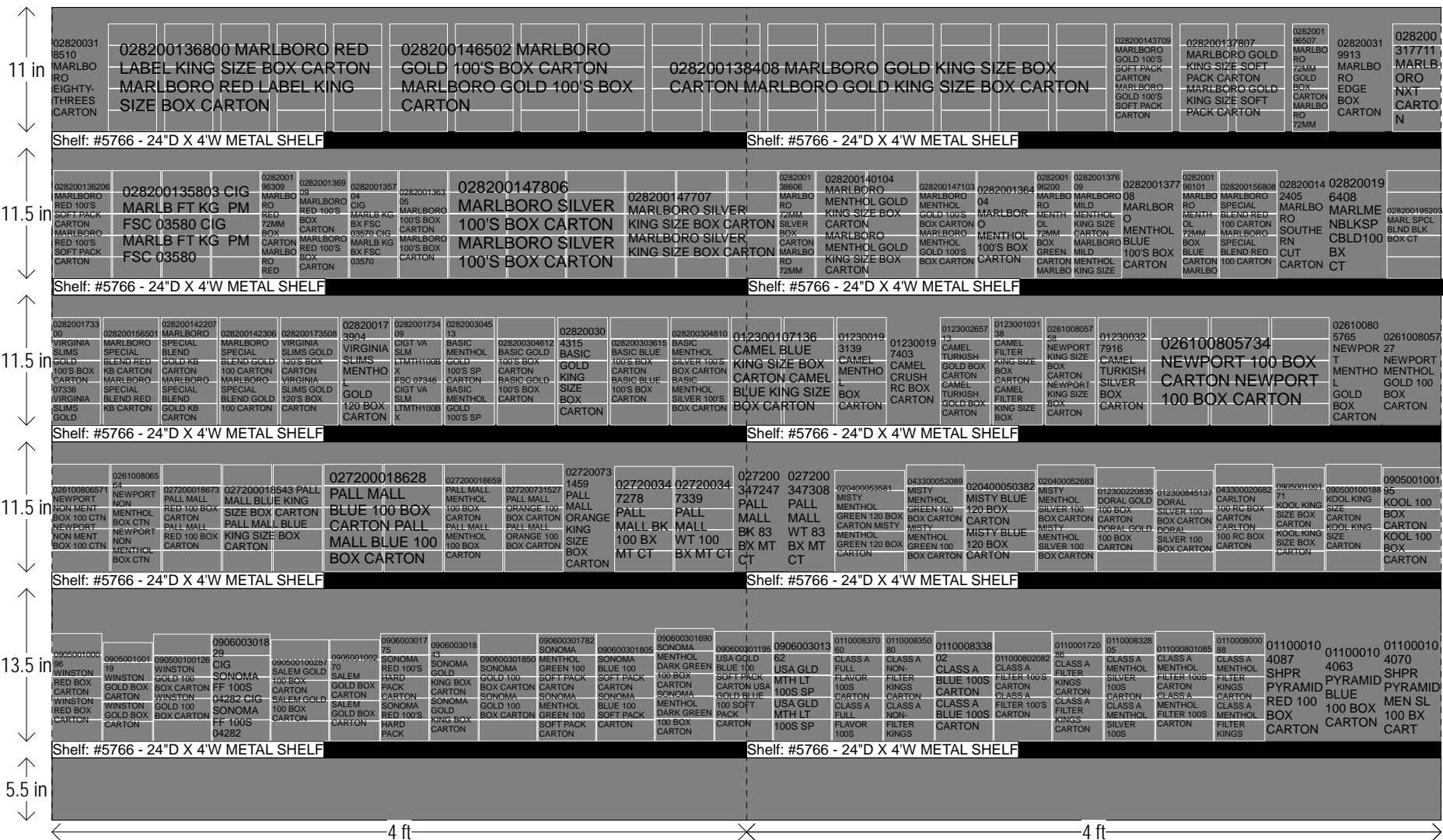


DECA CIGARETTE CATRONS 72" X 8'

DECA PLANOGRAM

5 SHELF PLANOGRAM



Left-right HQ DeCA/ MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.

