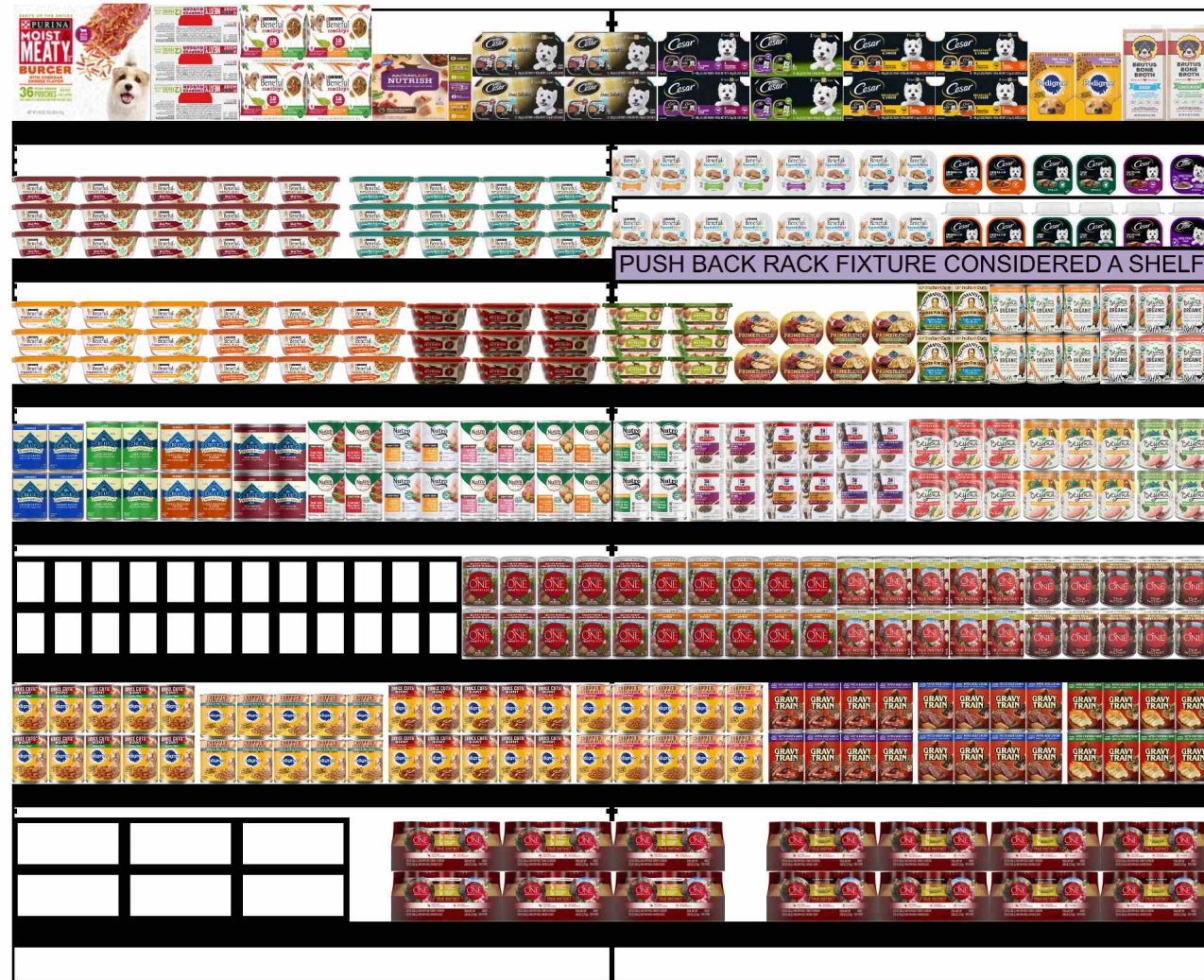




LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL,POG ISSUES/CONCERNS POC:DECAHQMP@DECA.MIL

5/15/2023

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

UPC:0003810033048 Name: DOG FOOD BURGER N CHEESE		UPC:0003810033049 Name: DOG FOOD CHPD BURGER	UPC:0001780015512 Name: DOG FOOD MEDLEY 12CT VARIETY		UPC:00071190001 Name: DOG FD HEARTY 8OZ VARP BPK	UPC:0002310010881 Name: DOG FOOD MULTI PACK HD	UPC:000231007 Name: DOG FOOD CANINE CUISINE BEEF MULTPK 12	UPC:000231007 Name: DOG FOOD CANINE CUISINE BEEF AND POULTRY MULTPK 12	UPC:0002310010652 Name: DOG FOOD BRKFST DINNER VARIETY	UPC:000231001 Name: DOG FOOD DINNER W HEARTY CHN PATE	UPC:0003810033050 Name: DOG FOOD CHPD BROT	UPC:0003810033051 Name: DOG FOOD CHPD BROT		
7 Height: 67.12					8 Height: 67.12									
UPC:0001780010965 Name: DOG FOOD BEEF STEW					UPC:0001780010967 Name: DOG FOOD SVRY RICE LAMB STEW									
6 Height: 56.12					PUSH BACK RACK FIXTURE CONSIDERED A SHELF									
UPC:0001780015496 Name: DOG FOOD CHICKEN CHOPPED BLEND		UPC:0001780010964 Name: DOG FOOD CHKN MEDLEY SMMRD		UPC:0007119000672 Name: DOG FOOD WET HRTY BEEF STEW		UPC:0007119000674 Name: DOG FOOD WET CHICKEN PAW PIE		UPC:007305217 Name: DOG FOOD WET PR BLEND CHK BEEF		UPC:007305217 Name: DOG FOOD WET PR BLEND CHK LAMB		UPC:0001780018811 Name: DOG FOOD ORGNC CHCH & CABBAGE	UPC:0001780018813 Name: DOG FOOD ORGNC CHIC & SWT POTATO	
5 Height: 46.12					5 Height: 46.12									
UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	UPC:000402001010 Name: DOG FOOD HMTY CHKN RC 12.5OZ	
4 Height: 35.12														
4 Height: 35.12														
UPC:0003810002675 Name: DOG FD ADLT LMB VGTB ENTR SLCD GRVY		UPC:0003810002676 Name: DOG FD ADLT TRKY VGTB ENTR SLCD GRVY		UPC:0003810002687 Name: DOG FD TRKY RC ENTR MRSL GRVY WGH		UPC:0001780014311 Name: DOG FOOD LAMB W BRN RICE GRAVY		UPC:0001780014314 Name: DOG FOOD CHKN W BRN RICE GRAVY		UPC:0001780017586 Name: DOG FOOD CKN TRU INST GRVY		UPC:0001780017583 Name: DOG FOOD TURKEY TRU INST GRVY		
