


















# PACKAGED SALAD 20 FT SECTION

HQ DeCA PLANOGRAM - ALL REGIONS

CLASS 4/5 STORES

7127978703 FRESH EXPRESS ORGANIC POMEGRANTE KIT M3	3260195134 EBF ASIAN ORGANIC CHOPPED KIT M3				
Shelf: 1					
7127978702 FRESH EXPRESS ORGANIC SWEET DIJON KIT M3	3260195132 EBF BBQ RANCH ORGANIC CHOPPED KIT M3				
Shelf: 2					
 7127978701 FRESH EXPRESS ORGANIC CAESAR KIT M3	3260195133 EBF SOUTHWEST ORGANIC CHOPPED KIT M3				
Shelf: 3					
7127978701 FRESH EXPRESS ORGANIC CAESAR KIT M3	3260195133 EBF SOUTHWEST ORGANIC CHOPPED KIT M3			3260190011 EBF 50/50 CLAMSHELL M1	
Shelf: 4					
					
Shelf: WELL					

Right-left

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD BRIDGET BENNETT AND BUYER BRIAN MYRICK

13 JANUARY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIONS MUST NOT BE CHANGED AT ANY TIME.

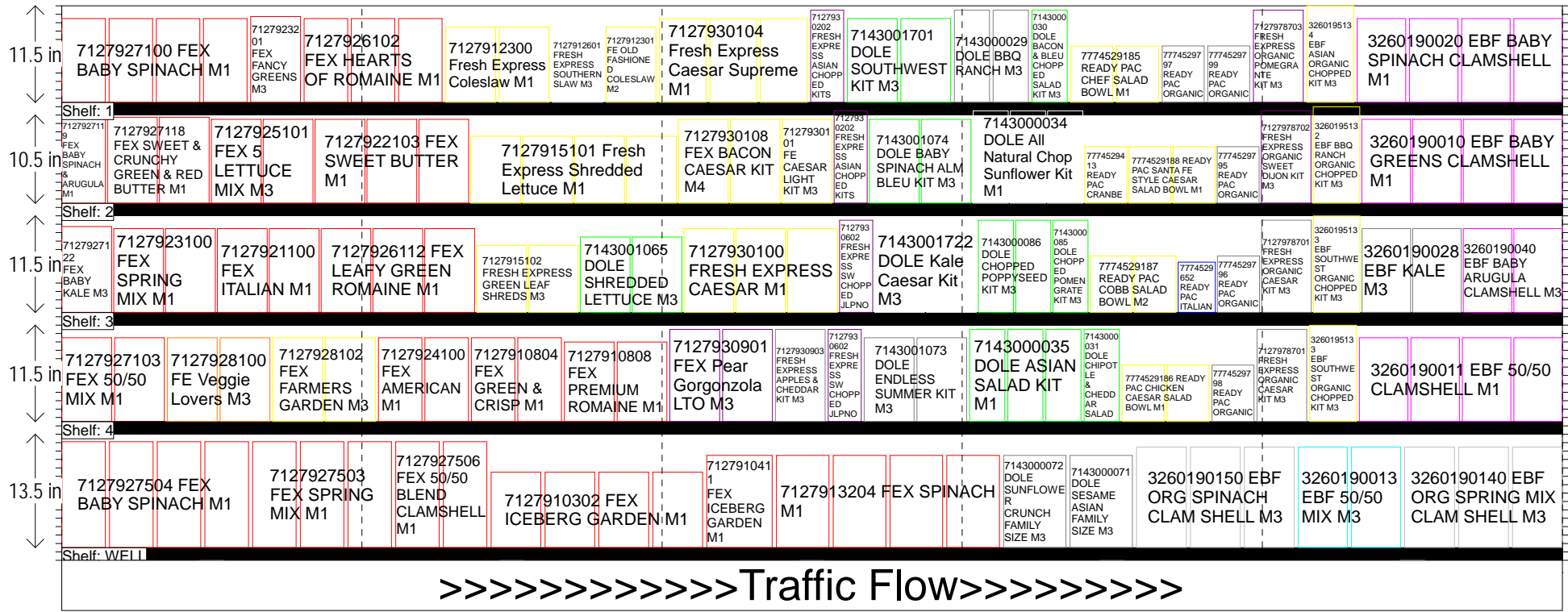
Packaged Salad  
Central 12 Ft

# PACKAGED SALAD 20 FT SECTION

## HQ DeCA PLANOGRAM - ALL REGIONS

### CLASS 4/5 STORES

Added 6 Fresh Express/Deleted 1/Downgraded 2/ Effective 1 Feb 2017  
 Added 2 Dole/Deleted 3/Upgraded 2/Effective 1 January 2017  
 Added 3 Earthbound/Effective 1 January 2017