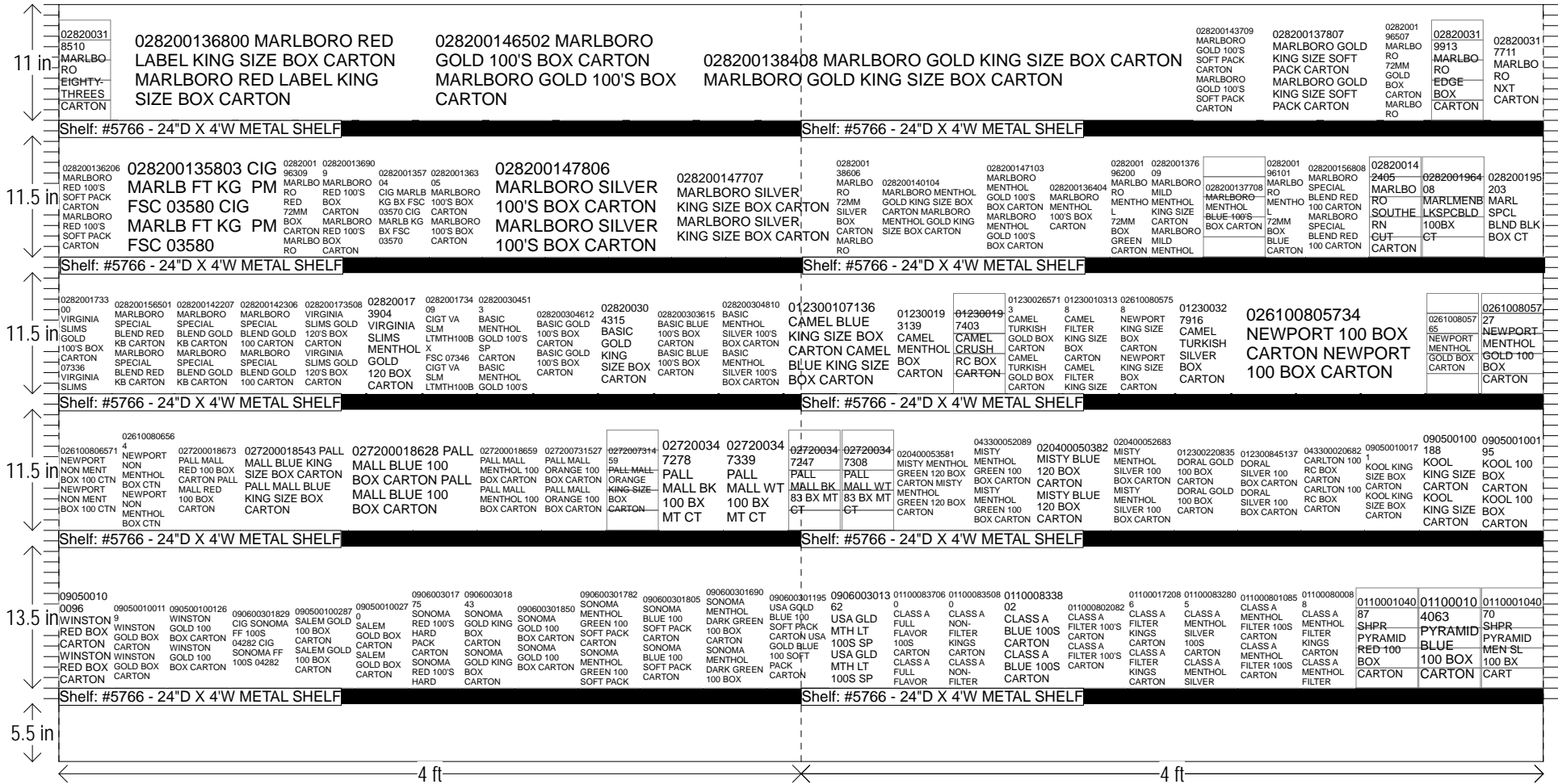
4 OCTOBER 2016 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

CIGARETTES
HIGH PROFILE

DECA CIGARETTE CATRONS 72" X 8'

DECA PLANOGRAM

5 SHELF PLANOGRAM



Left-right HQ DeCA/ MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.

4 OCTOBER 2016 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

CIGARETTES HIGH PROFILE

DECA CIGARETTE CATRONS 72" X 8'

