

DEODORANT 8 FT. SECTION (HIGH PROFILE)

HQ DeCA PLANOGRAM

CLASS 4 5 STORES

REMOVED OLD SPICE 1204400108



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER CHARLIE DOWLEN.

24 JULY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

DEODORANT 8 FT. SECTION (HIGH PROFILE)

| SHELF:1 | | WIDTH:96 in | | MERCH HEIGHT:8.00 in | | | DEPTH:22 in | | | SPACE AVAIL:2.08 in | | | | | |
|---------|------------|-------------|-------------------------------|----------------------|-----|-----|-------------|-------|---------|---------------------|---------|---------|---------|-------------|-----------|
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 1204404005 | OLDSPICE | DEODORANT BODY WASH SWAG... | 3.00OZ | 2 | 2 | K2 | 12 | 24 | 2.00 | 6.63 in | 1.75 in | 1.75 in | Front | |
| 2 | 7940070019 | AXE | DEODORANT BS YOU | 4.00OZ | 2 | 2 | K4/NEW | 12 | 20 | 1.67 | 5.33 in | 2.09 in | 2.09 in | Front | 1/19/2017 |
| 3 | 7940055140 | AXE | DEODORANT SPRAY BODY KILO | 4.00OZ | 2 | 2 | K1 | 12 | 20 | 1.67 | 5.62 in | 2.04 in | 2.09 in | Front | |
| 4 | 7940055300 | AXE | DEODORANT SPRAY BODY ESSE... | 4.00OZ | 2 | 2 | K1 | 12 | 20 | 1.67 | 5.62 in | 2.04 in | 2.09 in | Front | |
| 5 | 7940055020 | AXE | DEODORANT SPRAY BODY PHOE... | 4.00OZ | 3 | 3 | K1 | 12 | 30 | 2.50 | 5.62 in | 2.04 in | 2.09 in | Front | |
| 6 | 7940037997 | AXE | DEODORANT SPRAY BODY DRK T... | 4.00OZ | 3 | 3 | K2 | 12 | 30 | 2.50 | 5.62 in | 2.09 in | 2.04 in | Front | |
| 7 | 7940044085 | AXE | DEODORANT WHITE LABEL NIGHT | 3.80OZ | 2 | 2 | K1 | 12 | 20 | 1.67 | 5.33 in | 2.00 in | 2.09 in | Front | |
| 8 | 7940044083 | AXE | DEODORANT WHITE LABEL FORST | 3.80OZ | 2 | 2 | K2 | 12 | 20 | 1.67 | 5.33 in | 2.00 in | 2.09 in | Front | |
| 9 | 7940064362 | AXE | DEODORANT APA SIGNATURE G... | 3.80OZ | 2 | 2 | K4/NEW | 12 | 20 | 1.67 | 5.33 in | 2.09 in | 2.09 in | Front | 1/19/2017 |
| 10 | 7940035030 | DOVE | DEODORANT MENS CLEAN COMFT | 3.80OZ | 2 | 2 | K2 | 12 | 24 | 2.00 | 6.69 in | 1.65 in | 1.77 in | Front | |
| 11 | 7940058956 | DEGREE | DEODORANT MEN APA BLK AND ... | 3.80OZ | 2 | 2 | K4/NEW | 12 | 24 | 2.00 | 6.69 in | 1.77 in | 1.77 in | Front | 1/12/2017 |
| 12 | 7940034368 | DEGREE | DEODORANT MALE ADVENTURE | 3.80OZ | 2 | 2 | K1 | 12 | 24 | 2.00 | 6.65 in | 1.70 in | 1.77 in | Front | |
| 13 | 7940034361 | DEGREE | DEODORANT FEMALE FRSH ENGY | 3.80OZ | 2 | 2 | K2 | 12 | 24 | 2.00 | 7.35 in | 1.65 in | 1.75 in | Front | |
| 14 | 7940052746 | DEGREE | DEODORANT APA ACTIVE SHIELD | 3.80OZ | 2 | 2 | K2 | 12 | 24 | 2.00 | 7.48 in | 1.77 in | 1.77 in | Front | |
| 15 | 7940034218 | DOVE | DEODORANT FEMALE COOL ESSNT | 3.80OZ | 2 | 2 | K1 | 12 | 24 | 2.00 | 7.48 in | 1.65 in | 1.77 in | Front | |
| 16 | 7940052805 | DOVE | DEODORANT APA SOOTHNG CHAM | 3.80OZ | 2 | 2 | K2 | 12 | 24 | 2.00 | 7.48 in | 1.77 in | 1.77 in | Front | |
| 17 | 3700092174 | SECRET | DEODORANT IS STRESS RESP | 1.60OZ | 2 | 2 | K4 | 12 | 30 | 2.50 | 5.00 in | 2.63 in | 1.39 in | Front | |
| 18 | 3700088519 | SECRET | DEODORANT CLNL INV SOL LVND | 1.60OZ | 2 | 2 | K2 | 12 | 46 | 3.83 | 5.00 in | 2.63 in | 1.39 in | Front | |
| 19 | 3700088515 | SECRET | DEODORANT CLNL CLR GEL OLV... | 1.60OZ | 4 | 4 | K2 | 12 | 92 | 7.67 | 5.00 in | 2.63 in | 1.39 in | Front | |
| 20 | 3700085051 | SECRET | DEODORANT SMTH SOLID SERENE | 1.60OZ | 2 | 2 | K2 | 12 | 26 | 2.17 | 5.20 in | 2.70 in | 1.65 in | Front | |

