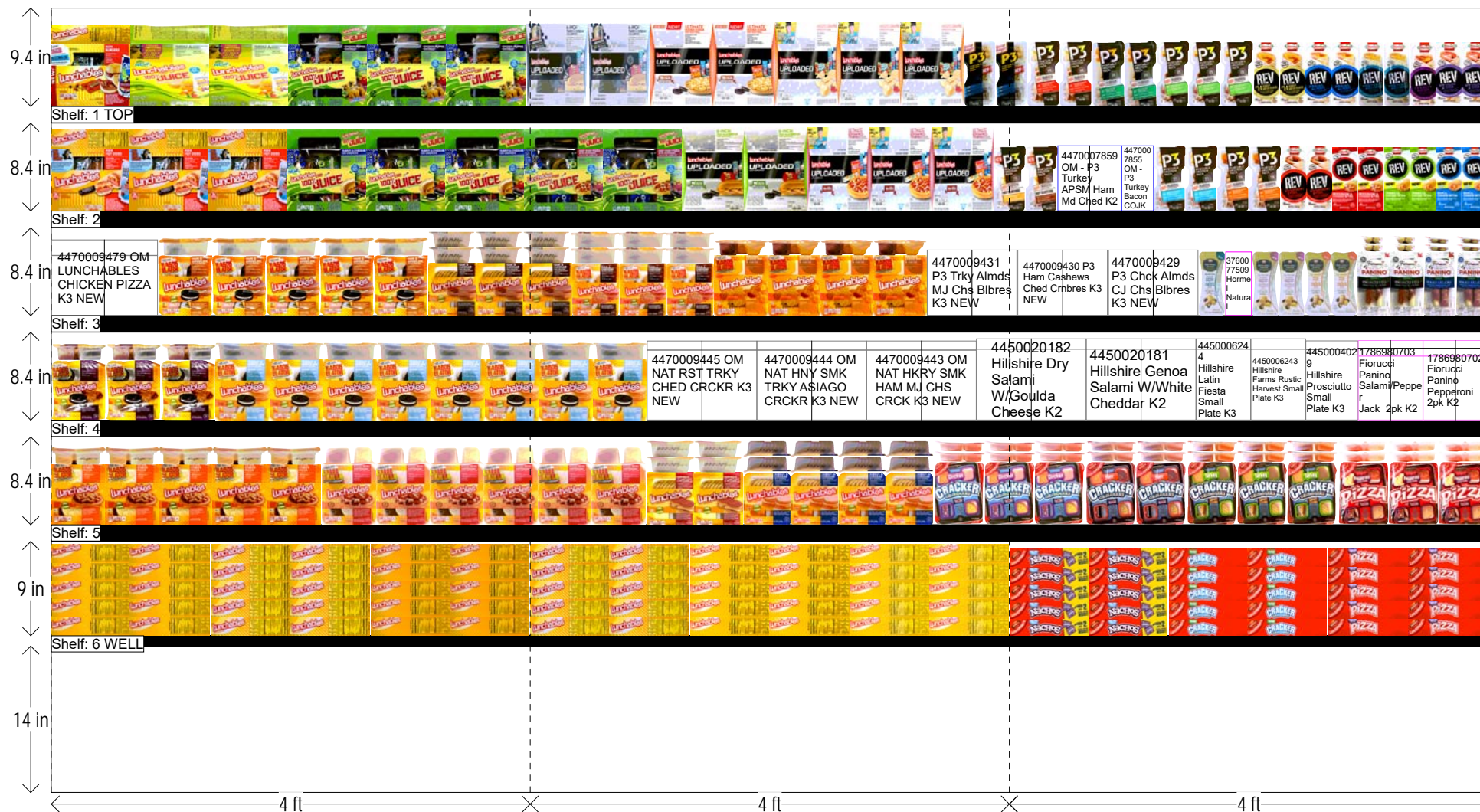


SEGMENT 2 - MEAL COMBOS / ADULT SANDWICHES - 12 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT.

