

# FRONT END RACK (Medium End Cap Europe)

HQ DECA PLANOGRAM

CLASS 1 / 2 / 3 / 4 / 5 STORES

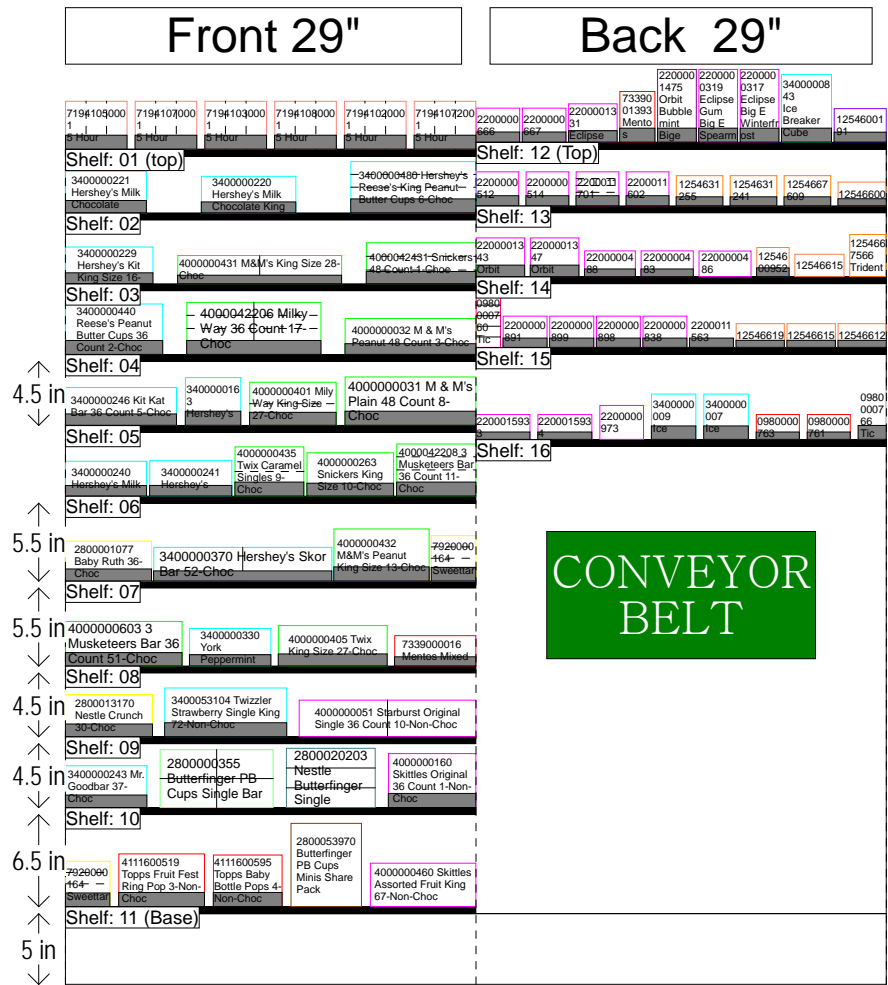


Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, DAVE LEFFERT, AND MERCHANDISING SPECIALIST, JOEL SMALL.
22 JUNE 2016	THIS IS A FACINGS SPECIFIC PLANOGRAM. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND. MERCHANDISE SLIM JIMS AND BLISTEX ITEMS ON SIDE OF RACKS USING SIDE ATTACHMENT RACKS.
Front End Candy Racks Medium Endcap Eurpoe.psa	

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Front End Candy Racks Medium Endcap Eurpoe.psa

# FRONT END RACK (Medium End Cap Europe)

SHELF:01 (top)		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:10 in				SPACE AVAIL:2.78 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	71941050001	5 Hour Energy Berry	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
2	71941070001	5 Hour Energy Extra Strength Berry	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
3	71941030001	5 Hour Energy Orange	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
4	71941080001	5 Hour Energy Pomengranate	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
5	71941020001	5 Hour Energy Grape	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	
6	71941072001	5 Hour Energy Extra Strength Grape	1.93OZ		1	K1/New		12	12	1.00	3.35 in	1.43 in	1.43 in	Front	

