

The image displays a collection of frozen food products, primarily from the brands Mrs. Paul's and Van de Kamp's, arranged in a grid-like fashion. The products are shown in their original packaging, which features images of the food and descriptive text.

Row 1:

- Column 1:** Four packages of Mrs. Paul's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".
- Column 2:** Three packages of Mrs. Paul's Crunchy Battered Fillets, each labeled "Beef Battered Fillets".
- Column 3:** Three packages of Van de Kamp's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".

Row 2:

- Column 1:** Four packages of Mrs. Paul's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".
- Column 2:** Three packages of Mrs. Paul's Beer Battered Fillets, each labeled "Beef Battered Fillets".
- Column 3:** Three packages of Van de Kamp's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".

Row 3:

- Column 1:** Four packages of Mrs. Paul's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".
- Column 2:** Three packages of Mrs. Paul's Crunchy Breaded Fillets, each labeled "Beef Battered Fillets".
- Column 3:** Three packages of Van de Kamp's Salmon Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".

Row 4:

- Column 1:** Three packages of Mrs. Paul's Jumbo Fish Sticks, each labeled "Beef Battered Fillets".
- Column 2:** Three packages of Van de Kamp's Jumbo Fish Sticks, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".

Row 5:

- Column 1:** Three packages of Tilapia Fillets, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".
- Column 2:** Three packages of Mrs. Paul's Cod Fillets, each labeled "Beef Battered Fillets".
- Column 3:** Three packages of Van de Kamp's Jumbo Fish Sticks, each labeled "Wild Pacific Salmon" and "Pre-Portioned Fillet".

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, STABLES, JESSICA AND MERCHANDISING SPECIALIST, GALVIN, KIM, POG
ISSUES/CONCERNS POC:DECAHQMPSW@DECA.MIL

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

DP7 DISPLAY DATES 3/27/2023-4/09/2023		
UPC:0079447104258 Name: SALMON ALASKA COHO 5 Height: 67.12	UPC:0001116211127 Name: FISH STICKS BREADED 5 Height: 67.12	UPC:0001529220446 Name: SALMON WILD PACIFIC SEASONED 5 Height: 67.12
UPC:0079447104402 Name: TUNA STEAKS 4 Height: 55.12	UPC:0001116210250 Name: FISH FILLETS BEER BATTERED 4 Height: 55.12	UPC:0001960092070 Name: FISH STICKS MINCED 4 Height: 55.12
UPC:0079447104402 Name: TUNA STEAKS 3 Height: 43.12	UPC:0001116210230 Name: FILET CRUNCHY BREAD 10CT 3 Height: 43.12	UPC:0001960092010 Name: FILLET BATTERED 10CT 3 Height: 43.12
UPC:0066507264057 Name: SEAFOOD MIX MEDLEY 2 Height: 29.12	UPC:0001116210216 Name: FISH STICKS XL BREADED 2 Height: 29.12	UPC:0001960092007 Name: FISH STICK JUMBO 2 Height: 29.12
UPC:0079447106399 Name: FILLETS TILAPIA 1 Height: 15.12	UPC:0004440013810 Name: COD FILLETS CRUNCHY BREADED 1 Height: 15.12	UPC:0073114951527 Name: SALMON PACIFIC 1 Height: 15.12

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, STABLES, JESSICA AND MERCHANDISING SPECIALIST, GALVIN,
KIM,POG ISSUES/CONCERNS POC:DECAHQMP@DECA.MIL

12/1/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE
CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0079447106399	COLESONSCA	FILLETS TILAPIA	32.00	OZ	3	Active	K1	15	0.2	3	12.35	9.8	1.55	1/26/2011
2	1	1	0004440013810	GORTONS	COD FILLETS CRUNCHY BREADED	14.60	OZ	3	Active	K2	8	4.125	33	7.65	8.65	1.9	5/15/2019
3	1	1	0073114951527	AQUASTAR	SALMON PACIFIC	1.25	LB	1	Active	K3	28	0.714	20	8.8	18.4	1.1	3/4/2019
1	2	2	0066507264057	PANAMEISEA	SEAFOOD MIX MEDLEY	3.00	LB	1	Active	K2	8	0.125	1	13.4	10.25	4	3/4/2019
2	2	2	0001116210216	MRSPAULS	FISH STICKS XL BREADED	23.00	OZ	3	Active	M1	6	5.5	33	7.5	10	2	1/1/2022
3	2	2	0001960092007	VANDEKAMPS	FISH STICK JUMBO	23.00	OZ	3	Active	M1	12	2.75	33	7.5	10	2	1/1/2022
1	3	3	0079447104402	COLESONSCA	TUNA STEAKS	12.00	OZ	3	Active	K1	12	10	60	5.95	8.5	1.5	9/13/2001
2	3	3	0001116210230	MRSPAULS	FILET CRUNCHY BREAD 10CT	10.00	CT	3	Active	M1	12	2.75	33	7.5	10	2	11/22/2021
3	3	3	0001960092010	VANDEKAMPS	FILLET BATTERED 10CT	10.00	CT	3	Active	M1	12	2.75	33	7.5	10	2	11/22/2021
1	4	4	0079447104402	COLESONSCA	TUNA STEAKS	12.00	OZ	3	Active	K1	12	10	60	5.95	8.5	1.5	9/13/2001
2	4	4	0001116210250	MRSPAULS	FISH FILLETS BEER BATTERED	19.10	OZ	3	Active	M1	12	3.25	39	7.5	10	2	11/7/2005
3	4	4	0001960092070	VANDEKAMPS	FISH STICKS MINCED	24.60	OZ	3	Active	M1	12	3.25	39	7.5	10	2	6/17/2008
1	5	5	0079447104258	COLESONSCA	SALMON ALASKA COHO	12.00	OZ	3	Active	K1	12	5	60	5.95	8.5	1.5	9/1/2006
2	5	5	0001116211127	MRSPAULS	FISH STICKS BREADED	24.60	OZ	3	Active	M1	12	3.25	39	7.5	10	2	10/2/2001
3	5	5	0001529220446	MOREYS	SALMON WILD PACIFIC SEASONED	10.00	OZ	4	Active	K2	8	6.5	52	7.6	6.09	1.95	4/17/2012