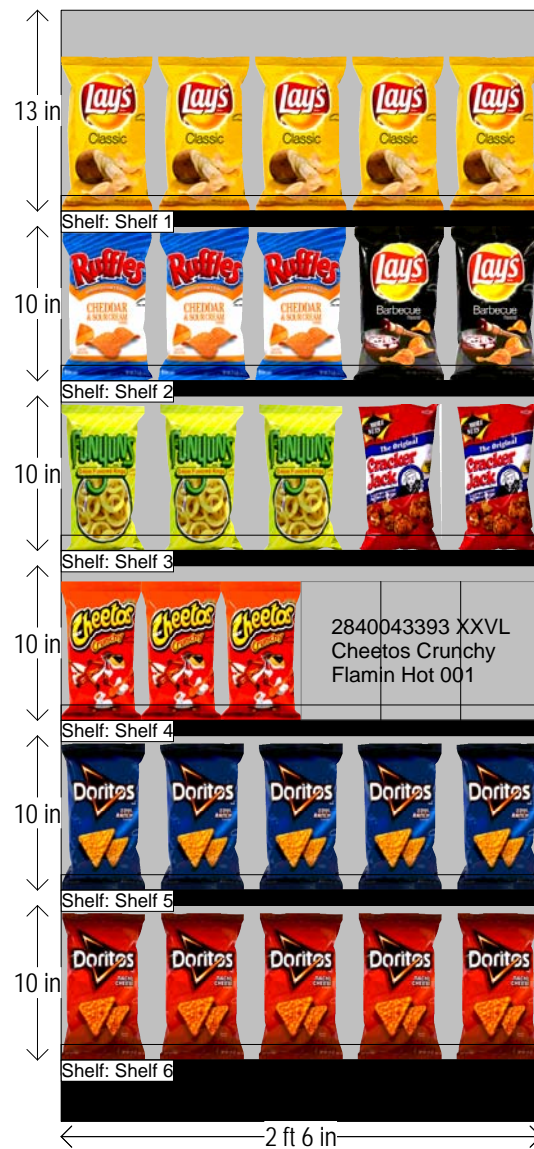


FRONT END SELF CHECKOUT - FRITO LAY

HQ DECA PLANOGRAM

CLASS 1 / 2 / 3 / 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, DAVE LEFFERT, AND MERCHANDISING SPECIALIST, JOEL SMALL.

22 JUNE 2016

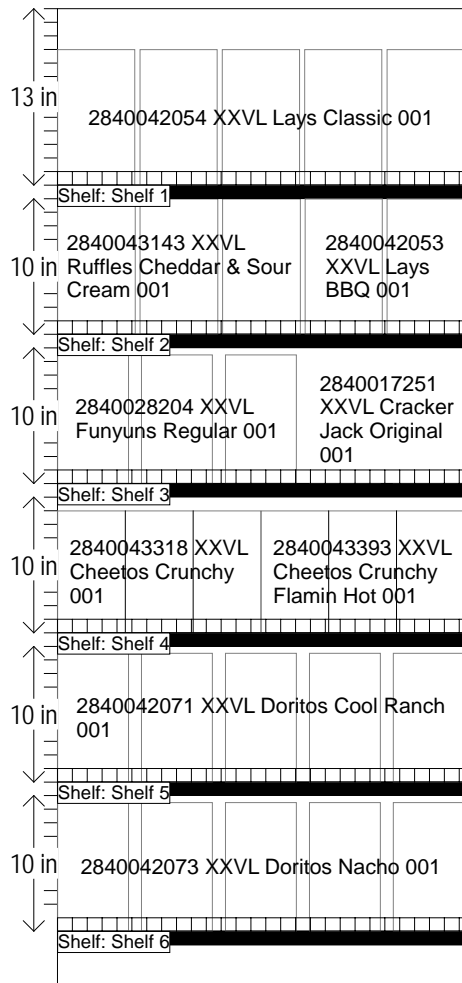
THIS IS A FACINGS SPECIFIC PLANOGRAM. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND. MERCHANDISE SLIM JIMS AND BLISTEX ITEMS ON SIDE OF RACKS USING SIDE ATTACHMENT RACKS.

DeCA SCO - Frito-Lay.psa

FRONT END SELF CHECKOUT - FRITO LAY

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CLASS 1 / 2 / 3 / 4 / 5 STORES



Left-right

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FRONT END SELF CHECKOUT - FRITO LAY

SHELF:Shelf 1		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:1.45 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840042054	XXVL Lays Classic	2.75OZ		5	K1	1	35	35.00	10.00 in	5.71 in	2.75 in	Front	

SHELF:Shelf 2		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:1.33 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840043143	XXVL Ruffles Cheddar & Sour Cream	2.62OZ		3	K1	1	21	21.00	10.00 in	5.75 in	2.75 in	Front	
2	2840042053	XXVL Lays BBQ	2.75OZ		2	K1	1	14	14.00	10.00 in	5.71 in	2.75 in	Front	

SHELF:Shelf 3		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:3.75 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840028204	XXVL Funyuns Regular	2.37OZ		3	K1	1	24	24.00	9.50 in	5.25 in	2.50 in	Front	
2	2840017251	XXVL Cracker Jack Original	4.13OZ		2	K1	1	16	16.00	9.50 in	5.25 in	2.50 in	Front	

SHELF:Shelf 4		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:0.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840043318	XXVL Cheetos Crunchy	3.50OZ		3	K1	1	30	30.00	9.00 in	5.00 in	2.00 in	Front	
2	2840043393	XXVL Cheetos Crunchy Flamin Hot	3.50OZ		3	K1	1	30	30.00	9.00 in	5.00 in	2.00 in	Front	

SHELF:Shelf 5		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:3.75 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840042071	XXVL Doritos Cool Ranch	3.12OZ		5	K1	1	40	40.00	9.50 in	5.25 in	2.50 in	Front	

SHELF:Shelf 6		WIDTH:30 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:3.75 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2840042073	XXVL Doritos Nacho	3.12OZ		5	K1	1	40	40.00	9.50 in	5.25 in	2.50 in	Front	