CLASS 3, 4 AND 5 STORES - ALL MARKETING AREAS



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

21 March 2017

THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.5 CASE PACKOUT. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

Chill Meat M Combos
K345 12FT_032217
(003).psa

SEGMENT 2 - MEAL COMBOS / ADULT SANDWICHES - 12 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT.

CLASS 3, 4 AND 5 STORES - ALL MARKETING AREAS

9.4 in	4470007514 OM - Mini Burgers Fun Pk K3	4470008742 100% Juice Low Fat Turkey and Cheddar Cracker K2	4470007663 OM - Chicken Popper w Kabobbles Juice K3	4470006956 OM - Trky& Chd 6" \$ub Sand Upload K2	4470008965 Uploaded Double Cheese Pizza K3	4470006960 OM - Nachos Grande Upload K3	4470007427 OM - P3 Ham Colby Jack Cashew K1	4470007429 OM - P3 Chicken Mont Jack Cashew K3	4470007205 OM - P3 Oven Roasted Turkey K1	4470007075 OM - P3 Applewood Smoked Turkey K1	3760007778 Hormel- Rev Turkey Bacon Ranch K3	3760007611 Hormel- Rev Ham & Cheese Wrap K1	3760016642 Hormel- Rev Turkey & Cheese K2	3760020770 Hormel- Rev Bacon K2	3760037607 Hormel- Rev Italian Wrap K2
Shelf: 1 TOP															
8.4 in	4470007083 OM - Mini Hot Dogs Fun Pk K2	4470007661 OM - Turkey Ched Sub w/100% Juice K3	4470007662 OM - Deep Dish Pep Pizza w/100% Juice K3	4470007009 OM - Ham&Am 6" Sub Sand Upload K2	4470006958 OM - Ult Deep Dsh Pizza Upload K2	4470007529 Oscar Mayer P3 Turkey	4470007531 Oscar Mayer P3 Ham	4470007859 OM - P3 Turkey APSM Ham Md Ched K2	4470007855 OM - P3 Turkey Bacon	4470007077 OM - P3 Applewood Smoked Ham K1	4470007076 OM - P3 Rotisserie Seasoned Chicken K1	3760067606 Hormel- Rev Pep Pizza Wrap K1	3760072422 Hormel- Rev Pepperoni Bites K2	3760072421 Hormel- Rev Bites Turkey K2	3760072419 Hormel- Rev Bites Ham & Cheese K2
Shelf: 2															
8.4 in	4470009479 OM LUNCHABLES CHICKEN PIZZA K3 NEW	44700086147 OM - Ham & Am Crkr Stackers -Kids K1	4470002458 OM - Ham Cheddar Crack -Kids K1	44700036000 OM - Ham Cheddar Basic K1	44700036035 OM - Nacho Basic K1	4470009431 P3 Trky Almds MJ Chs Bldres K3 NEW	4470009430 P3 Ham Cashews Ched Crmbres K3 NEW	4470009429 P3 Chck Almds CJ Chs Bldres K3 NEW	3760037600 Hormel- Rev Natur	3760077507 Hormel- Rev Natural Choice Chicken Cheddar	3760077508 Hormel- Rev Natural Choice Ham Cheddar Dark Choc	1786980700 Fiorucci Panino Prosciutto 2pk K2	1786980701 Fiorucci Panino Salami 2pk K2	1786980702 Fiorucci Panino Pepperoni 2pk K2	1786980703 Fiorucci Panino Salami/Pepp er Jack 2pk K2
Shelf: 3															
8.4 in	4470006357 OM - Chicken Dunks -Kids K3	44700036001 OM - Trky Lean Am W Ore -Kids K1	4470009445 OM NAT RST TRKY CHED CRCKR K3 NEW	4470009444 OM NAT HNY SMK TRKY ASIAGO CRCKR K3 NEW	4470009443 OM NAT HKRY SMK HAM MJ CHS CRCK K3 NEW	4450020182 Hillshire Dry Salami W/Goulda Cheese K2	4450020181 Hillshire Genoa Salami W/White Cheddar K2	4450006244 Hillshire Fiesta Small Plate K3	4450006243 Hillshire Farms Rustic Harvest Small Plate K3	4450004029 Hillshire Prosciutto Small Plate K3	1786980703 Fiorucci Panino Prosciutto 2pk K2	1786980702 Fiorucci Panino Pepperoni 2pk K2	1786980703 Fiorucci Panino Pepperoni 2pk K2	1786980702 Fiorucci Panino Pepperoni 2pk K2	1786980703 Fiorucci Panino Pepperoni 2pk K2
Shelf: 4															
8.4 in	4470002411 OM - Cheese Pizza-Kids K1	4470002410 OM - Pepp Pizza-Kids K1	4470007092 OM - Pep& Mozz Ch-Kids K2	4470002455 OM - Trky Cheddar Crack-Kids K1	4660003383 Armour - Chicken Cracker Crunchers 2.6oz K1	4660003427 Armour - Ham N Cheese Lunch Maker K1	4660003428 Armour - Trky N Cheese Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1	4660003386 Armour - Peproni Pizza Lunch Maker K1
Shelf: 5															
9 in	4470036113 OM - Pepperoni Pizza-Fun Pk K1	4470000680 OM - Ckn Nugget Dunks-Fun Pk K2	4470000679 OM - Nachos-Fun Pk K1	4470000677 OM - Ham & AM Ch -Fun Pk K1	4470000673 OM - Trky & Cheddar-Fun Pk K2	4470000674 OM - Trky & Am Ch-fun Pk K1	2781500450 Armour - Lunch Makers Nachos Fun Kits K3	2781500445 Armour - Lunch Makers Turkey Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2	2781500448 Armour - Lunch Makers Pepperoni Pizza Fun Kits K2
Shelf: 6 WELL															
14 in															

Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN
21 March 2017	THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.5 CASE PACKOUT. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.
Chill Meat M Combos K345 12FT_032217 (003).psa	

SEGMENT 2 - MEAL COMBOS / ADULT SANDWICHES - 12 FT SECTION

SHELF:1 TOP		WIDTH:144 in	MERCH HEIGHT:8.20 in			DEPTH:20 in				SPACE AVAIL:0.55 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4470007514	OM - Mini Burgers Fun Pk	9.40OZ		1	K3		12	14	1.17	6.00 in	7.90 in	1.75 in	Front	
2	4470008742	100% Juice Low Fat Turkey and Cheddar Cracker	9.20oz		2	K2		8	28	3.50	6.00 in	7.90 in	1.75 in	Front	7/1/2016
3	4470007663	OM - Kabobbles Chicken Popper w Juice	9.40OZ		3	K3	K1 to K2	8	42	5.25	6.00 in	7.90 in	1.75 in	Front	
4	4470006956	OM - Trky& Chd 6" Sub Sand Upload	15.00OZ		2	K2		6	18	3.00	8.00 in	6.25 in	2.20 in	Front	
5	4470008965	Uploaded Double Cheese Pizza	15.30oz		2	K3		6	16	2.67	8.00 in	6.25 in	2.25 in	Front	7/1/2016
6	4470006960	OM - Nachos Grande Upload	14.10OZ		3	K3		6	27	4.50	8.00 in	6.25 in	2.20 in	Front	
7	4470007427	OM - P3 Ham Colby Jack Cashew	2.00OZ		2	K1	K2 to K1	10	26	2.60	6.25 in	3.20 in	1.50 in	Front	
8	4470007429	OM - P3 Chicken Mont Jack Cashew	2.00OZ		2	K3		10	24	2.40	6.30 in	3.25 in	1.54 in	Front	
9	4470007205	OM - P3 Oven Roasted Turkey	2.00OZ		2	K1		10	26	2.60	6.25 in	3.20 in	1.50 in	Front	
10	4470007075	OM - P3 Applewood Smoked Turkey	2.00OZ		3	K1		10	39	3.90	6.25 in	3.20 in	1.50 in	Front	
11	3760020778	Hormel- Rev Turkey Bacon Ranch	2.60OZ		2	K3		8	20	2.50	6.14 in	2.60 in	1.96 in	Front	8/5/2015
12	3760067611	Hormel- Rev Ham & Cheese Wrap	2.70OZ		2	K1		8	20	2.50	6.14 in	2.60 in	1.96 in	Front	
13	3760016642	Hormel- Rev Turkey & Cheese	2.70OZ		2	K2	K3 to K2	8	20	2.50	6.14 in	2.60 in	1.96 in	Front	
14	3760020770	Hormel- Rev Bacon Club	2.60OZ		1	K3		8	10	1.25	6.14 in	2.60 in	1.96 in	Front	
15	3760067607	Hormel- Rev Italian Wrap	2.70OZ		2	K2		8	20	2.50	6.14 in	2.60 in	1.96 in	Front	

