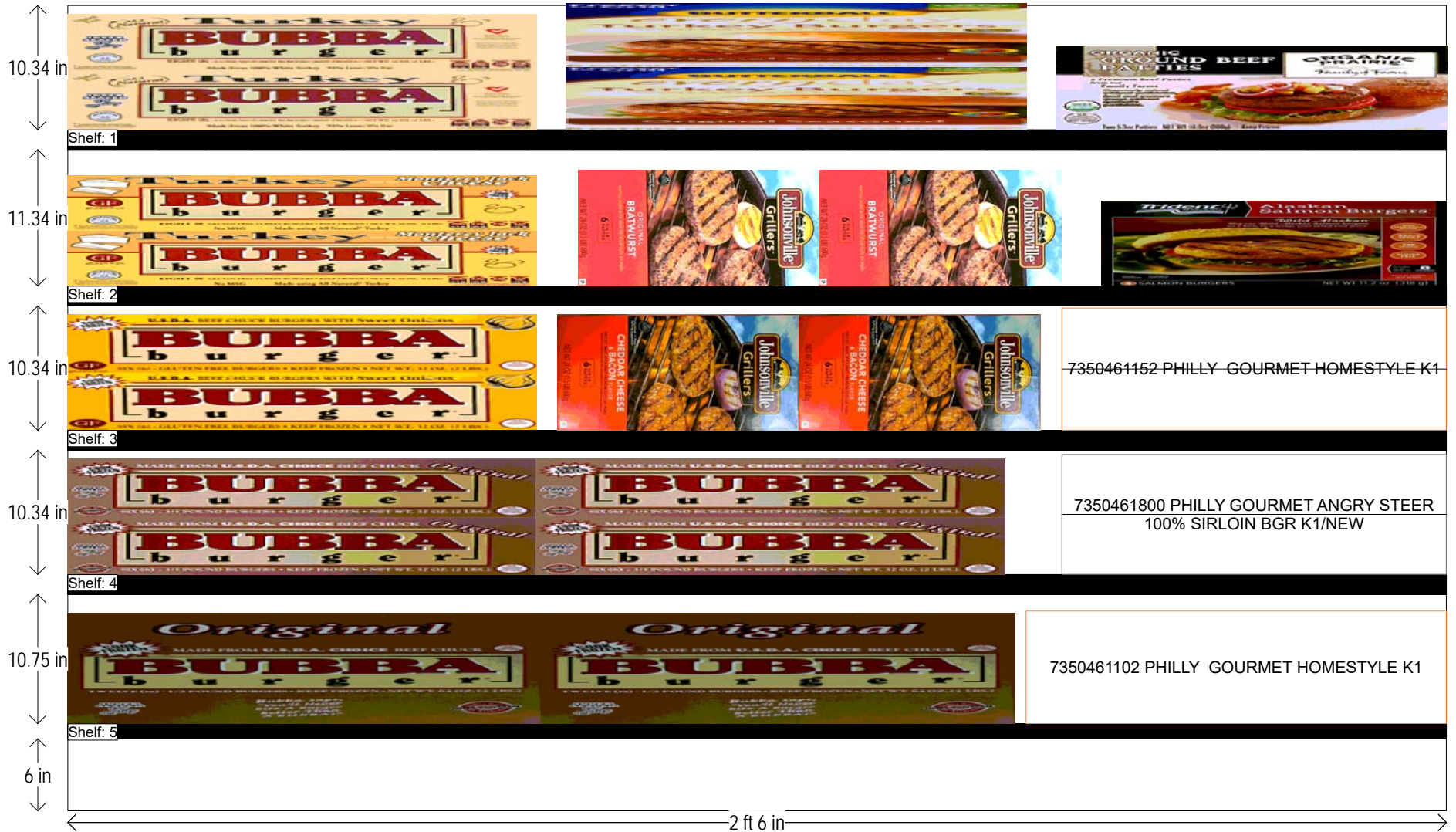


FROZEN BURGERS

CLASS 1 STORES

HQ DeCA PLANOGRAM - NE CE SO



N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR, MERCHANDISING SPECIALIST IVEENA HENDERSON

