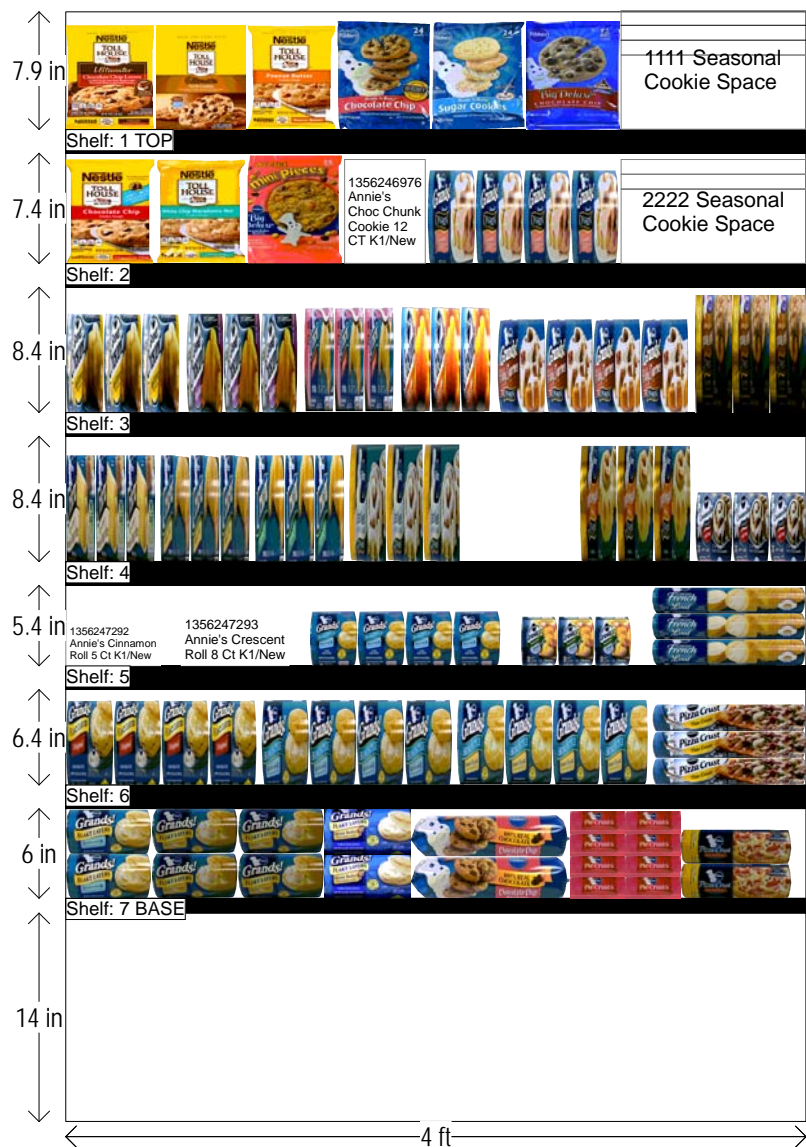


CHILLED DOUGH 4 FT SECTION

CLASS 1/2 STORES

HQ DeCA PLANOGRAM



Right-left

HQ DeCA PLANOGRAM APPROVED BY CATEGORY MANAGER DAIRY STEVE VILLENEUVE

15 AUGUST 2016

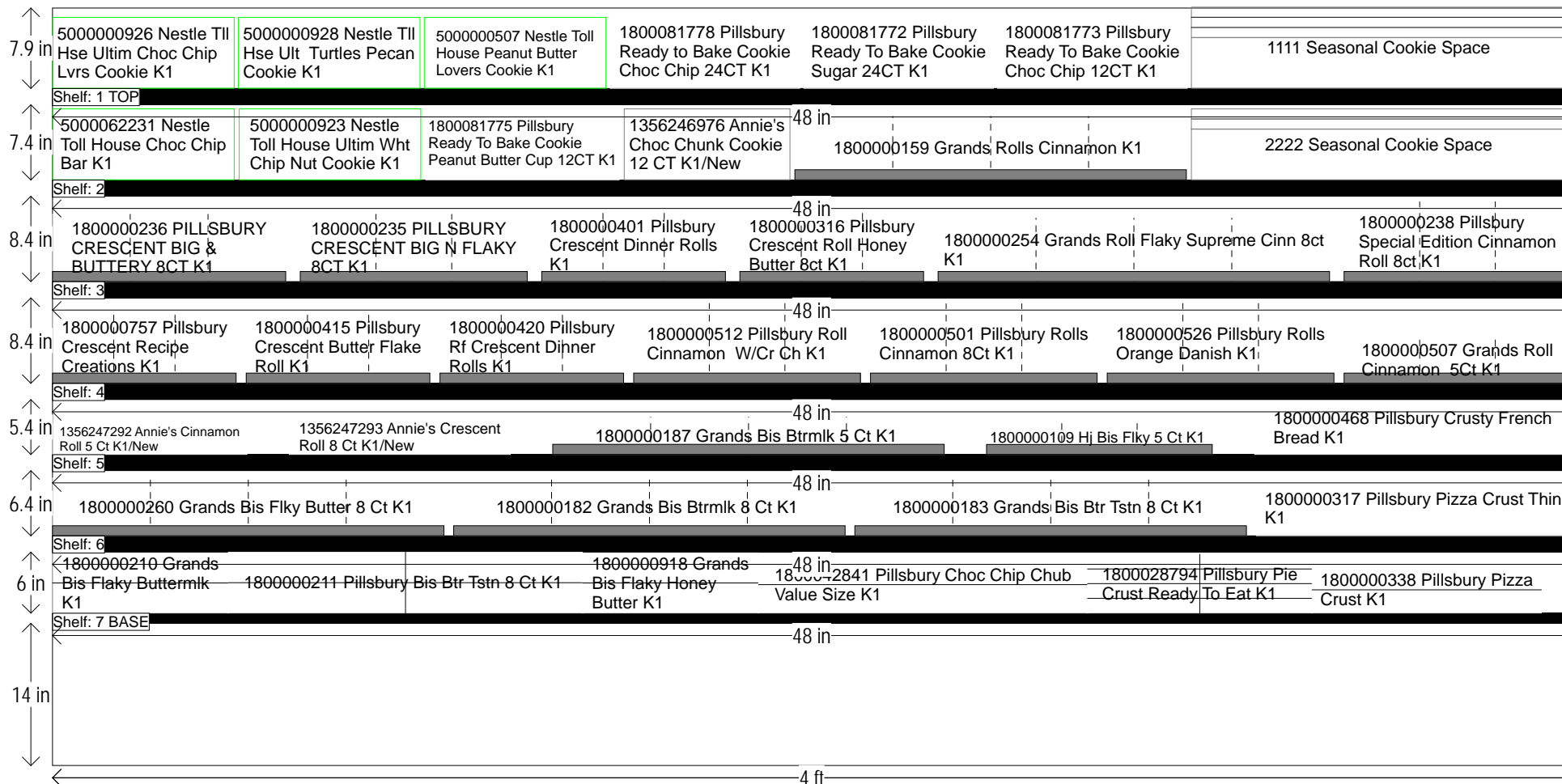
FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

4Ft Dough
w_Cookie K1-2
Class -psa

CHILLED DOUGH 4 FT SECTION

CLASS 1/2 STORES

HQ DeCA PLANOGRAM



Right-left

HQ DeCA PLANOGRAM APPROVED BY CATEGORY MANAGER DAIRY STEVE VILLENEUVE

15 AUGUST 2016

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4Ft Dough w_Cookie K1-2 Class -psa