SHELF:2		WIDTH:144 in	MERCH HEIGHT:9.00 in			DEPTH:20 in				SPACE AVAIL:0.07 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4470007083	OM - Mini Hot Dogs Fun Pk	9.30OZ		3	K2		12	42	3.50	6.00 in	7.90 in	1.75 in	Front	
2	4470007661	OM - Turkey Ched Sub w/100%Juice	10.20OZ		3	K3		8	42	5.25	6.00 in	7.90 in	1.75 in	Front	
3	4470007662	OM - Deep Dish Pep Pizza w/100%Juice	10.00OZ		2	K3		8	28	3.50	6.00 in	7.90 in	1.75 in	Front	
4	4470007009	OM - Ham&Am 6" Sub Sand Upload	15.00OZ		2	K2	K3 to K2	6	18	3.00	8.00 in	6.25 in	2.20 in	Front	
5	4470006958	OM - Ult Deep Dsh Pizza Upload	14.70OZ		3	K2		6	27	4.50	8.00 in	6.25 in	2.20 in	Front	
6	4470007529	Oscar Mayer P3 Turkey Nut Cluster	2.00OZ		1	K3		10	13	1.30	6.25 in	3.20 in	1.50 in	Front	8/4/2015
7	4470007531	Oscar Mayer P3 Ham Nut Cluster	2.00OZ		1	K1	K2 to K1	10	13	1.30	6.25 in	3.20 in	1.50 in	Front	8/4/2015
8	4470007859	OM - P3 Turkey APSM Ham Md Ched	2.30OZ		2	K2		10	26	2.60	6.25 in	3.20 in	1.50 in	Front	3/1/2016
9	4470007855	OM - P3 Turkey Bacon COJK Ch	2.10OZ		1	K2		10	13	1.30	6.25 in	3.20 in	1.50 in	Front	3/1/2016
10	4470007077	OM - P3 Applewood Smoked Ham	2.00OZ		2	K1		10	26	2.60	6.25 in	3.20 in	1.50 in	Front	
11	4470007076	OM - P3 Rotisserie Seasoned Chicken	2.00OZ		2	K1		10	26	2.60	6.25 in	3.20 in	1.50 in	Front	
12	3760067606	Hormel- Rev Pep Pizza Wrap	2.70OZ		2	K1		8	20	2.50	6.14 in	2.54 in	1.96 in	Front	
13	3760072422	Hormel- Rev Bites Pepperoni	2.00OZ		2	K2		6	20	3.33	6.14 in	2.60 in	1.96 in	Front	7/1/2016
14	3760072421	Hormel- Rev Bites Turkey & Cheese	2.00OZ		2	K2		6	20	3.33	6.14 in	2.60 in	1.96 in	Front	7/1/2016
15	3760072419	Hormel- Rev Bites Ham & Cheese	2.00OZ		2	K2		6	20	3.33	6.14 in	2.60 in	1.96 in	Front	7/1/2016

