

DOG TREATS 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 1



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY DARRELL CLARY, CATEGORY MANAGER AND JANET BERRY, MERCHANDISING SPECIALIST.

10 JULY 2017

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SHELF:1 - TOP		WIDTH:48 in	MERCH HEIGHT:11.65 in	DEPTH:22 in	SPACE AVAIL:0.45 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3810017391	BUSYBONE	Dog Treat Twistd S	7.00OZ		1	K1	6	16	2.67	8.55 in	3.05 in	1.35 in	Front	
2	7000203079	PURINA	Dog Treat Busy Roll Chkn Sml	4.00OZ		1	K1	12	18	1.50	8.15 in	3.90 in	1.05 in	Front	
3	3810014493	BUSYBONE	Dog Treatmiature Pouch	21.00OZ		1	K1	4	6	1.50	8.95 in	6.80 in	3.15 in	Front	
4	3810017397	BUSYBONE	Dog Treat Twistd	21.00OZ		1	K1	4	7	1.75	9.25 in	8.00 in	3.00 in	Front	
5	84024310561	BLUEBUFFAL	Dog Snack Apple Ygrt Hlth Bar	16.00OZ		1	K1	12	7	0.58	11.55 in	7.90 in	2.85 in	Front	
6	84024310633	BLUEBUFFAL	Dog Snack Bcn Egg Chs Hlth Bar	16.00OZ		1	K1	12	7	0.58	11.65 in	7.80 in	3.05 in	Front	
7	85961000839	BLUEBUFFAL	Dog Snack Blue Stix Chk Brw Rc	6.00OZ		1	K1	8	13	1.63	9.00 in	6.10 in	1.60 in	Front	
8	85961000518	BLUEBUFFAL	Dog Snack Blue Bits Chkn 4Oz	4.00OZ		1	K1	8	14	1.75	7.95 in	4.90 in	1.55 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:12.00 in	DEPTH:24 in	SPACE AVAIL:1.25 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	64286310459	GREENIES	Dog Treat Grain Free Teenie	12.00OZ		1	K1	24	7	0.29	9.00 in	6.65 in	3.10 in	Front	
2	64286310460	GREENIES	Dog Grain Free Treat Petite	12.00OZ		1	K1	24	7	0.29	9.00 in	6.65 in	3.10 in	Front	
3	64286310461	GREENIES	Dog Grain Free Treat Regular	12.00OZ		1	K1	24	8	0.33	9.00 in	6.45 in	2.90 in	Front	
4	64286310462	GREENIES	Dog Treat Grain Free Large	12.00OZ		1	K1	24	8	0.33	9.00 in	6.65 in	2.90 in	Front	
5	1780017422	PURINA	Dog Treat Dentalife Lg	7.00OZ		1	K1	4	7	1.75	9.10 in	6.75 in	3.25 in	Front	
6	5274218740	HILLS	Dog Treat K9 Beef Jerky	7.10OZ		1	K1	12	9	0.75	9.35 in	6.75 in	2.60 in	Front	
7	5274218770	HILLSCSCIEN	Dog Treat Jerky Chkn Strps	7.10OZ		1	K1	12	9	0.75	9.15 in	6.85 in	2.45 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:11.00 in	DEPTH:24 in	SPACE AVAIL:0.92 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	64286304131	GREENIES	Dog Treat Teenie	12.00OZ		1	K1	6	8	1.33	8.95 in	6.50 in	3.00 in	Front	
2	64286304124	GREENIES	Dog Treat Petite	12.00OZ		1	K1	6	9	1.50	9.00 in	6.25 in	2.50 in	Front	
3	64286304117	GREENIES	Dog Treat Regular	12.00OZ		1	K1	6	9	1.50	9.00 in	6.25 in	2.50 in	Front	
4	64286304110	GREENIES	Dog Treat Large	12.00OZ		1	K1	6	9	1.50	9.00 in	6.25 in	2.50 in	Front	
