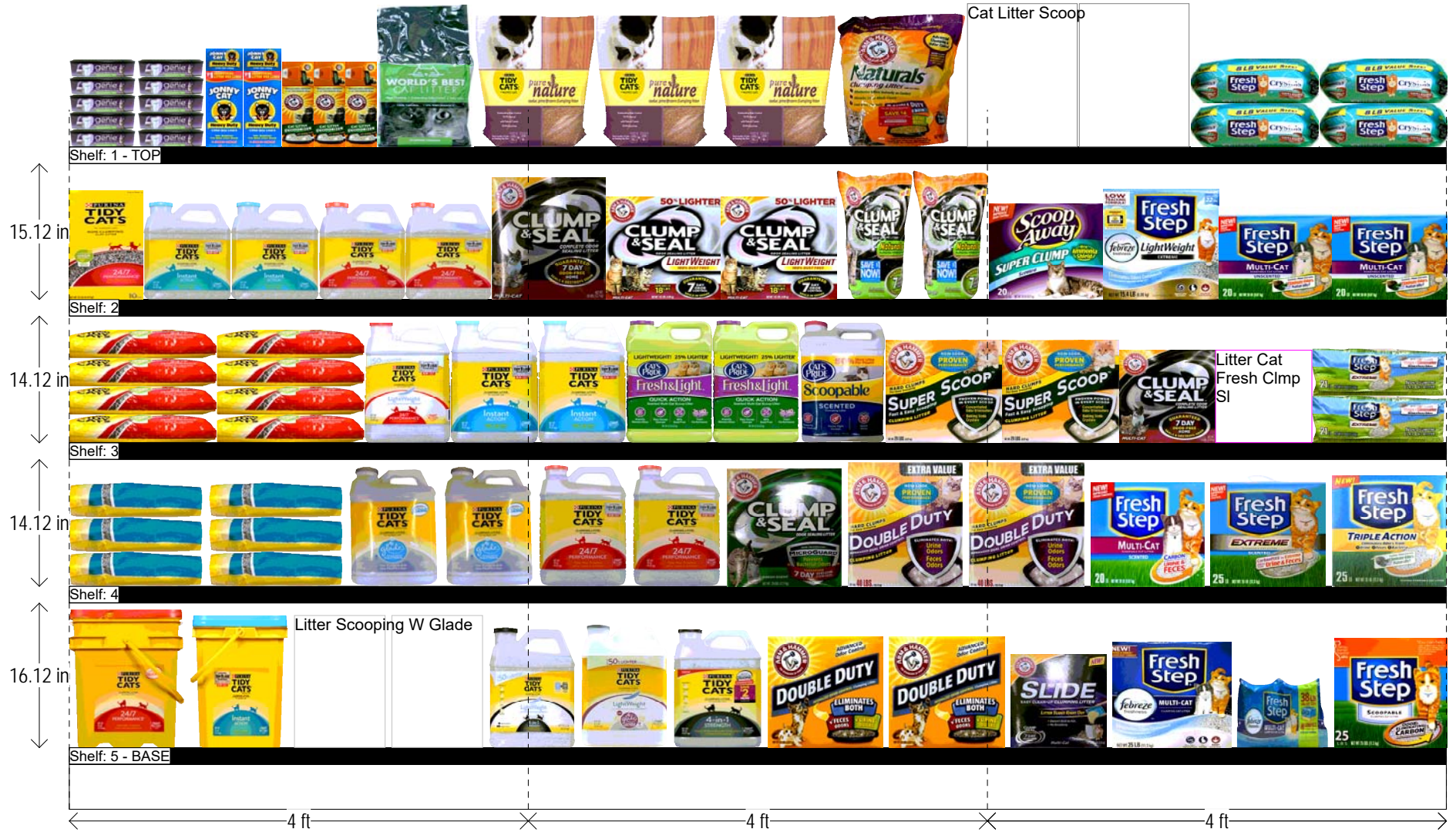


# CAT LITTER 12 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 3 4 5



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY DARRELL CLARY, CATEGORY MANAGER AND JANET BERRY, MERCHANDISING SPECIALIST.

13 JULY 2017

# CAT LITTER 12 FT. SECTION

## HQ DeCA PLANOGRAM

### CLASS 3 4 5



Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY DARRELL CLARY, CATEGORY MANAGER AND JANET BERRY, MERCHANDISING SPECIALIST.

