



LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL,POG ISSUES/CONCERNS POC:decahqmpsh@deca.mil

9/21/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.



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Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0085961000087	BLUEBUFFAL	CAT DRY ADULT INDR FRMLA 15LB	15	LB	1	Active	K 2	1	3	3	22.25	13.25	3.75	
1	1	2	0084024310564	BLUEBUFFAL	CAT FD DRY WILDERNESS SALMON	11	LB	1	Active	K 3	1	4	4	19.2	13.1	3.5	
1	1	3	0003810017264	PROPLAN	CAT FOOD ADULT SHRED BL CHICKEN	14	LB	1	Active	H 3	1	4	4	22	14.75	3.5	
2	1	15	0001780018499	CATCHOW	CAT FOOD DRY INDOOR	15	LB	1	Active	K 2	1	3	3	21	15.75	3.65	
2	1	16	0001780018495	CATCHOW	CAT FOOD DRY COMPLETE	15	LB	1	Active	K 1	1	4	4	21.5	14.75	3.25	
3	1	29	0001780019023	CATCHOW	PET FOOD CAT SENIOR	14	LB	1	Active	K 3	1	4	4	21.5	14	3.25	
3	1	30	0001780014500	CATCHOW	CAT CHOW NATURALS DRY	13	LB	1	Active	K 2	1	4	4	21	14	3.25	
3	1	31	0005000057577	PURINA	CAT FOOD SEAFOOD SENSATIONS	16	LB	1	Active	K 1	1	4	4	23.5	15	3.5	
4	1	47	0005000057578	PURINA	CAT FOOD GRILLERS BLEND	16	LB	1	Active	K 1	1	4	4	22	15	3.5	
4	1	48	0001780013043	KITNKABOOD	CAT FOOD DRY	16	LB	2	Active	K 2	1	8	8	21	14.75	3.5	
1	2	4	0085961000600	BLUEBUFFAL	CAT DRY ADULT SN STMCH CHKN	7	LB	2	Active	K 2	4	2.5	10	16.3	9.7	4.2	
1	2	5	0085961000086	BLUEBUFFAL	CAT DRY ADULT INDR FRMLA 7LB	7	LB	1	Active	K 3	4	1.5	6	17	8.35	4	
1	2	6	0003810017077	PROPLAN	PROPLAN INDR TRKY	5	LB	2	Active	K 3	6	2	12	17	8	4	
2	2	17	0003810018129	PROPLAN	CAT FOOD DRY NAT SENSKNSTOM TRKY OAT	5.5	LB	2	Active	K 1	5	2	10	17	8.25	4.5	
2	2	18	0003810018154	PROPLAN	CAT FOOD DRY NAT WT MGNT TRKY EGG	5.5	LB	2	Active	H 1	5	2	10	17	8.25	4.5	
2	2	19	0003810013155	PROPLAN	CAT FOOD ADULT CHICKEN RICE	7	LB	2	Active	K 2	5	2	10	18.6	8.85	4.6	
3	2	32	0003810013151	PURINA	CAT FOOD HAIRBALL CHKN RICE	7	LB	2	Active	H 1	5	2	10	18.35	9.05	4.7	
3	2	33	0003680023256	PUREHARMON	CAT FOOD DRY SALMON AND RICE	12	LB	1	Active	K 3	1	3	3	19.85	13.25	3.75	
3	2	34	0003680023254	PUREHARMON	CAT FOOD DRY CHICKEN AND CHICKPEA GF	11	LB	1	Active	K 3	1	4	4	19.85	13.35	3.45	
4	2	49	0007910052195	9LIVES	PET CAT FD CHKN BF SLMN DAILY ESNTLS	12	LB	1	Active	K 1	1	4	4	20	13.3	3.5	
4	2	50	0007910052196	9LIVES	CAT FOOD DRY PLUS CARE TUNA	12.00	LB	1	Active	K 3	1	4	4	20	13.3	3.5	6/10/2022
4	2	51	0082927450225	MEOWMIX	CAT FOOD ORIGINAL	16	LB	1	Active	K 2	1	3	3	21.95	15.35	3.6	
4	2	52	0082927451912	MEOWMIX	CAT FOOD DRY VITALITY BURST 13.5LB	13.5	LB	1	Active	K 2	1	4	4	20.3	12	3.5	
1	3	7	0084024310563	BLUEBUFFAL	WILDERNESS DRY CAT SALMON 5LB P	5	LB	2	Active	K 3	5	1.6	8	13.7	8.5	5.15	
1	3	8	0085961000606	BLUEBUFFAL	WILDERNESS DRY CAT KITTEN 5LB P	5	LB	2	Active	K 3	5	1.6	8	13.55	8.8	5.1	