Right-left	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD BRIDGET BENNETT AND BUYER BRIAN MYRICK
13 JANUARY 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET COUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIONS MUST NOT BE CHANGED AT ANY TIME.
Packaged Salad Central 12 Ft	

# PACKAGED SALAD 20 FT SECTION

SHELF:1		WIDTH:240 in			MERCH HEIGHT:17.00 in			DEPTH:20 in			SPACE AVAIL:16.49 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927100	FEX BABY SPINACH	6.00OZ		4	M1	6	40	6.67	10.00 in	7.00 in	2.00 in	Front	
2	7127923201	FEX FANCY GREENS	7.00OZ		1	M3	6	10	1.67	10.25 in	8.00 in	2.00 in	Front	
3	7127926102	FEX HEARTS OF ROMAINE	10.00OZ		3	M1	6	30	5.00	10.00 in	7.00 in	2.00 in	Front	
4	7127912300	Fresh Express Coleslaw	12.00OZ		2	M1	12	10	0.83	9.00 in	8.00 in	4.00 in	Front	
5	7127912601	FRESH EXPRESS SOUTHERN SLAW	14.00OZ		1	M3	12	10	0.83	9.00 in	8.00 in	2.00 in	Front	
6	7127912301	FE OLD FASHIONED COLESLAW	16.00OZ		1	M2	1	5	5.00	9.00 in	8.00 in	4.00 in	Front	
7	7127930104	Fresh Express Caesar Supreme	10.75OZ		3	M1	1	15	15.00	10.00 in	7.50 in	4.00 in	Front	
8	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	13	99999...	11.00 in	5.33 in	1.50 in	Front	
9	7143001701	DOLE SOUTHWEST KIT	13.00OZ		2	M3	6	16	2.67	10.00 in	8.00 in	2.25 in	Front	
10	7143000029	DOLE BBQ RANCH	10.00OZ		2	M3	0	40	99999...	11.00 in	5.66 in	1.00 in	Front	
11	7143000030	DOLE BACON & BLEU CHOPPED SALAD KIT	12.90OZ		1	M3	6	10	1.67	11.00 in	5.66 in	2.00 in	Front	
12	7774529185	READY PAC CHEF SALAD BOWL	7.75OZ		2	M1	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
13	7774529797	READY PAC ORGANIC CHICKEN CAESAR BO...	5.50OZ		1	M1	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
14	7774529799	READY PAC ORGANIC SOUTHWEST BOWL	6.50OZ		1	M1	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978703	FRESH EXPRESS ORGANIC POMEGRANTE KIT	10.00OZ		1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	
16	3260195134	EBF ASIAN ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
17	3260190020	EBF BABY SPINACH CLAMSHELL	5.00OZ		4	M1	8	24	3.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:2		WIDTH:240 in			MERCH HEIGHT:14.50 in			DEPTH:20 in			SPACE AVAIL:8.99 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927119	FEX BABY SPINACH & ARUGULA	6.00OZ		1	M1	6	10	1.67	10.25 in	7.00 in	2.00 in	Front	
2	7127927118	FEX SWEET & CRUNCHY GREEN & RED BUTT...	5.00OZ		2	M1	6	20	3.33	10.25 in	8.00 in	2.00 in	Front	
3	7127925101	FEX 5 LETTUCE MIX	6.00OZ		2	M3	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
4	7127922103	FEX SWEET BUTTER	6.50OZ		3	M1	6	30	5.00	10.00 in	8.00 in	2.00 in	Front	
5	7127915101	Fresh Express Shredded Lettuce	8.00OZ		4	M1	1	20	20.00	8.00 in	8.00 in	4.00 in	Front	