| SHELF:2 | | WIDTH:96 in | | MERCH HEIGHT:6.12 in | | | DEPTH:24 in | | | SPACE AVAIL:4.20 in | | | | | |
|---------|------------|-------------|--------------------------------|----------------------|-----|-----|-------------|-------|---------|---------------------|---------|---------|---------|-------------|-----------|
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 3700094480 | OLDSPICE | DEODORANT HWC SD STRNGR S... | 2.60OZ | 2 | 2 | K4 | 12 | 34 | 2.83 | 5.24 in | 2.77 in | 1.38 in | Front | |
| 2 | 3700094478 | OLDSPICE | DEODORANT HWC SD EX FRESH | 2.60OZ | 2 | 2 | K2 | 12 | 34 | 2.83 | 5.24 in | 2.77 in | 1.38 in | Front | |
| 3 | 3700094479 | OLDSPICE | DEODORANT HWC SD PUR SPORT | 2.60OZ | 1 | 1 | K4 | 12 | 17 | 1.42 | 5.24 in | 2.77 in | 1.38 in | Front | |
| 4 | 3700094466 | OLDSPICE | DEODORANT IS OB PURE SPORT ... | 2.60OZ | 2 | 2 | K1 | 12 | 38 | 3.17 | 5.28 in | 2.56 in | 1.25 in | Front | |
| 5 | 3700097144 | OLDSPICE | OS HWC IS OB STEEL COURAGE 7 | 2.60OZ | 1 | 1 | K4/NEW | 12 | 19 | 1.58 | 5.28 in | 2.56 in | 1.25 in | Front | 1/31/2017 |
| 6 | 3700098324 | OLDSPICE | DEODORANT WC IS KRAKENGARD | 2.60OZ | 1 | 1 | K4/NEW | 12 | 19 | 1.58 | 5.28 in | 2.56 in | 1.25 in | Front | 1/31/2017 |
| 7 | 7940070021 | AXE | DEODORANT IS YOU | 2.70OZ | 2 | 2 | K2/NEW | 12 | 38 | 3.17 | 5.74 in | 2.65 in | 1.25 in | Front | 1/19/2017 |
| 8 | 7940043387 | AXE | STICK SOLID WHITE LABEL NIGHT | 2.70OZ | 1 | 1 | K2 | 12 | 19 | 1.58 | 5.74 in | 2.65 in | 1.25 in | Front | |
| 9 | 7940064046 | AXE | DEODORANT IS SIGNATURE GOLD | 2.70OZ | 1 | 1 | K2/NEW | 12 | 19 | 1.58 | 5.74 in | 2.65 in | 1.25 in | Front | 1/19/2017 |
| 10 | 7940052755 | AXE | DEODORANT IS ADRENALINE | 2.70OZ | 1 | 1 | K2 | 12 | 19 | 1.58 | 5.74 in | 2.72 in | 1.25 in | Front | |
| 11 | 7940044603 | DOVE | STICK SOLID MEN N CARE SENSTIV | 2.70OZ | 2 | 2 | K2 | 12 | 38 | 3.17 | 5.74 in | 2.72 in | 1.25 in | Front | |
| 12 | 7940034848 | DOVE | DEODERANT MENS FRSH AWAKE | 2.70OZ | 2 | 2 | K2 | 12 | 38 | 3.17 | 5.74 in | 2.72 in | 1.25 in | Front | |
| 13 | 7940036542 | DEGREE | DEODORANT MEN EVER FRSH STK | 3.00OZ | 2 | 2 | K2 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | |
| 14 | 7940058708 | DEGREE | DEODORANT MEN MS BLK AND W... | 2.70OZ | 2 | 2 | K2/NEW | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | 1/12/2017 |
| 15 | 7940032722 | DEGREE | DEODORANT CLINICAL STREE CN... | 1.70OZ | 3 | 3 | K2 | 24 | 42 | 1.75 | 4.81 in | 2.56 in | 1.64 in | Front | |
| 16 | 7940000878 | DOVE | DEODORANT CLINICAL COOL ESS... | 1.70OZ | 3 | 3 | K1 | 24 | 42 | 1.75 | 5.25 in | 2.60 in | 1.64 in | Front | |
| 17 | 3700088435 | SECRET | DEODORANT CLNL INV SOL CMPLY | 1.60OZ | 2 | 2 | K2 | 12 | 34 | 2.83 | 5.56 in | 2.63 in | 1.39 in | Front | |
| 18 | 3700088511 | SECRET | DEODORANT CLNL CLR GEL | 1.60OZ | 2 | 2 | K2 | 12 | 34 | 2.83 | 5.56 in | 2.63 in | 1.39 in | Front | |
| 19 | 3700088790 | SECRET | DEODORANT PARIS ROMANTIC R... | 2.60OZ | 2 | 2 | K2 | 12 | 22 | 1.83 | 5.32 in | 2.09 in | 2.09 in | Front | |