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:11.90 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200318510		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
2	028200136800	MARLBORO RED LABEL KING SIZE BOX CART...	0.00		5	MARLBO...	30	50	1.67	3.35 in	11.10 in	1.91 in	Side 90	
3	028200146502	MARLBORO GOLD 100'S BOX CARTON	0.00		4	MARLBO...	60	40	0.67	4.00 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:-1.05 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200136206	MARLBORO RED 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
2	028200135803	CIG MARLB FT KG PM FSC 03580	0.00		3	CIG MAR...	60	30	0.50	3.35 in	11.19 in	1.91 in	Side 90	
3	028200196309	MARLBORO RED 72MM BOX CARTON	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.10 in	1.91 in	Side 90	
4	028200136909	MARLBORO RED 100'S BOX CARTON	0.00		1	MARLBO...	60	10	0.17	3.45 in	11.91 in	1.91 in	Side 90	
5	028200135704	CIG MARLB KG BX FSC 03570	0.00		1	CIG MAR...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
6	028200136305	MARLBORO 100'S BOX CARTON	0.00		1	MARLBO...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
7	028200147806	MARLBORO SILVER 100'S BOX CARTON	0.00		3	MARLBO...	60	30	0.50	4.00 in	11.10 in	1.91 in	Side 90	
8	028200147707	MARLBORO SILVER KING SIZE BOX CARTON	0.00		3	MARLBO...	60	30	0.50	3.45 in	11.05 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:3.25 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200173300	VIRGINIA SLIMS GOLD 100'S BOX CARTON 07...	0.00		1	VIRGINIA...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
2	028200156501	MARLBORO SPECIAL BLEND RED KB CARTON	0.00		1	MARLBO...	60	10	0.17	3.85 in	11.91 in	1.91 in	Side 90	
3	028200142207	MARLBORO SPECIAL BLEND GOLD KB CARTON	0.00		1	MARLBO...	60	10	0.17	3.85 in	11.91 in	1.91 in	Side 90	
4	028200142306	MARLBORO SPECIAL BLEND GOLD 100 CART...	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	
5	028200173508	VIRGINIA SLIMS GOLD 120'S BOX CARTON	0.00		1	VIRGINIA...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
6	028200173904		0.00		1	VIRGINIA...	30	10	0.33	3.45 in	11.91 in	1.91 in	Side 90	
7	028200173409	CIGT VA SLM LTMTH100BX FSC 07346	0.00		1	CIGT VA ...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
8	028200304513	BASIC MENTHOL GOLD 100'S SP CARTON	0.00		1	BASIC M...	60	10	0.17	3.45 in	11.91 in	1.91 in	Side 90	
9	028200304612	BASIC GOLD 100'S BOX CARTON	0.00		1	BASIC G...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
10	028200304315		0.00		1	BASIC G...	60	10	0.17	3.45 in	11.91 in	1.91 in	Side 90	
11	028200303615	BASIC BLUE 100'S BOX CARTON	0.00		1	BASIC B...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
12	028200304810	BASIC MENTHOL SILVER 100'S BOX CARTON	0.00		1	BASIC M...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.98 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	026100806571	NEWPORT NON MENT BOX 100 CTN	0.00		1	NEWPO...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
2	026100806564	NEWPORT NON MENTHOL BOX CTN	0.00		1	NEWPO...	30	10	0.33	3.45 in	11.91 in	1.91 in	Side 90	
3	027200018673	PALL MALL RED 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
4	027200018543	PALL MALL BLUE KING SIZE BOX CARTON	0.00		2	PALL MA...	60	20	0.33	3.40 in	11.05 in	1.90 in	Side 90	
5	027200018628	PALL MALL BLUE 100 BOX CARTON	0.00		2	PALL MA...	60	20	0.33	4.06 in	11.10 in	1.91 in	Side 90	
6	027200018659	PALL MALL MENTHOL 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
7	027200731527	PALL MALL ORANGE 100 BOX CARTON	0.00		1	PALL MA...	60	10	0.17	4.06 in	11.10 in	1.91 in	Side 90	
8	027200731459		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
9	027200347278		0.00		1	PALL MA...	60	10	0.17	4.06 in	11.13 in	1.87 in	Side 90	
10	027200347339		0.00		1	PALL MA...	60	10	0.17	4.06 in	11.13 in	1.87 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:-1.10 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	090500100096	WINSTON RED BOX CARTON	0.00		1	WINSTO...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
2	090500100119	WINSTON GOLD BOX CARTON	0.00		1	WINSTO...	60	10	0.17	3.45 in	10.10 in	1.75 in	Side 90	
3	090500100126	WINSTON GOLD 100 BOX CARTON	0.00		1	WINSTO...	60	10	0.17	4.00 in	11.10 in	1.90 in	Side 90	
4	090600301829	CIG SONOMA FF 100S 04282	0.00		1	CIG SON...	30	10	0.33	4.00 in	11.10 in	1.90 in	Side 90	
5	090500100287	SALEM GOLD 100 BOX CARTON	0.00		1	SALEM ...	60	10	0.17	4.00 in	10.75 in	1.80 in	Side 90	
6	090500100270	SALEM GOLD BOX CARTON	0.00		1	SALEM ...	60	10	0.17	3.45 in	10.60 in	1.80 in	Side 90	
7	090600301775	SONOMA RED 100'S HARD PACK CARTON	0.00		1	SONOM...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
8	090600301843	SONOMA GOLD KING BOX CARTON	0.00		1	SONOM...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
9	090600301850	SONOMA GOLD 100 BOX CARTON	0.00		1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	