3 Height: 24.12					3 Height: 24.12									
UPC:0002310001508 Name: DOG FOOD CHOICE CTS CNTRY STW		UPC:0002310001907 Name: DOG FOOD CHKN N RICE DINNER		UPC:0002310001527 Name: DOG FOOD BF CHS CUTS		UPC:0002310001004 Name: DOG FOOD GROUND DINNER W BEEF		UPC:0007910076157 Name: DOG FOOD GR BEEF BCN 13.2		UPC:0007910076158 Name: DOG FOOD BF CHUNK GRAVY 13.2OZ		UPC:0007910076161 Name: DOG FOOD WET CHUNK GRAVY 13.2		
2 Height: 14.12					2 Height: 14.12									
UPC:0003810017868 Name: DOG FD RC ENTR MD WTH RL HGH 12CT					UPC:0001780017677 Name: DOG FD TRKY VNSN CHCK DCK 6CT					UPC:0001780017675 Name: DOG TURKEY N VENISON				
1 Height: 3.12					1 Height: 3.12									

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL, POG ISSUES/CONCERNS POC:DECAHQMPH@DECA.MIL

5/15/2023

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0003810017868	PROPLAN	DOG FD RC ENTR MD WTH RL HGH 12CT	9.75	LB	3	Active	K 1	1	12	12	4.15	9	12	
1	1	2	0001780017677	ONE	DOG FD TRKY VNSN CHCK DCK 6CT	4.88	LB	3	Active	K 1	2	12	24	4	8.9	5.9	
2	1	28	0001780017675	PURINAONE	DOG TURKEY N VENISON	6	CT	4	Active	K 1	2	16	32	4	8.9	5.9	
1	2	3	0002310001508	PEDIGREE	DOG FOOD CHOICE CTS CNTRY STW	13.2	OZ	5	Active	K 1	12	6.667	80	3.98	2.94	2.94	
1	2	4	0002310001907	PEDIGREE	DOG FOOD CHKN N RICE DINNER	13.2	OZ	5	Active	K 1	12	6.667	80	3.61	2.94	2.94	
1	2	5	0002310001527	PEDIGREE	DOG FOOD BF CHS CUTS	13.2	OZ	5	Active	K 1	12	6.667	80	4	2.94	2.94	
2	2	29	0002310001004	PEDIGREE	DOG FOOD GROUND DINNER W BEEF	13.2	OZ	5	Active	K 1	12	6.667	80	4	3	3	
2	2	30	0007910076157	GRAVYTRAIN	DOG FOOD GR BEEF BCN 13.2	13.2	OZ	4	Active	K 1	12	5.333	64	4.15	2.9	2.9	
2	2	31	0007910076158	GRAVYTRAIN	DOG FOOD BF CHUNK GRAVY 13.2OZ	13.2	OZ	4	Active	K 1	12	5.333	64	4.15	2.9	2.9	
2	2	32	0007910076161	GRAVYTRAIN	DOG FOOD WET CHUNK GRAVY 13.2	13.2	OZ	4	Active	K 1	12	5.333	64	4.15	2.9	2.9	
1	3	6	0003810002675	PROPLAN	DOG FD ADLT LMB VGTB ENTR SLCD GRVY	13	OZ	4	Active	K 1	12	5.333	64	4.1	3	3	