| SHELF:3 | | WIDTH:96 in | | MERCH HEIGHT:6.12 in | | | DEPTH:24 in | | | SPACE AVAIL:2.09 in | | | | | |
|---------|------------|-------------|-------------------------------|----------------------|-----|-----|-------------|-------|---------|---------------------|---------|---------|---------|-------------|-----------|
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 1204403963 | OLDSPICE | DEODORANT WC BEARGLOVE IS | 2.60OZ | 1 | 1 | K2 | 12 | 19 | 1.58 | 5.28 in | 2.56 in | 1.25 in | Front | |
| 2 | 1204401113 | OLDSPICE | DEODORANT RZ INV SOL SWAGG... | 2.60OZ | 2 | 2 | K4 | 12 | 38 | 3.17 | 5.28 in | 2.56 in | 1.25 in | Front | |
| 3 | 1204403752 | OLDSPICE | DEODORANT RZ AQUAREEF | 3.00OZ | 1 | 1 | K1/NEW | 12 | 19 | 1.58 | 5.75 in | 2.56 in | 1.25 in | Front | 1/31/2017 |
| 4 | 1204404089 | OLDSPICE | DEODORANT FC IS TIMBER | 2.60OZ | 2 | 2 | K2 | 12 | 38 | 3.17 | 5.28 in | 2.56 in | 1.25 in | Front | |
| 5 | 1204402036 | OLDSPICE | DEODORANT BNDL OLD SPICE FIJI | 2.60OZ | 2 | 2 | K4 | 6 | 18 | 3.00 | 5.35 in | 2.85 in | 2.50 in | Front | |
| 6 | 7940055110 | AXE | DEODORANT SOLID INV PHOENIX | 2.70OZ | 3 | 3 | K1 | 12 | 60 | 5.00 | 5.74 in | 2.72 in | 1.20 in | Front | |
| 7 | 7940052756 | AXE | DEODORANT IS URBAN | 2.70OZ | 2 | 2 | K2 | 12 | 38 | 3.17 | 5.74 in | 2.72 in | 1.25 in | Front | |
| 8 | 7940006672 | DOVE | DEODORANT MENS AP EXTRA FR... | 2.70OZ | 2 | 2 | K1 | 12 | 38 | 3.17 | 5.52 in | 2.73 in | 1.23 in | Front | |
| 9 | 7940027087 | DOVE | DEODORANT STICK COOL SILVER | 3.00OZ | 1 | 1 | K2 | 12 | 19 | 1.58 | 5.74 in | 2.72 in | 1.25 in | Front | |
| 10 | 7940006671 | DOVE | DEODORANT MENS AP CLN CMFRT | 2.70OZ | 1 | 1 | K2 | 12 | 19 | 1.58 | 5.52 in | 2.73 in | 1.23 in | Front | |

DEODORANT 8 FT. SECTION (HIGH PROFILE)

| | | | | | | | | | | | | | | |
|----|------------|--------|--------------------------------|--------|---|--------|----|----|------|---------|---------|---------|-------|-----------|
| 11 | 7940052612 | DEGREE | DEODORANT ACTIVE SHIELD | 2.70OZ | 1 | K2 | 12 | 20 | 1.67 | 5.74 in | 2.72 in | 1.20 in | Front | |
| 12 | 7940026570 | DEGREE | DEODORANT SOLID SPORT INV AP | 2.70OZ | 2 | K1 | 12 | 40 | 3.33 | 5.74 in | 2.71 in | 1.20 in | Front | |
| 13 | 7940008633 | DEGREE | DEODORANT SPORT | 2.70OZ | 2 | K4 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | |
| 14 | 7940041649 | DEGREE | DEODORANT SOLID CP WOM SH... | 1.70OZ | 3 | K1 | 24 | 42 | 1.75 | 5.25 in | 2.60 in | 1.64 in | Front | |
| 15 | 7940041951 | DOVE | DEODORANT SOOTHNG CHAM | 2.60OZ | 1 | K2 | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | |
| 16 | 7940035291 | DOVE | DEODORANT ADV CARE NOUR B... | 2.60OZ | 1 | K2 | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | |
| 17 | 7940066675 | DOVE | DEODORANT ADV LAVENDER FRSH | 2.60OZ | 1 | K4/NEW | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | 1/12/2017 |
| 18 | 3700009614 | SECRET | DEODORANT SOLID ADV PWDR P... | 1.60OZ | 3 | K1 | 12 | 51 | 4.25 | 5.07 in | 2.72 in | 1.41 in | Front | |
| 19 | 3700009615 | SECRET | DEODORANT SOLID ADV LIGHT F... | 1.60OZ | 2 | K1 | 12 | 34 | 2.83 | 5.07 in | 2.72 in | 1.41 in | Front | |
| 20 | 3700088791 | SECRET | DEODORANT SOLID HI CITRUS B... | 2.60OZ | 2 | K2 | 12 | 22 | 1.83 | 5.32 in | 2.09 in | 2.09 in | Front | |