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	3	9	0005274229690	HILLSCIENT	CAT FOOD DRY ADLT PERFCT WEIGHT CHKN RECIP	7	LB	2	Active	K 3	4	2.5	10	18.85	9.55	4.75	
2	3	20	0005274288790	HILLSCIENT	CAT FOOD ADULT INDOOR	7	LB	2	Active	K 3	4	2	8	18.8	9.9	5	
2	3	21	0005274288800	HILLSCIENT	CAT FOOD DRY ADLT 7+ INDOR CHKN RECIPE CF	7	LB	2	Active	K 3	4	2.5	10	18.85	10.25	4.8	
3	3	35	0005274200217	HILLSCIENT	CAT FOOD DRY ADLT URINRY & HAIRBL CNTRL CHKN REC	7	LB	2	Active	K 2	4	2	8	17.25	9.95	5.2	
3	3	36	0001901471257	IAMS	CAT FOOD PROACTIVE HEALTH ADULT ORIG W CHKN	7	LB	2	Active	K 2	4	2	8	18.25	8.63	5.38	
3	3	37	0001901480412	IAMS	CAT FOOD DRY HEALTHY ADULT ORG SALMON & TUNA	7	LB	2	Active	K 1	4	2	8	15.75	8.75	5.25	
4	3	53	0001901480221	IAMS	CAT FOOD DRY URINARY TRACT HEALTH	7	LB	1	Active	K 2	4	1.25	5	17.25	9.1	4.5	
4	3	54	0001901471245	IAMS	CAT FD PROACTIVE HEALTH INDOOR WEIGHT/HAIRBL CNTRL	7	LB	2	Active	K 2	4	2	8	18.25	8.63	5.38	
4	3	55	0001901471226	IAMS	DRY CAT FOOD PH ADL ORIG CKN	16	LB	1	Active	K 3	1	3	3	22.17	13.58	4.25	
1	4	10	0085961000085	BLUEBUFFAL	CAT DRY ADULT INDR FRMLA 3LB	3	LB	2	Active	K 3	5	2	10	12.35	7.25	4.15	
1	4	11	0084024310156	BLUEBUFFAL	CAT DRY CHKN HRBL FRMLA 3LB	3	LB	2	Active	K 3	5	2	10	12.45	7.4	4.15	
1	4	12	0007910512878	NUTRO	CAT FD WHOLESOME ESSENTIAL INDOOR CAT ADULT	5	LB	2	Active	K 3	3	2.667	8	15.5	8	5	
2	4	22	0007119000360	RACHAELRAY	CAT FD INDOOR COMPLETE RRN 3LB	3	LB	1	Active	K 2	4	1.5	6	14.1	7.8	3.5	
2	4	23	0007119000696	RACHAELRAY	CAT FD CHK BRRC RRN 3LB	3	LB	2	Active	K 2	4	2.5	10	13.75	7.7	4.6	
2	4	24	0007119000700	RACHAELRAY	CAT FOOD DRY RRN SLMN/BRRC	6	LB	2	Active	K 3	3	2.667	8	15.55	9.3	5.05	
2	4	25	0001780019336	PURINA	PET FD CAT ONE INDOOR ADVTG SMN	7	LB	1	Active	K 2	4	0.25	1	12.5	9.75	4.25	
3	4	38	0001780054917	PURINA	CAT FOOD URINARY TRACT	3.5	LB	1	Active	K 1	4	0.25	1	8	7.5	4	
3	4	39	0001780003388	PURINA	CAT FOOD ADV HAIRBALL WT MGMT	3.5	LB	2	Active	K 2	4	2.5	10	8	7.5	4	
3	4	40	0001780017159	CATCHOW	CAT FOOD DRY NATURALS INDOOR	6.3	LB	1	Active	K 2	4	1.25	5	13.5	8.5	4.5	
3	4	41	0001780015012	PURINA	CAT FOOD CAT CHOW COMPLETE	6.3	LB	1	Active	K 1	4	1.25	5	13.5	8.5	4.5	
4	4	56	0001780015016	PURINA	CAT FOOD CHOW INDOOR FORMULA	6.3	LB	1	Active	K 1	4	1.25	5	13.5	8.5	4.5	
4	4	57	0001780019182	BEYOND	CAT FOOD KITTEN CHNK OAT	5	LB	1	Active	K 3	4	1.25	5	11	8.5	4.3	
4	4	58	0082927451375	MEOWMIX	CAT FOOD ORIGINAL	3.15	LB	1	Active	K 1	4	1.5	6	12.1	7.7	3.6	
4	4	59	0082927451253	MEOWMIX	CAT FOOD TENDER CNTR TUNA WHF	3	LB	1	Active	K 3	4	1.5	6	12.1	7.55	3.75	
4	4	60	0082927451913	MEOWMIX	CAT FOOD TND CNTR TURKEY N SALMON	3	LB	1	Active	K 3	4	1.25	5	12.45	7.6	4.35	

