

# FROZEN BREAD AND DOUGH

HQ DeCA PLANOGRAM - All Regions

CLASS 2



5100022796  
PEPPERIDGE  
GE FARM  
DEMI BAGUETTE  
S K1

Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON
21 JULY 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

# FROZEN BREAD AND DOUGH

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	Shelf: SHELF 5 (BOTTOM)																

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# FROZEN BREAD AND DOUGH

SHELF:SHELF 1 (TOP)		WIDTH:90 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:0.52 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900930	NEW YORK	NEW YORK BREAD GARLIC KNOTS 7.3 OZ	7.30OZ		2	K1/Chg	8	20	2.50	5.27 in	9.07 in	3.49 in	Front	
2	7045900527	NEW YORK	NEW YORK GARLIC SOFT PULL APARTS	12.00OZ		2	K2	8	12	1.50	8.38 in	4.38 in	3.50 in	Front	
3	69899780910	UDI'S	UDI'S WHITE SANDWICH BREAD 12 OZ	12.00OZ		2	K1/CHG	8	10	1.25	7.75 in	3.53 in	3.78 in	Front	
4	69899780916	UDI'S	UDI'S WHOLE GRAIN 12 OZ	12.00OZ		2	K2/CHG	8	10	1.25	7.75 in	3.53 in	3.78 in	Front	
5	7347200120	FOOD FOR LIFE	FOOD FOR LIFE BREAD EZEKIEL OG 24 OZ	24.00OZ		1	K1	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
6	7347200131	FOOD FOR LIFE	FOOD FOR LIFE BREAD OG EZEKIEL CNNMN...	24.00OZ		1	K2	6	10	1.67	4.19 in	8.62 in	3.68 in	Base	
7	2059300011	MARY B'S	HOM ADE DUMPLINGS OPEN KETTLE 24 OZ	24.00OZ		1	K1	12	14	1.17	9.32 in	4.60 in	1.53 in	Front	
8	2059300004	MARY B'S	MARY B'S TOASTER BISCUITS	12.80OZ		1	K2	10	16	1.60	4.25 in	8.62 in	2.50 in	Front	
9	7002200149	RHODES	RHDS CINN ROLL SET ROLL 18 OUNCE	18.00OZ		2	K1	8	14	1.75	10.00 in	9.00 in	3.00 in	Front	

SHELF:SHELF 2		WIDTH:90 in		MERCH HEIGHT:14.00 in		DEPTH:22 in		SPACE AVAIL:0.42 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900555	NEW YORK	NEW YORK TOAST TEXAS W CHEESE 13.5 OZ	11.25OZ		2	K1	12	24	2.00	5.27 in	9.07 in	3.49 in	Front	
2	7045900541	NEW YORK	NEW YORK ROLLS CIABATTA W CHEESE 10 ...	10.00OZ		1	K2	8	12	1.50	5.25 in	8.73 in	3.54 in	Front	
3	5100022797	PEPPERIDGE FARM	PEPPERIDGE FARM ITALIAN LOAF	12.00OZ		2	K1	6	16	2.67	10.00 in	5.50 in	2.68 in	Front	
4	5100022796	PEPPERIDGE FARM	PEPPERIDGE FARM DEMI BAGUETTES	12.00OZ		1	K1	6	10	1.67	10.00 in	5.80 in	2.07 in	Front	
5	1800085518	PILLSBURY	PILLSBURY DOUGH BUTTER TASTN BISCUIT ...	25.00OZ		2	K2	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
6	2059300020	MARY B'S	MARY B DOUGH BISCUIT BTTRMILK 44 OZ	44.00OZ		1	K2	8	9	1.13	7.43 in	7.66 in	2.80 in	Front	
7	7002200740	RHODES	RHODES ROLLS DINNER WHITE 48 OZ	48.00OZ		1	K1	6	9	1.50	7.74 in	7.49 in	2.89 in	Front	
8	7002200779	RHODES	RHODES ROLLS CINNAMON 19OZ	19.00OZ		1	K1	6	14	2.33	8.88 in	8.88 in	1.47 in	Front	
9	85658800500	CINNABON	CINNABON GOOEY BITES	17.00OZ		1	K1	8	13	1.63	7.88 in	7.88 in	1.94 in	Front	