| SHELF:4 | | | WIDTH:96 in | | | MERCH HEIGHT:7.12 in | | | DEPTH:24 in | | | SPACE AVAIL:1.84 in | | | | |
|---------|------------|----------|--------------------------------|--------|-----|----------------------|--------|-------|-------------|-------|---------|---------------------|---------|-------------|-----------|--|
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date | |
| 1 | 1204401560 | OLDSPICE | DEODORANT INV SOLID FIJI | 2.60OZ | | 1 | K1 | 12 | 19 | 1.58 | 5.28 in | 2.56 in | 1.25 in | Front | | |
| 2 | 1204403759 | OLDSPICE | DEODORANT STICK FIJI | 3.00OZ | | 2 | K1 | 12 | 38 | 3.17 | 5.75 in | 2.56 in | 1.25 in | Front | | |
| 3 | 1204403753 | OLDSPICE | DEODORANT RED ZONE SWAGGER | 3.00OZ | | 2 | K1 | 12 | 38 | 3.17 | 5.75 in | 2.56 in | 1.25 in | Front | | |
| 4 | 1204403756 | OLDSPICE | DEODORANT SWAGGER 2PK | 3.00OZ | | 2 | K1 | 6 | 18 | 3.00 | 5.75 in | 2.60 in | 2.45 in | Front | | |
| 5 | 7940026102 | AXE | DEODORANT STICK APOLLO | 3.00OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.80 in | 2.70 in | 1.25 in | Front | | |
| 6 | 7940055100 | AXE | DEODORANT SOLID INV ESSENCE | 2.70OZ | | 1 | K1 | 12 | 20 | 1.67 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 7 | 7940026094 | AXE | DEODORANT INV SOL APOLLO | 3.00OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.74 in | 2.72 in | 1.25 in | Front | | |
| 8 | 4740065063 | GILLETTE | DEODORANT CLR GE TWN COOL ... | 1.60OZ | | 1 | K4 | 12 | 17 | 1.42 | 5.00 in | 2.63 in | 1.39 in | Front | | |
| 9 | 4740004952 | GILLETTE | DEODORANT SOLID AP ADV AL DY | 1.70OZ | | 1 | K2 | 12 | 16 | 1.33 | 5.00 in | 2.75 in | 1.50 in | Front | | |
| 10 | 4740065402 | GILLETTE | DEODORANT CG UNDEFEATED | 3.80OZ | | 1 | K4 | 12 | 24 | 2.00 | 5.40 in | 2.62 in | 1.00 in | Front | | |
| 11 | 3700094606 | GILLETTE | DEODORANT CG ULT FRESH | 3.80OZ | | 1 | K2 | 12 | 24 | 2.00 | 5.40 in | 2.62 in | 1.00 in | Front | | |
| 12 | 7940034766 | DEGREE | DEODORANT COOL RUSH IS | 2.70OZ | | 1 | K2 | 12 | 20 | 1.67 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 13 | 7940026560 | DEGREE | DEODORANT STICK EXTRME BLA... | 2.70OZ | | 2 | K1 | 12 | 40 | 3.33 | 5.74 in | 2.71 in | 1.20 in | Front | | |
| 14 | 7940026280 | DEGREE | DEODORANT EXTREME BLAST | 2.70OZ | | 2 | K4 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 15 | 7940035016 | DEGREE | DEODORANT IS SHEER LILAC | 2.60OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 16 | 7940025190 | DEGREE | DEODORANT STICK SHWR CLEAN... | 2.60OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.22 in | Front | | |
| 17 | 7940035295 | DOVE | DEODORANT ADV CARE TONE | 2.60OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 18 | 7940035298 | DOVE | DEODORANT ADV CARE REBALA... | 2.60OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 19 | 3700020468 | SECRET | DEOD OOH LALA LAVENDER | 2.70OZ | | 1 | K2 | 12 | 16 | 1.33 | 5.06 in | 2.22 in | 1.43 in | Front | | |
| 20 | 3700080819 | SECRET | DEODORANT CG OUTPRTCT PWD | 2.60OZ | | 1 | K1 | 12 | 16 | 1.33 | 5.06 in | 2.22 in | 1.43 in | Front | | |
| 21 | 3700097885 | SECRET | DEODORANT CG FE COOL WATE... | 2.60OZ | | 1 | K2/NEW | 12 | 16 | 1.33 | 5.06 in | 2.22 in | 1.43 in | Front | 1/31/2017 | |
| 22 | 3700080822 | SECRET | DEODORANT CG COMPLETE CLE... | 2.60OZ | | 1 | K4 | 12 | 16 | 1.33 | 5.06 in | 2.22 in | 1.43 in | Front | | |
| 23 | 3700080998 | SECRET | SS OLAY COMPLETE CLN | 2.60OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.22 in | 2.17 in | 1.24 in | Front | | |
| 24 | 3700080805 | SECRET | DEODORANT INV SOLID COMPL C... | 2.60OZ | | 2 | K2 | 12 | 30 | 2.50 | 5.47 in | 2.38 in | 1.52 in | Front | | |