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4	4	61	0082927451252	MEOWMIX	CAT FOOD DRY TENDER CENTER SALMON	3	LB	1	Active	K 3	4	0.25	1	12	7.5	3.5	
1	5	13	0003680023268	PUREHARMON	CAT FOOD DRY CHICKEN AND CHICKPEA GF	3	LB	2	Active	K 1	6	1.333	8	11.55	8.15	4.75	
1	5	14	0003680023255	PUREHARMON	CAT FOOD DRY SALMON AND RICE	3	LB	3	Active	K 1	6	2	12	11.35	8.05	4.8	
2	5	26	0001780057118	PURINAONE	CAT FOOD DRY TNSLBL CHICKEN RICE	3.5	LB	2	Active	K 2	4	2.5	10	8.5	8.5	3.75	
2	5	27	0001780003199	PURINA	ONE SENSKNSTOM	3.5	LB	1	Active	K 3	4	0.25	1	8.25	8	4	
2	5	28	0001780017878	PURINAONE	ONE TI NATLS GRAINFREE	3.2	LB	2	Active	K 2	4	2.5	10	8.75	8.75	4.2	
3	5	42	0001780017952	CATCHOW	CAT CHOW NATLS GRAINFREE	3.15	LB	2	Active	H 2	4	3	12	8	7.5	4	
3	5	43	0001780018169	KITTENCHOW	CAT FD DRY NATURALS	3.15	LB	1	Active	K 2	4	1.5	6	8.5	7.5	3.5	
3	5	44	0001901471249	IAMS	CAT FOOD KITTEN PROACTV HLTH	3.5	LB	1	Active	K 3	4	1.5	6	13.5	7.25	3.25	
3	5	45	0001901480510	IAMS	CAT FD PROACTIVE HEALTH SENSITIVE DIGESTION AND S	3	LB	1	Active	K 3	4	1.25	5	13.5	7.13	4.38	
3	5	46	0005000046300	PURINA	CAT FOOD CHKN TURKEY	3	LB	2	Active	K 2	4	3	12	12.8	7.05	3.5	
4	5	62	0005000046715	PURINA	CAT FOOD OCEAN FISH SALMON	3	LB	2	Active	K 3	4	3	12	12.6	7.25	3.5	
4	5	63	0001780016387	BEYOND	CAT FD DRY SIMPLY CHICKEN	3	LB	1	Active	K 3	4	1.5	6	7.5	7.5	3.5	
4	5	64	0005000050218	FRISKIES	CAT FD OCEAN FAVORITES	3.15	LB	1	Active	K 3	4	1.5	6	9	7.5	3.5	
4	5	65	0005000050156	FRISKIES	CAT FD FRMFLV W CHICKEN	3.15	LB	1	Active	K 3	4	1.5	6	9	7.5	3.5	