SHELF:3		WIDTH:144 in	MERCH HEIGHT:13.00 in			DEPTH:20 in				SPACE AVAIL:1.04 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4470009479	OM LUNCHABLES CHICKEN PIZZA	4.00OZ		2	K3 NEW		16	32	2.00	5.75 in	5.33 in	1.50 in	Front	
2	4470036147	OM - Ham & Am Crkr Stackers -Kids	4.40OZ		5	K1	K2 to K1	16	75	4.69	5.75 in	5.40 in	1.65 in	Front	
3	4470002458	OM - Ham Cheddar Crack -Kids	4.50OZ		3	K1	K2 to K1	16	63	3.94	5.00 in	4.75 in	1.50 in	Front	
4	4470036000	OM - Ham Cheddar Basic	3.50OZ		3	K1		16	63	3.94	5.00 in	4.75 in	1.50 in	Front	
5	4470036035	OM - Nacho Basic	4.40OZ		4	K1		16	64	4.00	5.75 in	5.30 in	1.50 in	Front	
6	4470009431	P3 Trky Almds MJ Chs Blbres	3.20OZ		2	K3 NEW		8	26	3.25	6.28 in	4.50 in	1.43 in	Front	
7	4470009430	P3 Ham Cashews Ched Crnbres	3.20OZ		2	K3 NEW		8	26	3.25	6.28 in	4.50 in	1.43 in	Front	
8	4470009429	P3 Chck Almds CJ Chs Blbres	3.20OZ		2	K3 NEW		8	26	3.25	6.28 in	4.50 in	1.43 in	Front	
9	3760077505	Hormel Natural Choice Turkey Cheddar Dark Cho...	2.00OZ		1	K2		8	10	1.25	6.10 in	2.60 in	1.90 in	Front	11/29/2016
10	3760077509	Hormel Natural Choice Turkey Pepperjack Dark C...	2.00OZ		1	K2		8	10	1.25	6.10 in	2.60 in	1.90 in	Front	11/29/2016
11	3760077507	Hormel Natural Choice Chicken Cheddar Dark Ch...	2.00OZ		2	K2		8	20	2.50	6.10 in	2.60 in	1.90 in	Front	11/29/2016
12	3760077508	Hormel Natural Choice Ham Cheddar Dark Choc ...	2.00OZ		2	K2		8	20	2.50	6.10 in	2.60 in	1.90 in	Front	11/29/2016
13	1786980700	Fiorucci Panino Prosciutto 2pk	1.50OZ		2	K2		16	64	4.00	6.13 in	3.25 in	0.75 in	Front	7/29/2016
14	1786980701	Fiorucci Panino Salami 2pk	1.50OZ		2	K2		16	64	4.00	6.13 in	3.25 in	0.75 in	Front	7/29/2016

SHELF:4		WIDTH:144 in	MERCH HEIGHT:12.00 in			DEPTH:20 in				SPACE AVAIL:0.05 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4470006357	OM - Chicken Dunks -Kids	4.20OZ		3	K3		16	48	3.00	5.75 in	5.50 in	1.50 in	Front	