| SHELF:5 | | | WIDTH:96 in | | | MERCH HEIGHT:7.12 in | | | DEPTH:24 in | | | SPACE AVAIL:1.75 in | | | | |
|---------|------------|----------|---------------------------------|--------|-----|----------------------|--------|-------|-------------|-------|---------|---------------------|---------|-------------|-----------|--|
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date | |
| 1 | 3700094485 | OLDSPICE | DEODORANT RC DESPERADO | 3.00OZ | | 1 | K4 | 12 | 19 | 1.58 | 5.75 in | 2.56 in | 1.25 in | Front | | |
| 2 | 1204438970 | OLDSPICE | DEODORANT SOLID CLASSIC | 3.25OZ | | 2 | K1 | 12 | 34 | 2.83 | 5.70 in | 2.70 in | 1.38 in | Front | | |
| 3 | 1204402180 | OLDSPICE | DEODORANT BNDL OLD SPIC ORIG | 6.50OZ | | 2 | K2 | 6 | 18 | 3.00 | 5.71 in | 2.70 in | 2.64 in | Front | | |
| 4 | 1204400025 | OLDSPICE | DEODORANT SOLID INV PUR SPRT | 3.00OZ | | 1 | K2 | 12 | 18 | 1.50 | 5.15 in | 2.73 in | 1.29 in | Front | | |
| 5 | 1204400024 | OLDSPICE | DEODORANT HE INV SLD FRESH | 3.00OZ | | 1 | K2 | 12 | 19 | 1.58 | 5.65 in | 2.45 in | 1.25 in | Front | | |
| 6 | 7940006125 | AXE | DEODORANT SOLID DRK TEMPTN | 2.70OZ | | 2 | K2 | 12 | 42 | 3.50 | 5.74 in | 2.72 in | 1.12 in | Front | | |
| 7 | 7940053430 | AXE | DEODORANT STICK PHOENIX | 3.00OZ | | 2 | K2 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 8 | 7940052759 | AXE | DEODORANT DS ADRENALINE | 3.00OZ | | 2 | K2 | 12 | 38 | 3.17 | 5.74 in | 2.72 in | 1.25 in | Front | | |
| 9 | 4740009772 | GILLETTE | DEO GEL CLEAR COOL WAVE | 4.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.70 in | 2.50 in | 1.00 in | Front | | |
| 10 | 7940001343 | DEGREE | DEODORANT STICKS ARTIC EDGE | 3.00OZ | | 2 | K1 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 11 | 7940026540 | DEGREE | DEODORANT SOLID COOL RUSH I... | 2.70OZ | | 2 | K1 | 12 | 40 | 3.33 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 12 | 7940026700 | DEGREE | DEODORANT COOL RUSH | 2.70OZ | | 1 | K4 | 12 | 20 | 1.67 | 5.74 in | 2.72 in | 1.20 in | Front | | |
| 13 | 7940001743 | DEGREE | DEODORANT INVISIBLE SEXY | 2.60OZ | | 1 | K2 | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 14 | 7940011803 | DEGREE | DEODORANT MOTION SENSE EN... | 2.60OZ | | 1 | K2 | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 15 | 7940052507 | DEGREE | DEODORANT MS ACTIVE SHIELD | 2.60OZ | | 2 | K2 | 24 | 34 | 1.42 | 5.70 in | 2.37 in | 1.38 in | Front | | |
| 16 | 7940050750 | DOVE | DEODORANT STICK INV SOLID FR... | 2.60OZ | | 2 | K1 | 12 | 36 | 3.00 | 5.40 in | 2.21 in | 1.30 in | Front | | |
| 17 | 7940059301 | DOVE | DEODORANT ADV CLEAR FINISH | 2.60OZ | | 2 | K2/NEW | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.23 in | Front | 1/12/2017 | |
| 18 | 3700012343 | SECRET | DEODORANT SLD INV FRSH PWDR | 2.60OZ | | 2 | K1 | 12 | 34 | 2.83 | 5.45 in | 2.20 in | 1.35 in | Front | | |

DEODORANT 8 FT. SECTION (HIGH PROFILE)

| | | | | | | | | | | | | | | |
|----|------------|--------|--------------------------------|--------|---|----|----|----|------|---------|---------|---------|-------|--|
| 19 | 3700012433 | SECRET | DEODORANT SHWR FRSH TWIN 2X | 2.60OZ | 2 | K2 | 12 | 16 | 1.33 | 5.45 in | 2.25 in | 2.80 in | Front | |
| 20 | 3700012430 | SECRET | DEODORANT INVIS SOL SPRNG B... | 2.60OZ | 3 | K2 | 12 | 54 | 4.50 | 5.46 in | 2.25 in | 1.31 in | Front | |
| 21 | 3700080905 | SECRET | DEODORANT SUMMER BERRY | 2.60OZ | 2 | K4 | 12 | 32 | 2.67 | 5.06 in | 2.22 in | 1.43 in | Front | |