18 JULY 2017

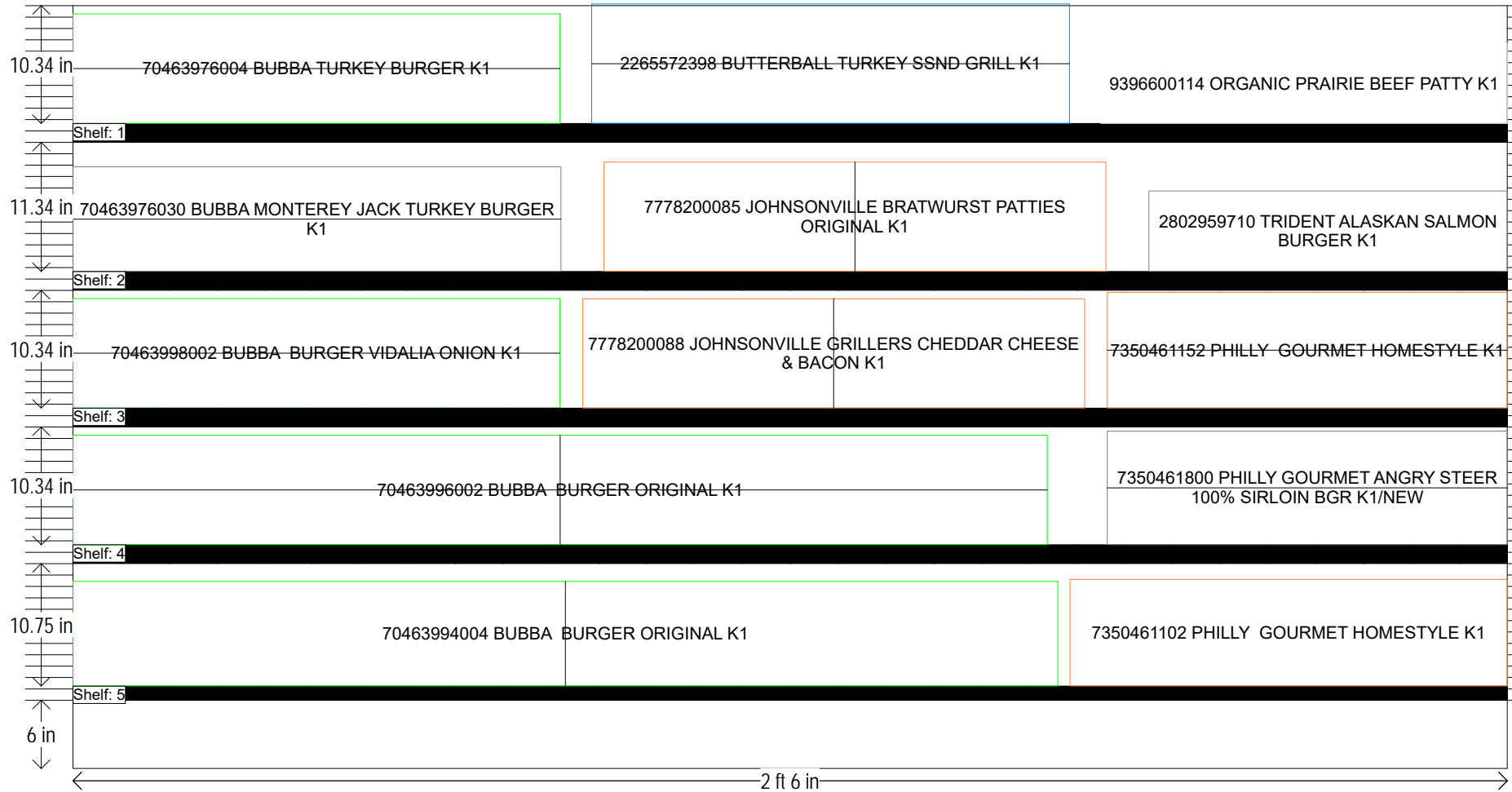
THIS IS A FACING SPECIFIC PLANOGRAM ANY ITEMS ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

