



UPC:0003800020299 Name: PASTRY POP TART BITES FRST STRWBRY	UPC:0003800022367 Name: PASTRY POP TART CHOC FDG BITES	UPC:0003800024680 Name: PASTRY POT TART BITES BLUEBRY	UPC:0003800025850 Name: PASTRY POP TART BTS STRWBRY BAN	UPC:0005844941015 Name: PASTRY TOASTER CHRRY POM FRSTD	UPC:0005844941000 Name: PASTRY ORGANIC STRBRY FRST TST
6 Height: 67.12		6 Height: 67.12		6 Height: 67.12	
UPC:0003800022251 Name: PASTRY POP TART STRWBRY	UPC:0003800021053 Name: PASTRY POP TART CONFETTI CUPCAKE	UPC:0003800026158 Name: PASTRY POT TART EGGO MAPLE	UPC:0003800024660 Name: PASTRY POP TART LEMON CREME	UPC:0003800026180 Name: PASTRY POP TART SNICKERDOODLE	UPC:0003800027224 Name: PASTRY POP TART GRAPE
5 Height: 56.12		5 Height: 56.12		5 Height: 56.12	
UPC:0003800022271 Name: PASTRY POP TARTS FRSTD STRWBRY	UPC:0003800022269 Name: PASTRY POP TART RASPBRY FRSTD	UPC:0003800022285 Name: PASTRY POP TART WILD BERRY	UPC:0003800022255 Name: PASTRY POP TART BLUBRRY FRST	UPC:0003800022245 Name: PASTRY POP TART COOKIES N CRM	UPC:0003800022279 Name: PASTRY POP TART SMORES
4 Height: 43.12		4 Height: 43.12		4 Height: 43.12	
UPC:0003800022300 Name: PASTRY FROSTED STWBY SW	UPC:0003800022261 Name: PASTRY POP TART FRSTD CINNAMON	UPC:0003800022275 Name: PASTRY POP TART FRST CHRRY	UPC:0003800050038 Name: PASTRY POP TART HOT FDG SUNDAE	UPC:0003800022265 Name: PASTRY POP TART FRST CHOC FUDG	UPC:0003800022167 Name: PASTRY POP TART CHOC CHIP
3 Height: 30.12		3 Height: 30.12		3 Height: 30.12	
UPC:0003800022296 Name: PASTRY FRSTED BRN SGR CINN SW	UPC:0003800022293 Name: PASTRY POP TARTS CHERRY FROSTED	UPC:0003800022302 Name: PASTRY POP TARTS FROST BLUEBERRY	UPC:0003800022549 Name: PASTRY POP TARTS HOT FDG SUNDAE	UPC:0003800022314 Name: PASTRY POP TARTS COOKIES AND CREME	UPC:0003800022306 Name: PASTRY POP TARTS CHOC CHIP
2 Height: 17.12		2 Height: 17.12		2 Height: 17.12	
UPC:0003800022116 Name: PASTRY POP TART 2FLV STWBY BRN SUG	UPC:0003800022304 Name: PASTRY POP TARTS STRAWBERRY UNFROST	UPC:0003800022298 Name: PASTRY POP TARS S MORES	UPC:0003070016700 Name: PASTRY TOASTER VAR PK FROST	UPC:0003070016721 Name: PSTRY FR FDG STRW VRTY	UPC:0003070015960 Name: PSTRY FRST STRW FMLY PK
1 Height: 3.12		1 Height: 3.12		1 Height: 3.12	

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, HENDERSON, IVEENA AND MERCHANDISING SPECIALIST, VANBEVERS,
WENDY, POG ISSUES/CONCERNS POC: decahqmps@deca.com