| SHELF:6 | | | | | | | | | | | | | | | |
|-------------|-------------|------------|--------------------------------|--------|-----|-------------|-----|-------|---------------------|---------|---------|---------|-------|-------------|----------|
| WIDTH:96 in | | | MERCH HEIGHT:7.12 in | | | DEPTH:24 in | | | SPACE AVAIL:1.49 in | | | | | | |
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 1204403884 | OLDSPICE | DEODORANT FRESH SCENT | 3.00OZ | 2 | K2 | 12 | 38 | 3.17 | 5.75 in | 2.50 in | 1.25 in | Front | | |
| 2 | 1204403957 | OLDSPICE | HE FRESH TWN DEO | 6.00OZ | 2 | K4 | 6 | 18 | 3.00 | 5.75 in | 2.50 in | 2.43 in | Front | | |
| 3 | 1204403891 | OLDSPICE | DEODORANT HE PURE SPORT | 3.00OZ | 1 | K2 | 12 | 20 | 1.67 | 5.75 in | 2.50 in | 1.20 in | Front | | |
| 4 | 1204403954 | OLDSPICE | HE PURESPT TWN DEO | 6.00OZ | 2 | K4 | 6 | 18 | 3.00 | 5.75 in | 2.44 in | 2.50 in | Front | | |
| 5 | 1700006815 | RIGHTGUARD | DEODORANT POWER STRIPE AR... | 2.60OZ | 2 | K2 | 12 | 42 | 3.50 | 5.42 in | 2.50 in | 1.10 in | Front | | |
| 6 | 1700011115 | RIGHTGUARD | DEODORANT XTREME CLR INV S... | 2.60OZ | 2 | K2 | 12 | 42 | 3.50 | 5.40 in | 2.50 in | 1.10 in | Front | | |
| 7 | 1700010689 | RIGHTGUARD | DEODORANT STICK XTREME EN... | 2.60OZ | 2 | K1 | 12 | 42 | 3.50 | 5.43 in | 2.50 in | 1.10 in | Front | | |
| 8 | 1700006807 | RIGHTGUARD | DEODORANT CLR GEL FRESH BL... | 4.00OZ | 2 | K1 | 12 | 48 | 4.00 | 5.40 in | 2.62 in | 1.00 in | Front | | |
| 9 | 1700006808 | RIGHTGUARD | DEODORANT STICK PWR STP FR ... | 2.60OZ | 1 | K1 | 12 | 19 | 1.58 | 5.25 in | 2.10 in | 1.25 in | Front | | |
| 10 | 1700011749 | RIGHTGUARD | DEODORANT GEL MRG HEAT SHL... | 4.00OZ | 2 | K4 | 12 | 48 | 4.00 | 5.40 in | 2.60 in | 1.00 in | Front | | |
| 11 | 1700011721 | RIGHTGUARD | SPORT STICK VICTORY | 2.60OZ | 1 | K2 | 12 | 21 | 1.75 | 5.40 in | 2.50 in | 1.10 in | Front | | |
| 12 | 82775507001 | BRUT | DEODORANT SOLID ROUND | 2.50OZ | 2 | K2 | 12 | 24 | 2.00 | 3.70 in | 1.85 in | 1.93 in | Front | | |
| 13 | 30997310590 | MITCHUM | DEODORANT PWR GEL UNSCNTD... | 4.50OZ | 1 | K1 | 12 | 12 | 1.00 | 2.13 in | 2.75 in | 5.75 in | Front | | |
| 14 | 30997110327 | MITCHUM | DEODORANT ADV CONTROL CLE... | 2.70OZ | 1 | K2 | 6 | 17 | 2.83 | 5.55 in | 2.65 in | 1.38 in | Front | | |
| 15 | 7940011802 | DEGREE | DEODORANT MOTION SENSE CLE... | 2.60OZ | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.22 in | 1.23 in | Front | | |
| 16 | 7940027532 | DEGREE | DEODORANT MOTION SENSE SH... | 2.60OZ | 2 | K2 | 12 | 38 | 3.17 | 5.52 in | 2.20 in | 1.23 in | Front | | |
| 17 | 7940063101 | DOVE | DEODORANT ADV SHEER FRESH | 2.60OZ | 1 | K2/NEW | 12 | 19 | 1.58 | 5.52 in | 2.22 in | 1.23 in | Front | 1/12/2017 | |
| 18 | 7940050720 | DOVE | DEODORANT STICK INV PWDR FR... | 2.60OZ | 2 | K1 | 12 | 36 | 3.00 | 5.45 in | 2.21 in | 1.30 in | Front | | |
| 19 | 3700012345 | SECRET | DEODORANT SHOWER FRSH | 2.60OZ | 3 | K2 | 12 | 54 | 4.50 | 5.45 in | 2.15 in | 1.30 in | Front | | |
| 20 | 3700012451 | SECRET | DEODORANT SOLID PWDR FRSH | 2.70OZ | 3 | K2 | 12 | 57 | 4.75 | 5.45 in | 2.22 in | 1.24 in | Front | | |
| 21 | 3700012432 | SECRET | DEODORANT BUNDLE PWDR FR... | 2.60OZ | 3 | K2 | 12 | 24 | 2.00 | 5.45 in | 2.20 in | 2.70 in | Front | | |