CHILLED DOUGH 4 FT SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:8.00 in			DEPTH:20 in		SPACE AVAIL:0.75 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5000000926	Nestle Tll Hse Ultim Choc Chip Lvrs ...	16.00OZ	1	K1	12	18	1.50	7.00 in	5.75 in	1.10 in	Front	
2	5000000928	Nestle Tll Hse Ult Turtles Pecan Coo...	16.00OZ	1	K1	12	18	1.50	7.00 in	5.75 in	1.10 in	Front	
3	5000000507	Nestle Toll House Peanut Butter Lov...	16.00OZ	1	K1	12	18	1.50	7.00 in	5.75 in	1.10 in	Front	
4	1800081778	Pillsbury Ready to Bake Cookie Choc...	24.00CT	1	K1	12	25	2.08	7.29 in	6.00 in	0.80 in	Front	
5	1800081772	Pillsbury Ready To Bake Cookie Sug...	24.00CT	1	K1	12	25	2.08	7.22 in	6.00 in	0.80 in	Front	
6	1800081773	Pillsbury Ready To Bake Cookie Cho...	12.00CT	1	K1	12	25	2.08	7.22 in	6.00 in	0.80 in	Front	
7	1111	Seasonal Cookie Space	0.00	1		0	32	99999...	5.00 in	12.00 in	1.00 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:9.00 in			DEPTH:20 in		SPACE AVAIL:0.75 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5000062231	Nestle Toll House Choc Chip Bar	16.50OZ	1	K1	12	18	1.50	7.00 in	5.75 in	1.10 in	Front	
2	5000000923	Nestle Toll House Ultim Wht Chip Nut...	16.00OZ	1	K1	12	18	1.50	7.00 in	5.75 in	1.10 in	Front	
3	1800081775	Pillsbury Ready To Bake Cookie Pea...	12.00CT	1	K1	12	21	1.75	7.25 in	6.12 in	0.95 in	Front	
4	1356246976	Annie's Choc Chunk Cookie 12 CT	12.00OZ	1	K1/New	6	20	3.33	7.00 in	5.25 in	1.00 in	Front	
5	1800000159	Grands Rolls Cinnamon	17.50OZ	1	K1	12	24	2.00	6.05 in	2.97 in	2.97 in	Front	
6	2222	Seasonal Cookie Space	0.00	1		0	28	99999...	5.00 in	12.00 in	1.00 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:11.00 in			DEPTH:20 in		SPACE AVAIL:2.27 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1800000236	PILLSBURY CRESCENT BIG & BUT...	12.00OZ	1	K1	12	24	2.00	6.50 in	2.29 in	2.29 in	Front	
2	1800000235	PILLSBURY CRESCENT BIG N FLA...	12.00OZ	1	K1	12	24	2.00	6.50 in	2.29 in	2.29 in	Front	
3	1800000401	Pillsbury Crescent Dinner Rolls	8.00OZ	1	K1	12	24	2.00	7.00 in	1.80 in	1.80 in	Front	
4	1800000316	Pillsbury Crescent Roll Honey Butter ...	8.00CT	1	K1	12	24	2.00	7.00 in	1.80 in	1.80 in	Front	
5	1800000254	Grands Roll Flaky Supreme Cinn 8ct	17.50OZ	1	K1	12	24	2.00	6.13 in	2.97 in	2.97 in	Front	
6	1800000238	Pillsbury Special Edition Cinnamon R...	8.00CT	1	K1	12	24	2.00	7.73 in	2.30 in	2.30 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:11.00 in			DEPTH:20 in		SPACE AVAIL:1.89 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1800000757	Pillsbury Crescent Recipe Creations	8.00OZ	1	K1	12	24	2.00	7.00 in	1.80 in	1.80 in	Front	
2	1800000415	Pillsbury Crescent Butter Flake Roll	8.00OZ	1	K1	12	24	2.00	7.00 in	1.80 in	1.80 in	Front	
3	1800000420	Pillsbury Rf Crescent Dinner Rolls	8.00OZ	1	K1	12	24	2.00	7.00 in	1.80 in	1.80 in	Front	
4	1800000512	Pillsbury Roll Cinnamon W/Cr Ch	12.40OZ	1	K1	12	24	2.00	7.25 in	2.30 in	2.30 in	Front	
5	1800000501	Pillsbury Rolls Cinnamon 8Ct	12.40OZ	1	K1	12	24	2.00	7.73 in	2.30 in	2.30 in	Front	
6	1800000526	Pillsbury Rolls Orange Danish	13.90OZ	1	K1	12	24	2.00	7.73 in	2.30 in	2.30 in	Front	
7	1800000507	Grands Roll Cinnamon 5Ct	7.30OZ	1	K1	12	24	2.00	4.50 in	2.25 in	2.25 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:20 in		SPACE AVAIL:5.33 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1356247292	Annie's Cinnamon Roll 5 Ct	17.50OZ	1	K1/New	12	6	0.50	3.00 in	6.15 in	3.00 in	Front	
2	1356247293	Annie's Crescent Roll 8 Ct	8.00OZ	1	K1/New	12	22	1.83	1.75 in	7.00 in	1.75 in	Front	
3	1800000187	Grands Bis Btrmlk 5 Ct	10.20OZ	1	K1	12	24	2.00	3.56 in	2.90 in	2.90 in	Front	
4	1800000109	Hj Bis Flky 5 Ct	6.00OZ	1	K1	24	48	2.00	3.30 in	2.00 in	2.00 in	Front	
5	1800000468	Pillsbury Crusty French Bread	11.00OZ	1	K1	12	31	2.58	1.75 in	10.00 in	1.75 in	Front	

SHELF:6		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:20 in		SPACE AVAIL:0.91 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1800000260	Grands Bis Flky Butter 8 Ct	16.30OZ	1	K1	12	24	2.00	5.56 in	2.96 in	2.96 in	Front	
2	1800000182	Grands Bis Btrmlk 8 Ct	16.30OZ	1	K1	12	24	2.00	5.56 in	2.97 in	2.97 in	Front	
3	1800000183	Grands Bis Btr Tstn 8 Ct	16.30OZ	1	K1	12	24	2.00	5.56 in	3.00 in	3.00 in	Front	
4	1800000317	Pillsbury Pizza Crust Thin	11.00OZ	1	K1	12	29	2.42	1.80 in	9.95 in	1.85 in	Front	

SHELF:7 BASE		WIDTH:48 in	MERCH HEIGHT:12.00 in			DEPTH:30 in		SPACE AVAIL:0.93 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1800000210	Grands Bis Flaky Buttermilk	16.30OZ	1	K1	12	20	1.67	2.97 in	5.56 in	2.97 in	Front	

CHILLED DOUGH 4 FT SECTION

2	1800000211	Pillsbury Bis Btr Tstn 8 Ct	16.30OZ	2	K1	12	40	3.33	3.00 in	5.60 in	3.00 in	Front
3	1800000918	Grands Bis Flaky Honey Butter	16.30OZ	1	K1	12	20	1.67	2.97 in	5.56 in	2.97 in	Front
4	1800042841	Pillsbury Choc Chip Chub Value Size	30.00OZ	1	K1	12	20	1.67	2.80 in	10.40 in	2.80 in	Front
5	1800028794	Pillsbury Pie Crust Ready To Eat	15.00OZ	2	K1	12	16	1.33	12.10 in	3.55 in	1.45 in	Top
6	1800000338	Pillsbury Pizza Crust	13.80OZ	1	K1	12	25	2.08	2.30 in	7.25 in	2.30 in	Front