1	3	7	0003810002676	PROPLAN	DOG FD ADLT TRKY VGTB ENTR SLCD GRVY	13	OZ	4	Active	K 1	12	5.333	64	4.1	3	3	
1	3	8	0003810002687	PROPLAN	DOG FD TRKY RC ENTR MRSL GRVY WGHT	13	OZ	4	Active	K 1	12	5.333	64	4.1	3	3	
1	3	9	0001780014311	PURINA	DOG FOOD LAMB W BRN RICE GRAVY	13	OZ	5	Active	K 1	12	6.667	80	4.1	3	3	
2	3	33	0001780014314	PURINA	DOG FOOD CHKN W BRN RICE GRAVY	13	OZ	5	Active	K 1	12	6.667	80	4.1	3	3	
2	3	34	0001780017586	PURINAONE	DOG FOOD CKN TRU INST GRVY	13	OZ	5	Active	K 1	12	6.667	80	4.1	3	3	
2	3	35	0001780017583	PURINAONE	DOG FOOD TURKEY TRU INST GRVY	13	OZ	5	Active	K 1	12	6.667	80	4.1	3	3	
1	4	10	0084024310493	BLUEBUFFAL	DOG WET HMSTYL CHKN RC 12.5OZ	12.5	OZ	2	Active	K 1	12	2.667	32	3.9	2.9	2.9	
1	4	11	0084024310494	BLUEBUFFAL	DOG WET HMSTYL RCP LMB BRWN RC	12.5	OZ	2	Active	K 1	12	2.667	32	4	2.9	2.9	
1	4	12	0084024310496	BLUEBUFFAL	DOG WET HMSTYL TRKY MTLF 12.5Z	12.5	OZ	2	Active	K 1	12	2.667	32	3.9	2.9	2.9	
1	4	13	0084024310495	BLUEBUFFAL	DOG WET HMSTYL BEEF 12.5OZ	12.5	OZ	2	Active	K 1	12	2.667	32	3.9	2.9	2.9	
1	4	14	0007910512732	NUTRO	DOG FOOD CIG BEEF	12.5	OZ	2	Active	K 1	12	2.667	32	4.02	2.99	2.99	
1	4	15	0007910511581	NUTRO	DOG FOOD CIG CHICKEN	12.5	OZ	2	Active	K 1	12	2.667	32	4.02	2.99	2.99	
1	4	16	0007910511579	NUTRO	DOG FOOD CIG TURKEY	12.5	OZ	2	Active	K 1	12	2.667	32	4.02	2.99	2.99	
1	4	17	0007910511561	NUTRO	DOG FOOD LOAF CHICKEN	12.5	OZ	2	Active	K 1	12	2.667	32	4.02	2.99	2.99	

2	4	36	0007910511571	NUTRO	DOG FOOD SAVORY LAMB CARROTS & PEAS	12.5	OZ	2	Active	K 1	12	2.667	32	4.02	2.99	2.99	
2	4	37	0005274270390	HILLSSCIEN	DOG FOOD ADULT BEEF	13	OZ	2	Active	K 1	12	2.667	32	3.95	2.85	2.9	
2	4	38	0005274270370	HILLSSCIEN	DOG FOOD ADULT CHKN	13	OZ	2	Active	K 1	12	2.667	32	4	2.9	2.85	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
2	4	39	0005274230450	HILLSCIEN	DOG FOOD WET ADLT SENSTVE STOMCH SKN SALMN N VEG	12.8	OZ	2	Active	K 1	12	2.667	32	4	2.85	2.9	
2	4	40	0001780017025	BEYOND	DOG FOOD BEEF POT GRDN GR FREE	13	OZ	3	Active	K 1	12	4	48	4.1	3	3	
2	4	41	0001780017027	BEYOND	DOG FOOD CHICKEN GRDN GR FREE	13	OZ	3	Active	K 1	12	4	48	4.1	3	3	