SHELF:02		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:10 in				SPACE AVAIL:7.74 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000221	Hershey's Milk Chocolate w/Almonds King Size Bar	2.60OZ		1	K1	24-Choc	18	24	1.33	1.94 in	6.31 in	0.49 in	Front	
2	3400000220	Hershey's Milk Chocolate King Size Bar	2.60OZ		1	K1	26-Choc	18	18	1.00	1.88 in	6.31 in	0.47 in	Front	
3	3400000480	Hershey's Reese's King Peanut Butter Cups	2.80OZ		1	K1	6-Choc	24	36	1.50	0.75 in	8.25 in	2.25 in	Front	

SHELF:03		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:12 in				SPACE AVAIL:3.45 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000229	Hershey's Kit King Size	3.00OZ		1	K1	16-Choc	24	25	1.04	3.88 in	5.25 in	0.46 in	Front	
2	4000000431	M&M's King Size	3.14OZ		2	K1/Chg	28-Choc	24	48	2.00	3.69 in	6.19 in	0.75 in	Front	
3	4000042431	Snickers 48 Count	1.86OZ		1	K1/New	1-Choc	48	48	1.00	0.75 in	5.25 in	1.19 in	Front	

SHELF:04		WIDTH:29 in	MERCH HEIGHT:13.00 in			DEPTH:12 in				SPACE AVAIL:3.36 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000440	Reese's Peanut Butter Cups 36 Count	1.50OZ		1	K1	2-Choc	36	36	1.00	3.70 in	6.77 in	10.40 in	Front	
2	4000042206	Milky Way 36 Count	1.84OZ		2	K1/New	17-Choc	36	72	2.00	0.75 in	5.76 in	1.20 in	Front	
3	4000000032	M & M's Peanut 48 Count	1.74OZ		1	K1	3-Choc	48	48	1.00	2.56 in	11.14 in	11.69 in	Front	

SHELF:05		WIDTH:29 in	MERCH HEIGHT:4.00 in			DEPTH:12 in				SPACE AVAIL:1.83 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000246	Kit Kat Bar 36 Count	1.50OZ		1	K1	5-Choc	36	36	1.00	2.72 in	7.93 in	7.92 in	Front	
2	3400000163	Hershey's Reese's Big Cup	1.40OZ		1	K1	40-Choc	16	16	1.00	2.31 in	3.00 in	0.97 in	Front	
3	4000000401	Mily Way King Size	3.63OZ		1	K1/Chg	27-Choc	24	24	1.00	1.38 in	5.78 in	0.96 in	Front	
4	4000000031	M & M's Plain 48 Count	1.69OZ		1	K1	8-Choc	48	48	1.00	2.40 in	9.15 in	11.70 in	Front	

SHELF:06		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:12 in				SPACE AVAIL:0.80 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000240	Hershey's Milk Chocolate Bar	1.55OZ		1	K1	4-Choc	36	36	1.00	2.12 in	5.50 in	9.12 in	Front	
2	3400000241	Hershey's Almond Bar	1.45OZ		1	K1	7-Choc	36	36	1.00	2.50 in	6.00 in	11.12 in	Front	
3	4000000435	Twix Caramel Singles	1.79OZ		1	K1	9-Choc	36	36	1.00	1.71 in	3.82 in	0.59 in	Front	
4	4000000263	Snickers King Size	3.29OZ		1	K1/Chg	10-Choc	24	24	1.00	3.30 in	6.50 in	12.30 in	Front	
5	4000042208	3 Musketeers Bar 36 Count	1.92OZ		1	K1/New	11-Choc	36	36	1.00	0.75 in	7.20 in	1.90 in	Front	

