



LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL, POG ISSUES/CONCERNS POC: DECAHQMP SH@DECA.MIL

4/17/2023

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL, POG ISSUES/CONCERNS POC:DECAHQMPSH@DECA.MIL

4/17/2023

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0084024312258	BLUEBUFFAL	DOG DRY ADULT CHKN BR 24LB	24	LB	1	Active	K 1	1	4	4	24	16.25	4	
1	1	2	0003810013676	PROPLAN	PURINA PRO PLAN SPORT	37.5	LB	1	Active	K 2	1	6	6	30	17	5	
2	1	15	0003810013059	PURINA	DOG FOOD ADULT SH BLEND CHICKEN	35	LB	1	Active	K 1	1	6	6	30	16.75	5.2	
2	1	16	0003810013250	PURINA	PROPLAN LARGE BREED WT MGNT	34	LB	1	Active	K 2	1	6	6	30	17	5	
3	1	29	0007910511645	NUTRO	DOG FOOD LARGE BREED ADULT	30	LB	1	Active	K 1	1	3	3	23	18	6	
3	1	30	0007119000634	RACHAELRAY	DOG FOOD CHICKEN VEG	28	LB	1	Active	K 2	1	4	4	26.58	15.14	4.23	
4	1	42	0001780014941	PURINA	DOG FOOD ONE LAMB RICE	31.1	LB	2	Active	K 1	1	6	6	24	20	5.5	
5	1	55	0001780014939	PURINA	DOG FOOD DRY CHICKEN RICE	31.1	LB	2	Active	K 1	1	6	6	24	20	5.5	
5	1	56	0001901470072	IAMS	DOG FOOD LARGE BREED ADULT PROACTIVE HEALTH	30	LB	1	Active	K 1	1	4	4	23.5	17.75	4.5	
6	1	66	0001780014916	PURINA	DOG FOOD CHOW ADULT	32	LB	2	Active	K 1	1	6	6	25.9	20.1	5.25	
1	2	3	0085961000009	BLUEBUFFAL	DOG DRY ADULT CHKN BR 15LB	15	LB	1	Active	K 1	1	3	3	21.8	13.7	3.65	
1	2	4	0003810017552	PROPLAN	DOG FOOD ADULT SENSKSTOM SMN RICE	30	LB	2	Active	K 1	1	4	4	23.8	17	5.15	
2	2	17	0005274288600	HILLSCIEN	DOG FOOD SD DOG SENS STMCH SKIN	15.5	LB	2	Active	K 1	1	4	4	23.3	12	4.4	
2	2	18	0007910511627	NUTRO	DOG FOOD ADULT LAMB N BRN RICE	30	LB	1	Active	K 1	1	2	2	25	15.5	6	
3	2	31	0007910511664	NUTRO	DOG FOOD SR CHKN N WHL BRN RIC	30	LB	1	Active	K 1	1	2	2	25	15.5	6	
3	2	32	0007119000602	RACHAELRAY	DOG FD NUTRISH BF& RICE 14LB	14	LB	2	Active	K 2	1	6	6	22.5	13	3.75	
4	2	43	0001780014937	PURINA	DOG FOOD CHICKEN RICE SMTBLD	16.5	LB	2	Active	K 1	1	6	6	23	15.25	4	
4	2	44	0001780015453	PURINAONE	DOG FOOD ONE SMRTBLND DOG TRKY VENS	27.5	LB	1	Active	K 2	1	2	2	25	16.5	5.75	
5	2	57	0001901470071	IAMS	DOG FOOD PROACTIVE HEALTH MINICHUNKS	30	LB	1	Active	K 1	1	2	2	24	19	5.16	
5	2	58	0001901480334	IAMS	DOG FOOD ADULT LAMB MEAL & RICE	30	LB	1	Active	K 2	1	2	2	24.5	19.53	5.8	
5	2	59	0073052150611	NATURESREC	DOG FOOD CHKN GF	24	LB	1	Active	K 1	1	3	3	26	17	4.2	
6	2	67	0001780018440	PURINA	DOG FOOD BENEFUL ORIGINAL BEEF	14	LB	2	Active	K 1	1	8	8	22	14.75	3.25	
6	2	68	0001780018441	PURINA	DOG FOOD BENEFUL ORIGINAL BEEF FAT	28	LB	1	Active	K 2	1	2	2	25	16.03	4.5	
1	3	5	0085961000004	BLUEBUFFAL	DOG DRY ADLT HW CHK BR 15LB	15	LB	1	Active	K 2	1	3	3	21	14.05	4	