| SHELF:7 | | | | | | | | | | | | | | | |
|-------------|-------------|---------|---------------------------------|--------|-----|-------------|-----|-------|---------------------|---------|---------|---------|-------|-------------|----------|
| WIDTH:96 in | | | MERCH HEIGHT:7.12 in | | | DEPTH:26 in | | | SPACE AVAIL:1.02 in | | | | | | |
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 2220093008 | MENNEN | DEODORANT OCEAN SURF | 3.00OZ | 2 | K2 | 12 | 42 | 3.50 | 5.70 in | 2.65 in | 1.20 in | Front | | |
| 2 | 2220095036 | MENNEN | DEODORANT AP IRISH SPRING O... | 3.00OZ | 2 | K2 | 12 | 42 | 3.50 | 5.70 in | 2.60 in | 1.20 in | Front | | |
| 3 | 2220094152 | MENNEN | DEODORANT SPDSTCK REG | 3.00OZ | 3 | K1 | 12 | 63 | 5.25 | 5.60 in | 2.70 in | 1.20 in | Front | | |
| 4 | 2220093009 | MENNEN | DEODORANT SOLID ACTIVE FRESH | 3.00OZ | 2 | K2 | 12 | 42 | 3.50 | 5.65 in | 2.70 in | 1.20 in | Front | | |
| 5 | 2220093013 | MENNEN | DEODORANT OCEAN SURF | 2.00CT | 3 | K1 | 12 | 63 | 5.25 | 5.75 in | 2.65 in | 1.20 in | Front | | |
| 6 | 2220000490 | MENNEN | DEODORANT SOLID FRESH SCENT | 3.00OZ | 3 | K2 | 12 | 63 | 5.25 | 5.70 in | 2.60 in | 1.20 in | Front | | |
| 7 | 2220095116 | MENNEN | DEODORANT FRESH SCENT 2 PK | 6.00OZ | 3 | K2 | 6 | 30 | 5.00 | 5.65 in | 2.65 in | 2.40 in | Front | | |
| 8 | 2220096213 | MENNEN | DEODORANT FRSH FRC BASE | 2.70OZ | 2 | K1 | 6 | 42 | 7.00 | 5.70 in | 2.70 in | 1.20 in | Front | | |
| 9 | 2220096214 | MENNEN | DEODORANT FRSH FRC GEL | 3.00OZ | 2 | K2 | 12 | 42 | 3.50 | 5.70 in | 2.70 in | 1.20 in | Front | | |
| 10 | 30997310591 | MITCHUM | DEODORANTWMNS PWR GEL SH... | 4.50OZ | 2 | K2 | 12 | 24 | 2.00 | 2.13 in | 2.75 in | 5.75 in | Front | | |
| 11 | 7940040358 | SUAVE | DEODORANT SOLID INV WMN SW... | 1.40OZ | 2 | K2 | 12 | 42 | 3.50 | 4.50 in | 2.05 in | 1.20 in | Front | | |
| 12 | 7940040411 | SUAVE | DEODORANT SOLID INV WMN PW... | 1.40OZ | 2 | K2 | 12 | 40 | 3.33 | 4.50 in | 2.15 in | 1.25 in | Front | | |
| 13 | 2220096051 | MENNEN | DEODORANT LDY SS POWR FRESH | 2.30OZ | 3 | K1 | 12 | 63 | 5.25 | 5.30 in | 2.20 in | 1.20 in | Front | | |
| 14 | 2220095440 | MENNEN | DEODORANT STICK LDY INV DRY ... | 2.30OZ | 2 | K1 | 12 | 42 | 3.50 | 5.30 in | 2.20 in | 1.20 in | Front | | |
| 15 | 2220095441 | MENNEN | DEODORANT STICK LDY INV DRY ... | 2.30OZ | 2 | K2 | 12 | 42 | 3.50 | 5.30 in | 2.22 in | 1.22 in | Front | | |
| 16 | 2220095456 | MENNEN | DEODORANT LSS FRESH SCENT ... | 4.60OZ | 2 | K2 | 6 | 20 | 3.33 | 5.30 in | 2.24 in | 2.40 in | Front | | |