SHELF:07		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:13 in				SPACE AVAIL:0.39 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2800001077	Baby Ruth	2.10OZ		1	K1	36-Choc	24	24	1.00	3.75 in	6.75 in	11.00 in	Front	
2	3400000370	Hershey's Skor Bar	1.40OZ		2	K1	52-Choc	18	36	2.00	1.56 in	5.50 in	0.39 in	Front	
3	4000000432	M&M's Peanut King Size	3.27OZ		1	K1/Chg	13-Choc	24	24	1.00	3.69 in	6.75 in	11.25 in	Front	
4	7920000164	Sweettarts Assorted Tangy Single Rolled	1.80OZ		1	K1/New	76-Non-Ch...	36	72	2.00	0.74 in	6.76 in	0.74 in	Front	

SHELF:08		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:13 in				SPACE AVAIL:1.52 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4000000603	3 Musketeers Bar 36 Count	2.13OZ		1	K1/Chg	51-Choc	24	36	1.50	3.41 in	7.75 in	11.57 in	Front	
2	3400000330	York Peppermint Patty	1.40OZ		1	K1	12-Choc	36	36	1.00	2.88 in	8.00 in	8.50 in	Front	
3	4000000405	Twix King Size	3.14OZ		1	K1/Chg	27-Choc	24	24	1.00	2.87 in	7.75 in	11.31 in	Front	
4	7339000016	Mentos Mixed Fruit Single 16-20 Count	16.00CT		1	K1	8-Non-Choc	15	30	2.00	1.50 in	5.75 in	7.50 in	Front	

# FRONT END RACK (Medium End Cap Europe)

SHELF:09		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:13 in			SPACE AVAIL:1.71 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2800013170	Nestle Crunch	1.55OZ		1	K1	30-Choc	36	36	1.00	3.00 in	6.00 in	9.25 in	Front	
2	3400053104	Twizzler Strawberry Single King	5.00OZ		1	K1/Chg	72-Non-Ch...	15	18	1.20	3.46 in	11.50 in	8.65 in	Front	
3	4000000051	Starburst Original Single 36 Count	2.07OZ		2	K1	10-Non-Ch...	36	2	0.06	2.60 in	6.25 in	11.60 in	Front	

SHELF:10		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:14 in			SPACE AVAIL:2.74 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3400000243	Mr. Goodbar	1.75OZ		1	K1	37-Choc	36	36	1.00	2.50 in	5.50 in	11.20 in	Front	
2	2800000355	Butterfinger PB Cups Single Bar	1.50OZ		2	K1/NEW		24	124	5.17	2.05 in	4.00 in	0.45 in	Front	
3	2800020203	Nestle Butterfinger Single	1.90OZ		1	K1/NEW		36	75	2.08	1.40 in	6.30 in	0.55 in	Front	
4	4000000160	Skittles Original 36 Count	2.17OZ		1	K1	1-Non-Choc	36	36	1.00	4.11 in	6.25 in	11.50 in	Front	

SHELF:11 (Base)		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:14 in			SPACE AVAIL:2.45 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	7920000164	Sweettarts Assorted Tangy Single Rolled	1.80OZ		1	K1/New	76-Non-Ch...	36	72	2.00	0.74 in	6.76 in	0.74 in	Front	
2	4111600519	Topps Fruit Fest Ring Pop	2.00OZ		1	K1	3-Non-Choc	24	24	1.00	3.75 in	5.94 in	10.00 in	Front	
3	4111600595	Topps Baby Bottle Pops	1.10OZ		1	K1	4-Non-Choc	18	18	1.00	3.94 in	4.87 in	8.06 in	Front	
4	2800053970	Butterfinger PB Cups Minis Share Pack	2.83OZ		1	K1/NEW		12	14	1.17	5.90 in	5.00 in	1.00 in	Front	
5	4000000460	Skittles Assorted Fruit King	2.17OZ		1	K1/Chg	67-Non-Ch...	24	20	0.83	3.08 in	7.46 in	0.70 in	Front	