1	3	6	0003810018688	PURINA	PET DOG FD PROPLAN SENSKIN STOM	24	LB	1	Active	K 2	1	3	3	24	15	4.25	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	3	7	0003810013252	PROPLAN	DOG FOOD ADULT LARGE BREED	18	LB	1	Active	K 2	1	3	3	23	16	3.75	
2	3	19	0005274202041	HILLSSCIEN	DOG FOOD ADULT	15	LB	1	Active	K 2	1	2	2	23.1	12.35	4.45	
2	3	20	0005274202049	HILLSSCIEN	DOG FOOD ADULT 7+	15	LB	1	Active	K 1	1	2	2	23.2	12.1	4.85	
2	3	21	0007910512959	NUTRO	DRY DOG FOOD NAT CORE AD CK	13	LB	1	Active	K 1	1	4	4	19	15	3	
3	3	33	0007910512966	NUTRO	DRY DOG FOOD NC ADULT CK & BR	22	LB	1	Active	K 2	1	2	2	24.5	15.5	4.64	
3	3	34	0007119000657	RACHAELRAY	DOG FOOD LAMB ML & BRN RICE	14	LB	1	Active	K 1	1	2	2	21.8	13.05	4.7	
3	3	35	0003680023260	PUREHARMON	DOG FOOD DRY CHKN BARLEY & PEA	14	LB	1	Active	K 1	1	5	5	18.5	13.1	2.5	
3	3	36	0003680023258	PUREHARMON	DOG FOOD DRY BF & BROWN RICE RECIPE	16	LB	1	Active	K 1	1	2	2	22.2	16.3	4.5	
4	3	45	0001780015452	PURINA	DOG FOOD DRY TRU INST SMRT BLD	15	LB	2	Active	K 1	1	6	6	22	16	4	
4	3	46	0001901461090	IAMS	PET DOG FOOD PROACTIVE HEALTH MINICHUNKS	15	LB	1	Active	K 2	1	3	3	20.88	13.75	4	
5	3	60	0073052150614	NATURESREC	DOG FOOD GF SALMON RECIPE	24	LB	2	Active	K 1	1	6	6	25.3	14.2	4.05	
6	3	69	0001780018444	PURINA	DOG FOOD DRY BENEFUL HEALTHY WEIGHT	14	LB	2	Active	K 1	1	8	8	22	14	3.25	
6	3	70	0002310014367	PEDIGREE	DOG DRY CMPLT NUTRITION STEAK N VEG SMALL	14	LB	1	Active	K 1	1	2	2	16.85	15	4.55	
6	3	71	0002310014357	PEDIGREE	DOG DRY ADULT CMPLT NUTRITION RSTD CHICKEN	18	LB	1	Active	K 2	1	4	4	23.89	15.38	3.22	
1	4	8	0085961000035	BLUEBUFFAL	DOG DRY ADLT LAMB BR 15LB	15	LB	1	Active	K 2	1	3	3	21.25	14.35	3.6	
1	4	9	0003810017545	PROPLA2	DOG FOOD SENSITIVE STOMACH	16	LB	2	Active	K 1	1	6	6	21.9	15.15	3.65	
2	4	22	0003810013053	PURINA	DOG FOOD ADLT CHKN RICE SHD BL	18	LB	1	Active	K 2	1	4	4	23.75	15.2	2.8	
2	4	23	0005274202048	HILLSSCIEN	DOG FOOD ADULT SMALL BITES	15	LB	2	Active	K 1	1	4	4	20	11.47	5.75	
2	4	24	0007910512963	NUTRO	DOG FOOD NATURAL CHOICE ADULT LAMB AND BROWN	12	LB	1	Active	K 1	1	4	4	19	15	3	
3	4	37	0007119000600	RACHAELRAY	DOG FD NUTRISH CHK& VEG 14LB	14	LB	2	Active	K 2	1	6	6	21.45	14.4	3.65	
3	4	38	0003680023264	PUREHARMON	DOG FOOD DRY SALMON PEA CHICKPEA GRAIN FREE	12	LB	1	Active	K 1	1	5	5	18.5	13.1	2.5	
4	4	47	0003680023262	PUREHARMON	DOG FOOD DRY LAMB PEA CHICKPEA GRAIN FREE	14	LB	1	Active	K 1	1	5	5	18.5	13.1	2.5	
4	4	48	0001780014920	PURINA	DOG FOOD ONE HEALTHY WEIGHT	16.5	LB	1	Active	K 2	1	3	3	23	15.25	4	
4	4	49	0001780014940	PURINA	DOG FOOD ONE LAMB RICE SMTBLD	16.5	LB	2	Active	K 1	1	6	6	23	15.25	4	
5	4	61	0001780018456	PURINA	DOG FOOD BENEFUL INCREDIBITES BE	14	LB	1	Active	K 2	1	4	4	22	14.75	3.25	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