6	7127930108	FEX BACON CAESAR KIT	10.20OZ		2	M4	1	10	10.00	10.00 in	8.00 in	4.00 in	Front	
7	7127930101	FE CAESAR LIGHT KIT	10.00OZ		1	M3	1	5	5.00	10.00 in	8.00 in	4.00 in	Front	
8	7127930202	FRESH EXPRESS ASIAN CHOPPED KITS *NEW	11.70OZ		1	M4	0	13	99999...	11.00 in	5.33 in	1.50 in	Front	
9	7143001074	DOLE BABY SPINACH ALM BLEU KIT	12.90OZ		2	M3	6	16	2.67	10.00 in	8.00 in	2.25 in	Front	
10	7143000034	DOLE All Natural Chop Sunflower Kit	13.60OZ		3	M1	6	30	5.00	11.00 in	5.66 in	2.00 in	Front	11/6/2014
11	7774529413	READY PAC CRANBERRY WALNUT BOWL	4.50OZ		1	M3	6	8	1.33	6.75 in	6.75 in	2.38 in	Front	
12	7774529188	READY PAC SANTA FE STYLE CAESAR SALA...	6.25OZ		2	M1	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
13	7774529795	READY PAC ORGANIC SPINACH & CHICKEN B...	4.50OZ		1	M3	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
14	7127978702	FRESH EXPRESS ORGANIC SWEET DIJON KIT	10.00OZ		1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	
15	3260195132	EBF BBQ RANCH ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
16	3260190010	EBF BABY GREENS CLAMSHELL	5.00OZ		4	M1	6	24	4.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:3		WIDTH:240 in			MERCH HEIGHT:14.50 in			DEPTH:20 in			SPACE AVAIL:8.74 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927122	FEX BABY KALE	5.00OZ		1	M3	6	10	1.67	10.25 in	8.00 in	2.00 in	Front	
2	7127923100	FEX SPRING MIX	5.00OZ		2	M1	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
3	7127921100	FEX ITALIAN	10.00OZ		2	M1	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	
4	7127926112	FEX LEAFY GREEN ROMAINE	9.00OZ		3	M1	6	30	5.00	10.00 in	8.00 in	2.00 in	Front	
5	7127915102	FRESH EXPRESS GREEN LEAF SHREDS	4.50OZ		2	M3	1	10	10.00	8.00 in	8.00 in	4.00 in	Front	
6	7143001065	DOLE SHREDDED LETTUCE	8.00OZ		2	M3	12	16	1.33	9.00 in	8.00 in	2.25 in	Front	
7	7127930100	FRESH EXPRESS CAESAR	10.00OZ		3	M1	1	15	15.00	10.00 in	8.00 in	4.00 in	Front	
8	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ		1	M4	0	11	99999...	11.00 in	5.33 in	1.75 in	Front	
9	7143001722	DOLE Kale Caesar Kit	9.20OZ		2	M3	6	20	3.33	10.00 in	8.00 in	2.00 in	Front	11/6/2014
10	7143000086	DOLE CHOPPED POPPYSEED KIT	13.00OZ		2	M3	6	20	3.33	11.00 in	5.66 in	2.00 in	Front	
11	7143000085	DOLE CHOPPED POMENGRATE KIT	13.00OZ		1	M3	6	10	1.67	11.00 in	5.66 in	2.00 in	Front	
12	7774529187	READY PAC COBB SALAD BOWL	7.25OZ		2	M2	6	16	2.67	6.75 in	6.75 in	2.38 in	Front	
13	7774529652	READY PAC ITALIANO	4.75OZ		1	M2	0	8	99999...	6.00 in	6.00 in	2.38 in	Front	
14	7774529796	READY PAC ORGANIC NUTTY CRANBERRY B...	4.50OZ		1	M3	0	8	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ		1	M3	0	6	99999...	11.00 in	8.00 in	3.00 in	Front	