8/31/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE
CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0003800022116	KELLOGGS	PASTRY POP TART 2FLV STWBY BRN SUG	0	OZ	3	Active	K1	1	18	18	5.69	7.75	6.81	
1	1	2	0003800022304	KELLOGGS	PASTRY POP TARTS STRAWBERRY UNFROST	0	OZ	3	Active	K1	8	5.25	42	5.31	6.38	3.63	
2	1	12	0003800022298	KELLOGGS	PASTRY POP TARS S MORES	0	OZ	3	Active	K1	8	5.25	42	5.31	6.38	3.63	
2	1	13	0003070016700	TOASTEM	PASTRY TOASTER VAR PK FROST	0	OZ	3	Active	K1	12	3.5	42	5.44	6.5	2.84	
2	1	14	0003070016721	TOASTEM	PSTRY FR FDG STRW VRTY	0	OZ	3	Active	K1	12	4.5	54	5.44	6.5	2.84	
3	1	26	0003070015960	TOASTEM	PSTRY FRST STRW FMLY PK	0	OZ	3	Active	K1	12	4.5	54	5.44	6.5	2.84	
3	1	27	0003070015824	TOASTEM	PSTRY FRST BRW SG CIN FMLY PK	0	OZ	3	Active	K1	12	4.5	54	5.44	6.5	2.84	
1	2	3	0003800022296	KELLOGGS	PASTRY FR0STED BRN SGR CINN SW	0	OZ	3	Active	K1	8	4.5	36	5.31	6.38	3.63	
1	2	4	0003800022293	KELLOGGS	PASTRY POP TARTS CHERRY FROSTED	0	OZ	3	Active	K1	8	4.5	36	5.31	6.38	3.63	
2	2	15	0003800022302	KELLOGGS	PASTRY POP TARTS FROST BLUEBERRY	0	OZ	3	Active	K1	8	4.5	36	5.31	6.38	3.63	
2	2	16	0003800022549	KELLOGGS	PASTRY POP TARTS HOT FDG SUNDAE	0	OZ	3	Active	K1	8	4.5	36	5.31	6.38	3.63	
2	2	17	0003800022314	KELLOGGS	PASTRY POP TARTS COOKIES AND CREME	0	OZ	3	Active	K1	8	4.5	36	5.31	6.38	3.63	
3	2	28	0003800022306	KELLOGGS	PASTRY POP TARTS CHOC CHIP	0	OZ	3	Active	H 1	8	4.5	36	5.31	6.38	3.63	
3	2	29	0003800022287	KELLOGGS	PASTRY POP TARTS FROSTED CHOC FUDGE	0	OZ	4	Active	K1	8	6	48	5.31	6.38	3.63	
1	3	5	0003800022300	KELLOGGS	PASTRY FROSTED STWBY SW	0	OZ	6	Active	K1	8	9	72	5.31	6.38	3.63	
2	3	18	0003800022261	KELLOGGS	PASTRY POP TART FRSTD CINNAMON	0	OZ	6	Active	K1	12	6	72	5.31	3.5	3.63	
2	3	19	0003800022275	KELLOGGS	PASTRY POP TART FRST CHRRY	0	OZ	6	Active	K1	12	6	72	5.31	3.5	3.63	
2	3	20	0003800050038	KELLOGGS	PASTRY POP TART HOT FDG SUNDAE	0	OZ	6	Active	H 1	12	6	72	5.31	3.5	3.63	
3	3	30	0003800022265	KELLOGGS	PASTRY POP TART FRST CHOC FUDG	0	OZ	6	Active	K1	12	6	72	5.31	3.5	3.63	
3	3	31	0003800022167	KELLOGGS	PASTRY POP TART CHOC CHIP	0	OZ	6	Active	H 2	12	6	72	5.31	3.5	3.63	
1	4	6	0003800022271	KELLOGGS	PASTRY POP TARTS FRSTD STRWBRY	0	OZ	7	Active	K1	12	7	84	5.31	3.5	3.63	
1	4	7	0003800022269	KELLOGGS	PASTRY POP TART RASPBRY FRSTD	0	OZ	7	Active	K1	12	7	84	5.45	3.5	3.75	
2	4	21	0003800022285	KELLOGGS	PASTRY POP TART WILD BERRY	0	OZ	6	Active	H 1	12	6	72	5.31	3.63	3.5	
2	4	22	0003800022255	KELLOGGS	PASTRY POP TART BLUBRRY FRST	0	OZ	7	Active	K1	12	7	84	5.31	3.63	3.5	
3	4	32	0003800022245	KELLOGGS	PASTRY POP TART COOKIES N CRM	0	OZ	7	Active	K1	12	7	84	5.31	3.63	3.5	
3	4	33	0003800022279	KELLOGGS	PASTRY POP TART SMORES	0	OZ	6	Active	K1	12	6	72	5.31	3.63	3.5	
1	5	8	0003800022251	KELLOGGS	PASTRY POP TART STRWBRY	0	OZ	7	Active	K1	12	5.25	63	5.31	3.63	3.5	
1	5	9	0003800021053	KELLOGGS	PASTRY POP TART CONFETTI CUPCAKE	0	OZ	7	Active	K1	12	5.833	70	5.31	3.5	3.63	
2	5	23	0003800026158	KELLOGGS	PASTRY POT TART EGGO MAPLE	0	OZ	7	Active	K1	12	5.833	70	5.31	3.5	3.63	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
2	5	24	0003800024660	KELLOGGS	PASTRY POP TART LEMON CREME	0	OZ	7	Active	K2	12	5.833	70	5.31	3.5	3.63	
3	5	34	0003800026180	KELLOGGS	PASTRY POP TART SNICKERDOODLE	0	OZ	6	Active	K1	12	5	60	5.31	3.5	3.63	
3	5	35	0003800027224	KELLOGGS	PASTRY POP TART GRAPE	0	OZ	6	Active	K1	12	5	60	5.31	3.5	3.63	
1	6	10	0003800020299	KELLOGGS	PASTRY POP TART BITES FRST STRWBRY	0	OZ	5	Active	K1	5	10	50	7	5.63	3	
1	6	11	0003800022367	KELLOGGS	PASTRY POP TART CHOC FDG BITES	0	OZ	5	Active	K1	5	10	50	7	5.63	3	
2	6	25	0003800024680	KELLOGGS	PASTRY POT TART BITES BLUEBRY	0	OZ	5	Active	K2	5	10	50	7	5.63	3	
3	6	36	0003800025850	KELLOGGS	PASTRY POP TART BTS STRWBRY BAN	0	OZ	5	Active	K1	5	10	50	7	5.63	3	
3	6	37	0005844941015	NATURESPAT	PASTRY TOASTER CHRRY POM FRSTD	0	OZ	4	Active	K1	12	3.333	40	5.56	3.5	2.81	
3	6	38	0005844941000	NATURESPAT	PASTRY ORGANIC STRBRY FRST TST	0	OZ	4	Active	K1	12	3.333	40	5.56	3.5	2.81	