5	4	62	0001780010045	PURINA	PUPPY CHOW COMPLETE	15	LB	1	Active	K 2	1	4	4	21.5	14.25	3.25	
5	4	63	0001780017828	PURINA	PET DOG CHOW COMPLETE BEEF	18.5	LB	1	Active	K 1	1	3	3	22	14	3.5	
6	4	72	0001780019395	PURINA	DOG FOOD CHOW CMPLT LAMB	18.5	LB	1	Active	K 1	1	3	3	22	15.5	3.5	
6	4	73	0001780014915	PURINA	DOG FOOD CHOW COMPLETE CHICKEN	18.5	LB	1	Active	K 1	1	3	3	22	14	3.5	
6	4	74	0002310014354	PEDIGREE	DOG DRY ADULT HI PRO RM	18	LB	1	Active	K 2	1	4	4	23.89	14.5	3.22	
1	5	10	0002280838482	PURINA	MERRICK GF PUPPY BEEF+SWT POT	4	LB	1	Active	K 1	5	1.2	6	14	7.6	4.25	
1	5	11	0002280838478	PURINA	MERRICK GRNFR TEXAS BEEF	4	LB	1	Active	K 1	5	1.2	6	14	7.6	4.25	
1	5	12	0002280837070	PURINA	MERRICK BACKCNTY GRN FRE	4	LB	1	Active	K 1	1	6	6	14	7.6	4.25	
1	5	13	0084024314407	BLUEBUFFAL	DRY DOG ADLT CHKN+BRN RICE 5LB	5	EA	1	Active	K 1	3	1.333	4	13.25	8.25	5.5	
1	5	14	0084024314411	BLUEBUFFAL	DRY DG ADLT SM BRD CKN BR 5LB	5	EA	2	Active	K 1	3	2.667	8	13.25	8.25	5.5	
2	5	25	0084024314525	BLUEBUFFAL	BLU BUFFALO CHICKEN BROWN RICE SENIOR	5	LB	1	Active	K 2	3	1.333	4	13.25	8.25	5.5	
2	5	26	0003810013543	PURINA	PROPLAN ADULT TOY BREED	5	LB	1	Active	K 1	5	1.2	6	16.5	8	4	
2	5	27	0003810013190	PURINA	DOG FOOD ADLT SMALL BREED	6	LB	2	Active	K 1	5	2	10	18.6	8	4.9	
2	5	28	0003810017083	PURINA	DOG FOOD CHKN N RICE BRGHT MND	5	LB	2	Active	K 1	5	2.4	12	17.25	8.3	3.9	
3	5	39	0005274281830	HILLSSCIEN	DOG FOOD ADLT FTNS SML BTES	5	LB	2	Active	K 1	4	2	8	14.9	8.45	5.3	
3	5	40	0005274293010	HILLSSCIEN	DOG FOOD ADULT LTE SML BTES	5	LB	2	Active	K 2	4	2.5	10	18.15	7.74	4.4	
3	5	41	0007119000601	RACHAELRAY	DOG FOOD CK & VEG RRN 6LB	6	LB	2	Active	K 1	3	4	12	15.05	9.15	4.2	
4	5	50	0003680045670	PUREHARMON	PET DOG FOOD DRY PUPPY GRAIN FREE	3.75	LB	1	Active	K 1	6	0.833	5	10.6	7.5	4.5	
4	5	51	0003680023257	PUREHARMON	DOG FOOD DRY BF & BROWN RICE RECIPE	4	LB	1	Active	K 1	6	1.667	10	12	7.5	4.5	
4	5	52	0003680023259	PUREHARMON	DOG FOOD DRY CHKN BARLEY & PEA	3.5	LB	1	Active	K 1	6	0.833	5	10.6	7.5	4.5	
4	5	53	0003680045672	PUREHARMON	PET DOG FOOD DRY SENIOR GRAIN FR	4	LB	1	Active	K 1	6	0.833	5	10.6	7.5	4.5	
4	5	54	0001780057312	PURINA	DOG FOOD LAMB RICE	8	LB	2	Active	K 2	4	2	8	13.25	9.5	5.25	
5	5	64	0001780047568	PURINA	DOG FOOD ADULT CHICKEN N RICE	8	LB	2	Active	K 2	4	2	8	13.25	9.5	5.25	
5	5	65	0001901471108	IAMS	DOG FOOD MINICHUNKS	7	LB	2	Active	K 2	4	2	8	16	8.75	5.25	
6	5	75	0073052150609	NATURESREC	DOG FOOD CHICKEN RECIPE	4	LB	2	Active	K 1	4	3	12	14.6	8.15	3.85	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
6	5	76	0073052150612	NATURESREC	DOG FOOD SALMON PUMPKIN G FRE	4	LB	2	Active	K 1	4	4	16	14.25	8.05	3.1	
6	5	77	0002310011627	CESAR	DOG FOOD DRY FILET MIGNON WITH SPRING VEGETABLES	5	LB	2	Active	K 1	4	3	12	15	8	4.25	