SHELF:SHELF 3		WIDTH:90 in		MERCH HEIGHT:11.34 in		DEPTH:22 in		SPACE AVAIL:0.87 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900573	NEW YORK	NEW YORK TOAST TEXAS FIVE CHEESE 13....	13.50OZ		3	K1/Chg	12	36	3.00	5.25 in	8.69 in	3.19 in	Front	
2	5100014002	PEPPERIDGE FARM	PEPPERIDGE FARM TOAST TEXAS CHEESE ...	9.50OZ		2	K2	12	24	2.00	5.25 in	9.10 in	3.75 in	Front	
3	1800085517	PILLSBURY	PILLSBURY DOUGH SOUTHERN STYLE BISC...	25.00OZ		2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
4	1800073412	PILLSBURY	PILLSBURY GRANDS BIS BUTTERMILK 20CT	41.60OZ		1	K1/Chg	8	9	1.13	7.35 in	6.00 in	3.00 in	Front	
5	4750048101	BRIDGFORD	BRIDGFORD DOUGH BREAD WHITE 16 OZ	16.00OZ		2	K1	12	22	1.83	8.18 in	8.18 in	2.42 in	Front	
6	4750000892	BRIDGFORD	BRIDGFORD BREAD MONKEY 16OZ	16.00		1	K1	8	10	1.25	8.71 in	8.50 in	2.62 in	Front	

SHELF:SHELF 4		WIDTH:90 in		MERCH HEIGHT:13.75 in		DEPTH:22 in		SPACE AVAIL:2.70 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900558	NEW YORK	NEW YORK TOAST TEXAS GARLIC 11.25 OZ	11.25OZ		4	K1	12	48	4.00	5.25 in	8.70 in	3.50 in	Front	
2	5100007546	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD GARLIC 10 OZ	10.00OZ		1	K1	12	33	2.75	3.00 in	13.00 in	2.60 in	Front	
3	1800085516	PILLSBURY	PILLSBURY DOUGH BISCUIT 25 OZ	25.00OZ		2	K1	12	18	1.50	7.35 in	7.00 in	3.00 in	Front	
4	74816262102	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS DINNER YEAST B...	15.00OZ		2	K1/Chg	12	24	2.00	8.48 in	8.50 in	3.50 in	Front	
5	74816261452	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS PARKERHOUSE ...	11.00OZ		1	K1	12	13	1.08	8.45 in	8.50 in	2.00 in	Front	

SHELF:SHELF 5 (BOT...		WIDTH:90 in		MERCH HEIGHT:13.75 in		DEPTH:25 in		SPACE AVAIL:1.49 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7045900910	NEW YORK	NEW YORK BREAD STICKS TEXAS TOAST 1...	10.50OZ		4	K1	12	44	3.67	5.25 in	8.69 in	3.19 in	Front	
2	5100007688	PEPPERIDGE FARM	PEPPERIDGE FARM BREAD MOZZARELLA G...	11.75OZ		1	K2	12	21	1.75	3.00 in	12.00 in	2.60 in	Front	
3	7105200009	COLES	COLES GARLIC LOAF ORIGINAL	16.00OZ		1	K1	12	21	1.75	3.00 in	15.00 in	2.60 in	Front	
4	7105200021	COLES	COLES FIVE CHEESE GARLIC MINI LOAF	8.00OZ		1	K1	12	27	2.25	3.00 in	9.75 in	2.60 in	Front	
5	74816262209	SISTER SCHUBERT'S	SISTER SCHUBERT ROLLS DINNER 15.8 OZ	15.80OZ		2	K1/Chg	8	14	1.75	8.48 in	8.50 in	3.50 in	Front	