2	4	42	0001780017704	PURINAONE	DOG BEYOND GRAIN FREE LAMB	13	OZ	2	Active	K 1	12	2.667	32	4.1	3	3	
1	5	18	0001780015496	PURINA	DOG FOOD CHICKEN CHOPPED BLEND	10	OZ	3	Active	K 1	8	6.75	54	2.2	5.25	3.75	
1	5	19	0001780010964	PURINA	DOG FOOD CHKN MEDLEY SMMRD	10	OZ	3	Active	K 1	8	6.75	54	2.2	5.25	3.75	
1	5	20	0007119000672	RACHAELRAY	DOG FOOD WET HRTY BEEF STEW	8	OZ	3	Active	K 1	8	6.75	54	2.15	5.2	3.6	
2	5	43	0007119000674	RACHAELRAY	DOG FOOD WET CHICKEN PAW PIE	8	OZ	2	Active	K 1	8	4.5	36	2.15	5.25	3.6	
2	5	44	0073052177377	NATURESREC	DOG FOOD WET PR BLEND CHK BEEF	2.75	OZ	2	Active	K 1	12	6	72	2.9	3.65	1.3	
2	5	45	0073052177378	NATURESREC	DOG FOOD WET PR BLEND CHK LAMB	2.75	OZ	2	Active	K 1	12	6	72	2.9	3.65	1.3	
2	5	46	0075764561210	NEWMANSOWN	DOG FOOD TURKEY N RICE	12.7	OZ	2	Active	K 1	12	2.667	32	4.05	2.9	2.9	
2	5	47	0001780018811	BEYOND	DOG FOOD ORGNC CHICH & CARROT	13	OZ	3	Active	K 1	12	4	48	3.98	2.95	2.95	
2	5	48	0001780018813	BEYOND	DOG FOOD ORGNC CHIC & SWT POTATO	13	OZ	3	Active	K 1	12	4	48	3.97	2.96	2.96	
1	6	21	0001780010965	PURINA	DOG FOOD BEEF STEW	10	OZ	5	Active	K 1	8	11.25	90	2.2	5.25	3.75	
1	6	22	0001780010967	PURINA	DOG FOOD SVRY RICE LAMB STEW	10	OZ	4	Active	K 1	8	9	72	2.2	5.25	3.75	
2	6	49	0001780000043	PURINA	BENEFUL INCRBTS CHKN BCN	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	6	50	0001780000046	PURINA	BENEFUL INCRBTS FIMGN IN GRV	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	6	51	0001780000048	PURINA	BENEFUL INCRBTS GRLD CHKN	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	6	52	0001780000047	PURINA	BENEFUL INCRBTS PHSE SK INGRV	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	6	53	0002310001405	CESAR	DOG FOOD CHKN N LIVER	3.5	OZ	2	Active	K 1	24	4.167	58	3.47	3.47	1.02	
2	6	54	0002310001407	CESAR	DOG FOOD TURKEY	3.5	OZ	2	Active	K 1	24	4.167	58	3.47	3.47	1.02	
2	6	55	0002310001779	CESAR	DOG FOOD FILET MIGNON FLV IN SAUCE	3.5	OZ	1	Active	K 1	24	2.083	29	3.47	3.47	1.02	