SHELF:12 (Top)		WIDTH:29 in	MERCH HEIGHT:10.00 in			DEPTH:8 in			SPACE AVAIL:1.35 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200000666	Doublemint Gum	1.76OZ		1	K1	12-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
2	2200000667	Juicyfruit Gum	1.76OZ		1	K1	21-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
3	2200001331	Eclipse Sugar Free Spearmint Gum	2.00OZ		1	K1/New	44-Non-Ch...	8	12	1.50	2.44 in	3.38 in	0.62 in	Front	
4	7339001393	Mentos Gum Pure Fresh Mint	1.06OZ		1	K1	24-Non-Ch...	10	5	0.50	3.54 in	1.45 in	1.14 in	Front	
5	2200001475	Orbit Bubblemint Bige Tray	55.00CT		1	K1/NEW		6	2	0.33	3.41 in	2.50 in	2.56 in	Front	
6	2200000319	Eclipse Gum Big E Spearmint	4.00OZ		1	K1	43-Non-Ch...	6	6	1.00	3.41 in	2.50 in	2.73 in	Front	
7	2200000317	Eclipse Big E Winterfrost	4.00OZ		1	K1/Chg	68-Non-Ch...	6	12	2.00	3.41 in	2.50 in	2.73 in	Front	
8	3400000843	Ice Breaker Cube Peppermint 40 Count	3.24OZ		1	K1/New		4	6	1.50	3.00 in	2.20 in	2.25 in	Front	
9	1254600191	Trident Island Berry Lime Singles	18.00CT		1	K1/New	2-Non-Choc	12	11	0.92	1.38 in	3.19 in	0.50 in	Front	

SHELF:13		WIDTH:29 in	MERCH HEIGHT:4.00 in			DEPTH:7 in			SPACE AVAIL:3.48 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200000512	5 Cobalt Gum	1.76OZ		1	K1	27-Non-Ch...	10	10	1.00	2.42 in	2.90 in	0.44 in	Front	
2	2200000514	5 Rain Gum	1.76OZ		1	K1	28-Non-Ch...	10	11	1.10	2.42 in	2.90 in	0.44 in	Front	
3	2200011701	5 React Mint	1.76OZ		1	K1	59-Non-Ch...	10	10	1.00	0.43 in	2.45 in	3.00 in	Front	
4	2200011602	5 Prism Gum	1.76OZ		1	K1	61-Non-Ch...	10	11	1.10	2.42 in	2.90 in	0.44 in	Front	3/30/2016
5	1254631255	Dentyne Ice Peppermint	16.00CT		1	K1/Chg		9	9	1.00	1.95 in	3.28 in	0.66 in	Front	
6	1254631241	Dentyne Ice Arctic Chill	16.00CT		1	P1/Chg		9	9	1.00	1.95 in	3.28 in	0.66 in	Front	12/12/2011
7	1254667609	Trident White Peppermint	16.00CT		1	K1/Chg		9	9	1.00	1.95 in	3.28 in	0.66 in	Front	
8	1254660002	Trident Layers Strawberry/Citrus	14.00CT		1	K1	41-Non-Ch...	12	12	1.00	1.59 in	3.33 in	0.61 in	Front	