| SHELF:8 BASE | | | | | | | | | | | | | | | |
|--------------|-------------|------------|-------------------------------|---------|-----|-------------|-----|-------|---------------------|---------|---------|---------|-------|-------------|----------|
| WIDTH:96 in | | | MERCH HEIGHT:9.12 in | | | DEPTH:26 in | | | SPACE AVAIL:1.88 in | | | | | | |
| Loc... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 1700006811 | RIGHTGUARD | DEODORANT SPRAY SPORT ORIG | 8.50OZ | 2 | K1 | 12 | 20 | 1.67 | 7.50 in | 2.60 in | 2.60 in | Front | | |
| 2 | 1700006806 | RIGHTGUARD | DEODORANT SPORT 3D FRESH | 6.00OZ | 2 | K1 | 12 | 22 | 1.83 | 7.90 in | 2.30 in | 2.30 in | Front | | |
| 3 | 82775507004 | BRUT | DEODORANT SPRAY | 10.00OZ | 2 | K2 | 12 | 20 | 1.67 | 7.85 in | 2.50 in | 2.55 in | Front | | |
| 4 | 88348400227 | SURE | DEODORANT UNSSENTED AEROSOL | 6.00OZ | 2 | K4 | 12 | 22 | 1.83 | 8.12 in | 2.25 in | 2.25 in | Front | | |
| 5 | 2260073072 | ARRID | DEODORANT SPRAY X DRY REGU... | 6.00OZ | 2 | K1 | 12 | 22 | 1.83 | 8.05 in | 2.20 in | 2.25 in | Front | | |
| 6 | 2260088671 | ARRID | SPRAY DEODORANT ULTRA FRESH | 6.00OZ | 2 | K2 | 12 | 22 | 1.83 | 8.19 in | 2.31 in | 2.31 in | Front | | |
| 7 | 2260088677 | ARRID | DEODORANT AEROSL 2 PK | 2.00CT | 1 | K1 | 6 | 11 | 1.83 | 8.19 in | 4.55 in | 2.31 in | Front | | |
| 8 | 3700071108 | SECRET | DEODORANT SPRAY PWDR FRSH... | 6.00OZ | 2 | K2 | 12 | 22 | 1.83 | 8.05 in | 2.15 in | 2.25 in | Front | | |
| 9 | 73530338104 | SOFTANDDRI | AEROSAL ANTIPERS, SPRAY | 6.00OZ | 2 | K2/NEW | 6 | 22 | 3.67 | 7.90 in | 2.30 in | 2.30 in | Front | 6/19/2017 | |

DEODORANT 8 FT. SECTION (HIGH PROFILE)

| | | | | | | | | | | | | | | |
|----|-------------|------------|---------------------------------|--------|---|--------|----|----|------|---------|---------|---------|-------|-----------|
| 10 | 3320019793 | ARMNHAMMER | DEODORANT NTRL FRSH SCNT | 2.50OZ | 2 | K2 | 12 | 40 | 3.33 | 5.20 in | 2.15 in | 1.30 in | Front | |
| 11 | 3320019724 | ARMNHAMMER | DEODORANT SOLID FRESH WIDE ... | 2.80OZ | 2 | K2 | 12 | 44 | 3.67 | 5.60 in | 2.70 in | 1.15 in | Front | |
| 12 | 3320019726 | ARMNHAMMER | SOLID ULTRA MAX DEOD FRESH ... | 2.00CT | 1 | K1 | 6 | 11 | 1.83 | 5.30 in | 2.60 in | 2.30 in | Front | |
| 13 | 2260019062 | ARRID | DEODORANT STICK XX WD REG ... | 2.70OZ | 2 | K2 | 12 | 42 | 3.50 | 5.30 in | 2.20 in | 1.20 in | Front | |
| 14 | 2260019124 | ARRID | DEODORANT GEL CLR CL SHWRXD | 2.80OZ | 2 | K2 | 12 | 38 | 3.17 | 5.35 in | 2.30 in | 1.35 in | Front | |
| 15 | 73530338105 | SOFTANDDRI | DEODRANT ALUMINUM FREE | 2.30OZ | 1 | K2/NEW | 6 | 21 | 3.50 | 5.30 in | 2.13 in | 1.20 in | Front | 6/19/2017 |
| 16 | 88348471772 | SURE | DEODORANT INVISIBLE SOLID REG | 2.60OZ | 2 | K1 | 12 | 40 | 3.33 | 5.30 in | 2.15 in | 1.30 in | Front | |
| 17 | 88348431006 | SURE | DEODORANT INVISIBLE SOLID FR... | 2.60OZ | 2 | K2 | 12 | 42 | 3.50 | 5.35 in | 2.20 in | 1.20 in | Front | |
| 18 | 88348471717 | SURE | DEODORANT INV SOLID UNSCEN... | 2.60OZ | 2 | K1 | 12 | 42 | 3.50 | 5.35 in | 2.20 in | 1.20 in | Front | |
| 19 | 1700006810 | DRYIDEA | DEODORANT ROLL ON UNSCNTD | 3.50OZ | 2 | K2 | 12 | 26 | 2.17 | 5.30 in | 1.90 in | 1.90 in | Front | |
| 20 | 1904500174 | BAN | DEODORANT ROLL ON UNSCENT... | 3.50OZ | 2 | K1 | 12 | 28 | 2.33 | 5.85 in | 1.85 in | 1.85 in | Front | |
| 21 | 1904500114 | BAN | DEODORANT ROLL ON REGULAR | 3.50OZ | 1 | K1 | 12 | 14 | 1.17 | 5.85 in | 1.85 in | 1.85 in | Front | |
| 22 | 1904505383 | BAN | ROLL ON DEOD POWDER FRESH | 3.50OZ | 1 | K1 | 12 | 13 | 1.08 | 5.88 in | 1.85 in | 1.87 in | Front | |
| 23 | 8644930006 | CRYSTAL | DEODORANT ROLL ON | 2.25OZ | 1 | K2 | 6 | 17 | 2.83 | 4.70 in | 1.75 in | 1.50 in | Front | |