DECA CIGARETTE CATRONS 72" X 8'

10	090600301782	SONOMA MENTHOL GREEN 100 SOFT PACK ...	0.00	1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
11	090600301805	SONOMA BLUE 100 SOFT PACK CARTON	0.00	1	SONOM...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
12	090600301690	SONOMA MENTHOL DARK GREEN 100 BOX C...	0.00	1	SONOM...	30	10	0.33	4.05 in	11.15 in	2.00 in	Side 90	
13	090600301195	USA GOLD BLUE 100 SOFT PACK CARTON	0.00	1	USA GO...	30	10	0.33	4.00 in	10.70 in	1.95 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200138408	MARLBORO GOLD KING SIZE BOX CARTON	0.00		8	MARLBO...	60	80	1.33	3.45 in	11.10 in	1.91 in	Side 90	
2	028200143709	MARLBORO GOLD 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
3	028200137807	MARLBORO GOLD KING SIZE SOFT PACK CA...	0.00		2	MARLBO...	60	20	0.33	3.35 in	11.10 in	1.91 in	Side 90	
4	028200196507	MARLBORO 72MM GOLD BOX CARTON	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
5	028200319913		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
6	028200317711		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:3.05 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200138606	MARLBORO 72MM SILVER BOX CARTON	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
2	028200140104	MARLBORO MENTHOL GOLD KING SIZE BOX ...	0.00		2	MARLBO...	60	20	0.33	3.45 in	11.05 in	1.91 in	Side 90	
3	028200147103	MARLBORO MENTHOL GOLD 100'S BOX CART...	0.00		1	MARLBO...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
4	028200136404		0.00		1	MARLBO...	30	10	0.33	4.00 in	11.91 in	1.91 in	Side 90	
5	028200196200	MARLBORO MENTHOL 72MM BOX GREEN CA...	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
6	028200137609	MARLBORO MILD MENTHOL KING SIZE CART...	0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
7	028200137708		0.00		1	MARLBO...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
8	028200196101	MARLBORO MENTHOL 72MM BOX BLUE CART...	0.00		1	MARLBO...	30	10	0.33	2.50 in	11.91 in	1.91 in	Side 90	
9	028200156808	MARLBORO SPECIAL BLEND RED 100 CARTON	0.00		1	MARLBO...	60	10	0.17	4.00 in	11.91 in	1.91 in	Side 90	
10	028200142405		0.00		1	MARLBO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
11	028200196408		0.00		1	MARLME...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
12	028200195203		0.00		1	MARL SP...	30	10	0.33	3.85 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.15 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	012300107136	CAMEL BLUE KING SIZE BOX CARTON	0.00		2	CAMEL B...	60	20	0.33	3.45 in	11.05 in	1.91 in	Side 90	
2	012300193139		0.00		1	CAMEL ...	30	10	0.33	3.45 in	11.05 in	1.91 in	Side 90	
3	012300197403		0.00		1	CAMEL ...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
4	012300265713	CAMEL TURKISH GOLD BOX CARTON	0.00		1	CAMEL T...	60	10	0.17	3.45 in	11.10 in	1.91 in	Side 90	
5	012300103138	CAMEL FILTER KING SIZE BOX CARTON	0.00		1	CAMEL F...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
6	026100805758	NEWPORT KING SIZE BOX CARTON	0.00		1	NEWPO...	60	10	0.17	3.45 in	11.05 in	1.91 in	Side 90	
7	012300327916		0.00		1	CAMEL T...	30	10	0.33	3.45 in	11.11 in	1.91 in	Side 90	
8	026100805734	NEWPORT 100 BOX CARTON	0.00		3	NEWPO...	60	30	0.50	4.00 in	11.91 in	1.91 in	Side 90	
9	026100805765		0.00		1	NEWPO...	30	10	0.33	3.35 in	11.10 in	1.91 in	Side 90	
10	026100805727		0.00		1	NEWPO...	60	10	0.17	4.00 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.30 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	027200347247		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
2	027200347308		0.00		1	PALL MA...	60	10	0.17	3.35 in	11.10 in	1.91 in	Side 90	
3	020400053581	MISTY MENTHOL GREEN 120 BOX CARTON	0.00		1	MISTY M...	30	10	0.33	4.85 in	10.50 in	1.80 in	Side 90	
4	043300052089	MISTY MENTHOL GREEN 100 BOX CARTON	0.00		1	MISTY M...	30	10	0.33	4.00 in	11.10 in	1.90 in	Side 90	
5	020400050382	MISTY BLUE 120 BOX CARTON	0.00		1	MISTY B...	30	10	0.33	4.85 in	10.50 in	1.80 in	Side 90	
6	020400052683	MISTY MENTHOL SILVER 100 BOX CARTON	0.00		1	MISTY M...	30	10	0.33	4.00 in	11.10 in	1.90 in	Side 90	
7	012300220835	DORAL GOLD 100 BOX CARTON	0.00		1	DORAL ...	60	10	0.17	4.00 in	11.05 in	1.85 in	Side 90	
8	012300845137	DORAL SILVER 100 BOX CARTON	0.00		1	DORAL S...	60	10	0.17	4.00 in	11.05 in	1.80 in	Side 90	
9	043300020682	CARLTON 100 RC BOX CARTON	0.00		1	CARLTO...	30	10	0.33	4.00 in	11.05 in	1.91 in	Side 90	
10	090500100171	KOOL KING SIZE BOX CARTON	0.00		1	KOOL KI...	60	10	0.17	3.45 in	11.05 in	1.85 in	Side 90	
11	090500100188	KOOL KING SIZE CARTON	0.00		1	KOOL KI...	30	10	0.33	3.85 in	11.91 in	1.91 in	Side 90	
12	090500100195	KOOL 100 BOX CARTON	0.00		1	KOOL 10...	60	10	0.17	4.00 in	11.05 in	1.85 in	Side 90	