5	7910050893	MILOSKITCH	Dog Treat Sausage Slices	18.00OZ		1	K1	4	6	1.50	11.00 in	8.05 in	3.55 in	Front	
6	7910051924	MILOSKITCH	Dog Treat Chkn Jerky	15.00OZ		1	K1	4	8	2.00	11.00 in	8.35 in	2.85 in	Front	
7	1780016542	PURINA	Dog Treat Snackers	9.50OZ		1	K1	5	10	2.00	8.55 in	6.80 in	2.45 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:15.00 in	DEPTH:24 in	SPACE AVAIL:0.17 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7910051022	PUPPERONI	Dog Treat Lean Beef	5.60OZ		1	K1	8	12	1.50	8.95 in	6.20 in	1.85 in	Front	
2	3810049621	BEGGINSTRI	Otb Dog Treat Bacon 0507	6.00OZ		1	K1	6	12	2.00	9.25 in	6.85 in	2.15 in	Front	
3	3810053578	BEGGINSTRI	Dog Treat Cheese W Bacon	6.00OZ		1	K1	6	10	1.67	9.06 in	6.90 in	2.25 in	Front	
4	5849604350	PEDIGREE	Dog Treat Dentastix Lg Org	15.56OZ		1	K1	4	7	1.75	8.45 in	8.40 in	3.10 in	Front	
5	80702016081	PURINA	Dog Treat Chick Jerk Tnd	11.00OZ		1	K1	5	9	1.80	9.50 in	7.75 in	2.50 in	Front	
6	7910092327	MILKBONE	Dog Treat Orig Biscuit Jar	40.00OZ		1	K1	6	4	0.67	8.15 in	5.80 in	5.80 in	Front	
7	7910090202	MILKBONE	Dog Treat Crunchy Biscuit Sm	24.00OZ		1	K1	12	8	0.67	9.20 in	6.60 in	2.70 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:13.20 in	DEPTH:24 in	SPACE AVAIL:0.00 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7910044895	PUPPERONI	Dog Treat Lean Beef	25.00OZ		1	K1	4	7	1.75	11.25 in	9.30 in	3.25 in	Front	
2	3810001617	BEGGINSTRI	Dog Treat Bacon	25.00OZ		1	K1	4	5	1.25	12.20 in	10.90 in	4.40 in	Front	
3	3810011144	PURINA	Dog Treat Bacon N Cheese	25.00OZ		1	K1	4	5	1.25	13.20 in	10.75 in	4.15 in	Front	
4	7910090304	MILKBONE	Dog Treat Chewy Chckn Jar	25.00OZ		1	K1	6	4	0.67	7.30 in	4.60 in	4.85 in	Front	
5	7910090212	MILKBONE	Dog Treat Chewy Chicken Drumst	5.60OZ		1	K1	10	11	1.10	8.85 in	5.85 in	2.15 in	Front	
6	7910051410	MILKBONE	Dog Treat Med Biscuits	24.00OZ		1	K1	12	10	0.83	9.25 in	6.65 in	2.70 in	Front	

SHELF:6 - BASE		WIDTH:48 in	MERCH HEIGHT:45.00 in	DEPTH:26 in	SPACE AVAIL:1.85 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7910058371	PUPPERONI	Dog Treat Beef Original	25.00OZ		1	K1	4	11	2.75	11.30 in	9.45 in	2.20 in	Front	
2	3810016919	BLUEDOGBAK	Dog Treat	23.50OZ		1	K1/NEW	4	6	1.50	11.90 in	9.30 in	4.20 in	Front	3/14/2017
3	2310011010	PEDIGREE	Dog Snack Bcn Egg Chs Hlth Bar	1.00LB		1	K1	4	7	1.75	10.55 in	8.65 in	3.40 in	Front	
4	3810016260	PURINA	Dog Treat Lamb Pot Sweet	16.00OZ		1	K1	4	8	2.00	9.90 in	7.85 in	3.05 in	Front	

DOG TREATS 4 FT. SECTION

5	7910092502	MILKBONE	Dog Treat Dentalife Sm Md	160.00OZ	1	K1	1	3	3.00	11.65 in	10.90 in	8.50 in	Front
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