2	6	56	0002310002452	CESAR	DOG FOOD GRILLED CHICKEN FLVR	3.5	OZ	1	Active	K 1	24	2.083	29	3.47	3.47	1.02	
1	7	23	0003810033048	PURINA	DOG FOOD BURGER N CHEESE	216	OZ	1	Active	K 1	1	2	2	9.4	11	8.65	
1	7	24	0003810033019	PURINA	DOG FOOD CHPD BURGER	72	OZ	1	Active	K 1	4	0.75	3	12.1	7.2	3.1	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	7	25	0001780015512	BENEFUL	DOG FOOD MEDLEY 12CT VARIETY	36	OZ	2	Active	K 1	2	8	16	4.65	5.25	5.25	
1	7	26	0007119000163	RACHAELRAY	DOG FD HEARTY 8OZ VARP 6PK	6	CT	1	Active	K 1	2	2.5	5	5.35	7.95	4.2	
1	7	27	0002310010881	CESAR	DOG FOOD MULTI PACK HD	12	CT	2	Active	K 1	2	6	12	3.56	7.38	6	
2	7	57	0001780000043	PURINA	BENEFUL INCRBTS CHKN BCN	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	7	58	0001780000046	PURINA	BENEFUL INCRBTS FIMGN IN GRV	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	7	59	0001780000048	PURINA	BENEFUL INCRBTS GRLD CHKN	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	7	60	0001780000047	PURINA	BENEFUL INCRBTS PHSE SK INGRV	3.5	OZ	2	Active	K 1	12	0.333	2	3.7	3.15	1.15	
2	7	61	0002310001405	CESAR	DOG FOOD CHKN N LIVER	3.5	OZ	2	Active	K 1	24	4.167	42	3.47	3.47	1.02	
2	7	62	0002310001407	CESAR	DOG FOOD TURKEY	3.5	OZ	2	Active	K 1	24	4.167	42	3.47	3.47	1.02	
2	7	63	0002310001779	CESAR	DOG FOOD FILET MIGNON FLV IN SAUCE	3.5	OZ	1	Active	K 1	24	2.083	21	3.47	3.47	1.02	
2	7	64	0002310002452	CESAR	DOG FOOD GRILLED CHICKEN FLVR	3.5	OZ	1	Active	K 1	24	2.083	21	3.47	3.47	1.02	
2	8	65	0002310070295	CESAR	DOG FOOD CANINE CUISINE BEEF MULTIPK 12	2.64	LB	1	Active	K 1	2	3	6	3.56	7.38	6	
2	8	66	0002310070296	CESAR	DOG FOOD CANINE CUSINE BEEF AND POULTRY MLTIPK 12	2.64	LB	1	Active	K 1	2	3	6	3.56	7.38	6	
2	8	67	0002310010652	CESAR	DOG FOOD BRKFST DINNER VARIETY	12	CT	2	Active	K 1	2	6	12	3.56	7.38	6	
2	8	68	0002310011801	PEDIGREE	DOG FOOD DINNER W HEARTY CKN PATE	35	OZ	2	Active	K 1	16	4.625	74	5.51	3.74	0.59	
2	8	69	0086904500041	BRUTUSBROT	BEEF BROTH	32	OZ	1	Active	K 1	12	0.75	9	7.75	3.5	2.31	
2	8	70	0086904500040	BRUTUSBROT	CHICKEN BROTH	32	OZ	1	Active	K 1	12	0.75	9	7.75	3.5	2.31	