## PACKAGED SALAD 20 FT SECTION

16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ	1	M3	6	10	1.67	11.50 in	7.50 in	2.00 in	Front	
17	3260190028	EBF KALE	5.00OZ	2	M3	0	12	99999...	10.00 in	7.80 in	3.00 in	Front	
18	3260190040	EBF BABY ARUGULA CLAMSHELL	5.00OZ	2	M3	6	12	2.00	10.00 in	7.80 in	3.00 in	Front	

SHELF:4														WIDTH:240 in		MERCH HEIGHT:14.50 in		DEPTH:24 in			SPACE AVAIL:13.08 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date										
1	7127927103	FEX 50/50 MIX	5.50OZ		2	M1	6	24	4.00	10.00 in	8.00 in	2.00 in	Front											
2	7127928100	FE Veggie Lovers	0.00		2	M3	0	18	99999...	10.00 in	8.00 in	2.50 in	Front											
3	7127928102	FEX FARMERS GARDEN	9.00OZ		2	M3	1	12	12.00	10.00 in	8.00 in	4.00 in	Front											
4	7127924100	FEX AMERICAN	12.00OZ		2	M1	6	24	4.00	10.00 in	7.00 in	2.00 in	Front											
5	7127910804	FEX GREEN & CRISP	12.00OZ		2	M1	6	24	4.00	10.00 in	7.00 in	2.00 in	Front											
6	7127910808	FEX PREMIUM ROMAINE	9.00OZ		2	M1	6	24	4.00	9.50 in	8.00 in	2.00 in	Front											
7	7127930901	FEX Pear Gorgonzola LTO	0.00		2	M3	0	16	99999...	11.00 in	8.00 in	3.00 in	Front											
8	7127930903	FRESH EXPRESS APPLES & CHEDDAR KIT	0.00		1	M3	0	8	99999...	11.00 in	8.00 in	3.00 in	Front											
9	7127930602	FRESH EXPRESS SW CHOPPED JLPNO RNCH	11.40OZ		1	M4	0	13	99999...	11.00 in	5.33 in	1.75 in	Front											
10	7143001073	DOLE ENDLESS SUMMER KIT	10.00OZ		2	M3	0	24	99999...	10.00 in	8.00 in	2.00 in	Front											
11	7143000035	DOLE ASIAN SALAD KIT	13.60OZ		3	M1	6	36	6.00	11.00 in	5.66 in	2.00 in	Front											
12	7143000031	DOLE CHIPOTLE & CHEDDAR SALAD KIT	12.90OZ		1	M3	6	12	2.00	11.00 in	5.66 in	2.00 in	Front											
13	7774529186	READY PAC CHICKEN CAESAR SALAD BOWL	6.25OZ		2	M1	6	20	3.33	6.75 in	6.75 in	2.38 in	Front											
14	7774529798	READY PAC ORGANIC POWER GRAINS BOWL	5.00OZ		1	M3	0	10	99999...	6.75 in	6.75 in	2.38 in	Front											
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ		1	M3	0	8	99999...	11.00 in	8.00 in	3.00 in	Front											
16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	12	2.00	11.50 in	7.50 in	2.00 in	Front											
17	3260190011	EBF 50/50 CLAMSHELL	5.00OZ		4	M1	6	32	5.33	10.00 in	7.80 in	3.00 in	Front											

SHELF:WELL														WIDTH:240 in		MERCH HEIGHT:13.50 in		DEPTH:20 in			SPACE AVAIL:16.90 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date										
1	7127927504	FEX BABY SPINACH	10.00OZ		4	M1	6	20	3.33	12.62 in	7.00 in	3.38 in	Front											
2	7127927503	FEX SPRING MIX	10.00OZ		3	M1	6	15	2.50	12.62 in	7.00 in	3.38 in	Front											
3	7127927506	FEX 50/50 BLEND CLAMSHELL	10.00OZ		2	M1	6	10	1.67	12.62 in	7.00 in	3.38 in	Front											
4	7127910302	FEX ICEBERG GARDEN	12.00OZ		4	M1	6	40	6.67	9.00 in	8.00 in	2.00 in	Front											
5	7127910411	FEX ICEBERG GARDEN	24.00OZ		1	M1	10	10	1.00	11.00 in	10.50 in	2.00 in	Front											
6	7127913204	FEX SPINACH	8.00OZ		4	M1	6	40	6.67	11.00 in	8.46 in	2.00 in	Front											
7	7143000072	DOLE SUNFLOWER CRUNCH FAMILY SIZE	21.20OZ		1	M3	0	10	99999...	11.00 in	10.00 in	2.00 in	Front											
8	7143000071	DOLE SESAME ASIAN FAMILY SIZE	21.20OZ		1	M3	0	10	99999...	11.00 in	10.00 in	2.00 in	Front											
9	3260190150	EBF ORG SPINACH CLAM SHELL	16.00OZ		3	M3	1	18	18.00	12.00 in	8.00 in	3.00 in	Front											
10	3260190013	EBF 50/50 MIX	16.00OZ		2	M3	6	6	1.00	12.00 in	7.88 in	5.13 in	Front											
11	3260190140	EBF ORG SPRING MIX CLAM SHELL	16.00OZ		3	M3	1	18	18.00	12.00 in	8.00 in	3.00 in	Front											