



LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN, CHERYL,POG ISSUES/CONCERNS POC:decahqmpsh@deca.mil

7/14/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

UPC:0003810017083 Name: DOG FOOD CHKN N RICE BRGHT MND	UPC:0084024314411 Name: DRY DG ADLT SM BRD CKN BR 5LB	UPC:0084024314414 Name: DRY DOG SENIOR CHKN BR 5LB	UPC:0084024314407 Name: DRY DOG ADLT CHKN+BRN RICE 5LB	UPC:0005274281830 Name: DOG FOOD ADLT FTNS SML BITES	UPC:0073052150609 Name: DOG FOOD CHICKEN RECIPE	UPC:0073052150612 Name: DOG FOOD SALMON PUMPKIN G FRE	UPC:0003680045670 Name: PET DOG FOOD DRY PUPPY GRAIN FREE	UPC:0003680045672 Name: PET DOG FOOD DRY SENIOR GRAIN FR	UPC:0003680023257 Name: DOG FOOD DRY BF & BROWN RICE RECIPE	UPC:0003680023259 Name: DOG FOOD DRY CHKN BARLEY & PEA	UPC:000719000601 Name: DOG FOOD CK & VEG RCP 6LB
5 Height: 69.12											
UPC:0085961000003 Name: DOG DRY PUPPY CHKN BR 15LB	UPC:0084024310488 Name: DOG DRY ADLT SM BR CHK BR 15LB	UPC:0085961000015 Name: DOG DRY SENIOR CHKN BR 15	UPC:0085961000009 Name: DOG DRY ADULT CHKN BR 15LB	UPC:0005274202048 Name: DOG FOOD ADULT SMALL BITES	UPC:0005274202049 Name: DOG FOOD ADULT 7+	UPC:0005274288600 Name: DOG FOOD SD DOG SENS STMCH SKIN	UPC:0003680023264 Name: DOG FOOD DRY SALMON PEA CHICKPEA GRAIN FREE	UPC:0003680023262 Name: DOG FOOD DRY LAMB PEA CHICKPEA GRAIN FREE	UPC:0003680023260 Name: DOG FOOD DRY CHKN BARLEY & PEA	UPC:0003680023258 Name: DOG FOOD DRY CHKN BARLEY BF & BROWN RICE RECIPE	UPC:0007910512964 Name: DOG FOOD NATURAL CHOICE SMALL BITES ADULT LAMB
4 Height: 53.12											
UPC:0007910512963 Name: DOG FOOD NATURAL CHOICE ADULT LAMB AND BROWN RI	UPC:000719000657 Name: DOG FOOD LAMB ML & BRN RICE	UPC:0001780018440 Name: DOG FOOD BENEFUL ORIGINAL BEEF	UPC:0001780018444 Name: DOG FOOD DRY BENEFUL HEALTHY WEIGHT	UPC:000113214544 Name: DOG FOOD DRY PRIME CUTS BEEF	UPC:0002310011035 Name: DOG FOOD STEAK N VEG SMALL	UPC:0001780017838 Name: DOG FOOD COMP ADT BEEF	UPC:0001780015452 Name: DOG FOOD DRY TRU INST SMRT BLD	UPC:0001780014940 Name: DOG FOOD ONE LAMB RICE SMTBLD			
3 Height: 38.12											
UPC:0073052150611 Name: DOG FOOD CHKN GF		UPC:0001780014937 Name: DOG FOOD CHICKEN RICE SMTBLD		UPC:0001780015210 Name: DOG FOOD COMPLETE BLEND		UPC:0001901470072 Name: DOG FOOD LARGE BREED ADULT PROACTIVE HEALTH		UPC:0007910027815 Name: DOG FOOD MINIBIT BSTR BEEF 17		UPC:0001780014916 Name: DOG FOOD CHOW ADULT	
2 Height: 25.12											
UPC:0085961000011 Name: DOG DRY ADULT CHKN BR 30LB	UPC:0003810017552 Name: DOG FOOD ADULT SENSKSTOM SMN RICE	UPC:0073052150614 Name: DOG FOOD GF SALMON RECIPE	UPC:0007910511627 Name: DOG FOOD ADULT LAMB N RICE	UPC:0007910511645 Name: DOG FOOD LARGE BREED ADULT	UPC:0007910511664 Name: DOG FOOD SR CHKN N WHL BRN RIC	UPC:0001780014941 Name: DOG FOOD ONE LAMB RICE	UPC:0001780014939 Name: DOG FOOD DRY CHICKEN RICE				
1 Height: 3.12											

LEFT-RIGHT

HQ DECA PLANOGRAM APPROVED BY CATEGORY MANAGER, CLARY, DARRELL AND MERCHANDISING SPECIALIST, BROWN,
CHERYL, POG ISSUES/CONCERNS POC: decahqmpsh@deca.mil

7/14/2022

CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT. ITEM POSITIONS MUST NOT BE
CHANGED AT ANY TIME.