SEGMENT 2 - MEAL COMBOS / ADULT SANDWICHES - 12 FT SECTION

Item #	SKU	Description	Size	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date	
2	4470036001	OM - Trky Lean Am W Ore -Kids	4.20OZ		8	K1			16	120	7.50	5.75 in	5.40 in	1.65 in	Front	
3	4470009445	OM NAT RST TRKY CHED CRCKR	3.30OZ		2	K3 NEW			14	48	3.43	6.71 in	5.50 in	0.87 in	Front	
4	4470009444	OM NAT HNY SMK TRKY ASIAGO CRCKR	3.30OZ		2	K3 NEW			14	48	3.43	6.71 in	5.50 in	0.87 in	Front	
5	4470009443	OM NAT HKRY SMK HAM MJ CHS CRCK	3.30OZ		2	K3 NEW			14	48	3.43	6.71 in	5.50 in	0.87 in	Front	
6	4450020182	Hillshire Dry Salami W/Goulda Cheese	4.00OZ		2	K2			12	44	3.67	6.80 in	5.50 in	1.00 in	Front	8/4/2015
7	4450020181	Hillshire Genoa Salami W/White Cheddar	4.00OZ		2	K2	K3/New		12	44	3.67	6.80 in	5.50 in	1.00 in	Front	8/4/2015
8	4450006244	Hillshire Latin Fiesta Small Plate	2.76OZ		1	K3			10	22	2.20	6.80 in	5.50 in	1.00 in	Front	7/1/2016
9	4450006243	Hillshire Farms Rustic Harvest Small Plate	2.76OZ		1	K3			10	22	2.20	6.80 in	5.50 in	1.00 in	Front	7/1/2016
10	4450004029	Hillshire Prosciutto Small Plate	2.40OZ		1	K3			12	25	2.08	6.75 in	5.25 in	0.85 in	Front	
11	1786980703	Fiorucci Panino Salami/Pepper Jack 2pk	1.50OZ		2	K2			16	64	4.00	6.13 in	3.25 in	0.75 in	Front	7/29/2016
12	1786980702	Fiorucci Panino Pepperoni 2pk	1.50OZ		2	K2			16	64	4.00	6.13 in	3.25 in	0.75 in	Front	7/29/2016

SHELF:5		WIDTH:144 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:1.10 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4470002411	OM - Cheese Pizza-Kids	4.30OZ		5	K1	K3 to K1		16	75	4.69	5.75 in	5.40 in	1.65 in	Front
2	4470002410	OM - Pepp Pizza-Kids	4.30OZ		6	K1			16	90	5.63	5.75 in	5.40 in	1.65 in	Front
3	4470007092	OM - Pep& Mozz Ch-Kids	2.25OZ		2	K2			16	42	2.63	5.00 in	4.75 in	1.50 in	Front
4	4470002455	OM - Trky Cheddar Crack-Kids	4.50OZ		4	K1			16	84	5.25	5.00 in	4.75 in	1.50 in	Front
5	4660003383	Armour - Chicken Cracker Crunchers 2.6oz	2.60OZ		3	K1			18	78	4.33	6.00 in	5.00 in	1.00 in	Front
6	4660003427	Armour - Ham N Cheese Lunch Maker	2.60OZ		2	K1			18	52	2.89	6.00 in	5.00 in	1.00 in	Front
7	4660003428	Armour - Trky N Cheese Lunch Maker	2.60OZ		3	K1			18	78	4.33	6.00 in	5.00 in	1.00 in	Front
8	4660003386	Armour - Peproni Pizza Lunch Maker	2.57OZ		3	K1			18	78	4.33	6.00 in	5.00 in	1.00 in	Front

SHELF:6 WELL		WIDTH:144 in	MERCH HEIGHT:9.00 in			DEPTH:30 in			SPACE AVAIL:1.74 in							
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date	
1	4470036113	OM - Pepperoni Pizza-Fun Pk	10.80OZ		2	K1			12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
2	4470000680	OM - Ckn Nugget Dunks-Fun Pk	9.80OZ		2	K2			12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
3	4470000679	OM - Nachos-Fun Pk	10.70OZ		2	K1			12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
4	4470000677	OM - Ham & AM Ch -Fun Pk	9.80OZ		2	K1	K2 to K1		12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
5	4470000673	OM - Trky & Cheddar-Fun Pk	9.50OZ		2	K2			12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
6	4470000674	OM - Trky & Am Ch-fun Pk	9.80OZ		2	K1			12	50	4.17	6.00 in	7.90 in	1.75 in	Top	
7	2781500450	Armour - Lunch Makers Nachos Fun Kits	11.70OZ		2	K3			12	50	4.17	5.30 in	7.85 in	1.66 in	Top	8/3/2015
8	2781500445	Armour - Lunch Makers Turkey Fun Kits	10.20OZ		2	K2			12	50	4.17	5.30 in	7.85 in	1.66 in	Top	8/3/2015
9	2781500448	Armour - Lunch Makers Pepperoni Pizza Fun Kits	10.47OZ		2	K2			12	50	4.17	5.30 in	8.03 in	1.66 in	Top	8/3/2015