SHELF:14		WIDTH:29 in	MERCH HEIGHT:4.50 in			DEPTH:7 in			SPACE AVAIL:2.69 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200001343	Orbit White Peppermint	2.00OZ		1	K1/New		8	8	1.00	1.83 in	3.70 in	6.05 in	Front	12/12/2011
2	2200001347	Orbit White Spearmint	2.00OZ		1	K1/New		8	8	1.00	1.83 in	3.70 in	6.05 in	Front	
3	2200000488	Orbit Wintermint Gum	1.32OZ		1	K1	36-Non-Ch...	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
4	2200000483	Orbit Sweetmint	1.32OZ		1	K1	23-Non-Ch...	12	12	1.00	1.83 in	3.70 in	6.05 in	Front	
5	2200000486	Orbit Peppermint Gum Front End	1.32OZ		1	K1	34-Non-Ch...	12	1	0.08	1.83 in	3.70 in	6.05 in	Front	
6	1254600952	Stride Gum Slab Spearmint	1.20OZ		1	K 1	18-Non-Ch...	10	12	1.20	1.75 in	3.48 in	6.44 in	Front	
7	1254661531	Trident Gum Spearmint	18.00CT		1	K1	19-Non-Ch...	12	1	0.08	1.60 in	3.50 in	5.80 in	Front	
8	1254667566	Trident White Spearmint Bottle	3.24OZ		1	K1/Chg		4	2	0.50	2.99 in	2.60 in	2.60 in	Front	

SHELF:15		WIDTH:29 in	MERCH HEIGHT:4.50 in			DEPTH:7 in			SPACE AVAIL:1.36 in					
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## FRONT END RACK (Medium End Cap Europe)

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	0980000760	Tic Tac Fruit Adventure Singles	1.00OZ		1	K1/NEW		12	10	0.83	0.75 in	1.75 in	3.00 in	Front	
2	2200000891	Extra Peppermint Gum	1.76OZ		1	K1	15-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
3	2200000899	Extra Spearmint Gum	1.76OZ		1	K1	13-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
4	2200000898	Extra Polar Ice Gum	1.76OZ		1	K1	11-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
5	2200000838	Extra Fruit Sensations Watermelon Gum	1.76OZ		1	K1	16-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	
6	2200011563	Extra Fruit Sensations Mint Chocolate Chip Gum	1.76OZ		1	P1/New	87-Non-Ch...	10	11	1.10	2.42 in	3.12 in	0.43 in	Front	12/12/2011
7	1254661959	Trident Gum Tropical Twist	18.00CT		1	K1	5-Non-Choc	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
8	1254661595	Trident Gum Watermelon Twist	18.00CT		1	K1	7-Non-Choc	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	
9	1254661229	Trident Gum Original	18.00CT		1	K1	6-Non-Choc	12	12	1.00	1.60 in	3.50 in	5.80 in	Front	

SHELF:16		WIDTH:29 in			MERCH HEIGHT:6.00 in			DEPTH:7 in			SPACE AVAIL:3.80 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	2200015933	Altoids Peppermint	1.76OZ		1	K1	38-Non-Ch...	12	12	1.00	2.38 in	3.79 in	0.81 in	Front	
2	2200015934	Altoids Wintergreen	1.76OZ		1	K1/New	79-Non-Ch...	12	12	1.00	2.38 in	3.79 in	0.81 in	Front	
3	2200000973	Altoids Smalls Peppermint	0.80OZ		1	K1	64-Non-Ch...	9	16	1.78	2.42 in	3.10 in	0.43 in	Front	
4	3400000009	Ice Breakers Wintergreen Mint Tin	1.50OZ		1	K1	39-Non-Ch...	8	8	1.00	3.15 in	3.15 in	0.81 in	Front	
5	3400000007	Ice Breakers Cool Mint Tin	1.50OZ		1	K1	57-Non-Ch...	8	8	1.00	3.15 in	3.13 in	6.18 in	Front	
6	0980000763	Tic Tac Singles Orange	0.50OZ		1	K1	37-Non-Ch...	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	
7	0980000761	Tic Tac Singles Fresh Mint	0.50OZ		1	K1	42-Non-Ch...	24	24	1.00	3.45 in	2.00 in	6.00 in	Front	
8	0980000766	Tic Tac Cherry Passion	1.00OZ		1	P1		12	12	1.00	3.45 in	2.00 in	6.00 in	Front	