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	1	1	0085961000011	BLUEBUFFAL	DOG DRY ADULT CHKN BR 30LB	30.00	LB	1	Active	K 1	1	4	4	25.5	16.45	4.3	9/1/2016
1	1	2	0003810017552	PROPLAN	DOG FOOD ADULT SENSKSTOM SMN RICE	30.00	LB	1	Active	K 1	1	3	3	23.8	20.3	5.15	4/8/2019
1	1	3	0073052150614	NATURESREC	DOG FOOD GF SALMON RECIPE	24.00	LB	1	Active	K 1	1	4	4	27.1	17	4.2	1/13/2014
2	1	15	0007910511627	NUTRO	DOG FOOD ADULT LAMB N RICE	30.00	LB	1	Active	K 1	1	2	2	31.25	15.5	6	2/24/2015
2	1	16	0007910511645	NUTRO	DOG FOOD LARGE BREED ADULT	30.00	LB	1	Active	K 1	1	3	3	23	16.5	6	2/24/2015
2	1	17	0007910511664	NUTRO	DOG FOOD SR CHKN N WHL BRN RIC	30.00	LB	1	Active	K 1	1	2	2	25	15.5	6	2/24/2015
3	1	33	0001780014941	PURINA	DOG FOOD ONE LAMB RICE	31.10	LB	1	Active	K 1	1	3	3	24	20	5.5	7/2/2012
3	1	34	0001780014939	PURINA	DOG FOOD DRY CHICKEN RICE	31.10	LB	1	Active	K 1	1	3	3	24	20	5.5	7/9/2014
1	2	4	0073052150611	NATURESREC	DOG FOOD CHKN GF	24.00	LB	2	Active	K 1	1	4	4	27.1	17	4.2	1/23/2013
2	2	18	0001780014937	PURINA	DOG FOOD CHICKEN RICE SMTBLD	16.50	LB	2	Active	K 1	1	4	4	23	15.25	4	6/7/2012
2	2	19	0001780015210	PURINA	DOG FOOD COMPLETE BLEND	20.00	LB	1	Active	K 1	1	2	2	22	16	3.75	8/1/2014
2	2	20	0001901470072	IAMS	DOG FOOD LARGE BREED ADULT PROACTIVE HEALTH	30.00	LB	1	Active	K 1	1	2	2	23.5	17.75	4.5	2/26/2013
3	2	35	0007910027815	KIBBLESNBI	DOG FOOD MINIBIT BSTR BEEF 17	17.60	LB	1	Active	K 1	1	3	3	23	15	3.5	10/4/2017
3	2	36	0001780014916	PURINA	DOG FOOD CHOW ADULT	32.00	LB	1	Active	K 1	1	2	2	25.9	20.1	5.25	6/7/2012
1	3	5	0007910512963	NUTRO	DOG FOOD NATURAL CHOICE ADULT LAMB AND BROWN RI	12.00	LB	1	Active	K 1	1	4	4	19	15	3	3/19/2021
1	3	6	0007119000657	RACHAELRAY	DOG FOOD LAMB ML & BRN RICE	14.00	LB	1	Active	K 1	1	2	2	21.8	13.05	4.7	3/15/2019
1	3	7	0001780018440	PURINA	DOG FOOD BENEFUL ORIGINAL BEEF	14.00	LB	1	Active	K 1	1	4	4	22	14.75	3.25	5/17/2019
2	3	21	0001780018444	PURINA	DOG FOOD DRY BENEFUL HEALTHY WEIGHT	14.00	LB	1	Active	K 1	1	4	4	22	14.75	3.25	5/17/2019
2	3	22	0001113214544	PURINA	DOG FOOD DRY PRIME CUTS BEEF	16.00	LB	1	Active	K 1	1	3	3	22.5	15.25	3.75	6/7/2011
2	3	23	0002310011035	PEDIGREE	DOG FOOD STEAK N VEG SMALL	15.90	LB	1	Active	K 1	1	3	3	22	15.5	4	2/2/2015
3	3	37	0001780017838	PURINA	DOG FOOD COMP ADT BEEF	20.00	LB	1	Active	K 1	1	3	3	22	16	3.75	8/22/2017
3	3	38	0001780015452	PURINA	DOG FOOD DRY TRU INST SMRT BLD	15.00	LB	1	Active	K 1	1	3	3	22	16	4	5/23/2013
3	3	39	0001780014940	PURINA	DOG FOOD ONE LAMB RICE SMTBLD	16.50	LB	1	Active	K 1	1	3	3	23	15.25	4	6/7/2012
1	4	8	0085961000003	BLUEBUFFAL	DOG DRY PUPPY CHKN BR 15LB	15.00	LB	1	Active	K 1	1	3	3	22.15	13.95	4.2	9/1/2016
1	4	9	0084024310488	BLUEBUFFAL	DOG DRY ADLT SM BR CHK BR 15LB	15.00	LB	1	Active	K 1	1	3	3	21.85	13	3.95	9/1/2016