13 JULY 2017

# CAT LITTER 12 FT. SECTION

SHELF:1 - TOP		WIDTH:144 in	MERCH HEIGHT:16.00 in	DEPTH:22 in	SPACE AVAIL:3.00 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7830005317	LITTERGENI	Litter Cat Dpspl Refill	1.00CT		2	K1	12	30	2.50	1.95 in	6.95 in	7.00 in	Front	
2	4133400154	JOHNNYCAT	Litter Cat Box Liners	5.00CT		2	K1	12	22	1.83	8.55 in	3.80 in	2.35 in	Front	
3	3320015020	ARMNHAMMER	Litter Cat Deodorizer	20.00OZ		3	K1	12	33	2.75	6.85 in	3.10 in	2.65 in	Front	
4	32259100090	WORLDBEST	Litter 8Lb Clumping	8.00LB		1	K1	3	4	1.33	15.85 in	10.10 in	5.00 in	Front	
5	7023014746	PURINA	Litter Cat Pure And Natural	7.50LB		3	K3	2	6	3.00	14.65 in	12.40 in	8.30 in	Front	
6	3320002119	ARMNHAMMER	Litter Cat Essentials Clumping	9.00LB		1	K3	2	3	1.50	14.90 in	13.40 in	6.00 in	Front	
7	76437591872	FELINEPINE	Cat Litter Scoop	14.00LB		2	K1	2	6	3.00	16.00 in	11.50 in	7.00 in	Front	
8	4460003022	FRESHSTEP	Litter Cat Crystals	8.00LB		2	K3	4	4	1.00	16.75 in	13.25 in	4.90 in	Base	

SHELF:2		WIDTH:144 in	MERCH HEIGHT:14.45 in	DEPTH:24 in	SPACE AVAIL:0.61 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7023010710	PURINA	Litter Cat Clay Odor Cntrl	10.00LB		1	K3	4	8	2.00	12.10 in	7.69 in	3.00 in	Front	
2	7023011716	PURINA	Litter Cat Scoop Jug	14.00LB		2	K2	3	6	2.00	10.90 in	9.15 in	6.40 in	Front	
3	7023011614	PURINA	Litter Cat Scoop Jug Multicat	14.00LB		2	K2	3	8	2.67	10.85 in	9.00 in	5.55 in	Front	
4	3320002292	ARMNHAMMER	Litter Clmp N Seal Mul Cat	28.00LB		1	K3	1	3	3.00	13.55 in	11.85 in	6.20 in	Front	
5	3320094187	ARMNHAMMER	Litter Cat Clump N Seal Multi	144.00OZ		2	K1	2	8	4.00	11.40 in	12.00 in	5.00 in	Front	
6	3320097226	ARMNHAMMER	Cat Litter Clmp N Seal Ntl	8.00LB		2	K1	3	8	2.67	14.45 in	7.95 in	5.00 in	Front	
7	9668960481	SCOOPAWAY	Litter Cat Scoop Fresh Scent	20.00LB		1	K1	1	4	4.00	10.65 in	11.85 in	5.60 in	Front	
8	4460031156	FRESHSTEP	Litter Cat Lightwght Xtrme	15.40LB		1	K3	1	4	4.00	12.30 in	12.00 in	5.80 in	Front	
9	4460030681	FRESHSTEP	Litter Cat Multi Unscented	20.00LB		2	K3	1	8	8.00	10.30 in	11.90 in	5.80 in	Front	

SHELF:3		WIDTH:144 in	MERCH HEIGHT:14.12 in	DEPTH:24 in	SPACE AVAIL:0.65 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7023010720	PURINA	Litter Cat Clay 24 7 Cntrl	20.00LB		2	K1	1	8	8.00	20.30 in	15.40 in	3.15 in	Base	
2	7023015366	TIDYCAT	Litter Cat Lt Wght 10	8.50LB		1	K1	2	3	1.50	13.40 in	8.95 in	6.65 in	Front	
3	7023011720	PURINA	Litter Cat Scoop Multicat Jug	20.00LB		2	K1	2	8	4.00	13.60 in	9.10 in	5.50 in	Front	
4	4178847115	CATSPRIDE	Cat Litter Jug Qck Actn Multi	240.00OZ		2	K3	3	8	2.67	13.65 in	9.00 in	5.85 in	Front	
5	4178801933	CATSPRIDE	Litter Cat Scple Sntd Jug	192.00OZ		1	K3	3	3	1.00	13.65 in	9.00 in	6.40 in	Front	
6	3320002200	ARMNHAMMER	Litter Clumping Super Scoop	20.00LB		2	K2	2	8	4.00	11.45 in	12.15 in	5.45 in	Front	
7	3320002143	ARMNHAMMER	Litter Cat Multi Clmp SI	14.00LB		1	K1	3	5	1.67	10.30 in	10.00 in	4.55 in	Front	
8	3320002142	ARMNHAMMER	Litter Cat Fresh Clmp SI	14.00LB		1	K2	3	5	1.67	10.35 in	10.10 in	4.55 in	Front	
9	4460002031	FRESHSTEP	Litter Cat Clay Unscented	21.00LB		1	K3	1	2	2.00	20.50 in	14.00 in	5.25 in	Base	