Frozen Burgers

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Frozen Burgers

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| SHELF:1 | | WIDTH:30 in | | MERCH HEIGHT:10.34 in | | DEPTH:22 in | | SPACE AVAIL:1.31 in | | | | | | | |
|------------|-------------|-----------------|------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|----------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 70463976004 | TURKEY BUBBA BU | BUBBA TURKEY BURGER | 32.00OZ | | 1 | K1 | 12 | 14 | 1.17 | 4.82 in | 10.19 in | 2.78 in | Front | |
| 2 | 2265572398 | BUTTERBALL LLC | BUTTERBALL TURKEY SSND GRILL | 32.00OZ | | 1 | K1 | 9 | 16 | 1.78 | 5.25 in | 10.00 in | 2.68 in | Front | |
| 3 | 9396600114 | ORGANIC PRAIRIE | ORGANIC PRAIRIE BEEF PATTY | 10.00OZ | | 1 | K1 | 6 | 11 | 1.83 | 7.00 in | 8.50 in | 2.00 in | Front | |

| SHELF:2 | | WIDTH:30 in | | MERCH HEIGHT:15.00 in | | DEPTH:22 in | | SPACE AVAIL:1.79 in | | | | | | | |
|------------|-------------|-----------------|---|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|----------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 70463976030 | BUBBA BURGER | BUBBA MONTEREY JACK TURKEY BURGER | 32.00OZ | | 1 | K1 | 12 | 14 | 1.17 | 4.60 in | 10.21 in | 2.85 in | Front | |
| 2 | 7778200085 | JOHNSONVILLE SA | JOHNSONVILLE BRATWURST PATTIES ORIGI... | 32.00OZ | | 2 | K1 | 9 | 20 | 2.22 | 5.25 in | 9.62 in | 2.18 in | Front 90 | |
| 3 | 2802959710 | TRIDENT | TRIDENT ALASKAN SALMON BURGER | 11.20OZ | | 1 | K1 | 12 | 13 | 1.08 | 7.08 in | 7.50 in | 1.63 in | Front | |

| SHELF:3 | | WIDTH:30 in | | MERCH HEIGHT:15.00 in | | DEPTH:22 in | | SPACE AVAIL:0.94 in | | | | | | | |
|------------|-------------|-----------------|--|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|----------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 70463998002 | BUBBA BURGERS | BUBBA BURGER VIDALIA ONION | 32.00OZ | | 1 | K1 | 12 | 14 | 1.17 | 4.82 in | 10.19 in | 2.78 in | Front | |
| 2 | 7778200088 | JOHNSONVILLE SA | JOHNSONVILLE GRILLERS CHEDDAR CHEES... | 32.00OZ | | 2 | K1 | 9 | 20 | 2.22 | 5.25 in | 9.62 in | 2.18 in | Front 90 | |
| 3 | 7350461152 | PHILLY GOURMET | PHILLY GOURMET HOMESTYLE | 32.00OZ | | 1 | K1 | 12 | 16 | 1.33 | 5.09 in | 8.37 in | 2.47 in | Front | |

| SHELF:4 | | WIDTH:30 in | | MERCH HEIGHT:15.00 in | | DEPTH:22 in | | SPACE AVAIL:1.25 in | | | | | | | |
|------------|-------------|----------------|---|-----------------------|-----|-------------|--------|---------------------|---------|-------|---------|----------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 70463996002 | BUBBA BURGERS | BUBBA BURGER ORIGINAL | 32.00OZ | | 2 | K1 | 12 | 28 | 2.33 | 4.82 in | 10.19 in | 2.78 in | Front | |
| 2 | 7350461800 | PHILLY GOURMET | PHILLY GOURMET ANGRY STEER 100% SIRL... | 32.00OZ | | 1 | K1/NEW | 12 | 16 | 1.33 | 5.00 in | 8.37 in | 2.50 in | Front | 5/30/2017 |

| SHELF:5 | | WIDTH:30 in | | MERCH HEIGHT:15.00 in | | DEPTH:22 in | | SPACE AVAIL:0.25 in | | | | | | | |
|------------|-------------|----------------|--------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|----------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 70463994004 | BUBBA BURGERS | BUBBA BURGER ORIGINAL | 64.00OZ | | 2 | K1 | 8 | 14 | 1.75 | 9.21 in | 10.30 in | 2.88 in | Front | |
| 2 | 7350461102 | PHILLY GOURMET | PHILLY GOURMET HOMESTYLE | 64.00OZ | | 1 | K1 | 6 | 8 | 1.33 | 9.38 in | 9.15 in | 2.49 in | Front | |