Bay	Shelf	Loc ID	UPC	Brand	Description	Size	UOM	NOF	Product Status	R S L	CS/PK	COS	Packout	Height	Width	Depth	Add Date
1	4	10	0085961000015	BLUEBUFFAL	DOG DRY SENIOR CHKN BR 15	15.00	LB	1	Active	K 1	1	3	3	21.75	14.1	3.9	9/1/2016
2	4	24	0085961000009	BLUEBUFFAL	DOG DRY ADULT CHKN BR 15LB	15.00	LB	1	Active	K 1	1	3	3	21.8	13.7	3.65	9/1/2016
2	4	25	0005274202048	HILLSSCIEN	DOG FOOD ADULT SMALL BITES	15.00	LB	1	Active	K 1	1	2	2	20	11.47	5.75	1/29/2019
2	4	26	0005274202049	HILLSSCIEN	DOG FOOD ADULT 7+	15.00	LB	1	Active	K 1	1	2	2	23.2	12.1	4.85	1/29/2019
2	4	27	0005274288600	HILLSSCIEN	DOG FOOD SD DOG SENS STMCH SKIN	15.50	LB	1	Active	K 1	1	3	3	23.3	12	4.4	2/10/2012
3	4	40	0003680023264	PUREHARMON	DOG FOOD DRY SALMON PEA CHICKPEA GRAIN FREE	12.00	LB	1	Active	K 1	1	5	5	18.5	13.1	2.5	3/15/2019
3	4	41	0003680023262	PUREHARMON	DOG FOOD DRY LAMB PEA CHICKPEA GRAIN FREE	14.00	LB	1	Active	K 1	1	3	3	13.15	7.5	3.55	3/15/2019
3	4	42	0003680023260	PUREHARMON	DOG FOOD DRY CHKN BARLEY & PEA	14.00	LB	1	Active	K 1	1	3	3	14	8	4.45	3/15/2019
3	4	43	0003680023258	PUREHARMON	DOG FOOD DRY BF & BROWN RICE RECIPE	16.00	LB	1	Active	K 1	1	2	2	15	9.1	5.55	3/15/2019
3	4	44	0007910512964	NUTRO	DOG FOOD NATURAL CHOICE SMALL BITES ADULT LAMB	12.00	LB	1	Active	K 1	1	4	4	19	15	3	3/19/2021
1	5	11	0003810017083	PURINA	DOG FOOD CHKN N RICE BRGHT MND	5.00	LB	1	Active	K 1	5	1.2	6	17.25	8.3	3.9	5/22/2015
1	5	12	0084024314411	BLUEBUFFAL	DRY DG ADLT SM BRD CKN BR 5LB	5.00	EA	2	Active	K 1	3	2.667	8	13.25	8.25	5.5	11/17/2021
1	5	13	0084024314414	BLUEBUFFAL	DRY DOG SENIOR CHKN BR 5LB	5.00	EA	2	Active	K 1	3	2.667	8	13.25	8.25	5.5	11/17/2021
1	5	14	0084024314407	BLUEBUFFAL	DRY DOG ADLT CHKN+BRN RICE 5LB	5.00	EA	1	Active	K 1	3	1.333	4	13.25	8.25	5.5	11/17/2021
2	5	28	0005274281830	HILLSSCIEN	DOG FOOD ADLT FTNS SML BTES	5.00	LB	1	Active	K 1	4	1	4	14.9	8.45	5.3	11/1/2013
2	5	29	0073052150609	NATURESREC	DOG FOOD CHICKEN RECIPE	4.00	LB	1	Active	K 1	4	1.5	6	14.6	8.15	3.85	2/6/2015
2	5	30	0073052150612	NATURESREC	DOG FOOD SALMON PUMPKIN G FRE	4.00	LB	1	Active	K 1	4	2	8	14.25	8.05	3.1	2/17/2011
2	5	31	0003680045670	PUREHARMON	PET DOG FOOD DRY PUPPY GRAIN FREE	3.75	LB	1	Active	K 1	6	1	6	9.5	8.75	4.25	8/27/2020
2	5	32	0003680045672	PUREHARMON	PET DOG FOOD DRY SENIOR GRAIN FR	4.00	LB	2	Active	K 1	6	1.667	10	10	8	4.5	8/27/2020
3	5	45	0003680023257	PUREHARMON	DOG FOOD DRY BF & BROWN RICE RECIPE	4.00	LB	2	Active	K 1	6	2	12	13.4	9.15	4.15	3/15/2019
3	5	46	0003680023259	PUREHARMON	DOG FOOD DRY CHKN BARLEY & PEA	3.50	LB	2	Active	K 1	6	1.667	10	11.55	7.95	5	3/15/2019
3	5	47	0007119000601	RACHAELRAY	DOG FOOD CK & VEG RCP 6LB	6.00	LB	1	Active	K 1	3	2	6	15.05	9.15	4.2	3/15/2019