SHELF:4		WIDTH:144 in	MERCH HEIGHT:14.12 in	DEPTH:26 in	SPACE AVAIL:8.20 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7023010770	PURINA	Litter Cat Inst Action Clay	20.00LB		2	K1	1	6	6.00	24.65 in	13.90 in	3.85 in	Base	
2	7023015345	PURINA	Litter Cat Glade Odor Solution	20.00LB		2	K1	2	8	4.00	13.30 in	9.20 in	6.20 in	Front	
3	7023011620	PURINA	Litter Cat 24 7 Perform Scoop	20.00LB		2	K1	2	8	4.00	13.50 in	9.05 in	5.60 in	Front	
4	3320094196	ARMNHAMMER	Litter Clumping Microguard	28.00LB		1	K3	1	4	4.00	13.10 in	11.90 in	5.90 in	Front	
5	3320002408	ARMNHAMMER	Litter Cat Clump Fresh	40.00LB		2	K3	1	6	6.00	13.80 in	11.95 in	7.15 in	Front	
6	4460030438	FRESHSTEP	Litter Cat Multi Scoopable	20.00LB		1	K1	1	4	4.00	11.60 in	11.80 in	5.60 in	Front	
7	4460030623	FRESHSTEP	Litter Cat Odor Control Xtrme	25.00LB		1	K3	1	4	4.00	12.30 in	11.95 in	5.85 in	Front	
8	4460031024	FRESHSTEP	Litter Cat Scented Trpl Action	25.00LB		1	K3	1	4	4.00	12.30 in	11.95 in	5.80 in	Front	

SHELF:5 - BASE		WIDTH:144 in	MERCH HEIGHT:15.40 in	DEPTH:26 in	SPACE AVAIL:8.30 in										
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7023001669	TIDYCAT	Litter Scoop Lloc Pail	35.00LB		1	K1	1	2	2.00	15.40 in	12.00 in	10.20 in	Front	
2	7023010785	PURINA	Litter Cat Scoop Pail	35.00LB		1	K1	1	2	2.00	14.75 in	10.15 in	12.20 in	Front	
3	7023015348	PURINA	Litter Scooping W Glade	35.00LB		2	K1	1	4	4.00	14.75 in	9.50 in	12.00 in	Front	
4	7023017127	PURINA	Litter Cat 4 In 1 Strength	8.50LB		1	K1	2	3	1.50	13.40 in	8.95 in	6.60 in	Front	
5	7023016801	TIDYCAT	Cat Lt Wt Glade Blossom	8.50LB		1	K1/NEW	2	4	2.00	13.75 in	9.00 in	6.25 in	Front	1/17/2017
6	7023016766	PURINA	Cat Litter 4 In 1 Scoop	20.00LB		1	K1	2	4	2.00	13.20 in	9.10 in	6.40 in	Front	
7	3320002208	ARMNHAMMER	Litter Clumping Dbl Duty	20.00LB		2	K1	2	10	5.00	12.35 in	12.00 in	4.95 in	Front	
8	3320097354	ARMNHAMMER	Litter Cat Multicat Slide 7	14.00LB		1	K3	3	6	2.00	10.40 in	10.00 in	4.00 in	Front	

## CAT LITTER 12 FT. SECTION

9	4460030468	FRESHSTEP	Litter Cat Multi Cat Scented	25.00LB	1	K3	1	4	4.00	11.80 in	12.30 in	5.55 in	Front	
10	4460031603	FRESHSTEP	Litter Cat Multi Scented	38.00LB	1	K3/NEW	1	1	1.00	7.75 in	9.50 in	14.00 in	Front	2/21/2017
11	4460030466	FRESHSTEP	Litter Cat Scoop	25.00LB	1	K3	1	4	4.00	12.20 in	11.70 in	5.50 in	Front	