DECA CIGARETTE CATRONS 72" X 8'

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	090600301362	USA GLD MTH LT 100S SP	0.00		1	USA GLD...	30	10	0.33	4.00 in	10.75 in	1.95 in	Side 90	
2	011000837060	CLASS A FULL FLAVOR 100S CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
3	011000835080	CLASS A NON-FILTER KINGS CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
4	011000833802	CLASS A BLUE 100S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
5	011000802082	CLASS A FILTER 100'S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
6	011000172086	CLASS A FILTER KINGS CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
7	011000832805	CLASS A MENTHOL SILVER 100S CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
8	011000801085	CLASS A MENTHOL FILTER 100S CARTON	0.00		1	CLASS A...	30	10	0.33	4.00 in	11.15 in	1.95 in	Side 90	
9	011000800088	CLASS A MENTHOL FILTER KINGS CARTON	0.00		1	CLASS A...	30	10	0.33	1.91 in	3.50 in	11.10 in	Front	
10	011000104087		0.00		1	SHPR PY...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
11	011000104063		0.00		1	PYRAMI...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	
12	011000104070		0.00		1	SHPR PY...	30	10	0.33	4.00 in	11.10 in	1.91 in	Side 90	

SHELF:Products Remo... WIDTH:52 in			MERCH HEIGHT:84.00 in			DEPTH:22 in			SPACE AVAIL:4.48 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200195807	VIRGINIA SLIMS SILVER 120'S BOX CARTON	0.00		1	VIRGINIA...	30	1	0.03	1.91 in	3.50 in	1.00 in	Front	
2	012300199414	CAMEL CRUSH BOLD BX MEN CTN	0.00		1	CAMEL ...	30	1	0.03	3.85 in	11.91 in	1.91 in	Side 90	
3	012300707138		0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
4	012300708135		0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
5	028200173003	BENSON & HEDGES 100'S DELUXE MENTHOL ...	0.00		1	BENSON...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	
6	028200170903	BENSON & HEDGES 100S SOFT PACK CARTON	0.00		1	BENSON...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
7	028200171900	BENSON & HEDGES MENTHOL 100'S SOFT PA...	0.00		1	BENSON...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
8	028200172907	B&H 100'S DELUXE BOX CARTON	0.00		1	B&H 100'...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	
9	020400051686	MISTY ROSE 100 BOX CARTON	0.00		1	MISTY R...	30	1	0.03	4.00 in	11.10 in	1.90 in	Side 90	
10	090500100003	MAVERICK 100 BOX CARTON	0.00		1	MAVERI...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
11	011000551928	LIGGETT SELECT GOLD 100S BOX CARTON	0.00		1	LIGGETT...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
12	090600301768	SONOMA RED KING BOX CARTON	0.00		1	SONOM...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	
13	011000830801	CLASS A BLUE KINGS CARTON	0.00		1	CLASS A...	1	1	1.00	1.91 in	3.50 in	11.10 in	Front	