

DP 5 DISPLAY DATES 2/27/2023-03/12/2023



LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, STABLES, JESSICA AND MERCHANDISING SPECIALIST, GALVIN, KIM,POG
ISSUES/CONCERNS POC:decahqmpsw@deca.mil

10/5/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED
AT ANY TIME.

DP 5 DISPLAY DATES 2/27/2023-03/12/2023		
UPC:0007005702210 Name: SOUP CREAM OF CRAB 5 Height: 66.12	UPC:0007005736206 Name: CALAMARI SALT N PEPPER 5 Height: 66.12	UPC:0007005700190 Name: CRAB CAKES MARYLAND STYLE 5 Height: 66.12
UPC:0001116210250 Name: FISH FILLETS BEER BATTERED 4 Height: 53.12	UPC:0001116211231 Name: FISH FILLETS SANDWICH 4 Height: 53.12	UPC:0001116211127 Name: FISH STICKS BREADED 4 Height: 53.12
UPC:0004440015770 Name: FISH FILLETS CRISPY BATTERED 3 Height: 40.12	UPC:0004440015250 Name: FISH FILLETS GARLIC HERB CRUNCHY 3 Height: 40.12	UPC:0004440015600 Name: FISH FILLETS CRUNCHY BREADED 3 Height: 40.12
UPC:0004440015650 Name: FISH STICKS CRUNCHY 2 Height: 27.12	UPC:0004440015250 Name: FISH FILLETS GARLIC HERB CRUNCHY 2 Height: 27.12	UPC:0002802959710 Name: PATTY SALMON ALASKAN 2 Height: 27.12
UPC:0001960092010 Name: FILLET BATTERED 10CT 1 Height: 15.12	UPC:0001960092070 Name: FISH STICKS MINCED 1 Height: 15.12	UPC:0001960092301 Name: FISH FILLETS BEER BATTERED 1 Height: 15.12

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, STABLES, JESSICA AND MERCHANDISING SPECIALIST, GALVIN,
KIM,POG ISSUES/CONCERNS POC:decahqmpsw@deca.mil

10/5/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE
CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0001960092010	VANDEKAMPS	FILLET BATTERED 10CT	10.00	CT	3	Active	M1	12	2.75	33	7.5	10	2	11/22/2021
2	1	1	0001960092070	VANDEKAMPS	FISH STICKS MINCED	24.60	OZ	3	Active	M1	12	3.25	39	7.5	10	2	6/17/2008
3	1	1	0001960092301	VANDEKAMPS	FISH FILLETS BEER BATTERED	19.10	OZ	3	Active	M3	12	3.25	39	7.5	10	2	11/7/2005
1	2	1	0004440015650	GORTONS	FISH STICKS CRUNCHY	11.40	OZ	3	Active	K1	12	4.5	54	6.1	8.75	1.95	6/8/1992
2	2	1	0004440015250	GORTONS	FISH FILLETS GARLIC HERB CRUNCHY	11.00	OZ	3	Active	K3	12	8.75	54	6.1	8.7	1.9	9/24/1993
3	2	1	0002802959710	TRIDENT	PATTY SALMON ALASKAN	11.20	OZ	4	Active	K1	12	4.333	52	7.55	7.3	2.35	6/24/2016
1	3	1	0004440015770	GORTONS	FISH FILLETS CRISPY BATTERED	11.40	OZ	3	Active	K3	12	4.25	51	6.1	8.7	1.9	7/3/2007
2	3	1	0004440015250	GORTONS	FISH FILLETS GARLIC HERB CRUNCHY	11.00	OZ	3	Active	K3	12	8.75	51	6.1	8.7	1.9	9/24/1993
3	3	1	0004440015600	GORTONS	FISH FILLETS CRUNCHY BREADED	11.40	OZ	3	Active	K3	12	4.25	51	6.15	8.7	1.9	6/8/1992
1	4	1	0001116210250	MRSPAULS	FISH FILLETS BEER BATTERED	19.10	OZ	3	Active	M1	12	3.25	39	7.5	10	2	11/7/2005
2	4	1	0001116211231	MRSPAULS	FISH FILLETS SANDWICH	18.00	OZ	2	Active	M3	12	2	24	7.56	10.06	2.06	1/2/2013
3	4	1	0001116211127	MRSPAULS	FISH STICKS BREADED	24.60	OZ	3	Active	M1	12	3.25	39	7.5	10	2	10/2/2001
1	5	1	0007005702210	PHILLIPS	SOUP CREAM OF CRAB	10.00	OZ	4	Active	K2	12	6.333	76	6.5	6.5	1.61	3/29/2013
2	5	1	0007005736206	PHILLIPS	CALAMARI SALT N PEPPER	10.00	OZ	5	Active	K3	12	5.417	65	7.34	5.29	1.95	3/27/2015
3	5	1	0007005700190	PHILLIPS	CRAB CAKES MARYLAND STYLE	6.00	OZ	8	Active	K2	12	12.667	152	7.1	3.55	1.4	11/21/2012